

October 2016

The October survey was the 579th in a series of Surveys of Consumers conducted by the Survey Research Center at The University of Michigan. Initiated in 1946, these periodic surveys provide regular assessments of consumer attitudes and expectations, and are used to evaluate economic trends and prospects. The surveys are designed to explore why changes in consumer attitudes and expectations occur, and how these changes influence consumer spending and saving decisions.

All surveys are subject to sampling error because not all members of the population are interviewed. Most results for the total sample will differ by no more than 5 percentage points in either direction from what would have been obtained by using the same methods on the entire population. See the back of this book for sampling error information.

While every effort is made to accurately measure consumer attitudes and expectations, factors other than sampling may also affect the accuracy of these (and other) findings. These factors may include effects of the question wording, the ability of respondents to articulate answers and opinions, refusal to participate in the survey, and incomplete coverage of the population. There are no standard measures of these effects, but their presence should be acknowledged when using these and all other survey data. While measurement effects are present in all surveys, a noted advantage of time-series data is that the non-sampling influences remain relatively constant across samples.

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Expected Change in Home Values During the Next 5 Years

Table 47

TABLE 1
THE INDEX OF CONSUMER SENTIMENT

			Families with incomes under	Families with incomes over
DATE OF SU	RVEY	All families	\$75,000	\$75,000
October	2013	73.2	71.4	77.0
November	2013	75.1	67.9	88.7
December	2013	82.5	78.9	88.4
January	2014	81.2	75.2	91.9
February	2014	81.6	75.5	90.3
March	2014	80.0	77.6	86.2
April	2014	84.1	79.2	93.5
May	2014	81.9	76.9	88.1
June	2014	82.5	79.6	88.8
July	2014	81.8	77.9	89.4
August	2014	82.5	75.2	95.5
September	2014	84.6	79.9	92.7
October	2014	86.9	81.5	97.8
November	2014	88.8	84.1	95.2
December	2014	93.6	90.4	99.7
January	2015	98.1	93.5	105.3
February	2015	95.4	92.3	99.3
March	2015	93.0	89.8	100.2
April	2015	95.9	90.2	105.1
May	2015	90.7	86.3	100.3
June	2015	96.1	91.8	102.5
July	2015	93.1	88.3	100.9
August	2015	91.9	89.3	96.4
September	2015	87.2	84.3	92.4
October	2015	90.0	86.1	96.0
November	2015	91.3	89.1	95.3
December	2015	92.6	89.9	96.9
January	2016	92.0	89.1	96.7
February	2016	91.7	87.7	97.4
March	2016	91.0	86.2	98.5
April	2016	89.0	84.0	94.6
May	2016	94.7	90.2	101.3
June	2016	93.5	86.8	101.3
July	2016	90.0	86.1	94.2
August	2016	89.8	86.1	94.0
September	2016	91.2	86.1	98.3
October	2016	87.2	81.2	95.2

CHART 1: THE INDEX OF CONSUMER SENTIMENT

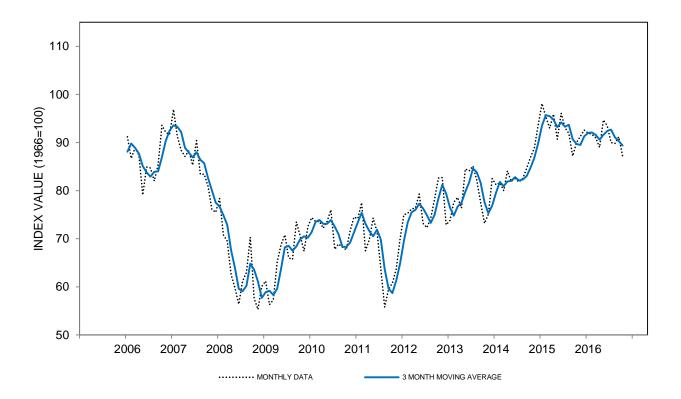


CHART 1: THE INDEX OF CONSUMER SENTIMENT

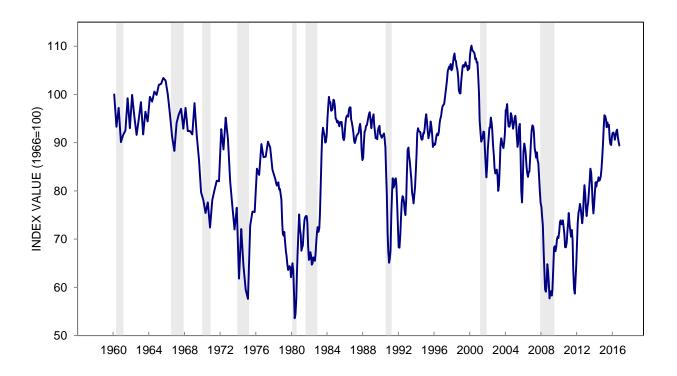


TABLE 2

THE INDEX OF CONSUMER SENTIMENT WITHIN INCOME TERCILES

THREE MONTH MOVING AVERAGES

		H	lousehold Income Terciles	6
DATE OF SU	JRVEY	Bottom Third	Middle Third	Top Third
October	2013	69.6	78.8	85.5
November	2013	67.6	74.2	85.2
December	2013	68.6	76.8	86.7
January	2014	70.4	78.9	91.3
February	2014	71.3	82.5	92.7
March	2014	70.7	82.3	91.6
April	2014	71.9	83.5	92.2
May	2014	73.3	83.1	90.9
June	2014	73.8	84.8	91.4
July	2014	74.2	83.2	90.2
August	2014	73.4	83.7	92.3
September	2014	73.2	84.9	92.9
October	2014	73.3	87.1	95.8
November	2014	76.8	89.3	95.6
December	2014	82.2	89.7	98.8
January	2015	87.6	93.1	101.2
February	2015	91.6	93.4	103.5
March	2015	90.6	93.7	104.3
April	2015	88.4	93.5	104.0
May	2015	84.6	93.9	103.8
June	2015	85.7	95.2	103.6
July	2015	85.6	94.4	101.7
August	2015	87.1	94.2	100.9
September	2015	84.7	89.2	99.6
October	2015	85.5	86.2	99.1
November	2015	85.9	86.0	98.1
December	2015	86.9	91.9	96.4
January	2016	85.6	95.6	95.8
February	2016	83.9	96.8	96.6
March	2016	82.6	95.2	98.2
April	2016	82.0	92.6	98.4
May	2016	84.2	91.6	100.0
June	2016	85.5	90.6	101.6
July	2016	85.9	91.2	101.3
August	2016	83.6	91.4	98.7
September	2016	82.4	91.6	97.4
October	2016	79.9	91.9	96.8

CHART 2: INDEX OF CONSUMER SENTIMENT WITHIN INCOME TERCILES (Three Month Moving Averages)

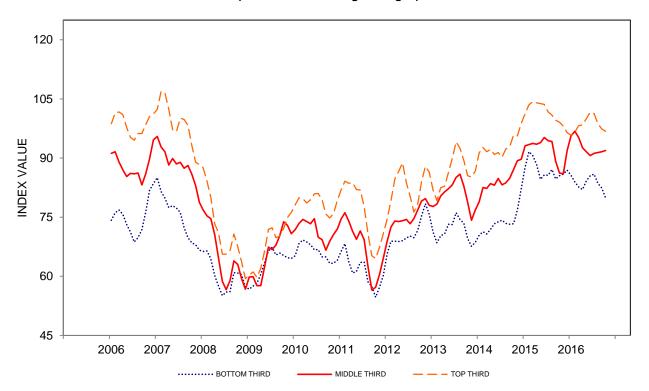


CHART 2: INDEX OF CONSUMER SENTIMENT WITHIN INCOME TERCILES

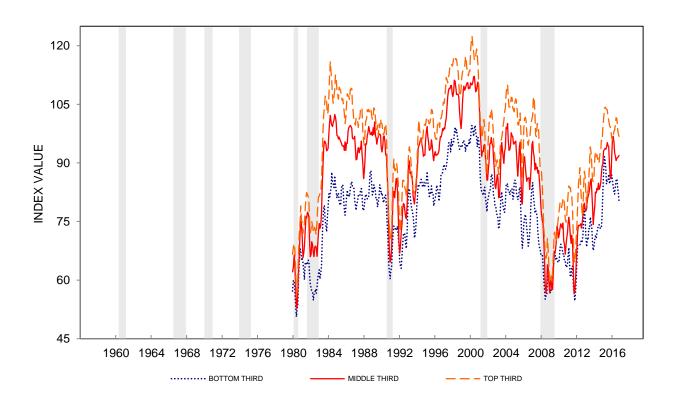


TABLE 3

THE INDEX OF CONSUMER SENTIMENT WITHIN AGE SUBGROUPS

THREE MONTH MOVING AVERAGES

			Age of Householder	
DATE OF SU	RVEY	18-34	35-54	55+
Ootobor	2012	00.4	00.0	70.5
October	2013	92.1	80.6	70.5
November	2013	88.9	76.4	69.8
December	2013	88.6	79.9	71.6
January	2014	92.4	81.2	74.6
February	2014	98.6	84.6	75.0
March	2014	98.0	83.7	73.4
April	2014	99.8	83.6	74.1
May	2014	97.3	81.9	75.7
June	2014	96.8	83.5	76.9
July	2014	94.2	85.5	75.5
August	2014	95.1	86.3	75.0
September	2014	97.1	85.6	75.4
October	2014	99.1	85.6	77.6
November	2014	101.8	87.9	78.9
December	2014	105.1	91.4	81.3
January	2015	109.1	95.7	84.1
February	2015	111.1	99.2	85.2
March	2015	109.9	97.2	86.1
April	2015	108.7	97.6	84.5
May	2015	106.1	95.6	83.6
June	2015	107.6	97.5	84.2
July	2015	107.5	95.5	83.8
August	2015	110.6	95.8	82.9
September	2015	107.8	92.9	79.1
October	2015	106.6	93.0	77.2
November	2015	105.1	93.0	77.2
December	2015	106.1	94.7	80.1
January	2016	108.0	94.2	81.2
February	2016	106.7	95.0	81.8
March	2016	105.8	95.1	80.7
April	2016	102.9	95.3	79.8
May	2016	106.1	95.4	80.7
June	2016	105.9	96.7	81.7
July	2016	106.0	97.3	81.9
August	2016	99.9	96.3	82.2
September	2016	100.0	93.8	82.4
October	2016	97.1	92.7	82.7

CHART 3: INDEX OF CONSUMER SENTIMENT WITHIN AGE SUBGROUPS (Three Month Moving Averages)

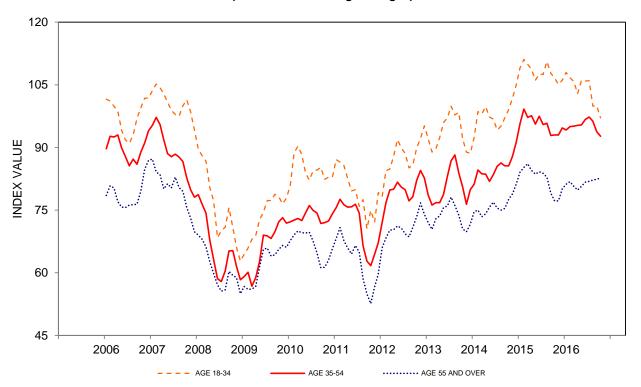


CHART 3: INDEX OF CONSUMER SENTIMENT WITHIN AGE SUBGROUPS (Three Month Moving Averages)

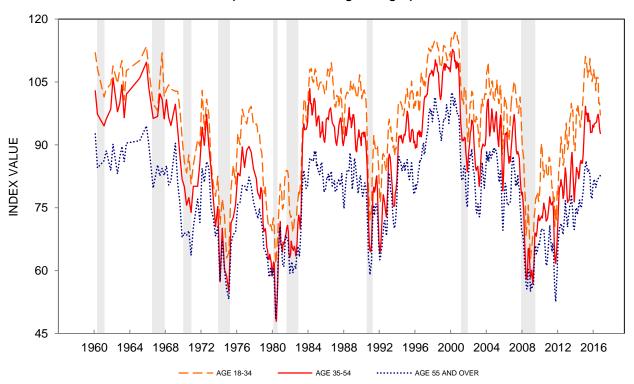


TABLE 4 THE INDEX OF CONSUMER SENTIMENT WITHIN REGIONS

THREE MONTH MOVING AVERAGES

Region of Residence DATE OF SURVEY North East Midwest West South October 2013 76.1 76.7 79.6 76.4 November 2013 73.8 76.3 75.9 73.9 December 2013 74.5 78.5 77.3 76.3 2014 January 79.6 8.08 76.0 84.4 2014 February 81.5 82.7 79.5 84.9 March 2014 81.4 81.8 79.1 82.8 April 2014 80.3 82.8 82.3 81.4 2014 82.4 81.9 82.1 May 81.6 June 2014 83.2 83.0 81.4 84.3 July 2014 84.4 79.8 81.2 84.0 August 2014 84.0 79.5 80.5 86.8 September 2014 84.6 79.8 82.1 86.8 October 2014 85.5 82.8 83.1 89.1 November 2014 90.2 85.0 85.6 88.3 December 2014 91.4 91.9 88.7 88.6 January 2015 97.6 92.7 92.2 93.3 February 2015 96.7 93.2 96.2 96.8 March 2015 92.2 95.9 99.8 95.4 April 2015 99.4 91.3 95.4 94.1 2015 90.4 May 99.6 92.3 92.5 June 2015 97.7 94.7 90.5 94.6 July 2015 96.5 94.8 93.6 88.88 August 2015 96.7 93.2 91.2 94.8 September 2015 94.4 91.5 89.3 89.7 October 2015 91.3 89.8 88.1 91.0 November 2015 90.7 89.2 88.1 91.1 December 2015 91.3 92.3 89.9 92.4 2016 92.9 94.3 90.3 91.3 January February 2016 92.6 96.1 90.0 90.6 March 2016 92.8 94.5 89.4 90.9 April 2016 90.9 92.4 88.5 91.3 May 2016 93.0 92.0 89.9 92.3 June 2016 93.4 91.2 91.4 94.3 July 2016 93.6 90.1 92.9 94.6 August 2016 93.9 88.3 91.7 91.2 September 2016 95.4 89.6 88.6 90.3 October

89.6

86.2

8.88

2016

97.5

CHART 4: INDEX OF CONSUMER SENTIMENT WITHIN REGIONS (Three Month Moving Averages)

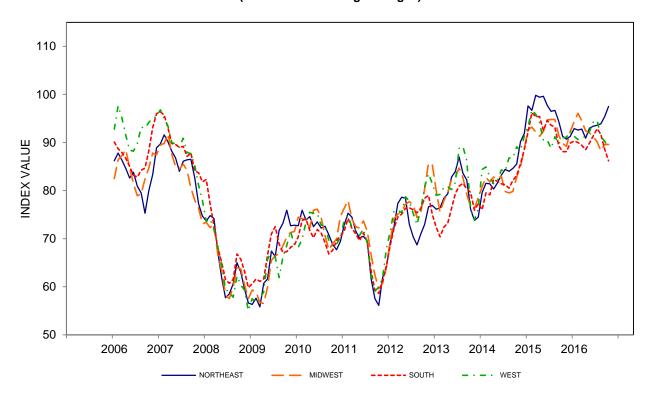


CHART 4: INDEX OF CONSUMER SENTIMENT WITHIN REGIONS

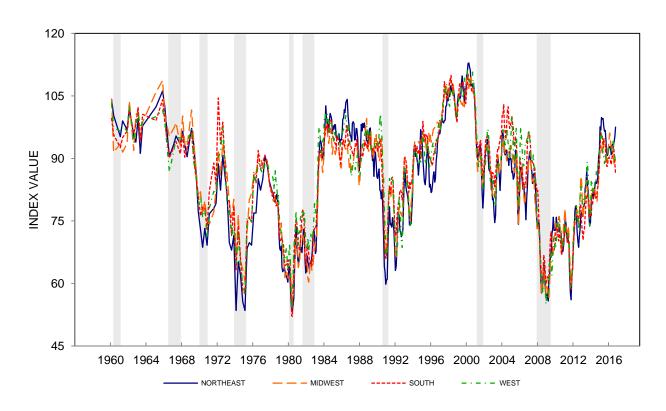


TABLE 5

COMPONENTS OF THE INDEX OF CONSUMER SENTIMENT

October

103.2

76.8

⁽¹⁾ See Table 6 (2) See Table 8 (3) See Table 28 (4) See Table 29 (5) See Table 35.

^{+:} Percent saying "GOOD TIMES" (or "BETTER"), minus percent saying "BAD TIMES" (or "WORSE"), plus 100.

CHART 5: CURRENT AND EXPECTED COMPONENTS OF THE SENTIMENT INDEX (Three Month Moving Averages)

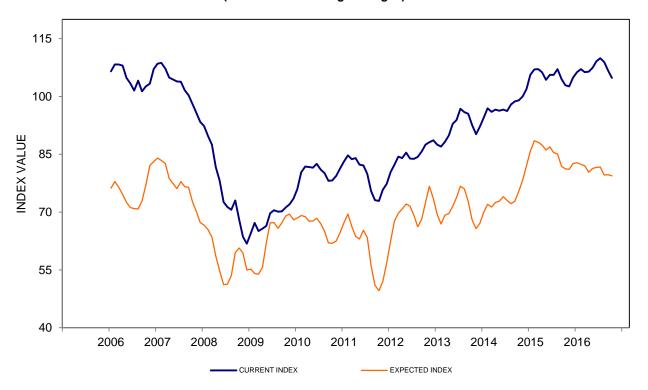


CHART 5: CURRENT AND EXPECTED COMPONENTS OF THE SENTIMENT INDEX

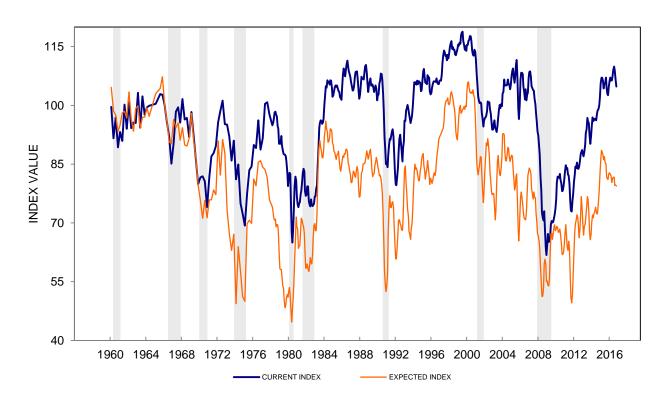


TABLE 6

CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
BETTER OFF	42%	42%	44%	40%	47%	45%	45%	49%	49%	45%	44%	42%	41%
SAME	27	27	25	30	24	29	27	25	26	30	30	29	29
WORSE OFF	31	31	31	30	29	26	27	26	25	24	26	29	30
DK, NA	*	*	*	*	*	*	1	*	*	1	*	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	111	111	113	110	118	119	118	123	124	121	118	113	111

CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

All	114	111	112	111	114	116	118	120	122	123	121	117	114
Age 18 to 44	137	135	135	139	138	144	143	146	142	146	144	141	133
Age 45 to 64	107	102	105	102	110	108	112	111	118	117	114	106	106
Age 65+	83	81	79	78	76	78	86	90	92	90	91	93	94
Income Bottom Third Income Middle Third	104	100	97	91	90	91	93	100	103	108	103	100	92
	107	100	106	112	119	120	122	122	122	119	119	114	114
Income Top Third	134	134	131	130	134	139	141	140	140	140	141	137	136

The question was: "We are interested in how people are getting along financially these days.

