

TABLE 25

CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024
BETTER NOW	36%	35%	34%	29%	30%	35%	38%	39%	36%	32%	29%	39%	44%
SAME	7	7	9	8	8	8	9	9	9	10	10	10	9
WORSE NOW	56	57	56	63	61	57	52	50	53	57	60	51	47
DK, NA	1	1	1	*	1	*	1	2	2	1	1	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	600	602	603	601	605	600	601	604	603	605	600	600	601
INDEX SCORE	80	78	78	66	69	78	86	89	83	75	69	88	97

CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO - INDEX SCORE
THREE MONTH MOVING AVERAGES

All	68	74	79	74	71	71	78	84	86	82	76	77	85
Age 18 to 44	80	83	83	74	73	73	79	82	85	80	75	74	84
Age 45 to 64	59	65	70	68	61	64	69	81	81	81	73	76	77
Age 65+	62	73	84	81	80	77	85	91	93	86	79	82	94
Income Bottom Third	78	83	84	77	73	74	75	78	75	77	73	73	78
Income Middle Third	66	73	76	73	69	69	77	83	88	81	73	76	87
Income Top Third	63	67	76	73	71	71	82	93	95	89	82	83	91
Educ High School or Less	68	79	84	76	68	62	64	66	63	63	59	64	66
Educ Some College	72	73	75	69	69	71	74	83	87	84	72	67	74
Educ College Degree	66	72	80	77	75	75	84	92	96	91	85	88	98
Democrat	97	98	101	100	103	109	121	130	131	126	119	118	128
Independent	69	77	81	74	65	64	69	80	83	81	72	72	80
Republican	34	40	48	46	47	40	41	43	44	43	35	43	43

The question was: "Would you say that at the present time business conditions are better or worse than they were a year ago?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100