

TABLE 26

EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR

	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024
BETTER	20%	22%	21%	18%	18%	20%	23%	22%	21%	17%	19%	22%	27%
SAME	48	45	43	46	40	46	49	44	46	48	41	44	47
WORSE	31	31	35	34	40	31	26	33	32	33	38	31	23
DK, NA	1	2	1	2	2	3	2	1	1	2	2	3	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	600	602	603	601	605	600	601	604	603	605	600	600	601
INDEX SCORE	89	91	86	84	78	89	97	89	89	84	81	91	104

EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR - INDEX SCORE
THREE MONTH MOVING AVERAGES

All	86	90	89	87	83	84	88	92	92	87	85	85	92
Age 18 to 44	90	92	92	90	86	86	92	95	93	90	87	88	93
Age 45 to 64	81	85	83	85	78	78	80	88	91	86	81	79	87
Age 65+	89	92	92	88	85	88	92	93	91	86	86	89	98
Income Bottom Third	92	94	92	94	88	91	89	92	89	90	89	87	89
Income Middle Third	82	84	84	82	79	79	86	90	91	83	81	85	91
Income Top Third	86	92	89	85	82	81	88	93	95	89	85	85	98
Educ High School or Less	83	89	90	88	80	81	86	90	87	80	81	79	86
Educ Some College	85	83	82	83	81	83	84	88	85	83	77	81	87
Educ College Degree	88	94	94	91	87	86	91	95	98	94	91	90	98
Democrat	113	116	113	114	113	114	120	125	125	116	114	113	120
Independent	83	88	88	85	81	80	83	88	88	86	80	78	83
Republican	60	62	62	61	55	58	59	62	62	60	60	67	73

The question was: "And how about a year from now, do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100