Would you say that you (and your family living there) are better off or worse off $% \left(1\right) =\left(1\right) \left(1\right)$

financially than you were a year ago?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 6: CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO

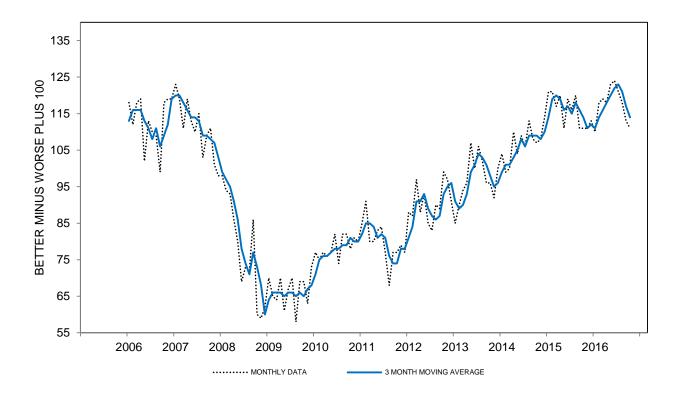


CHART 6: CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO

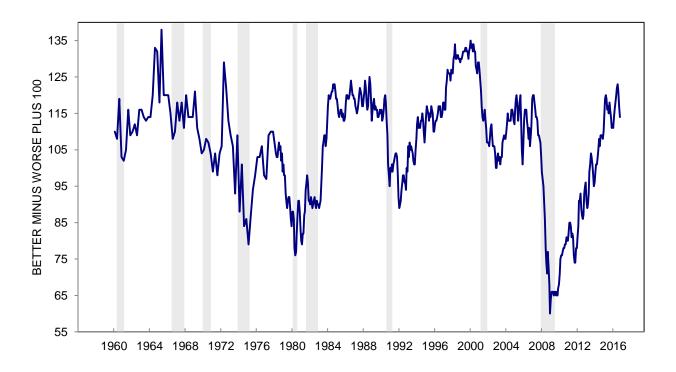


TABLE 7
SELECTED REASONS FOR OPINIONS ABOUT HOUSEHOLD FINANCIAL SITUATION

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
BETTER THAN YEAR AGO		2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010
Income higher	34%	33%	34%	35%	37%	38%	37%	40%	39%	34%	35%	31%	32%
Increased HH Contribution	5	4	3	4	2	3	3	3	3	4	4	4	2
Assets Higher	5	5	2	4	5	4	6	6	5	4	5	6	4
Debt Lower	6	5	6	5	8	8	7	8	5	4	9	7	7
Expense Lower	9	8	8	6	8	8	8	8	7	8	6	8	7
WORSE THAN YEAR AGO:	:												
Income lower	24	27	23	21	22	21	22	20	20	20	21	25	22
Decreased HH Contribution	6	8	5	8	7	8	8	8	6	6	7	8	9
Higher prices	12	10	10	11	10	10	9	9	11	11	12	10	11
Assets Lower	3	3	3	2	3	2	2	3	2	1	2	1	2
Debt Higher	6	5	4	5	4	2	3	1	3	3	3	3	6
Expense Higher	7	4	9	8	6	7	6	6	3	4	9	7	8
SELECTED REA	SONS	FOR	OPIN	ONS A	ABOU	т ноі	JSEHO	OLD F	INANO	CIAL S	SITUA	TION	
INCOME	HIGHE	R - INC	COME	LOWE	R (TH	REE M	ONTH	MOVII	NG AV	ERAGI	ES)		
All	13	10	9	10	13	15	16	17	18	18	16	11	10
Age 18 to 44	31	29	26	32	34	41	38	40	35	39	37	32	25
Age 45 to 64	3	-2	0	-2	3	0	5	5	12	8	6	-1	0
Age 65+	-2	-7	-8	-9	-8	-6	-5	0	-4	-3	-5	-1	-1
Income Bottom Third	6	3	-1	-4	-5	-4	-3	3	3	6	2	0	-4
Income Middle Third	7	1	5	10	15	19	17	20	18	17	16	9	8
Income Top Third	27	26	22	24	30	33	34	32	34	33	31	26	24
	HIGHE	R PRI	CES (THRE	E MON	тн мс	OVING	AVER	AGES)				
All	12	11	11	10	10	10	10	9	10	10	11	11	11
Age 18 to 44	6	5	5	4	4	4	5	5	5	5	5	5	6
Age 45 to 64	13	13	12	11	9	10	10	11	10	10	11	11	10
Age 65+	20	18	17	18	21	21	19	16	19	20	22	20	21
Income Bottom Third	14	14	12	13	15	16	15	13	14	13	15	13	15
Income Middle Third	15	13	12	10	9	10	10	10	10	12	12	13	11
Income Top Third	6	6	8	7	7	5	5	5	6	6	7	7	8
(ASSETS	HIGH	ER + D	EBTS	LOWE	R) - (A	SSETS	LOW	ER + D	EBTS	HIGHE	R)		
,							ERAG				,		
All	6	3	2	2	3	5	7	9	8	6	6	7	7
Age 18 to 44	6	5	5	3	4	8	11	12	7	5	4	7	7
Age 45 to 64	6	2	2	3	5	6	8	8	8	6	8	8	8
Age 65+	2	-3	-7	-4	-4	-1	-1	3	4	4	4	8	9
Income Bottom Third	-5	-6	-6	-3	-1	1	1	2	1	2	1	3	-1
Income Middle Third	7	1	0	-1	3	4	7	8	8	5	4	7	9
Income Top Third	15	13	11	9	7	10	14	17	14	12	14	14	15

Responses to query: "Why do you say so?" following the question on Table 6.

May add to more than 100% due to multiple mentions.

CHART 7A: HIGHER PRICES AS REASONS FOR WORSE PERSONAL FINANCES

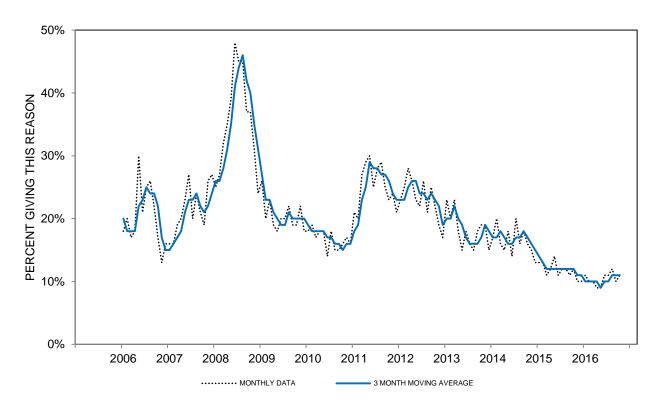


CHART 7A: HIGHER PRICES AS REASONS FOR WORSE PERSONAL FINANCES

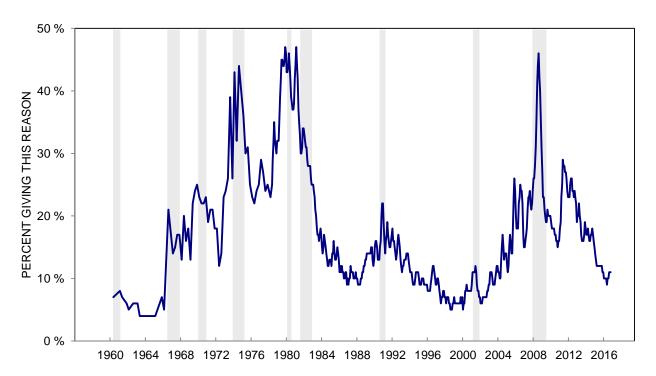


CHART 7B: INCOME REASONS FOR CHANGES IN PERSONAL FINANCES (%HIGHER INCOME - %LOWER INCOME)

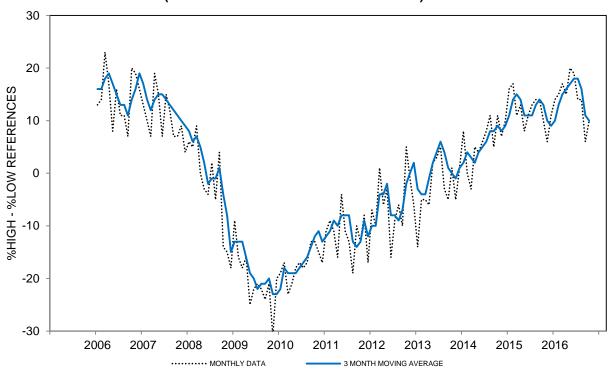


CHART 7B: INCOME REASONS FOR CHANGES IN PERSONAL FINANCES: (%HIGHER INCOME - %LOWER INCOME)

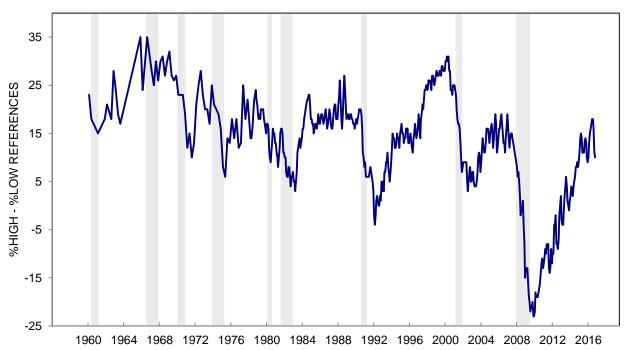


CHART 7C: WEALTH REASONS FOR CHANGES IN PERSONAL FINANCES: NET CHANGE IN ASSETS AND DEBTS

(Higher Assets + Lower Debts) - (Lower Assets + Higher Debts)

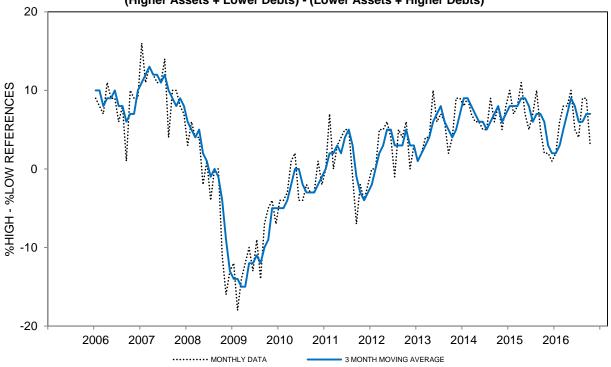


CHART 7C: WEALTH REASONS FOR CHANGES IN PERSONAL FINANCES: NET CHANGE IN ASSETS AND DEBTS

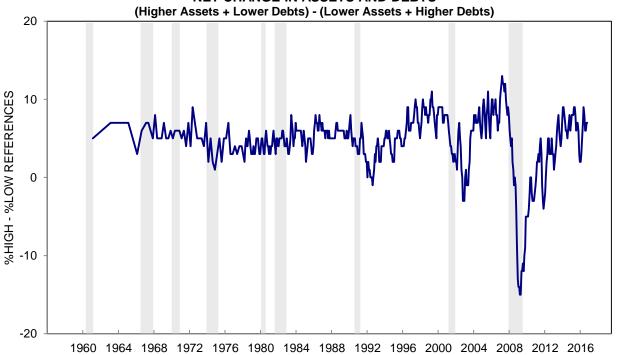


TABLE 8

EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
BETTER OFF	36%	34%	33%	36%	37%	36%	32%	37%	34%	36%	29%	36%	36%
SAME	51	52	57	49	50	50	55	51	54	52	55	50	48
WORSE OFF	9	12	9	12	9	9	11	9	9	10	10	10	9
DK, NA	4	2	1	3	4	5	2	3	3	2	6	4	7
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	127	122	124	124	128	127	121	128	125	126	119	126	127

EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	124	123	124	123	125	126	125	125	125	126	123	124	124
Age 18 to 44	142	143	144	145	145	145	142	143	141	144	138	142	141
Age 45 to 64	121	119	118	115	121	123	123	120	122	125	125	120	121
Age 65+	96	94	99	99	98	98	100	104	99	96	95	100	104
Income Bottom Third	127	126	125	121	118	118	118	121	121	122	119	118	119
Income Middle Third	118	121	127	130	132	131	128	124	118	121	120	125	127
Income Top Third	131	128	126	123	128	131	132	134	136	136	132	130	128

The question was:

"Now looking ahead - do you think that a year from now you (and your family living there) will be better off financially, or worse off, or just about the same as now?"

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 8: EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR

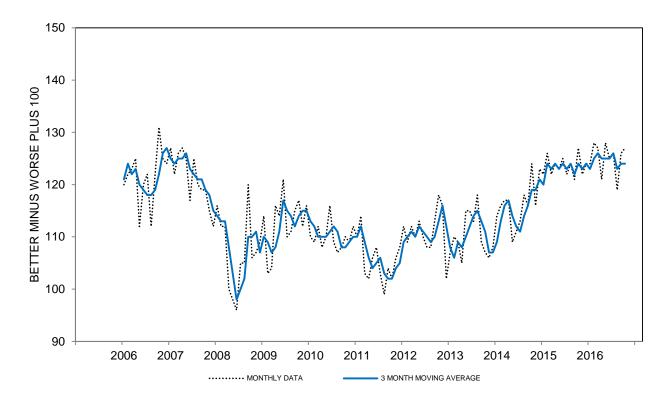
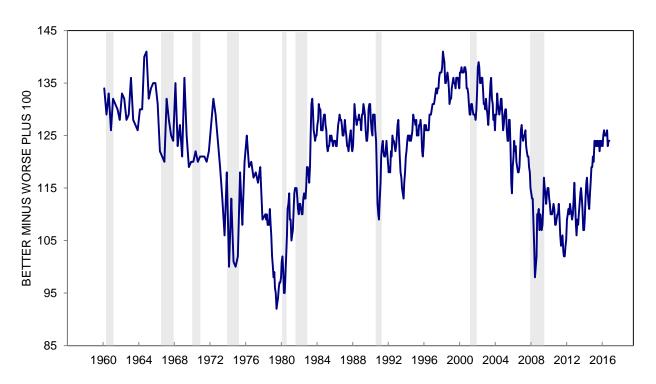


CHART 8: EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR



ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION

TABLE 9

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Personal Financial Progress	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
Continuous increase (a)	20%	19%	22%	21%	23%	23%	21%	24%	21%	23%	16%	18%	21%
Intermittent increase (b)	28	28	25	25	25	26	28	27	32	27	32	31	25
Remain unchanged (c)	16	15	18	17	16	18	18	17	16	19	17	16	17
Intermittent decline (d)	18	19	20	17	16	15	15	14	15	15	17	16	15
Continuous decline (e)	6	7	6	8	5	5	7	5	5	5	4	6	5
Mixed change (f)	8	9	8	9	11	8	8	10	7	8	8	10	10
DK, NA	4	3	1	3	4	5	3	3	4	3	6	3	7
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	124	121	121	121	127	129	127	132	133	130	127	127	126

ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION - INDEX SCORE THREE MONTH MOVING AVERAGES

All	125	122	122	121	123	126	128	129	131	132	130	128	127
Age 18 to 44	150	149	149	152	151	156	154	157	154	159	154	155	148
Age 45 to 64	119	113	114	109	119	120	122	119	126	127	126	119	119
Age 65+	89	85	85	85	82	85	92	98	96	90	93	98	104
Income Bottom Third	120	115	111	104	101	103	105	111	115	118	114	111	111
Income Middle Third	116	112	119	126	132	132	131	129	129	128	127	126	127
Income Top Third	143	142	139	135	138	144	148	149	149	149	149	147	143

Combination of the responses to the questions on Tables 6 and 8.

Key: (a) Better off financially than a year ago/Better off a year from now

- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 9: ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES

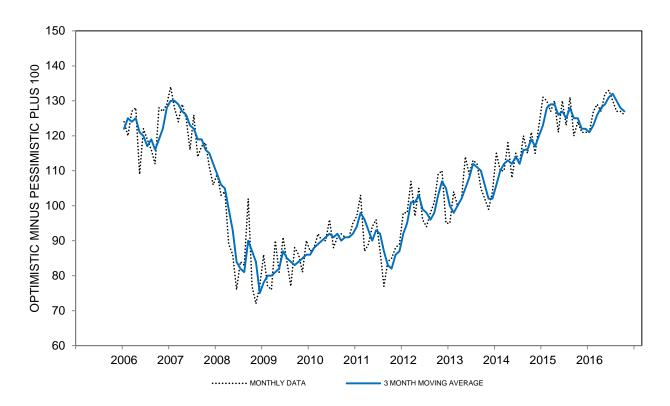


CHART 9: ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES

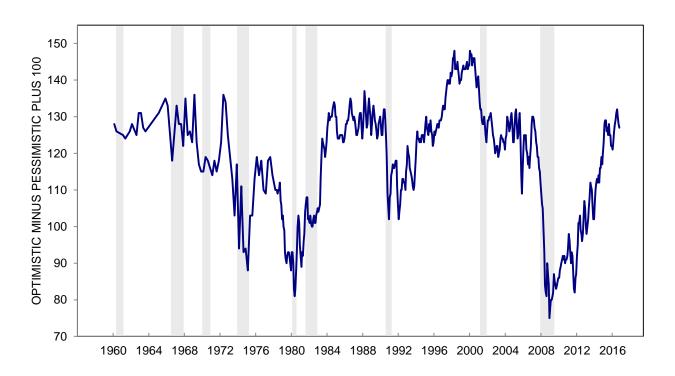


TABLE 10

CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	•		Jul 2016	Aug 2016	•	Oct 2016
BETTER OFF	60%	57%	55%	54%	59%	58%	59%	60%	61%	52%	57%	55%	59%
SAME	8	9	11	12	11	10	10	11	8	13	9	12	11
WORSE OFF	31	33	33	33	29	30	31	28	31	34	33	32	30
DK, NA	1	1	1	1	1	2	*	1	*	1	1	1	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	129	124	122	121	130	128	128	132	130	118	124	123	129

CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

All	125	124	125	122	124	126	129	129	130	127	124	122	125
Age 18 to 44	149	149	149	148	150	152	154	155	153	150	151	151	154
Age 45 to 64	121	115	118	112	119	120	125	125	130	124	120	114	119
Age 65+	90	91	93	92	91	92	90	93	91	91	85	86	88
Income Bottom Third	108	105	104	97	95	100	100	104	105	108	100	97	95
Income Middle Third	121	117	120	119	127	128	131	131	127	124	124	123	126
Income Top Third	151	151	152	151	153	154	158	155	159	149	149	145	154

The question was:

"Now thinking back 5 years, would you say you (and your family living there)
are better off or worse off financially now than you were 5 years ago?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 10: CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO

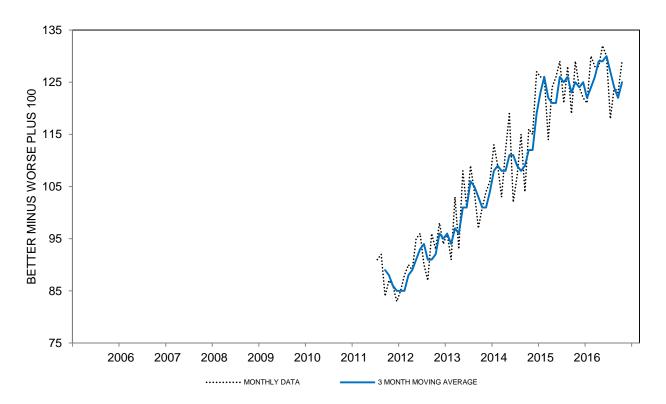


CHART 10: CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO

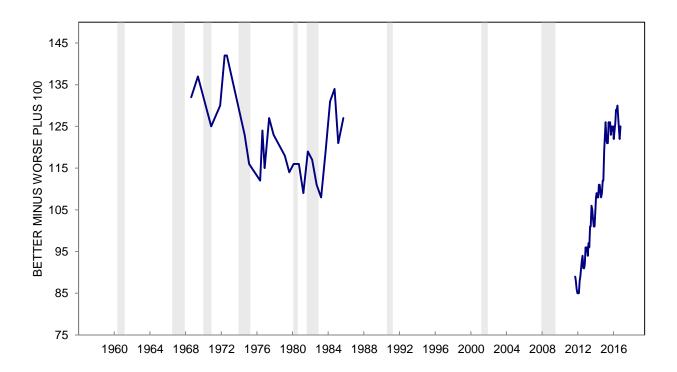


TABLE 11

EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
BETTER OFF	52%	50%	51%	51%	55%	52%	50%	51%	53%	50%	51%	52%	57%
SAME	29	28	33	33	30	32	34	31	27	32	30	30	27
WORSE OFF	14	17	13	14	11	12	12	13	15	15	14	13	13
DK, NA	5	5	3	2	4	4	4	5	5	3	5	5	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	138	133	138	137	144	140	138	138	138	135	137	139	144

EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	138	136	136	136	140	140	141	139	138	137	137	137	140
Age 18 to 44	167	168	170	170	170	170	169	169	169	170	165	165	168
Age 45 to 64	131	126	125	123	133	132	133	127	129	131	135	133	135
Age 65+	94	90	93	96	98	101	104	105	97	91	91	98	102
Income Bottom Third	138	134	132	130	132	135	137	137	137	136	134	133	134
Income Middle Third	136	134	143	142	146	142	141	136	134	131	130	133	140
Income Top Third	141	142	138	140	144	148	146	146	145	147	147	147	147

The question was: "And 5 years from now, do you expect that you (and your family living

there) will be better off financially, worse off, or just about the same

as now?"

