

TABLE 36

SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024
GOOD TIME TO BUY													
Prices are low; good buys available	18%	20%	16%	18%	20%	19%	22%	21%	23%	23%	25%	26%	27%
Prices won't come down; are going higher	10	12	12	11	9	10	11	11	10	12	7	10	12
Interest rates are low	1	2	2	1	1	2	1	2	2	2	1	2	1
Borrow-in-advance of rising interest rates	*	1	1	*	1	*	1	1	*	*	*	*	*
Times are good; prosperity	3	3	5	7	4	4	6	5	3	4	2	3	7
Supply Adequate	3	3	3	5	5	6	5	4	5	4	3	4	5
BAD TIME TO BUY													
Prices are high	37	33	38	30	39	32	31	31	35	31	35	33	27
Interest rates are high; credit is tight	7	9	11	13	11	11	10	11	10	10	12	11	8
Times are bad; can't afford to buy	11	10	14	9	10	17	11	7	10	10	9	7	10
Bad times ahead; uncertain future	9	11	12	12	11	7	8	8	8	7	9	7	6
Supply Inadequate	11	9	7	5	10	4	4	5	4	3	4	4	2

SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS PRICES LOW - PRICES HIGH (THREE MONTH MOVING AVERAGES)

All	-23	-18	-18	-16	-18	-15	-14	-11	-10	-10	-10	-8	-6
Age 18 to 44	-25	-19	-21	-15	-18	-11	-11	-11	-14	-14	-10	-7	-4
Age 45 to 64	-26	-21	-20	-18	-20	-17	-15	-11	-11	-10	-14	-10	-9
Age 65+	-17	-12	-10	-12	-13	-15	-16	-9	-4	-3	-6	-7	-3
Income Bottom Third	-17	-13	-12	-10	-11	-9	-13	-14	-15	-10	-9	-6	-7
Income Middle Third	-24	-21	-22	-16	-16	-11	-12	-8	-7	-8	-10	-13	-7
Income Top Third	-27	-21	-20	-20	-24	-22	-17	-11	-9	-10	-9	-4	0
Educ High School or Less	-20	-18	-16	-14	-18	-16	-16	-14	-14	-12	-11	-13	-12
Educ Some College	-21	-17	-18	-10	-8	-7	-13	-13	-14	-9	-10	-7	-8
Educ College Degree	-26	-20	-19	-20	-23	-19	-14	-9	-7	-10	-9	-7	-2
Democrat	-17	-14	-15	-13	-12	-9	-9	-7	-7	-6	1	7	12
Independent	-23	-21	-20	-17	-18	-13	-10	-7	-7	-7	-10	-11	-10
Republican	-30	-19	-17	-16	-21	-21	-23	-23	-22	-18	-20	-18	-18

RATES LOW - RATES HIGH (THREE MONTH MOVING AVERAGES)

All	-7	-7	-7	-9	-10	-10	-9	-9	-9	-8	-9	-9	-9
Age 18 to 44	-6	-5	-6	-6	-7	-7	-6	-7	-6	-6	-6	-8	-7
Age 45 to 64	-8	-10	-9	-12	-12	-14	-10	-11	-10	-10	-12	-11	-11
Age 65+	-9	-8	-9	-11	-13	-11	-12	-10	-10	-9	-11	-12	-11
Income Bottom Third	-5	-6	-7	-9	-8	-7	-6	-8	-8	-7	-5	-7	-7
Income Middle Third	-8	-7	-8	-9	-11	-10	-10	-8	-7	-8	-10	-11	-9
Income Top Third	-9	-9	-8	-11	-12	-14	-11	-11	-10	-11	-13	-12	-10
Educ High School or Less	-5	-7	-8	-8	-7	-8	-5	-6	-5	-6	-5	-6	-6
Educ Some College	-9	-7	-6	-6	-9	-10	-10	-11	-10	-10	-9	-10	-11
Educ College Degree	-7	-8	-9	-12	-13	-12	-11	-10	-9	-9	-10	-11	-10
Democrat	-6	-8	-10	-11	-11	-11	-9	-8	-6	-6	-7	-6	-7
Independent	-8	-9	-7	-8	-10	-10	-9	-8	-8	-7	-7	-8	-7
Republican	-8	-7	-6	-9	-10	-10	-9	-10	-10	-12	-15	-16	-14

Response to the query: "Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.