

TABLE 28

BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR

	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024
GOOD TIMES	25%	28%	24%	25%	20%	27%	32%	30%	31%	27%	24%	32%	41%
UNCERTAIN	4	3	4	3	3	2	4	3	4	2	4	3	5
BAD TIMES	66	61	66	65	71	64	59	60	58	66	67	59	48
DON'T KNOW	2	3	2	2	3	3	2	3	3	3	1	2	2
NA	3	5	4	5	3	4	3	4	4	2	4	4	4
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	600	602	603	601	605	600	601	604	603	605	600	600	601
INDEX SCORE	59	67	58	60	49	63	73	70	73	61	57	73	93

BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR - INDEX SCORE
THREE MONTH MOVING AVERAGES

All	56	62	61	62	56	57	62	69	72	68	64	64	74
Age 18 to 44	57	60	58	56	52	51	57	64	69	65	57	59	70
Age 45 to 64	50	57	55	57	51	58	61	68	70	69	65	62	70
Age 65+	63	73	74	76	66	66	69	75	79	72	70	71	85
Income Bottom Third	66	70	66	65	57	59	53	59	59	64	62	59	66
Income Middle Third	56	60	57	59	53	54	62	67	71	63	59	64	76
Income Top Third	47	57	60	60	55	59	70	81	85	77	69	67	83
Educ High School or Less	60	69	69	65	51	49	51	55	57	56	57	56	66
Educ Some College	63	62	54	54	52	58	57	63	62	60	50	49	56
Educ College Degree	51	60	63	65	60	61	69	78	85	78	74	74	87
Democrat	85	92	89	93	87	92	103	114	118	112	108	107	117
Independent	53	61	60	59	51	50	52	61	65	63	55	56	67
Republican	28	32	32	30	27	30	31	32	34	32	28	29	38

The question was: "Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times or what?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100