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 11: EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS

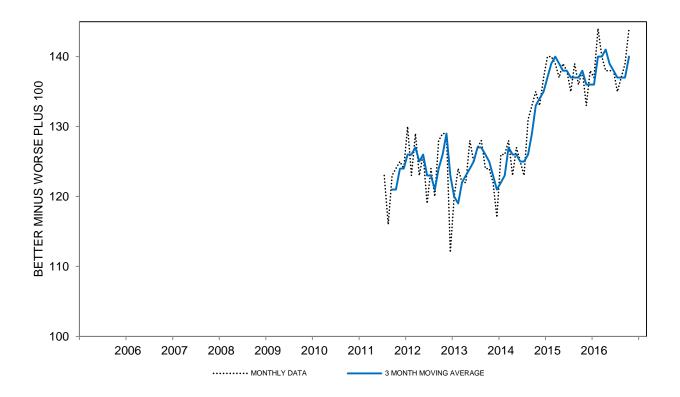


CHART 11: EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS

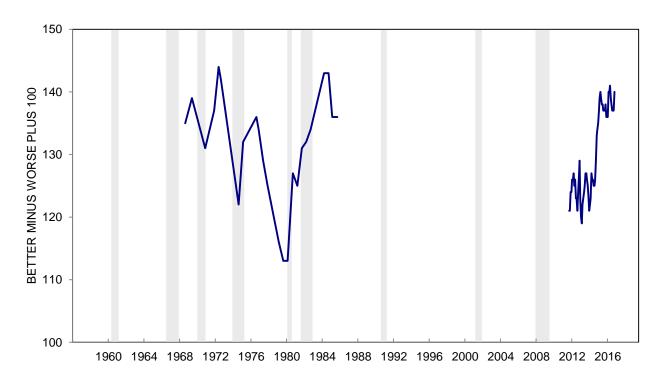


TABLE 12

FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Personal Financial Progress	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
Continuous increase (a)	36%	34%	34%	33%	39%	37%	36%	37%	38%	33%	34%	34%	40%
Intermittent increase (b)	20	18	18	20	18	18	20	19	17	19	19	19	16
Remain unchanged (c)	3	4	6	6	5	6	5	5	4	6	4	6	5
Intermittent decline (d)	9	11	13	12	12	11	13	12	10	12	11	11	10
Continuous decline (e)	8	9	7	7	5	7	6	6	8	10	8	7	7
Mixed change (f)	18	18	20	18	16	17	16	16	17	16	18	18	18
DK, NA	6	6	2	4	5	4	4	5	6	4	6	5	4
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	139	132	132	134	140	137	137	138	137	130	134	135	139

FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION - INDEX SCORE THREE MONTH MOVING AVERAGES

All	136	134	134	133	135	137	138	137	137	135	134	133	136
Age 18 to 44	165	164	165	164	166	166	167	166	165	164	162	164	166
Age 45 to 64	130	123	124	119	128	129	134	131	135	131	132	128	131
Age 65+	96	96	96	97	96	99	96	99	94	92	88	92	95
Income Bottom Third	125	121	118	112	112	118	120	121	122	125	120	116	113
Income Middle Third	135	130	135	135	141	138	136	135	131	129	129	131	136
Income Top Third	153	154	152	152	156	159	161	159	160	154	154	153	159

Combination of the responses to the questions on Tables 10 and 11.

Key: (a) Better off financially than 5 years ago/Better off 5 years from now

- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 12: FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES

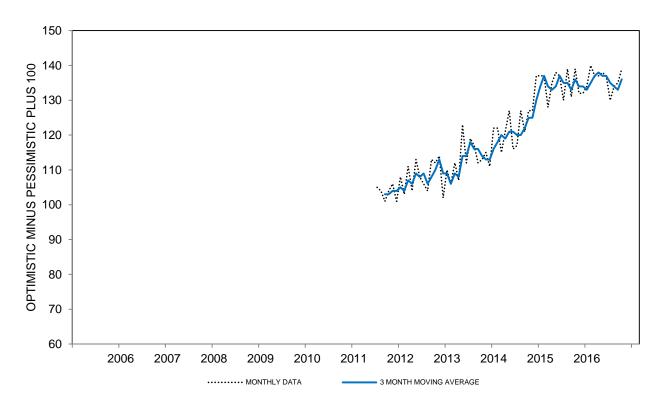


CHART 12: FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES

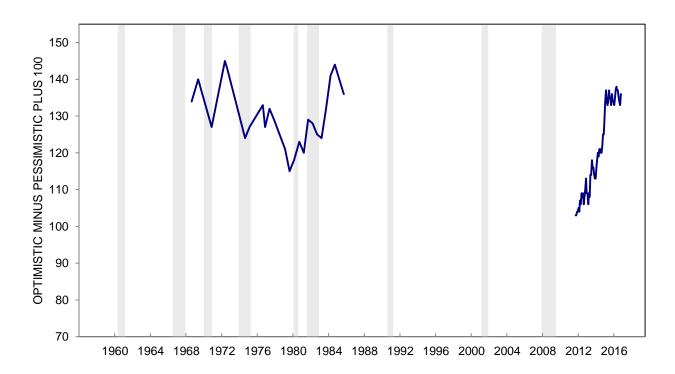


TABLE 13

EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
EXPECT INCREASE:													
1-2%	15%	15%	16%	8%	13%	12%	14%	13%	13%	15%	14%	13%	13%
3-4%	8	12	11	10	10	11	12	12	11	11	14	11	11
5%	8	8	7	8	12	7	9	8	7	7	7	9	10
6-9%	3	3	3	3	2	4	3	3	6	4	3	4	4
10-24%	14	12	13	12	12	15	9	12	13	11	9	14	12
25% or more	8	7	7	10	9	5	7	7	6	8	6	6	5
DK how much up	1	2	2	1	1	2	1	2	2	1	1	2	1
EXPECT SAME	23	26	26	29	26	31	28	27	23	26	30	25	23
EXPECT DOWN	19	15	14	19	15	13	16	16	18	15	14	16	21
DK, NA	1	*	1	*	*	*	1	*	1	2	2	*	*
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cases	503	508	508	503	505	545	528	547	510	538	550	580	575
MEDIAN	1.5	1.8	1.6	8.0	1.9	1.4	1.2	1.6	1.6	1.4	1.2	1.7	1.5

EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR - MEDIAN THREE MONTH MOVING AVERAGES

All	1.3	1.4	1.6	1.4	1.4	1.4	1.5	1.4	1.5	1.5	1.4	1.4	1.5
Age 18 to 44	3.8	3.4	3.4	3.8	4.1	4.2	3.8	3.8	4.2	4.2	3.6	3.3	3.3
Age 45 to 64	1.0	0.9	0.9	0.7	1.2	1.2	1.3	1.0	1.2	1.6	1.6	1.6	1.3
Age 65+	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	-0.1	0.0	0.1	0.1
Income Bottom Third	1.2	1.1	1.2	0.8	0.6	0.5	0.7	0.5	0.8	0.9	0.8	0.6	0.4
Income Middle Third	1.2	1.5	1.5	1.9	1.9	2.0	1.6	1.4	1.1	1.2	1.3	1.6	1.7
Income Top Third	2.1	2.1	2.2	2.3	2.5	2.6	2.6	2.7	2.8	2.6	2.5	2.4	2.6

The questions were: "During the next 12 months, do you expect your (family) income to be higher or

lower than during the past year?" and "By about what percent do you expect your (family) income to increase/decrease during the next 12 months?"

^{*:} Less than half of one percent.

CHART 13: EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR

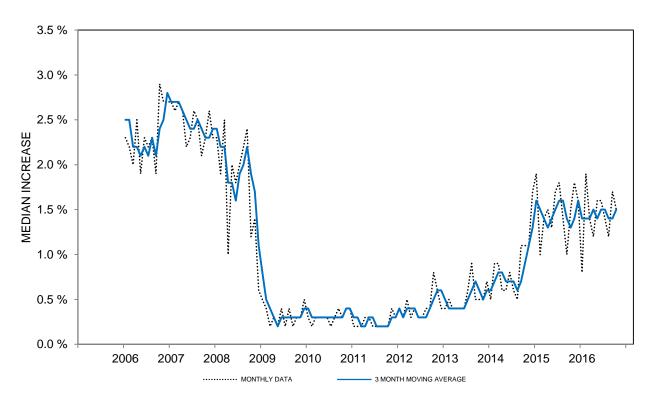


CHART 13: EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR

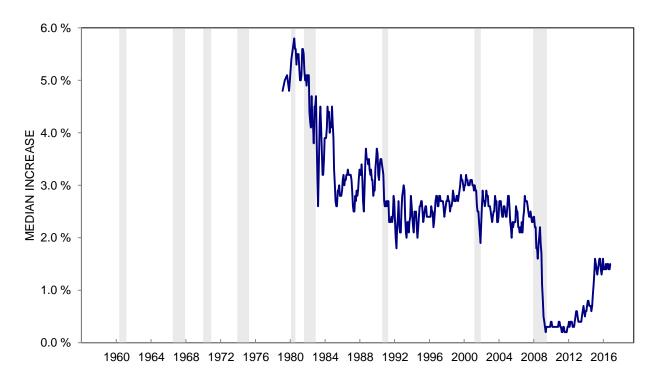


TABLE 14

EXPECTED CHANGE IN REAL HOUSEHOLD INCOME DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	
INCOME UP MORE	23%	21%	23%	23%	23%	22%	21%	24%	23%	19%	22%	22%	19%	
INCOME UP SAME	29	36	35	35	34	36	32	32	36	38	36	40	39	
PRICES UP MORE	46	42	41	41	42	40	46	42	39	42	41	36	40	
DK, NA	2	1	1	1	1	2	1	2	2	1	1	2	2	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
INDEX SCORE	77	79	82	82	81	82	75	82	84	77	81	86	79	

EXPECTED CHANGE IN REAL HOUSEHOLD INCOME DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	76	76	79	81	82	82	79	80	80	81	81	81	82
Age 18 to 44	98	100	102	108	107	107	101	104	104	105	104	106	106
Age 45 to 64	68	66	68	68	74	75	72	72	75	78	78	77	76
Age 65+	51	50	57	52	50	48	53	50	49	45	44	48	52
Income Bottom Third	68	67	70	68	64	64	65	67	69	69	68	68	63
Income Middle Third	70	70	73	80	84	84	79	77	72	75	76	81	83
Income Top Third	93	94	96	96	96	96	95	97	103	102	99	95	100

The question was: "During the next year or two -- do you expect that your (family) income

will go up more than prices will go up, about the same, or less than

prices will go up?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 14: EXPECTED CHANGE IN REAL INCOME DURING THE NEXT YEAR

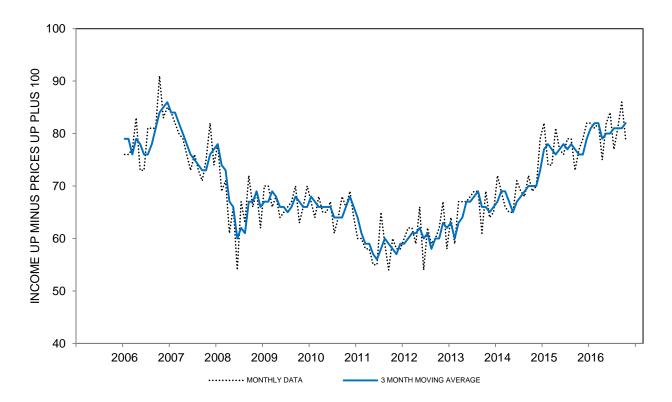


CHART 14: EXPECTED CHANGE IN REAL INCOME DURING THE NEXT YEAR

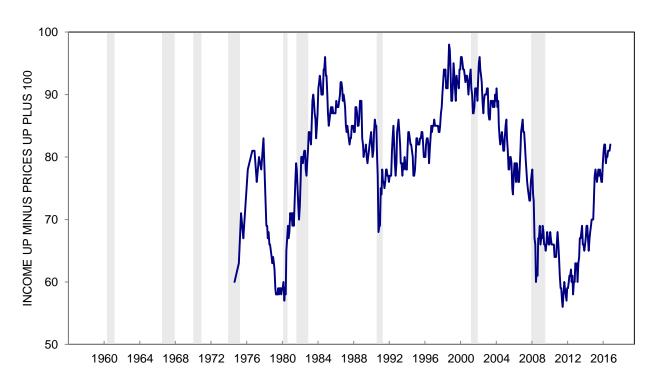


TABLE 15

PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE NEXT YEAR

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
0%	18%	18%	16%	23%	22%	20%	21%	20%	20%	20%	19%	19%	19%
1 - 24%	17	16	18	17	12	16	16	17	15	16	19	17	18
25 - 49%	6	8	6	4	9	6	6	5	5	5	7	8	7
50%	10	14	8	10	13	12	13	12	12	11	14	12	12
51 - 74%	7	9	9	10	7	9	7	7	8	9	7	8	8
75 - 99%	24	22	24	20	20	20	22	22	21	23	19	20	19
100%	17	13	18	16	17	16	14	17	18	16	14	15	16
DK, NA	1	*	1	*	*	1	1	*	1	*	1	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEAN	51	49	52	47	49	49	47	50	51	50	46	48	48

PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE NEXT YEAR - MEAN THREE MONTH MOVING AVERAGES

All	50	49	51	50	50	48	48	49	49	50	49	48	47
Age 18 to 44	65	64	66	65	65	64	65	65	65	65	63	61	61
Age 45 to 64	45	44	45	46	48	46	45	44	47	50	51	48	46
Age 65+	32	31	31	28	26	24	25	27	25	24	21	24	26
Income Bottom Third	47	45	44	40	38	35	38	41	43	42	40	38	38
Income Middle Third	49	49	52	54	53	52	49	48	47	49	48	48	48
Income Top Third	57	56	57	57	58	59	59	58	59	60	60	58	57

The question was:

"What do you think is the percent chance that your income in

the next twelve months will be higher than your income in the past twelve months?"

CHART 15: PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE YEAR AHEAD

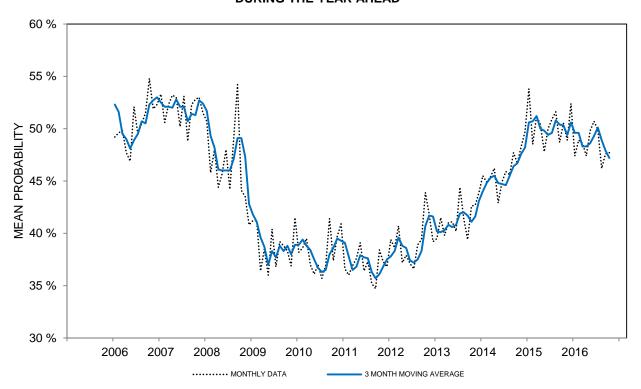


CHART 15: PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE YEAR AHEAD

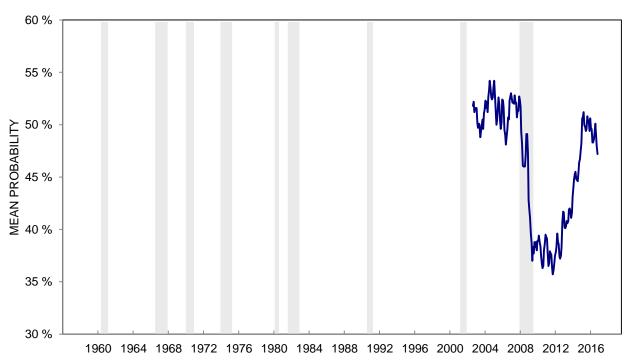


TABLE 16

PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
0%	16%	14%	13%	17%	17%	17%	17%	17%	15%	17%	17%	15%	14%
1 - 24%	28	25	26	24	25	27	28	27	25	29	28	30	29
25 - 49%	9	14	16	12	11	11	11	9	11	10	11	10	14
50%	16	17	14	16	17	16	17	18	16	15	16	13	16
51 - 74%	7	10	10	6	11	8	8	8	9	8	10	9	8
75 - 99%	17	15	15	17	13	15	15	14	16	14	13	17	14
100%	7	5	5	7	6	5	4	6	7	6	4	6	5
DK, NA	*	*	1	1	*	1	*	1	1	1	1	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEAN	40	40	40	41	39	38	38	39	41	38	36	40	38

PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS - MEAN THREE MONTH MOVING AVERAGES

All	40	40	40	40	40	39	38	38	39	39	39	38	38
Age 18 to 44	52	52	51	53	52	53	50	51	52	53	52	51	51
Age 45 to 64	35	35	36	36	38	37	35	34	36	37	37	36	35
Age 65+	24	25	26	25	21	19	21	22	21	20	19	20	21
Income Bottom Third	37	36	35	33	32	30	31	31	34	33	32	31	29
Income Middle Third	37	37	39	41	42	41	38	37	36	37	37	38	39
Income Top Third	48	48	48	47	46	47	47	48	49	48	47	46	47

The question was:

"What do you think the chances are that your (family) income will increase by more than the rate of inflation during the next five years or so?"

CHART 16: PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS

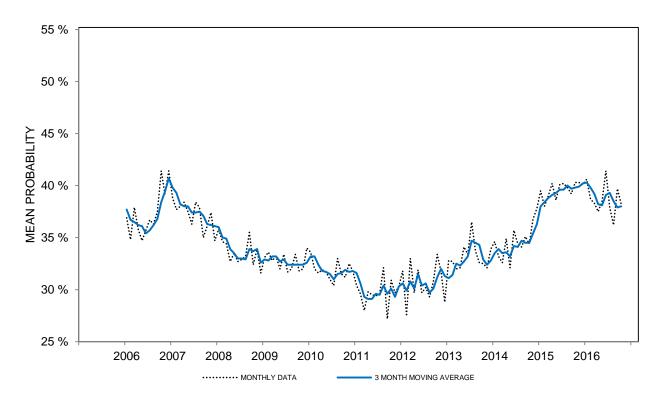


CHART 16: PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS

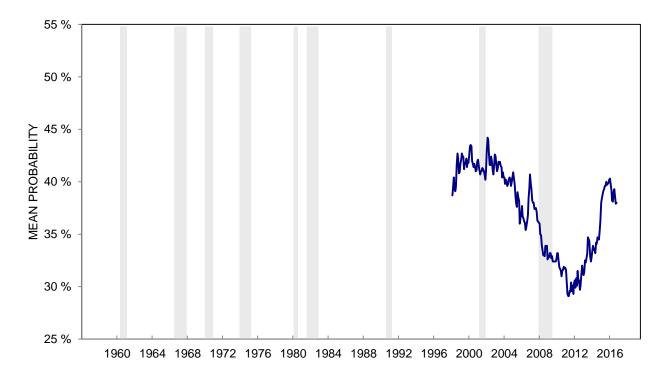


TABLE 17

PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
0%	38%	39%	39%	42%	44%	41%	40%	43%	39%	43%	40%	39%	40%
1 - 24%	32	32	27	26	30	32	33	30	33	29	31	29	30
25 - 49%	8	10	13	12	8	10	7	10	9	10	8	9	10
50%	13	11	12	10	11	9	11	9	11	9	12	12	13
51 - 74%	3	3	2	1	1	1	3	2	3	3	2	4	2
75 - 99%	4	3	4	4	4	5	4	4	3	2	4	5	3
100%	1	1	3	4	2	2	2	2	2	3	3	2	2
DK, NA	1	1	*	1	*	*	*	*	*	1	*	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEAN	20	19	21	20	18	19	19	18	19	19	20	22	20

PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS - MEAN THREE MONTH MOVING AVERAGES

All	20	20	20	20	20	19	19	19	19	19	19	20	21
Age 18 to 44	24	23	23	24	25	25	24	23	24	24	24	25	25
Age 45 to 64	23	24	24	24	23	21	22	22	21	19	21	22	23
Age 65+	9	9	7	7	6	5	5	5	6	8	8	9	8
Income Bottom Third Income Middle Third Income Top Third	21	22	22	22	20	19	19	20	20	19	18	19	21
	21	20	20	19	19	18	18	19	19	19	20	20	20
	19	19	19	20	20	20	18	18	18	18	19	21	21

The question was:

"During the next 5 years, what do you think the chances are that you (or your husband/wife) will lose a job you wanted to keep?"

CHART 17: PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS

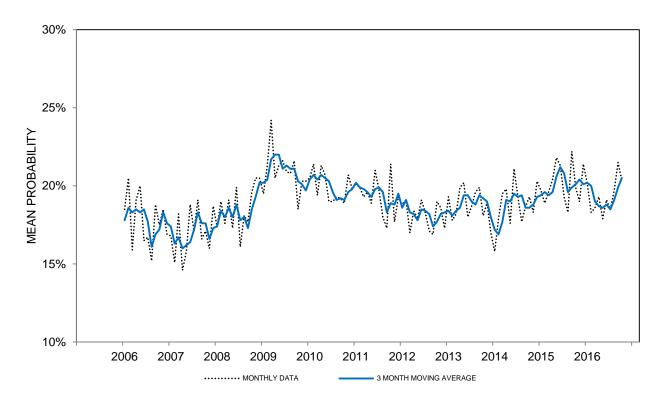


CHART 17: PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS

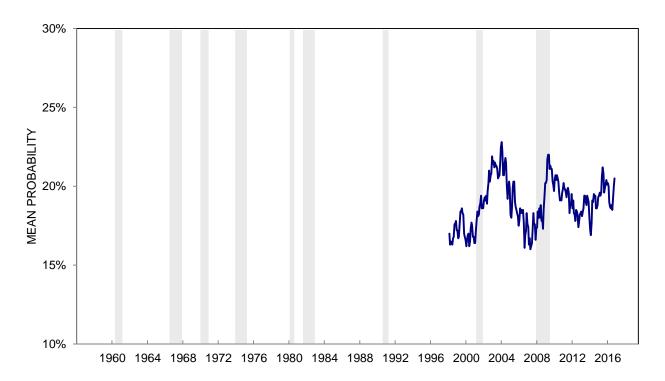


TABLE 18

PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME

	Oct 2015	Nov	Dec	Jan 2016	Feb	Mar	Apr	May 2016	Jun 2016	Jul 2016	Aug	Sep	Oct 2016
0%	23%	24%	21%	22%	20%	22%	23%	21%	21%	22%	20%	20%	21%
1 - 24%	22	23	27	27	30	25	24	26	28	24	27	30	23
25 - 49%	12	12	14	11	13	11	11	14	10	12	13	12	15
50%	15	16	12	14	12	15	14	13	13	16	14	12	10
51 - 74%	8	6	7	7	5	8	6	8	5	7	5	6	8
75 - 99%	14	14	13	12	15	12	16	13	17	12	15	15	15
100%	5	5	5	5	4	6	5	5	4	6	4	4	7
DK, NA	1	*	1	2	1	1	1	*	2	1	2	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEAN	37	36	34	34	34	35	36	35	35	35	35	35	38

PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME - MEAN THREE MONTH MOVING AVERAGES

All	36	35	36	35	34	35	35	35	35	35	35	35	36
Age 18 to 44 Age 45 to 64	33 36	32 36	33 36	34 35	33 35	33 35	33 34	33 35	32 36	34 37	34 37	33 36	32 37
Age 65+	42	40	39	36	36	37	40	41	40	35	34	37	40
Income Bottom Third	32	30	30	30	31	32	31	30	27	27	28	29	30
Income Middle Third	34	33	34	35	34	35	35	36	36	36	36	36	37
Income Top Third	42	43	42	39	38	38	41	41	42	42	42	41	42

The question was:

"What do you think the chances are that when you retire, your income from Social Security and job pensions will be adequate to maintain your living standards?"

CHART 18: PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME

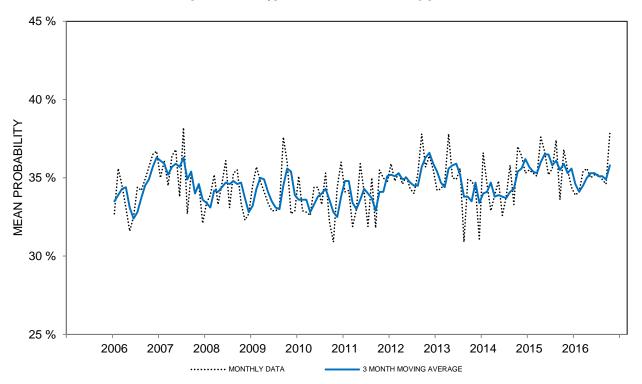
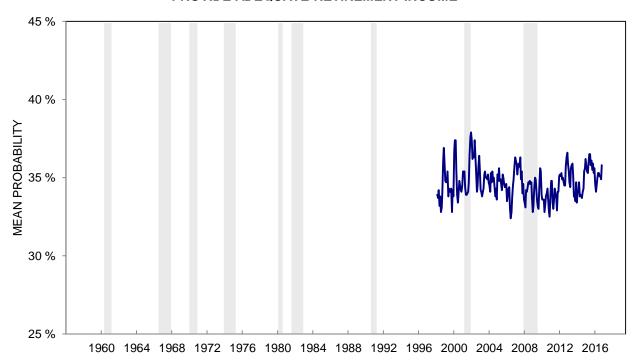


CHART 18: PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME



CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO

TABLE 19

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	•		Jul 2016	0	Sep 2016	Oct 2016	
GONE UP	25%	23%	24%	23%	24%	25%	24%	25%	22%	26%	21%	22%	25%	
STAY THE SAME	41	46	45	43	45	43	45	46	46	41	45	44	45	
GONE DOWN	33	31	31	34	30	31	31	29	32	33	33	33	30	
DK, NA	1	*	*	*	1	1	*	*	*	*	1	1	*	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
INDEX SCORE	92	92	93	89	94	94	93	96	90	93	88	89	95	

CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

All	89	88	92	91	92	92	94	94	93	93	90	90	91
Age 18 to 44	94	93	97	99	99	101	103	103	99	97	92	95	93
Age 45 to 64	87	84	88	87	90	91	90	90	94	95	93	89	91
Age 65+	84	85	91	86	83	80	81	84	80	81	81	83	87
Income Bottom Third	73	74	77	75	76	76	77	78	77	82	79	78	72
Income Middle Third	86	82	90	89	89	89	92	92	89	87	83	85	86
Income Top Third	110	110	111	110	111	113	114	113	113	110	109	107	113

The question was: "Compared with 5 years ago, do you think the chances that you (and your

husband/wife) will have a comfortable retirement have gone up, gone down, or

remained about the same?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 19: CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO

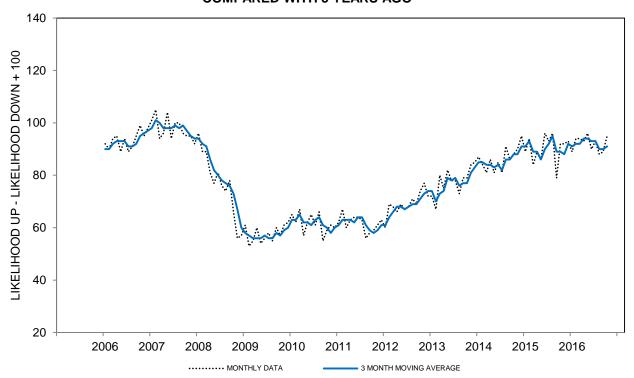


CHART 19: CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO

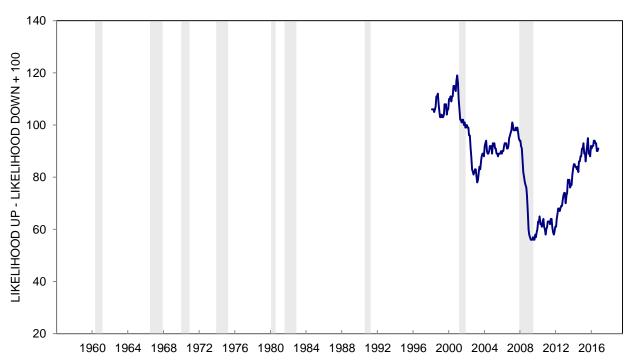


TABLE 20
PROBABILITY OF INCREASE IN STOCK MARKET PRICES IN THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
0%	3%	4%	2%	6%	3%	2%	2%	3%	2%	2%	2%	2%	4%
1 - 24%	17	18	15	20	21	20	21	14	16	17	17	14	17
25 - 49%	9	11	10	10	11	7	9	13	12	9	9	7	6
50%	18	18	18	21	17	19	18	22	20	22	22	19	21
51 - 74%	16	19	20	15	16	14	14	14	18	16	12	18	19
75 - 99%	30	24	28	21	22	29	29	27	25	26	30	29	26
100%	6	4	6	6	8	7	5	7	7	8	7	10	7
DK, NA	1	2	1	1	2	2	2	*	*	*	1	1	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	344	327	315	322	320	336	344	367	339	356	361	378	371
MEAN	56	52	56	50	51	55	53	55	54	55	56	59	55

PROBABILITY OF INCREASE IN STOCK MARKET PRICES IN THE NEXT YEAR - MEAN THREE MONTH MOVING AVERAGES

All	55	53	55	53	52	52	53	54	54	55	55	57	57
Age 18 to 44	60	58	59	58	58	57	58	59	59	59	58	61	62
Age 45 to 64	53	50	52	50	49	49	50	52	53	54	56	57	57
Age 65+	50	49	52	49	48	48	49	49	49	48	46	46	47
Income Bottom Third	54	52	53	46	44	42	46	51	52	52	50	53	53
Income Middle Third	52	48	51	52	54	53	51	51	51	52	53	55	54
Income Top Third	59	58	59	57	56	55	56	58	58	58	58	59	60

The question was:

"Suppose that tomorrow someone were to invest one thousand dollars in a type of mutual fund known as a diversified stock fund.

What do you think is the percent chance that this one thousand dollar

investment will increase in value in the year ahead, so that it is worth more than

one thousand dollars one year from now?"

CASES is the number of respondents who owned stock

CHART 20: PROBABILITY OF AN INCREASE IN STOCK MARKET PRICE IN THE NEXT YEAR

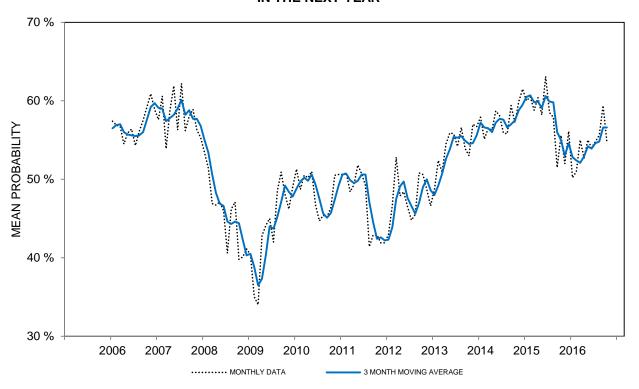


CHART 20: PROBABILITY OF AN INCREASE IN STOCK MARKET PRICE IN THE NEXT YEAR

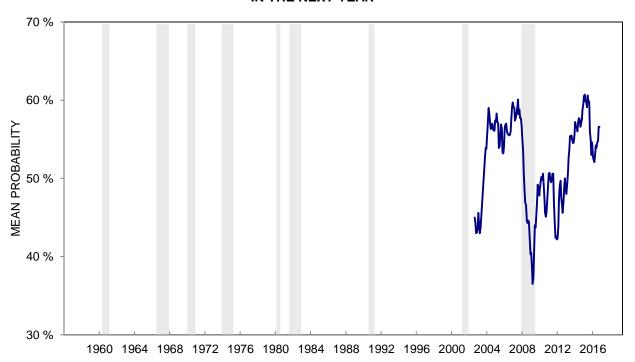


TABLE 21

CURRENT VALUE OF STOCK MARKET INVESTMENTS

THREE MONTH MOVING AVERAGES

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
UNDER \$10,000	10%	10%	10%	9%	11%	11%	12%	11%	10%	11%	10%	11%	9%
\$10,000-24,999	9	10	10	11	9	8	8	8	9	9	9	8	9
\$25,000-49,999	7	8	9	10	12	11	10	9	8	9	10	10	9
\$50,000-99,999	12	11	9	11	12	13	12	12	12	12	14	14	14
\$100,000-199,999	12	13	13	14	13	12	13	13	14	15	16	17	16
\$200.000-499,999	20	19	19	17	17	17	18	19	19	16	15	15	16
\$500,000 AND UP	16	15	16	15	14	14	14	14	15	15	15	15	15
DK/NA	14	14	14	13	12	14	13	14	13	13	11	10	12
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100
CASES	1034	992	986	964	957	978	1000	1047	1050	1062	1056	1095	1110
MEDIAN (1,000's)	132	117	118	100	89	86	99	112	114	99	94	95	100
25th PERCENTILE (1,000's)	31	29	26	27	27	28	28	30	29	28	30	30	31
75th PERCENTILE (1,000's) INTERQUARTILE	352	326	329	293	275	273	285	305	300	286	263	253	299
RANGE (75th-25th) (1,000's)	321	297	303	266	248	246	257	276	270	258	232	224	268

CURRENT VALUE OF STOCK MARKET INVESTMENTS - MEDIAN THREE MONTH MOVING AVERAGES

All	132	117	118	100	89	86	99	112	114	99	94	95	100
Age 18 to 44	43	40	37	37	37	38	41	47	50	47	47	46	49
Age 45 to 64	182	179	210	178	170	144	164	178	175	164	148	149	151
Age 65+	245	250	230	231	224	231	228	260	250	216	156	154	192
Income Bottom Third	23	19	19	25	25	27	25	28	28	27	32	29	26
Income Middle Third	63	58	51	50	48	48	54	66	74	65	58	55	68
Income Top Third	236	235	247	226	212	194	209	212	216	199	193	190	191

The questions were:

"Do you (or any member of your family living there) have any investments in the stock market, including any publicly traded stock that is directly owned, stocks in mutual funds, stocks in any of your retirement accounts, including 401(K)s, IRAs, or Keogh accounts?"

"Considering all of your (family's) investments in the stock market, overall about how much would your investments be worth today?"

CASES is the number of respondents who owned stock

CHART 21: CURRENT VALUE OF STOCK MARKET INVESTMENTS (NOMINAL THOUSANDS)

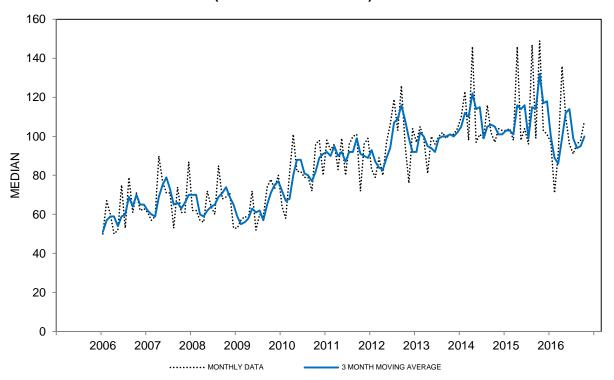


CHART 21: CURRENT VALUE OF STOCK MARKET INVESTMENTS (NOMINAL THOUSANDS)

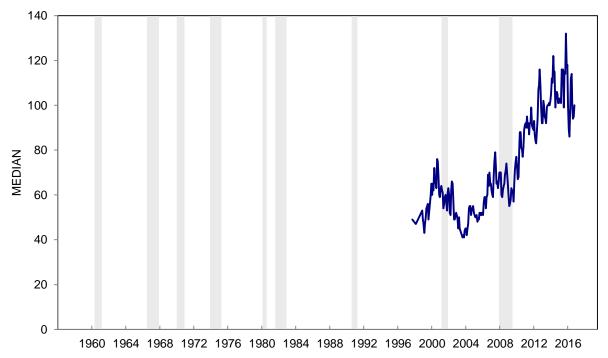


TABLE 22

CURRENT MARKET VALUE OF PRIMARY RESIDENCE

THREE MONTH MOVING AVERAGES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
UNDER \$100,000	15%	15%	14%	13%	13%	14%	15%	15%	15%	14%	15%	16%	18%
\$100,000-199,999	28	28	27	26	28	27	28	27	27	27	28	27	26
200,000-299,999	19	20	21	22	21	20	19	21	22	23	20	20	19
300,000-399,999	11	11	11	12	13	14	13	13	12	11	12	13	12
400,00-499,999	6	7	7	6	7	7	8	8	9	7	7	6	8
500,000+	14	15	15	15	13	13	12	13	13	13	12	13	13
DK/NA	7	4	5	6	5	5	5	3	2	5	6	5	4
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100
CASES	1088	1045	1045	1038	1059	1105	1125	1144	1119	1130	1147	1206	1236
MEDIAN (1,000's)	208	210	213	222	214	219	217	224	217	217	206	218	216
25th PERCENTILE (1,000's)	134	135	139	143	137	134	128	132	131	137	135	132	124
75th PERCENTILE (1,000's)	364	377	368	364	344	351	351	355	362	352	344	345	357
INTERQUARTILE RANGE (75th-25th) (1,000's)	230	242	229	221	207	217	223	223	231	214	209	213	233

CURRENT MARKET VALUE OF PRIMARY RESIDENCE - MEDIAN THREE MONTH MOVING AVERAGES

All	208	210	213	222	214	219	217	224	217	217	206	218	216
Age 18 to 44	189	188	199	206	203	202	208	208	208	195	202	208	217
Age 45 to 64	212	217	222	232	224	230	239	253	238	233	216	232	219
Age 65+	229	233	232	237	221	227	206	207	210	211	199	202	209
Income Bottom Third Income Middle Third Income Top Third	112	105	117	130	135	123	107	109	117	123	120	111	102
	178	183	185	194	183	182	174	179	180	182	179	181	180
	308	315	312	306	303	315	325	330	330	320	316	315	332

The question was: "What is the current market value of your home? (If you sold it today,

how much would it bring in?) "

CASES is the number of respondents who owned homes

CHART 22: CURRENT MARKET VALUE OF PRIMARY RESIDENCE (NOMINAL THOUSANDS)

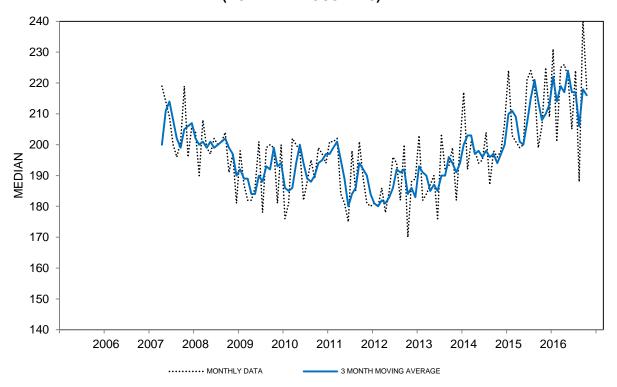


CHART 22: CURRENT MARKET VALUE OF PRIMARY RESIDENCE (NOMINAL THOUSANDS)

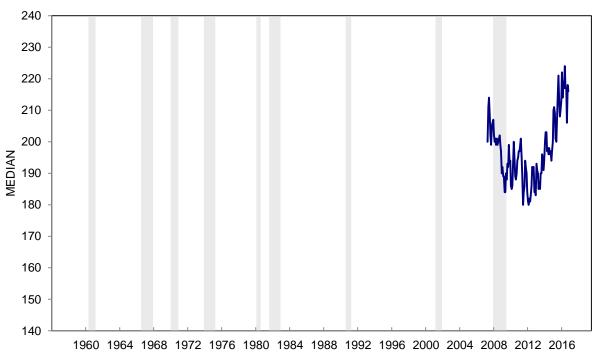


TABLE 23

NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
FAVORABLE NEWS	34%	39%	41%	35%	36%	31%	32%	37%	35%	27%	34%	33%	33%
UNFAVORABLE NEWS	66	60	61	71	74	59	69	58	55	64	57	55	53
NO MENTIONS	41	41	40	34	35	46	41	40	45	44	45	46	47
INDEX SCORE	68	79	80	64	62	72	63	79	80	63	77	78	80

NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	73	71	76	74	69	66	66	71	74	74	73	73	78
Age 18 to 44	85	82	86	83	78	78	76	82	83	82	78	77	85
Age 45 to 64	65	61	65	65	60	60	58	67	69	73	73	73	74
Age 65+	66	66	74	75	67	57	58	59	65	61	66	67	74
Income Bottom Third	78	76	77	71	66	67	66	76	77	80	75	79	82
Income Middle Third	63	63	76	83	75	70	65	71	72	77	75	72	77
Income Top Third	81	76	78	72	65	61	64	68	75	69	71	69	77

The questions were: "During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 23: NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

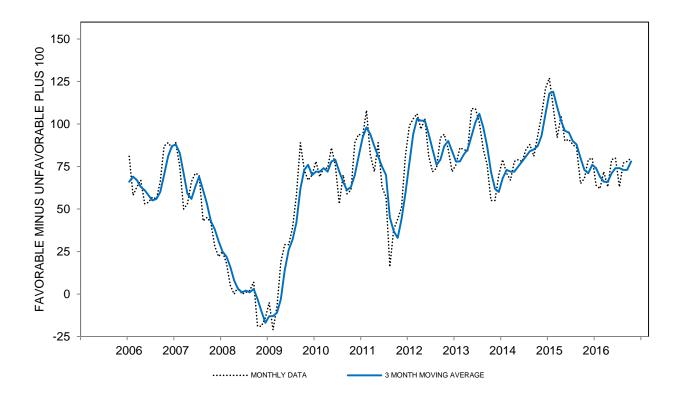


CHART 23: NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

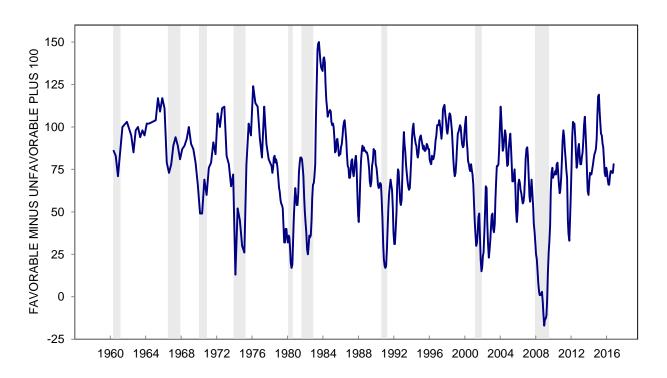


TABLE 24
SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
FAVORABLE NEWS:	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Government; elections	3%	2%	3%	2%	3%	2%	3%	3%	2%	3%	2%	1%	2%
Employment	17	19	18	15	17	16	16	18	18	14	18	18	17
Higher consumer demand	2	3	3	3	3	3	2	3	3	3	2	3	3
Lower prices	4	3	5	8	8	3	4	4	2	1	2	1	1
Easier credit	1	4	2	1	*	1	1	1	1	1	1	1	2
Stock market	2	3	2	1	1	2	2	3	3	1	4	3	2
Trade; global economy	1	*	1	1	*	*	*	*	*	2	1	*	1
UNFAVORABLE NEWS:													
Government; elections	14	13	15	12	11	10	18	16	14	16	15	14	12
Unemployment	21	22	22	19	21	21	28	23	21	16	20	21	22
Lower consumer demand	3	4	4	3	4	4	4	2	3	3	4	4	3
Higher prices	2	2	3	1	1	2	2	2	2	2	1	1	1
Tighter credit	3	2	4	3	3	1	1	2	2	1	1	2	1
Energy crisis	*	*	1	*	*	*	*	*	1	*	*	*	*
Stock market	8	4	3	14	10	8	4	4	2	4	1	2	1
Trade; global economy	8	4	1	8	6	3	2	2	3	15	5	2	3

SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS EMPLOYMENT - UNEMPLOYMENT (THREE MONTH MOVING AVERAGES)

All	-1	-3	-4	-4	-4	-4	-7	-7	-7	-3	-2	-2	-3
Age 18 to 44	3	1	-2	-5	-7	-4	-5	-3	-3	2	0	0	-2
Age 45 to 64	-6	-8	-8	-5	-3	-4	-7	-9	-9	-5	-4	-2	-5
Age 65+	-3	-2	1	1	-1	-8	-12	-15	-11	-11	-6	-7	-4
Income Bottom Third	-6	-6	-7	-10	-9	-7	-8	-7	-9	-4	-6	-4	-5
Income Middle Third	-4	-5	-6	-2	-2	-3	-8	-10	-7	-2	-1	-5	-6
Income Top Third	7	3	2	1	-2	-4	-6	-5	-6	-4	-2	1	0

GOVERNMENT FAVORABLE - UNFAVORABLE (THREE MONTH MOVING AVERAGES)

All	-10	-10	-11	-11	-10	-9	-10	-12	-13	-13	-13	-13	-12
Age 18 to 44	-6	-6	-6	-6	-5	-5	-6	-8	-10	-11	-11	-11	-10
Age 45 to 64	-12	-14	-17	-16	-14	-10	-12	-13	-16	-14	-15	-15	-14
Age 65+	-16	-15	-15	-14	-11	-13	-14	-17	-16	-16	-14	-13	-12
Income Bottom Third	-7	-8	-10	-11	-10	-9	-9	-8	-9	-9	-10	-9	-10
Income Middle Third	-14	-12	-11	-9	-10	-9	-10	-11	-14	-13	-12	-12	-10
Income Top Third	-10	-13	-14	-14	-9	-6	-10	-16	-16	-14	-15	-18	-16

The questions were: "During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

^{*:} Less than half of one percent.

CHART 24A: NEWS HEARD ABOUT PRICE CHANGES (%LOW PRICES - %HIGH PRICES)

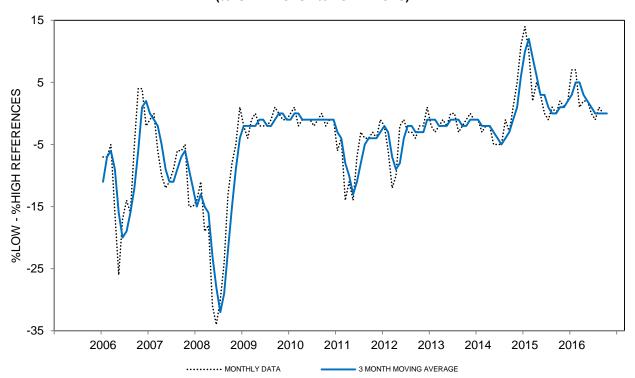


CHART 24A: NEWS HEARD ABOUT PRICE CHANGES (%LOW PRICES - %HIGH PRICES)

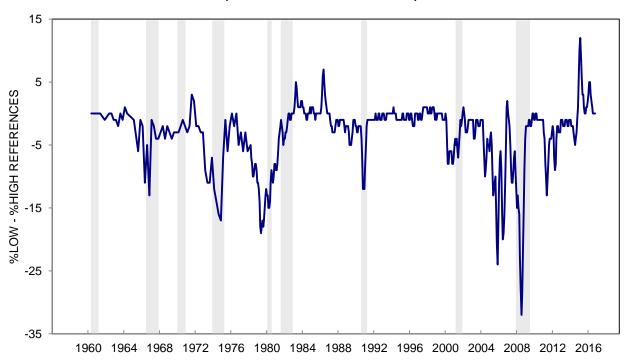


CHART 24B: NEWS HEARD ABOUT CHANGE IN EMPLOYMENT CONDITIONS (%LOWER UNEMPLOYMENT - %HIGHER UNEMPLOYMENT)

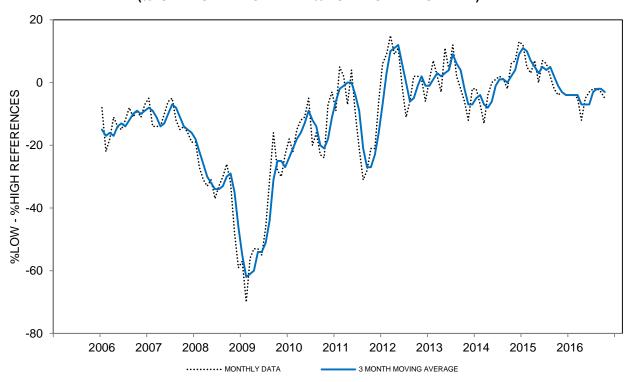


CHART 24B: NEWS HEARD ABOUT CHANGE IN EMPLOYMENT CONDITIONS (%LOWER UNEMPLOYMENT - %HIGHER UNEMPLOYMENT)

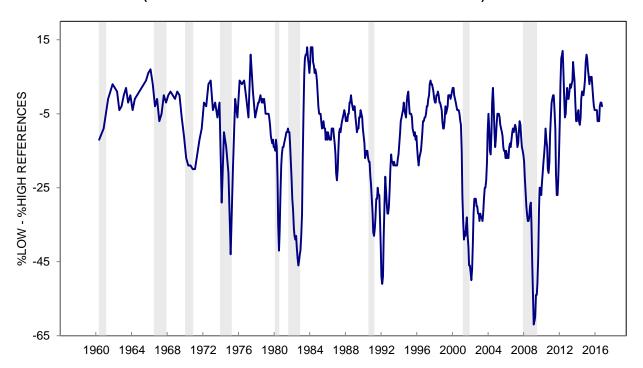


CHART 24C: NEWS HEARD ABOUT GOVERNMENT ECONOMIC POLICIES (%FAVORABLE MENTIONS - %UNFAVORABLE MENTIONS)

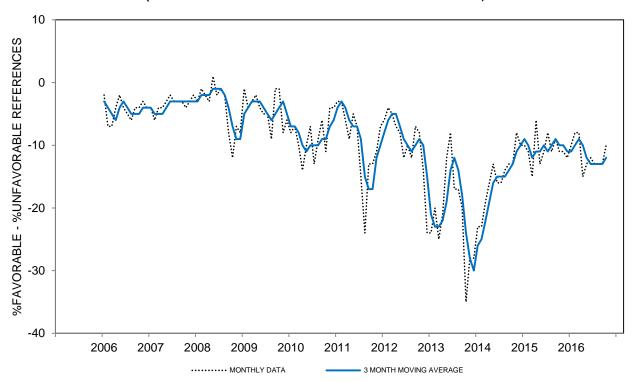


CHART 24C: NEWS HEARD ABOUT GOVERNMENT ECONOMIC POLICIES (%FAVORABLE MENTIONS - %UNFAVORABLE MENTIONS)

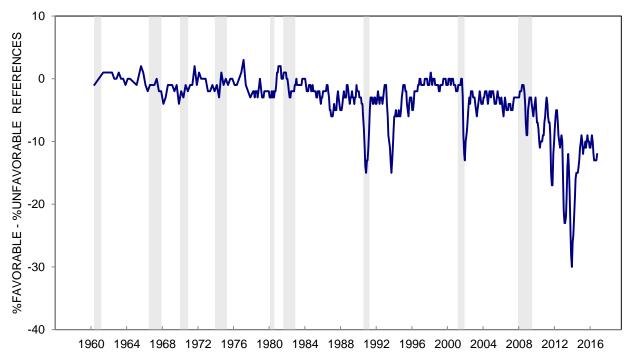


TABLE 25

CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
BETTER NOW	53%	51%	50%	49%	50%	47%	50%	53%	50%	49%	47%	49%	49%
SAME	9	11	13	11	11	13	11	14	12	12	13	15	13
WORSE NOW	37	36	36	39	37	36	38	31	36	38	38	34	37
DK, NA	1	2	1	1	2	4	1	2	2	1	2	2	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	116	115	114	110	113	111	112	122	114	111	109	115	112

CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

All	117	115	115	113	112	111	112	115	116	116	111	112	112
Age 18 to 44	140	137	134	130	130	132	130	132	131	134	126	128	126
Age 45 to 64	106	104	105	104	104	104	103	106	109	111	110	107	108
Age 65+	96	92	96	97	95	87	95	97	100	91	90	93	97
Income Bottom Third	112	115	109	102	100	106	110	116	113	112	100	101	101
Income Middle Third	113	109	116	122	123	117	110	111	110	115	112	114	114
Income Top Third	130	126	122	118	116	115	117	119	126	122	123	120	121

The question was: "Would you say that at the present time business conditions are better or

worse than they were a year ago?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 25: CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

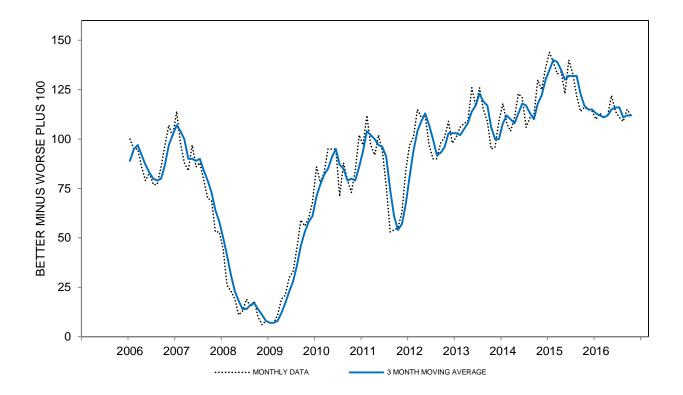


CHART 25: CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

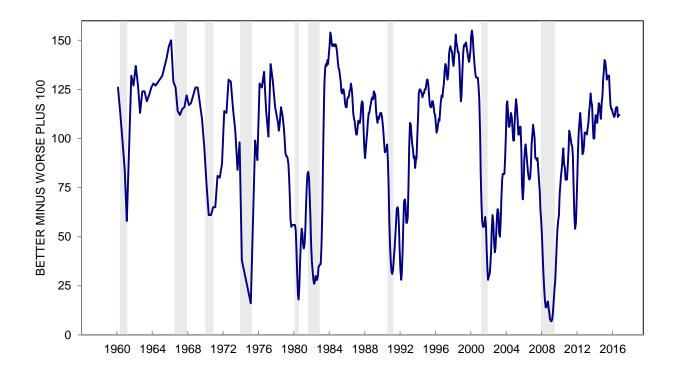


TABLE 26
EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	•		Jul 2016	Aug 2016	•	Oct 2016
BETTER	21%	20%	21%	24%	23%	23%	20%	24%	24%	22%	22%	27%	23%
SAME	55	59	58	51	55	54	55	55	50	52	54	50	51
WORSE	21	18	18	20	19	19	22	18	21	23	19	18	20
DK, NA	3	3	3	5	3	4	3	3	5	3	5	5	6
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	100	102	103	104	104	104	98	106	103	99	103	109	103

EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	100	99	102	103	104	104	102	103	102	103	102	104	105
Age 18 to 44	106	107	112	113	111	107	104	105	106	106	103	105	106
Age 45 to 64	91	93	95	97	98	100	100	101	102	103	101	101	104
Age 65+	101	94	94	94	101	104	103	100	96	97	101	108	107
Income Bottom Third	100	100	101	101	101	101	100	103	101	104	102	104	100
Income Middle Third Income Top Third	99	99	105	106	108	107	103	101	99	97	99	101	109
	103	100	101	102	103	103	102	103	107	106	104	105	105

The question was:

"And how about a year from now, do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 26: EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR

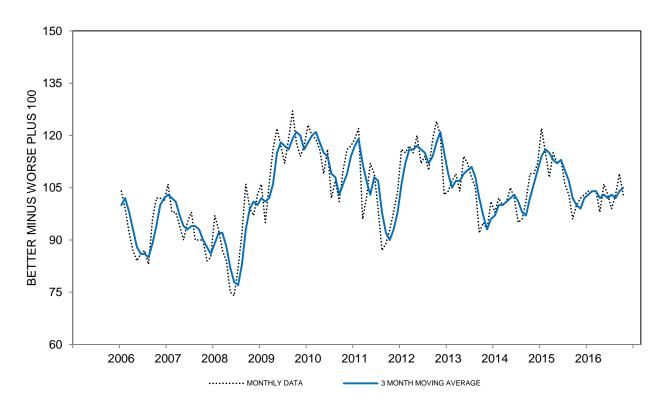


CHART 26: EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR

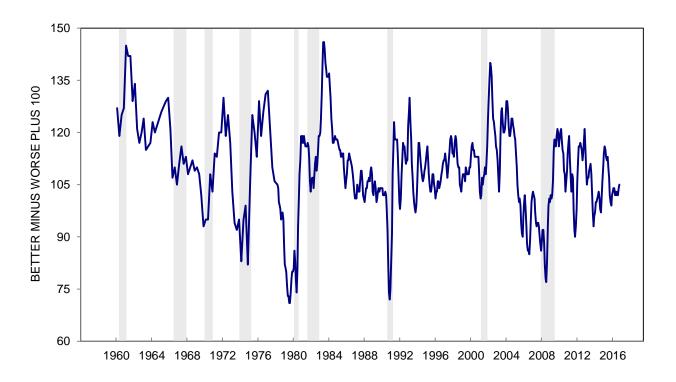


TABLE 27

TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
TREND:													
Continuous increase (a)	15%	15%	17%	17%	15%	14%	14%	18%	15%	15%	15%	19%	16%
Intermittent increase (b)	31	33	30	27	31	29	30	32	27	30	31	29	29
Remain unchanged (c)	7	7	9	7	7	7	8	8	8	7	7	7	7
Intermittent decline (d)	19	22	22	21	19	20	20	20	19	20	20	20	19
Continuous decline (e)	13	12	12	13	13	11	14	10	11	14	14	11	13
Mixed change (f)	11	6	6	9	10	11	10	8	13	10	7	8	9
DK, NA	4	5	4	6	5	8	4	4	7	4	6	6	7
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	114	114	113	110	114	112	110	120	112	111	112	117	113

TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	115	113	114	112	112	112	112	114	114	114	112	113	114
Age 18 to 44	135	133	133	130	130	131	128	131	129	132	123	127	125
Age 45 to 64	103	103	104	104	104	104	102	105	108	111	110	109	109
Age 65+	98	95	97	97	96	92	99	100	99	90	93	98	102
Income Bottom Third	110	113	109	102	100	105	109	116	112	113	103	104	104
Income Middle Third	112	108	115	121	123	119	111	111	108	112	111	115	117
Income Top Third	125	122	119	116	115	114	116	118	124	121	121	119	119

Combination of the responses to the questions on Tables 25 and 26.

Key: (a) Better than a year ago/Better a year from now

- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 27: TREND IN PAST AND EXPECTED BUSINESS CONDITIONS

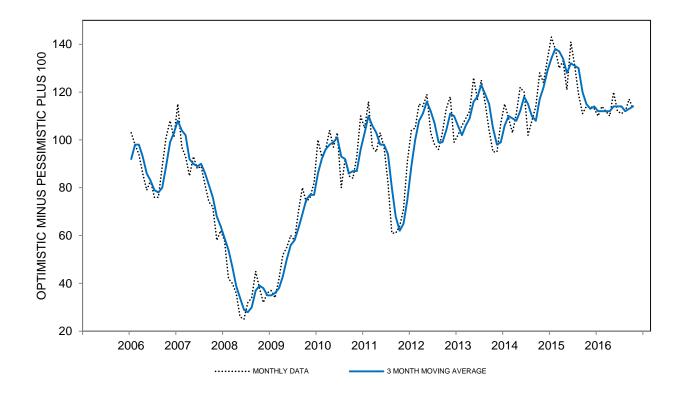


CHART 27: TREND IN PAST AND EXPECTED BUSINESS CONDITIONS

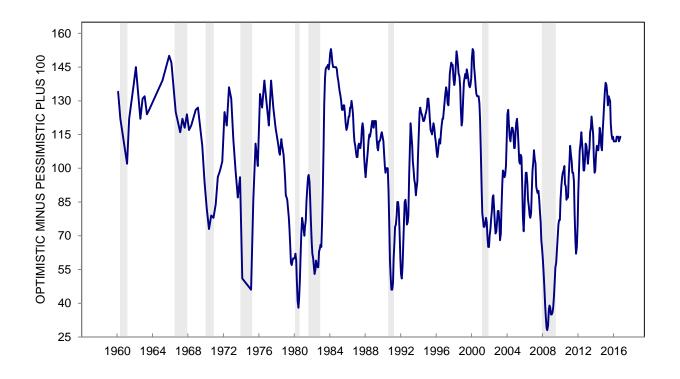


TABLE 28

BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
GOOD TIMES	44%	45%	44%	46%	41%	41%	39%	44%	40%	38%	40%	41%	35%
UNCERTAIN	4	5	3	6	6	8	9	8	11	8	9	13	13
BAD TIME	43	39	41	39	44	41	44	37	36	47	43	37	44
DON'T KNOW	3	4	4	3	2	4	2	2	4	2	3	3	3
NA	6	7	8	6	7	6	6	9	9	5	5	6	5
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	101	106	103	107	97	100	95	107	104	91	97	104	91

BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	104	102	103	105	102	101	97	101	102	101	97	97	97
Age 18 to 44	125	123	124	129	127	122	116	118	120	118	109	108	105
Age 45 to 64	92	89	90	91	89	92	89	94	99	98	95	93	95
Age 65+	86	85	88	88	84	80	78	80	77	76	83	89	89
Income Bottom Third	100	100	100	99	96	92	88	92	93	94	93	93	89
Income Middle Third	97	95	102	112	112	110	100	98	97	100	99	99	99
Income Top Third	117	113	107	105	101	105	106	112	114	109	101	101	104

The question was: "Now turning to business conditions in the country as a whole -- do you think

that during the next 12 months we'll have good times financially, or bad times

or what?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 28: BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR

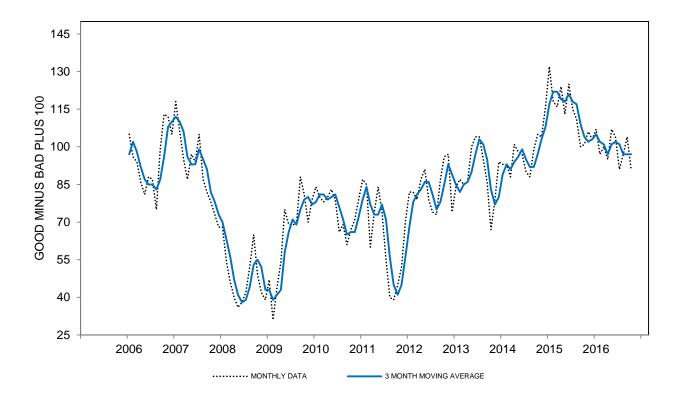


CHART 28: BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR

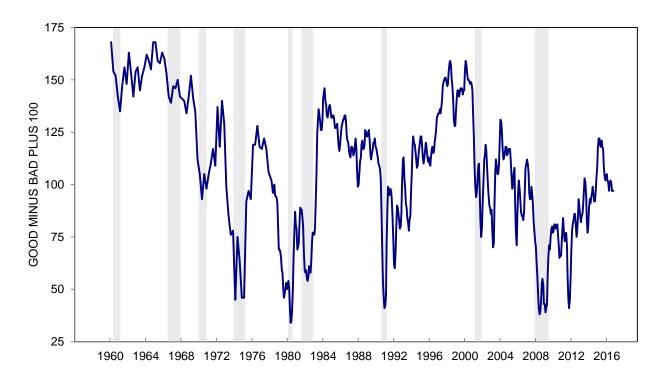


TABLE 29

BUSINESS CONDITIONS EXPECTED DURING THE NEXT 5 YEARS

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
GOOD TIMES	46%	47%	47%	45%	46%	45%	42%	47%	45%	43%	43%	45%	40%
UNCERTAIN	7	10	9	11	11	8	10	11	11	7	11	9	9
BAD TIME	45	42	42	43	42	45	47	41	43	48	44	44	50
NA	2	1	2	1	1	2	1	1	1	2	2	2	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	101	105	105	102	104	100	95	106	102	95	99	101	90

BUSINESS CONDITIONS EXPECTED DURING THE NEXT 5 YEARS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	98	100	104	104	104	102	100	100	101	101	99	98	97
Age 18 to 44	115	119	123	122	115	110	107	111	113	111	104	102	98
Age 45 to 64	84	87	90	91	95	94	93	93	99	101	100	97	96
Age 65+	91	86	90	92	97	100	97	94	85	83	87	94	95
Income Bottom Third Income Middle Third	89	91	95	93	91	92	95	95	93	88	86	86	83
	93	96	110	116	116	109	103	99	99	98	102	102	104
Income Top Third	114	114	109	105	103	105	103	110	113	116	108	108	104

The question was: "Looking ahead, which would you say is more likely -- that in the country

as a whole we'll have continuous good times during the next 5 years or so, or that we will have periods of widespread unemployment or depression, or what?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 29: BUSINESS CONDITIONS EXPECTED DURING THE NEXT FIVE YEARS

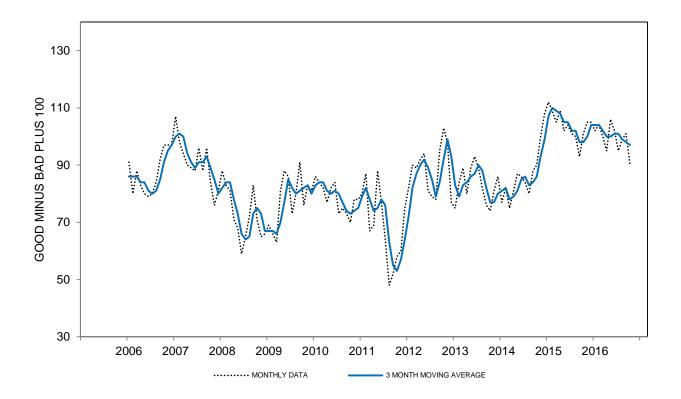


CHART 29: BUSINESS CONDITIONS EXPECTED DURING THE NEXT FIVE YEARS

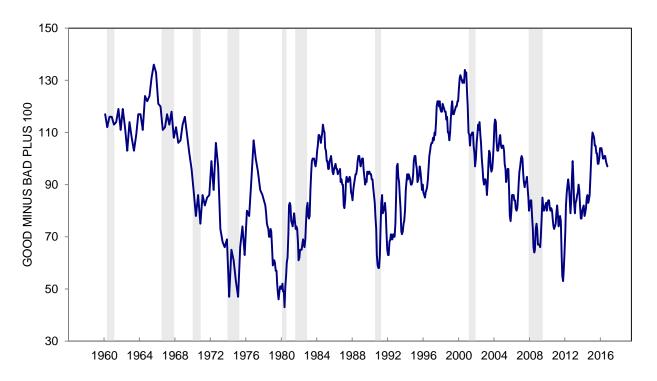


TABLE 30

EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
LESS	20%	22%	21%	18%	19%	20%	16%	21%	18%	17%	20%	20%	20%
SAME	52	55	53	52	54	54	52	54	54	51	51	52	51
MORE	27	21	25	29	26	26	31	24	28	31	27	26	27
DK, NA	1	2	1	1	1	*	1	1	*	1	2	2	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	93	101	96	89	93	94	85	97	90	86	93	94	93

EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	95	95	97	95	93	92	91	92	91	91	90	91	93
Age 18 to 44	107	107	105	101	97	99	99	99	95	95	91	92	95
Age 45 to 64	88	88	90	88	87	85	84	87	93	94	92	91	90
Age 65+	84	87	92	97	93	90	86	85	80	82	85	91	97
Income Bottom Third	90	92	94	92	90	89	87	88	86	87	87	88	90
Income Middle Third	97	96	98	96	94	92	89	89	86	87	88	92	97
Income Top Third	98	97	98	97	94	94	95	99	100	99	96	95	95

The question was:

"How about people out of work during the coming 12 months -- do you think that there will be more unemployment than now, about the same, or less?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 30: EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR

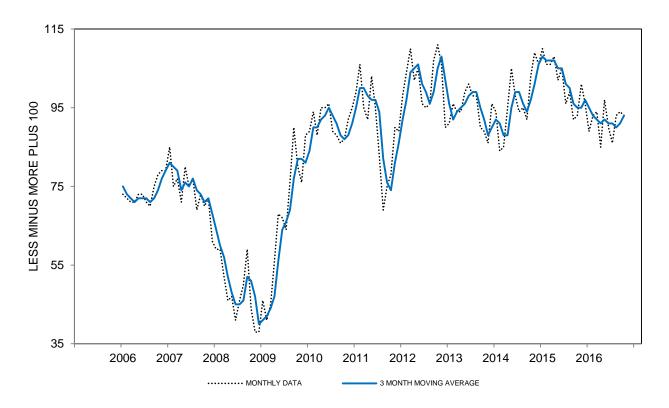


CHART 30: EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR

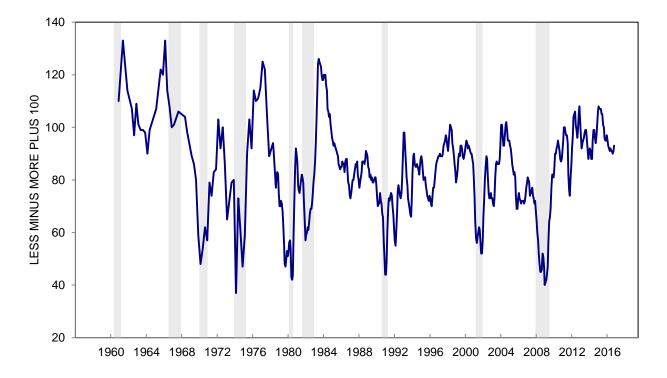


TABLE 31

EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
GO UP	61%	60%	69%	68%	55%	63%	63%	56%	60%	53%	52%	61%	58%
STAY THE SAME	32	34	26	24	36	29	31	37	32	39	40	30	34
GO DOWN	6	5	4	7	8	7	6	6	7	7	6	8	6
DK, NA	1	1	1	1	1	1	*	1	1	1	2	1	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	45	45	35	39	53	44	43	50	47	54	54	47	48

EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	43	44	42	40	42	45	47	46	47	50	52	52	50
Age 18 to 44	50	49	45	41	45	47	50	48	49	47	47	47	46
Age 45 to 64	41	42	40	41	43	46	44	43	44	54	56	56	51
Age 65+	36	40	36	34	36	42	46	46	46	49	53	54	54
Income Bottom Third	48	46	43	44	48	51	50	50	51	52	53	52	51
Income Middle Third	47	48	44	39	42	42	48	46	48	50	52	51	49
Income Top Third	35	38	37	34	37	41	42	41	41	48	51	53	49

The question was: "No one can say for sure, but what do you think will happen to interest rates

for borrowing money during the next 12 months -- will they go up, stay the

same, or go down?"

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 31: EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR

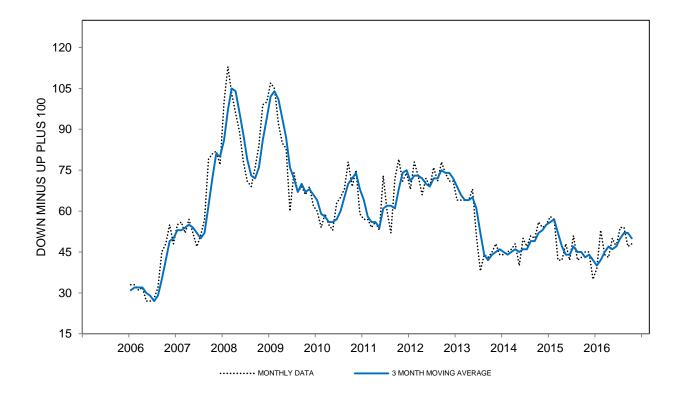


CHART 31: EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR

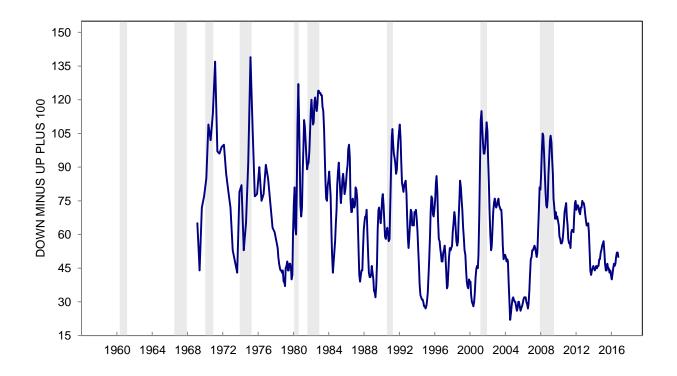


TABLE 32

EXPECTED CHANGE IN PRICES DURING THE NEXT YEAR

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
DOWN	2%	2%	3%	5%	4%	2%	2%	1%	1%	3%	4%	2%	2%
SAME	13	14	15	15	19	14	13	15	11	12	16	14	12
WILL GO UP BY:													
1-2%	28	27	27	28	25	25	27	33	33	27	27	33	34
3-4%	20	24	23	18	20	23	25	23	26	23	24	21	20
5%	12	14	12	13	16	14	14	12	11	12	11	12	13
6-9%	5	3	3	5	3	4	3	3	4	6	3	4	4
10-14%	9	6	6	7	6	7	7	5	6	8	6	6	6
15% or more	2	2	2	1	2	1	2	2	1	1	2	1	1
DK how much up	8	8	8	8	5	9	7	5	6	7	6	6	7
DK, NA	1	*	1	*	*	1	*	1	1	1	1	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEDIAN INCREASE	2.7	2.7	2.6	2.5	2.5	2.7	2.8	2.4	2.6	2.7	2.5	2.4	2.4
OF U. DEDOENTUE	4.4	4.0	0.0	0.0	0.0			0.0	4.0		0.0	4.0	4.0
25th PERCENTILE	1.1	1.2	0.9	0.9	0.6	1.1	1.1	0.9	1.2	1.1	0.8	1.0	1.0
75th PERCENTILE	5.0	4.7	4.6	4.8	4.7	4.8	4.7	4.3	4.2	4.8	4.3	4.5	4.6
INTERQUARTILE													
RANGE (75th-25th)	3.8	3.5	3.7	3.9	4.1	3.7	3.6	3.4	3.0	3.7	3.4	3.6	3.5
MEAN INCREASE	3.5	3.2	3.0	3.1	2.9	3.3	3.3	3.0	3.1	3.2	3.0	3.0	3.0
VARIANCE	12	10	12	14	14	11	13	11	8	11	13	10	10
EXPECTED	CHAN	GE IN	PRICE	S DUF	RING T	HE NE	XT YE	AR - M	EDIAN	INCRI	EASE		
		TH	REE N	ONTH	MOVI	NG AV	ERAG	ES					
All	2.8	2.7	2.7	2.6	2.5	2.6	2.7	2.6	2.6	2.6	2.6	2.5	2.4
Age 18 to 44	2.7	2.6	2.3	2.1	2.0	2.3	2.5	2.4	2.4	2.4	2.6	2.5	2.4
Age 45 to 64	2.9	2.8	2.8	2.8	2.8	2.8	2.8	2.7	2.7	2.7	2.6	2.6	2.5

Age 18 to 44	2.7	2.6	2.3	2.1	2.0	2.3	2.5	2.4	2.4	2.4	2.6	2.5	2.4
Age 45 to 64	2.9	2.8	2.8	2.8	2.8	2.8	2.8	2.7	2.7	2.7	2.6	2.6	2.5
Age 65+	2.7	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.7	2.6	2.5	2.4	2.3
Income Bottom Third	3.1	3.1	3.1	3.1	3.1	3.0	3.1	3.0	2.9	3.0	3.0	2.9	2.7
Income Middle Third	2.9	2.9	2.7	2.6	2.5	2.7	2.8	2.8	2.7	2.7	2.6	2.5	2.4
Income Top Third	2.5	2.4	2.2	2.2	2.0	2.1	2.2	2.1	2.1	2.2	2.4	2.2	2.1

The questions were:

"During the next 12 months, do you think that prices in general will go up, or go down, or stay where they are now?" and "By about what percent do you expect prices to go up, on the average, during the next 12 months?"

^{*:} Less than half of one percent.

CHART 32: EXPECTED CHANGE IN PRICES DURING THE NEXT YEAR

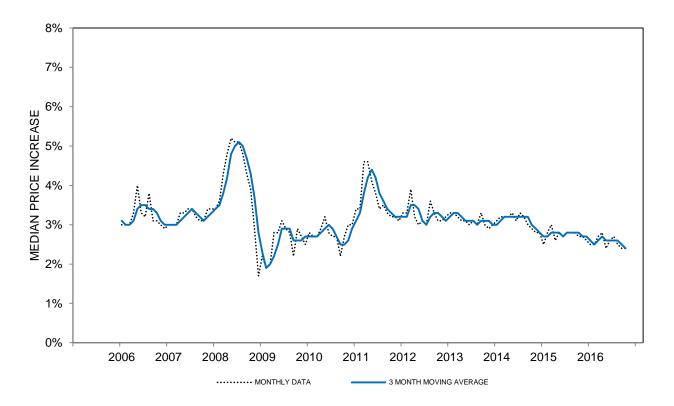


CHART 32: EXPECTED CHANGE IN PRICES DURING THE NEXT YEAR

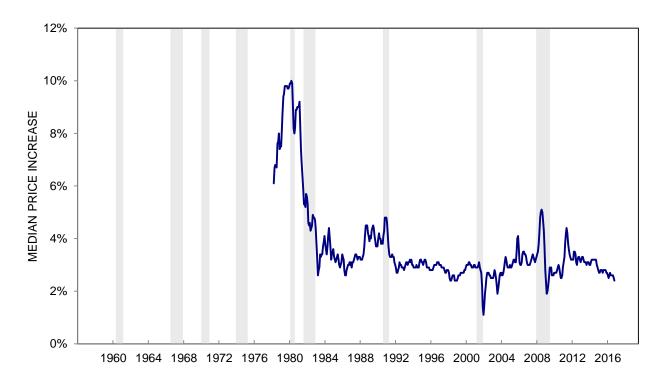


TABLE 33
EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
DOWN	3%	2%	3%	3%	4%	2%	4%	2%	4%	2%	3%	3%	3%
SAME	3	3	1	3	3	2	2	1	1	4	3	3	3
WILL GO UP BY:													
1-2%	40	38	40	35	39	37	42	43	39	39	40	39	41
3-4%	29	29	27	27	27	29	27	29	30	28	29	28	26
5%	10	11	12	11	11	12	10	12	11	10	11	11	11
6-9%	4	2	4	4	4	2	3	2	3	4	3	3	3
10-14%	3	4	4	5	4	4	4	3	3	3	3	4	4
15% or more	2	1	1	1	1	1	1	1	*	2	1	1	1
DK how much up	5	9	7	10	5	9	6	6	7	7	6	6	6
DK, NA	1	1	1	1	2	2	1	1	2	1	1	2	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEDIAN INCREASE	2.5	2.6	2.6	2.7	2.5	2.7	2.5	2.5	2.6	2.6	2.5	2.6	2.4
25th PERCENTILE	1.2	1.5	1.4	1.5	1.3	1.3	1.3	1.3	1.3	1.4	1.4	1.3	1.2
75th PERCENTILE	3.8	3.5	4.1	4.3	3.9	4.1	3.6	3.5	3.5	4.0	3.6	3.5	3.8
INTERQUARTILE													
RANGE (75th-25th)	2.6	2.1	2.7	2.9	2.6	2.7	2.4	2.3	2.2	2.6	2.2	2.2	2.6
MEAN INCREASE	3.0	2.9	3.0	3.2	2.9	3.1	2.9	2.8	2.7	3.0	2.9	2.9	2.8
VARIANCE	9	6	7	8	8	8	8	5	6	8	7	7	7

EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.5	2.6	2.6	2.6	2.5
Age 18 to 44 Age 45 to 64	2.5 2.8	2.4 2.8	2.3 2.8	2.4 2.8	2.4 2.8	2.5 2.8	2.3 2.7	2.4 2.7	2.3 2.6	2.5 2.6	2.5 2.6	2.5 2.6	2.4 2.6
Age 65+	2.6	2.7	2.6	2.7	2.6	2.6	2.6	2.7	2.7	2.6		2.5	2.6
Income Bottom Third	2.6	2.7	2.7	2.9	2.7	2.7	2.6	2.7	2.7	2.8	2.8	2.9	2.9
Income Middle Third	2.7	2.6	2.5	2.5	2.5	2.7	2.6	2.6	2.5	2.4	2.4	2.4	2.2
Income Top Third	2.6	2.5	2.5	2.5	2.6	2.5	2.4	2.3	2.4	2.5	2.5	2.4	2.3

The questions were:

"What about the outlook for prices over the next 5 to 10 years? Do you think prices will be higher, about the same, or lower, 5 to 10 years from now?" and "By about what percent per year do you expect prices to go (up/down) on the average, during the next 5 to 10 years?"

^{*:} Less than half of one percent.

CHART 33: EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS

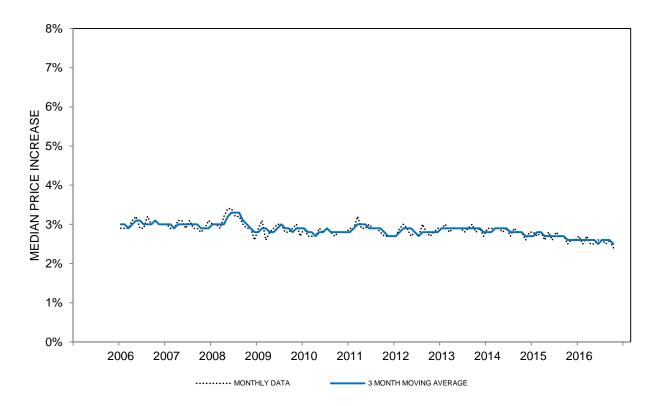


CHART 33: EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS

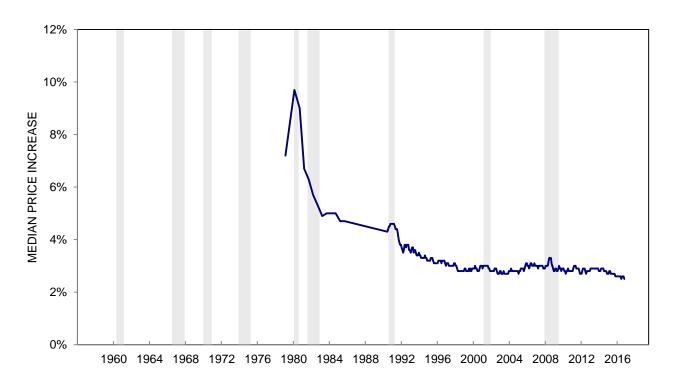


TABLE 34
OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016
A GOOD JOB	16%	16%	18%	17%	22%	20%	20%	23%	21%	21%	24%	22%	20%
ONLY FAIR	44	44	40	40	41	39	39	40	39	40	38	36	38
A POOR JOB	39	39	41	42	36	39	41	36	39	39	37	42	41
DK, NA	1	1	1	1	1	2	*	1	1	*	1	*	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
INDEX SCORE	77	77	77	75	86	81	79	87	82	82	87	80	79

OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY - INDEX SCORE THREE MONTH MOVING AVERAGES

All	79	77	77	76	79	81	82	82	83	84	84	83	82
Age 18 to 44	92	92	88	86	88	88	89	91	93	94	92	91	88
Age 45 to 64	71	68	71	71	73	77	80	81	79	80	81	79	79
Age 65+	69	62	66	68	74	73	73	70	72	71	73	75	74
Income Bottom Third	75	75	73	71	71	75	77	77	75	80	79	77	70
Income Middle Third	78	74	73	72	75	76	79	80	79	80	81	82	82
Income Top Third	85	82	86	86	92	92	93	93	96	93	91	89	92

The question was: "As to the economic policy of the government -- I mean steps taken to fight

inflation or unemployment -- would you say the government is doing a good

job, only fair, or a poor job?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 34: OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY

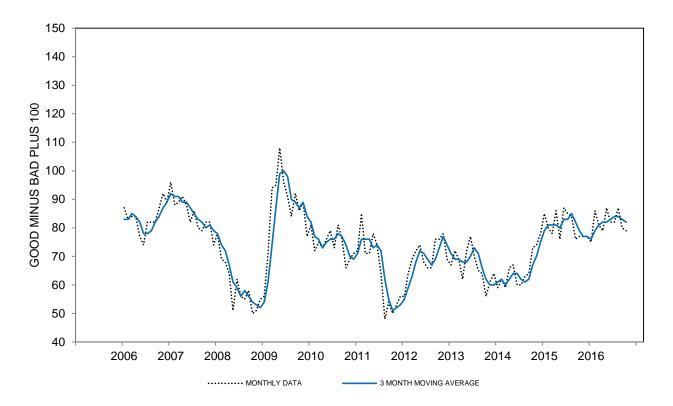


CHART 34: OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY

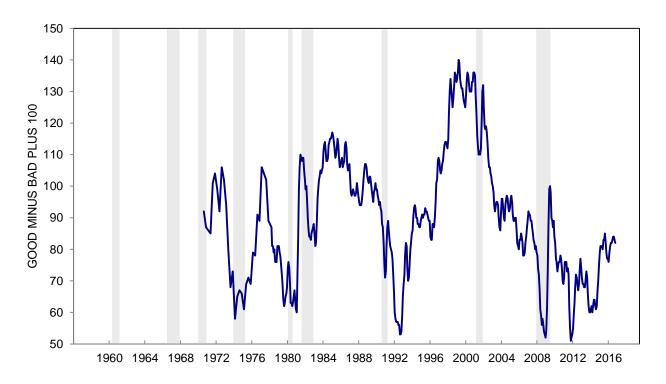


TABLE 35
BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	•	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016	
GOOD TIME TO BUY	74%	76%	81%	81%	77%	73%	75%	78%	79%	78%	77%	76%	76%	
UNCERTAIN, DEPENDS	6	8	5	4	5	9	8	6	6	6	5	6	5	
BAD TIME TO BUY	20	16	14	15	18	18	17	16	15	16	18	18	19	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
INDEX SCORE	154	160	167	166	159	155	158	162	164	162	159	158	157	

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE THREE MONTH MOVING AVERAGES

All	152	155	160	164	164	160	157	158	161	163	162	160	158
Age 18 to 44	156	160	163	166	162	159	158	164	171	171	166	161	159
Age 45 to 64	148	150	156	164	169	164	160	155	157	159	161	159	157
Age 65+	156	156	165	164	163	159	155	155	152	154	157	160	158
Income Bottom Third	145	151	157	161	159	151	147	148	153	154	151	146	144
Income Middle Third	154	156	163	163	162	161	159	161	161	164	165	165	163
Income Top Third	160	160	165	172	173	170	169	168	171	170	171	168	167

The question was: "About the big things people buy for their homes -- such as furniture, a

refrigerator, stove, television, and things like that. Generally speaking, do

you think now is a good time or a bad time for people to buy major

household items?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 35: BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

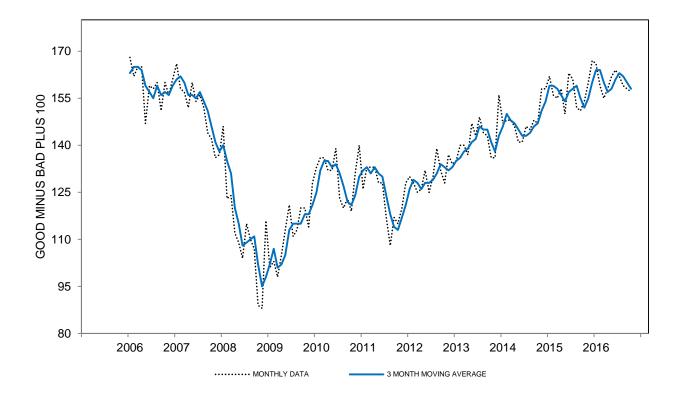


CHART 35: BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

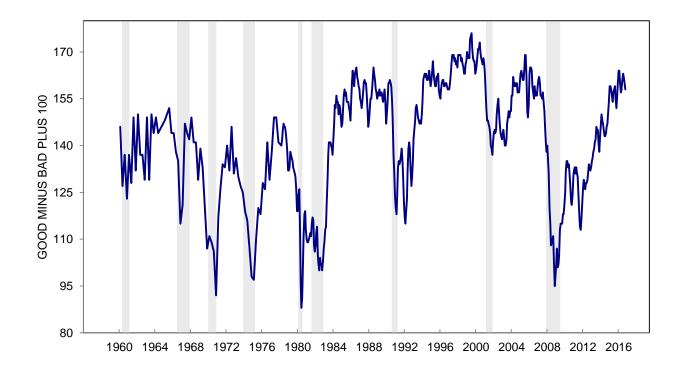


TABLE 36

SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
GOOD TIME TO BUY	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010
Prices are low; good buys available	36%	45%	50%	42%	43%	32%	32%	37%	36%	39%	40%	33%	35%
Prices won't come down; are going higher	10	8	6	8	7	11	11	9	10	8	7	9	10
Interest rates are low	16	15	15	13	15	14	14	16	17	14	15	14	13
Borrow-in-advance of rising interest rates	1	2	2	2	1	1	1	1	2	1	1	1	1
Times are good; prosperity BAD TIME TO BUY	11	12	12	14	13	11	14	12	13	15	15	15	12
Prices are high	8	6	4	3	10	7	6	7	6	4	9	6	7
Interest rates are high; credit is tight	2	2	2	3	4	2	3	1	3	2	1	2	3
Times are bad; can't afford to buy	8	4	4	7	4	5	7	4	4	4	5	5	6
Bad times ahead; uncertain future	6	6	5	4	4	5	4	4	5	8	6	7	3
SELECTED R	EASON	IS FO	R OPI	NIONS	S ABO	UT DU	JRABI	LES B	UYINC	CON	IDITIO	NS	
	EASON ES LO										IDITIO	NS	
											32	31	29
PRIC	CES LO	W - PR 30 30	38 40	HIGH (39	MON	тн мо	VING A	AVERA	32 35	32 33		29 29
All Age 18 to 44 Age 45 to 64	25 25 25 24	30 30 28	38 40 33	41 45 37	39 40 42	32 30 37	28 24 32	27 26 27	29 30 26	32 35 29	32 33 33	31 32 34	29 31
All Age 18 to 44	25 25	W - PR 30 30	38 40	41 45	39	32 30	TH MO 28 24	VING 27 26	29 30	32 35	32 33	31 32	29
All Age 18 to 44 Age 45 to 64	25 25 25 24	30 30 28	38 40 33	41 45 37	39 40 42	32 30 37	28 24 32	27 26 27	29 30 26	32 35 29	32 33 33	31 32 34	29 31
All Age 18 to 44 Age 45 to 64 Age 65+	25 25 25 24 30	30 30 28 34	38 40 33 42	41 45 37 42	39 40 42 37	32 30 37 32	28 24 32 29	27 26 27 28	29 30 26 29	32 35 29 31	32 33 33 31	31 32 34 27	29 31 25
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third	25 25 25 24 30 21	30 30 28 34 26	38 40 33 42 39	41 45 37 42 43	39 40 42 37 41	32 30 37 32 28	28 24 32 29 22	27 26 27 28 20	29 30 26 29 23	32 35 29 31 25	32 33 33 31 26	31 32 34 27 24	29 31 25 24
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	25 25 25 24 30 21 26	30 30 28 34 26 31 33	38 40 33 42 39 38 37	41 45 37 42 43 39 44	39 40 42 37 41 37 43	32 30 37 32 28 32 39	28 24 32 29 22 30 32	27 26 27 28 20 30 31	29 30 26 29 23 27 35	32 35 29 31 25 32 38	32 33 33 31 26 35	31 32 34 27 24 36	29 31 25 24 33
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	25 25 24 30 21 26 28	30 30 28 34 26 31 33	38 40 33 42 39 38 37	41 45 37 42 43 39 44	39 40 42 37 41 37 43	32 30 37 32 28 32 39	28 24 32 29 22 30 32	27 26 27 28 20 30 31	29 30 26 29 23 27 35	32 35 29 31 25 32 38	32 33 33 31 26 35	31 32 34 27 24 36	29 31 25 24 33
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	25 25 24 30 21 26 28	30 30 28 34 26 31 33 W - RA	38 40 33 42 39 38 37 XTES H	41 45 37 42 43 39 44 IGH (T	39 40 42 37 41 37 43 CHREE	32 30 37 32 28 32 39 MONT	28 24 32 29 22 30 32 31 31	27 26 27 28 20 30 31 /ING A	29 30 26 29 23 27 35 VERA	32 35 29 31 25 32 38 GES)	32 33 33 31 26 35 37	31 32 34 27 24 36 34	29 31 25 24 33 31
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RAT	25 25 24 30 21 26 28 FES LO	30 30 28 34 26 31 33 W - RA	38 40 33 42 39 38 37 ATES H	41 45 37 42 43 39 44 IGH (T	39 40 42 37 41 37 43 HREE	32 30 37 32 28 32 39 MONT	28 24 32 29 22 30 32 7 H MON	27 26 27 28 20 30 31 /ING A	29 30 26 29 23 27 35 VERAC	32 35 29 31 25 32 38 GES)	32 33 33 31 26 35 37	31 32 34 27 24 36 34	29 31 25 24 33 31
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RAT All Age 18 to 44	25 25 24 30 21 26 28 FES LO 12	30 30 28 34 26 31 33 W - RA	38 40 33 42 39 38 37 TES H	41 45 37 42 43 39 44 IGH (T 12	39 40 42 37 41 37 43 HREE 11	32 30 37 32 28 32 39 MONT 11	28 24 32 29 22 30 32 7 H MON 11	27 26 27 28 20 30 31 /ING A	29 30 26 29 23 27 35 VERA 0 13	32 35 29 31 25 32 38 GES) 14	32 33 33 31 26 35 37	31 32 34 27 24 36 34	29 31 25 24 33 31
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RAT All Age 18 to 44 Age 45 to 64	25 25 24 30 21 26 28 (FES LO) 12 11 10	30 30 28 34 26 31 33 W - RA 12 12	38 40 33 42 39 38 37 XTES H 13 12 15	41 45 37 42 43 39 44 IGH (T 12 11	39 40 42 37 41 37 43 HREE 11 8	32 30 37 32 28 32 39 MONT 11 9 15	28 24 32 29 22 30 32 7 H MON 11 9 13	27 26 27 28 20 30 31 /ING A 13 13	29 30 26 29 23 27 35 VERA 0 13	32 35 29 31 25 32 38 GES) 14	32 33 33 31 26 35 37	31 32 34 27 24 36 34 13 12 15	29 31 25 24 33 31 12 11 13
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RAT All Age 18 to 44 Age 45 to 64 Age 65+	25 25 24 30 21 26 28 FES LO 12 11 10 14	30 30 28 34 26 31 33 W - RA 12 12 12 13	38 40 33 42 39 38 37 ATES H 13 12 15 13	41 45 37 42 43 39 44 IGH (T 12 11 16 8	39 40 42 37 41 37 43 *HREE 11 8 18 9	32 30 37 32 28 32 39 MONT 11 9 15 9	28 24 32 29 22 30 32 7 H MON 11 9 13 12	27 26 27 28 20 30 31 /ING A 13 10 15	29 30 26 29 23 27 35 VERA 13 14 11 16	32 35 29 31 25 32 38 3ES) 14 15 14 13	32 33 33 31 26 35 37 13 13 16 12	31 32 34 27 24 36 34 13 12 15 11	29 31 25 24 33 31 12 11 13 12

Response to the query:

"Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.

CHART 36A: PRICE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW PRICES - %HIGH PRICES)

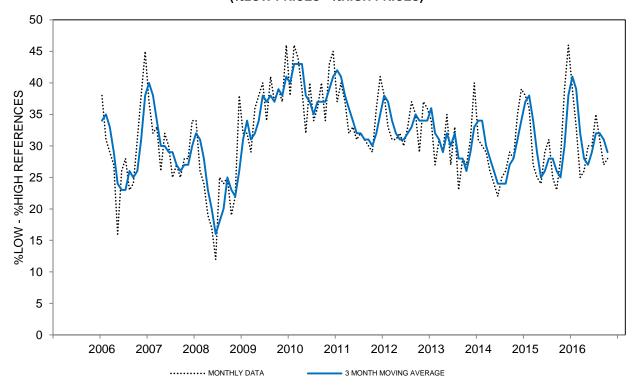


CHART 36A: PRICE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW PRICES - %HIGH PRICES)

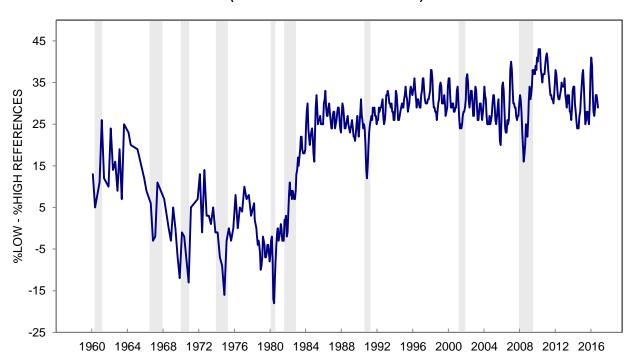


CHART 36B: ADVANCE BUYING RATIONALES FOR LARGE HOUSEHOLD DURABLES

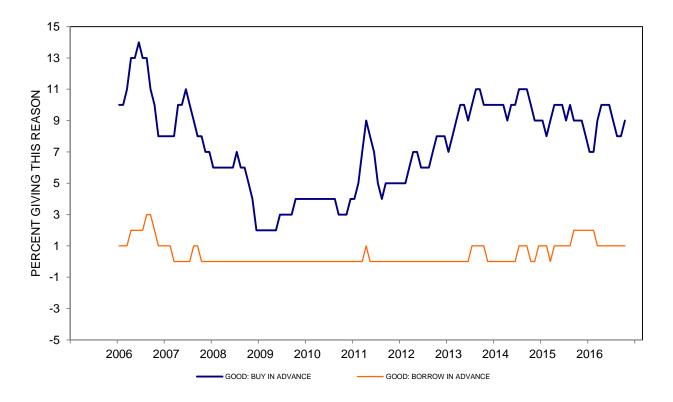


CHART 36B: ADVANCE BUYING RATIONALES FOR LARGE HOUSEHOLD DURABLES

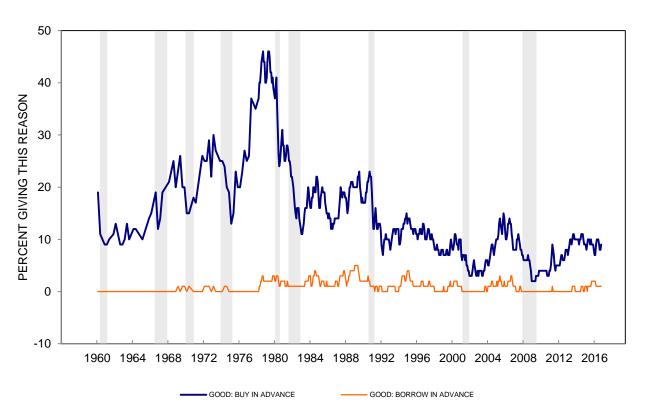


CHART 36C: INTEREST RATE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

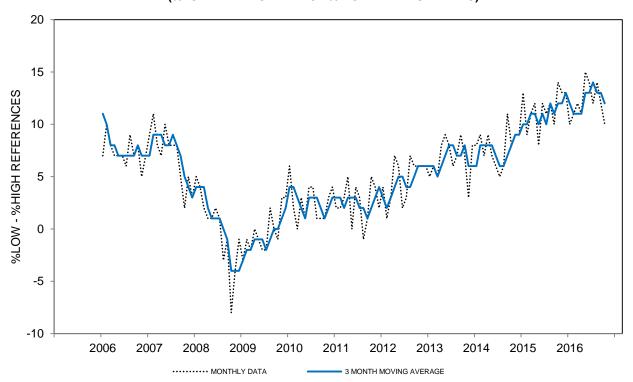


CHART 36C: INTEREST RATE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

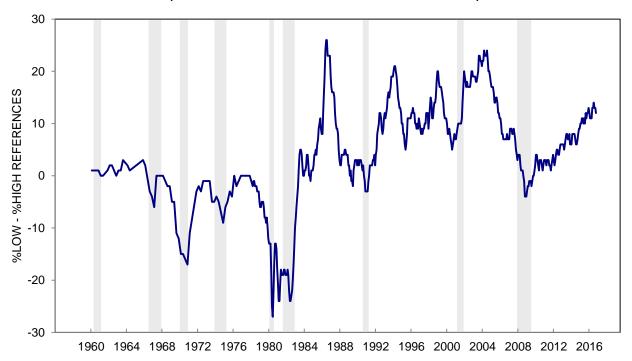


CHART 36D: ECONOMIC UNCERTAINTY REASONS FOR LARGE HOUSEHOLD DURABLES (%TIMES ARE GOOD - %TIMES ARE BAD)

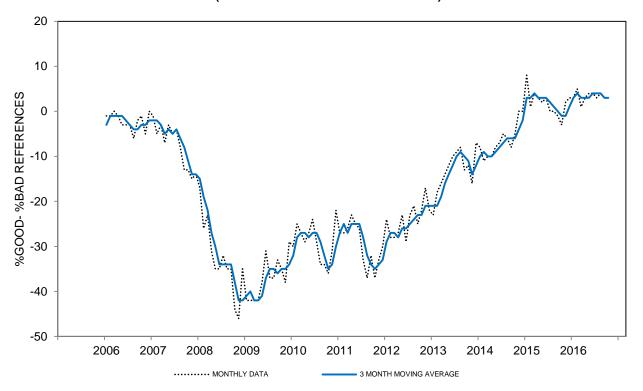
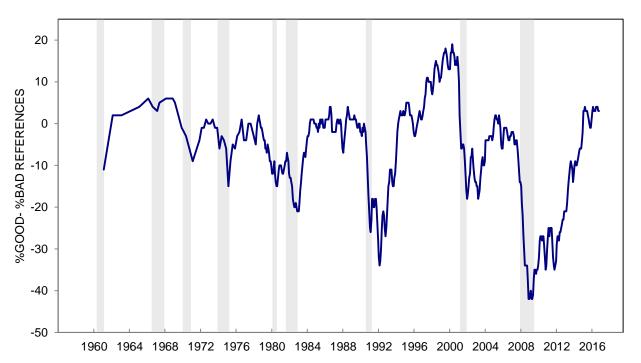


CHART 36D: ECONOMIC UNCERTAINTY REASONS FOR LARGE HOUSEHOLD DURABLES (%TIMES ARE GOOD - %TIMES ARE BAD)



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TABLE 37

BUYING CONDITIONS FOR VEHICLES

	Oct	Nov 2015	Dec 2015	Jan 2016	Feb	Mar	Apr	,	Jun 2016	Jul 2016	Aug	Sep	Oct	
GOOD TIME TO BUY	68%	70%	69%	73%				74%		71%	68%	65%	64%	
UNCERTAIN, DEPENDS	4	7	3	6	6	7	5	4	5	6	4	5	7	
BAD TIME TO BUY	28	23	28	21	23	24	26	22	25	23	28	30	29	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
INDEX SCORE	140	147	141	152	148	145	143	152	145	148	140	135	135	

BUYING CONDITIONS FOR VEHICLES - INDEX SCORE THREE MONTH MOVING AVERAGES

All	138	141	143	147	147	148	145	147	147	148	144	141	137
Age 18 to 44	138	142	142	146	146	148	148	147	146	146	143	137	130
Age 45 to 64	135	138	145	148	147	146	139	142	145	149	146	141	139
Age 65+	145	146	144	146	150	152	151	153	152	150	143	146	142
Income Bottom Third	126	129	132	138	138	137	130	131	132	137	132	127	119
Income Middle Third	144	144	141	141	144	149	145	146	146	149	147	144	143
Income Top Third	150	156	161	165	162	159	161	163	162	159	157	153	148

The question was:

"Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 37: BUYING CONDITIONS FOR VEHICLES

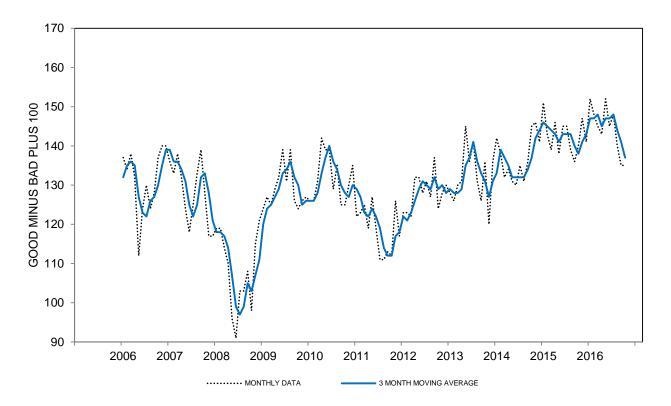


CHART 37: BUYING CONDITIONS FOR VEHICLES

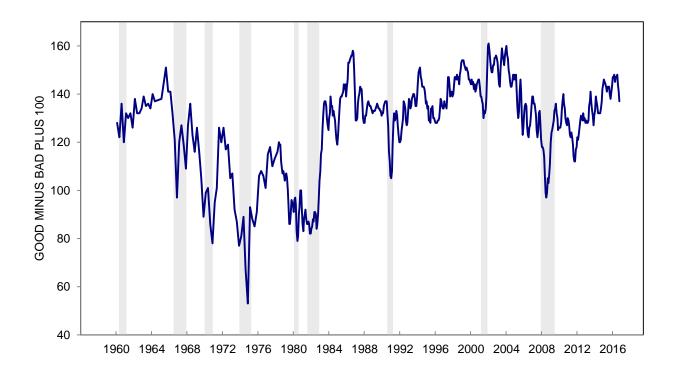


TABLE 38
SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR VEHICLES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
GOOD TIME TO BUY	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010
Prices are low; good buys available	29%	27%	29%	28%	33%	21%	26%	28%	27%	28%	26%	20%	22%
Prices won't come down; are going higher	5	3	5	6	2	8	6	6	5	6	4	5	4
Interest rates are low	24	28	28	26	27	25	26	29	26	30	28	25	24
Borrow-in-advance of rising interest rates Times are good;	2	2	3	4	2	2	2	3	3	1	1	2	2
prosperity	8	10	9	10	8	11	9	12	12	9	11	11	9
New fuel efficient model BAD TIME TO BUY	2	3	3	3	2	3	3	3	2	2	3	2	3
Prices are high	15	14	13	9	10	12	13	13	14	13	17	14	13
Interest rates are high; credit is tight	5	4	5	4	4	5	5	2	5	3	4	3	5
Times are bad; can't afford to buy Bad times ahead;	7	6	7	5	6	6	6	4	4	5	6	5	7
uncertain future	4	3	3	4	5	6	4	3	4	6	5	5	4
Price of gas; shortages	1	*	2	*	1	1	1	2	*	*	*	1	2
Poor selection; quality	5	3	4	2	3	3	4	4	4	2	2	4	3
SELECTED F											OITION	IS	
PRIC	CES LO	W - PR	ICES I	HIGH (THREE	MON	гн мо	VING A	AVERA	GES)			
All	11	12	14	16	19	17	15	12	14	14	12	10	8
Age 18 to 44	9	13	13	13	15	14	13	9	9	10	8	5	1
Age 45 to 64	12	11	15	20	22	20	16	15	14	17	17	15	13
Age 65+	13	13	18	18	26	18	19	17	22	20	14	12	12
Income Bottom Third	5	5	9	10	14	9	7	5	6	9	4	2	0
Income Middle Third	14	14	14	15	19	19	16	13	15	15	14	10	9
Income Top Third	16	19	22	25	28	24	22	19	20	21	21	20	16
RAT	TES LO	W - RA	TES H	IIGH (T	HREE	MONT	H MO	/ING A	VERA	GES)			
All	21	21	22	23	23	22	21	23	23	25	24	24	22
Age 18 to 44	18	17	16	19	19	19	19	21	21	22	21	21	17
Age 45 to 64	22	24	28	29	27	26	23	24	25	29	29	28	28
Age 65+	26	27	23	20	22	20	23	23	24	24	21	21	18
Income Bottom Third	9	11	11	13	12	11	12	12	13	14	13	13	8
Income Middle Third	23	18	19	18	21	23	24	26	25	30	28	29	24

Response to the query:

Income Top Third

"Why do you say so?" following the question on Table 37.

May add to more than 100% due to multiple mentions.

^{*:} Less than half of one percent.

CHART 38A: PRICE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW PRICES - %HIGH PRICES)

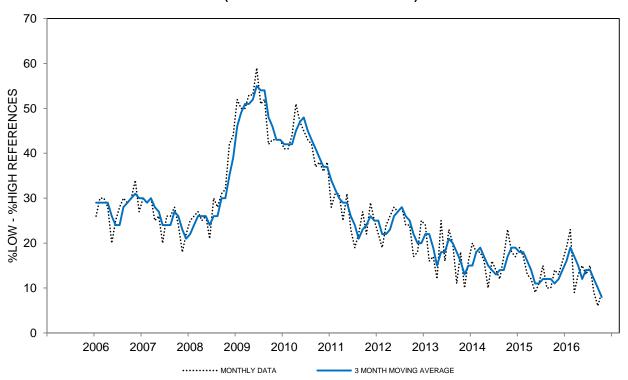


CHART 38A: PRICE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW PRICES - %HIGH PRICES)

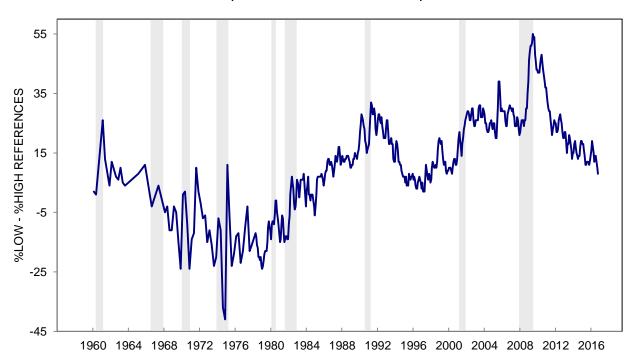


CHART 38B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR VEHICLES

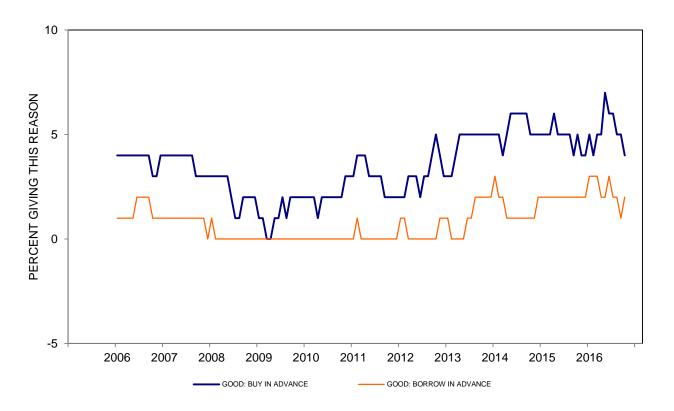


CHART 38B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR VEHICLES

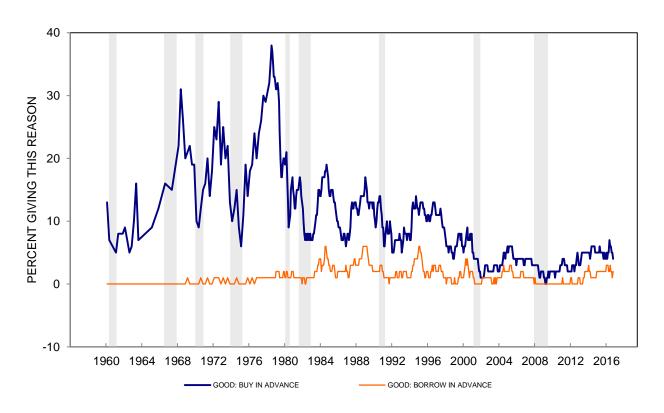


CHART 38C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

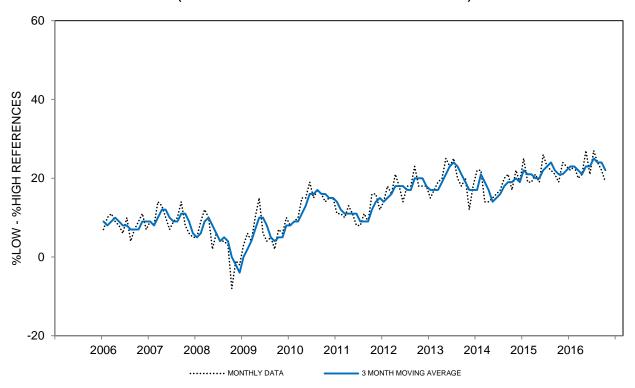


CHART 38C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

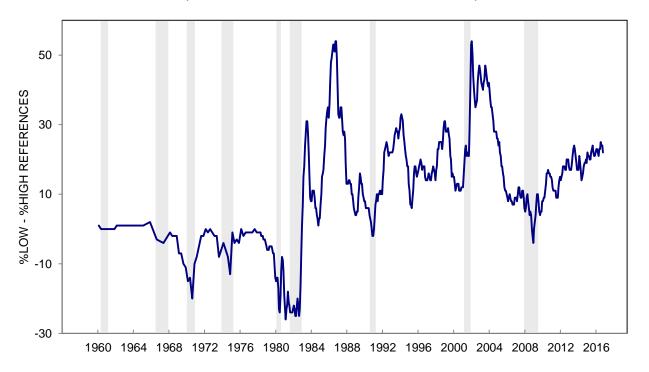


CHART 38D: ECONOMIC UNCERTAINTY REASONS FOR BUYING CONDITIONS FOR VEHICLES (%TIMES ARE GOOD - %TIMES ARE BAD)

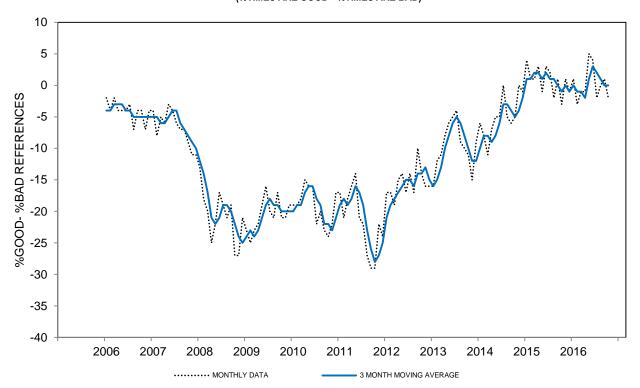
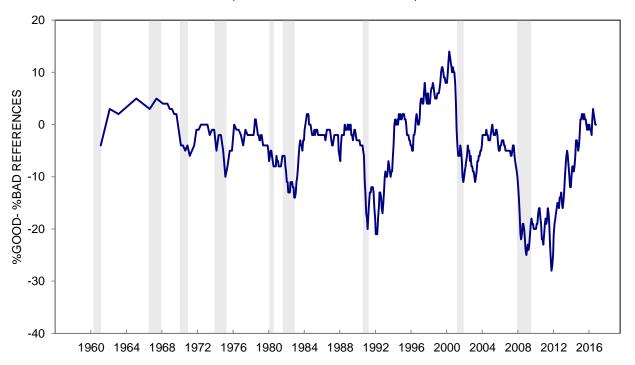


CHART 38D: ECONOMIC UNCERTAINTY REASONS FOR BUYING CONDITIONS FOR VEHICLES (%TIMES ARE GOOD - %TIMES ARE BAD)



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TABLE 39

EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016	
INCREASE	48%	51%	46%	45%	50%	58%	60%	58%	58%	51%	46%	49%	55%	
REMAIN THE SAME	41	44	45	41	39	37	35	37	36	43	49	45	41	
DECREASE	10	5	9	14	11	4	5	4	5	6	5	5	3	
DK, NA	1	*	*	*	*	1	*	1	1	*	*	1	1	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
MEDIAN INCREASE	0.5	4.9	0.4	0.4	0.5	14.6	15.0	10.1	9.9	4.7	0.4	0.5	6.8	
MEAN INCREASE	19.4	18.6	17.0	15.6	20.1	27.3	24.4	21.2	20.0	16.1	14.8	15.6	17.4	

EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	0.3	1.9	1.9	1.9	0.4	5.2	10.0	13.2	11.7	8.2	5.0	1.9	2.6
Age 18 to 44	0.4	2.1	2.1	2.0	3.5	6.8	10.2	10.2	8.4	6.5	3.3	3.7	3.7
Age 45 to 64	0.3	1.8	3.9	4.0	2.5	6.8	13.2	16.6	13.5	7.2	3.8	0.5	3.6
Age 65+	0.3	0.4	0.5	0.4	0.3	5.1	9.0	12.3	13.9	12.2	8.9	2.5	2.5
Income Bottom Third	3.4	3.5	3.5	0.4	3.5	5.6	9.7	9.8	9.3	5.2	2.1	0.5	2.7
Income Middle Third	0.2	4.5	4.6	4.8	0.7	3.9	7.0	10.4	8.7	5.4	2.0	0.4	3.5
Income Top Third	2.0	4.4	4.4	2.6	1.7	8.3	14.7	16.5	14.3	11.1	7.8	3.6	0.5

The question was:

"Now thinking only about the next twelve months, do you think that the price of gasoline will go up during the next twelve months, will gasoline prices go down, or will they stay about the same as they are now?"

"About how many cents per gallon do you think gasoline prices will (increase/decrease) during the next twelve months compared to now?"

CHART 39: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR

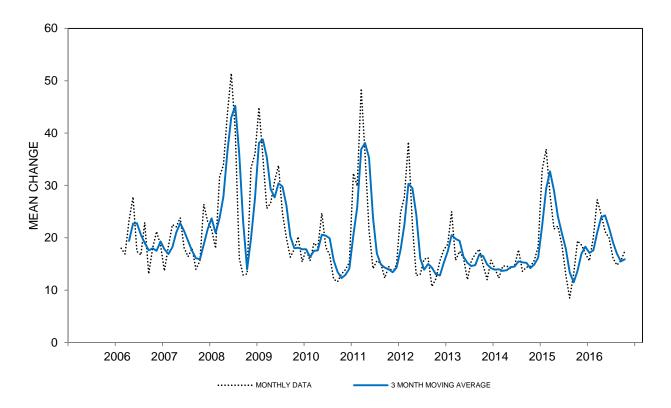
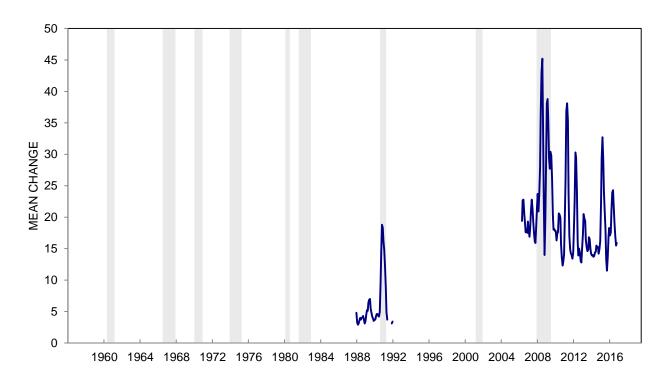


CHART 39: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR



EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS

TABLE 40

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016		Jul 2016	9	Sep 2016	Oct 2016
INCREASE	72%	75%	74%	72%	76%	80%	77%	72%	72%	71%	64%	69%	71%
REMAIN THE SAME	21	19	20	18	16	14	17	22	21	24	30	25	22
DECREASE	7	5	5	10	7	4	5	4	5	4	5	5	5
DK, NA	*	1	1	*	1	2	1	2	2	1	1	1	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575
MEDIAN INCREASE	59.8	50.3	50.3	55.3	74.7	99.6	75.0	50.2	49.9	50.1	39.5	49.7	49.7
MEAN INCREASE	72.0	67.6	72.4	74.0	82.4	93.0	82.9	67.9	65.6	66.5	54.6	57.0	63.0

EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	53.2	53.4	53.5	52.0	60.1	76.5	83.1	74.9	58.4	50.1	46.5	46.4	46.3
Age 18 to 44	50.0	53.3	53.4	50.2	50.3	66.7	76.6	76.5	60.0	50.0	49.9	50.0	49.9
Age 45 to 64	53.4	54.9	54.9	68.1	83.1	96.3	96.4	80.0	63.5	50.3	41.9	41.8	41.6
Age 65+	46.7	58.4	53.5	45.2	53.5	74.9	75.0	66.6	50.1	50.0	39.1	29.1	29.0
Income Bottom Third	58.1	58.1	54.9	46.6	46.6	66.4	66.5	66.7	45.2	45.1	36.9	35.3	28.5
Income Middle Third	49.9	50.2	55.2	55.4	63.5	71.8	80.1	71.9	58.4	46.6	38.4	38.3	41.7
Income Top Third	58.4	66.8	70.0	70.0	78.3	91.6	99.6	86.5	73.1	60.0	56.6	53.4	49.8

The question was:

"Do you think that the price of gasoline will go up during the next five years, will gasoline prices go down, or will they stay about the same as they are now?"

"About how many cents per gallon do you think gasoline prices will (increase/decrease) during the next five years compared to now?"

CHART 40: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS

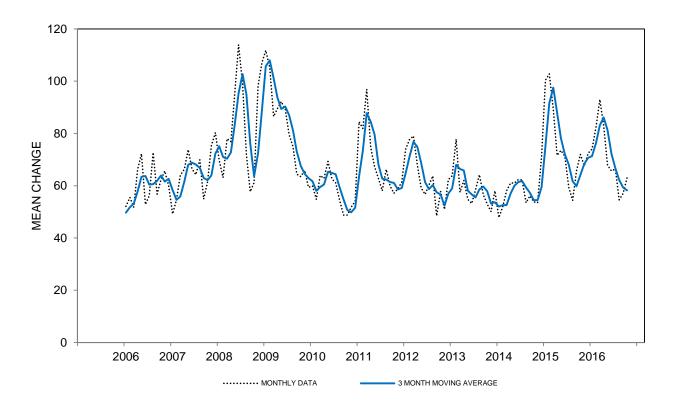


CHART 40: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS

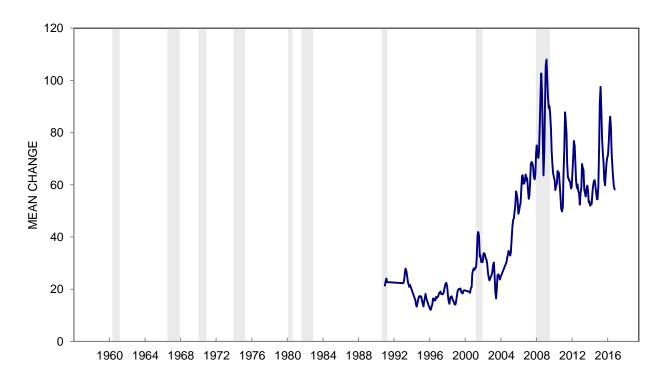


TABLE 41

BUYING CONDITIONS FOR HOUSES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	•	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016	
GOOD TIME TO BUY	78%	78%	77%	78%	77%	76%	77%	77%	76%	75%	78%	76%	72%	
UNCERTAIN, DEPENDS	2	2	2	2	1	2	2	2	2	3	1	1	2	
BAD TIME TO BUY	20	20	21	20	22	22	21	21	22	22	21	23	26	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
INDEX SCORE	158	158	156	158	155	154	156	156	154	153	157	153	146	

BUYING CONDITIONS FOR HOUSES - INDEX SCORE THREE MONTH MOVING AVERAGES

All	157	157	157	157	156	156	155	155	155	154	155	154	152
Age 18 to 44	156	157	152	151	149	146	149	152	154	149	146	146	146
Age 45 to 64	153	155	161	160	162	158	158	156	159	160	159	157	153
Age 65+	167	163	161	162	162	169	161	159	152	154	162	166	162
Income Bottom Third	143	145	141	138	134	139	142	144	141	138	140	139	135
Income Middle Third	161	161	163	166	166	161	155	156	159	161	161	162	159
Income Top Third	169	166	169	169	171	169	168	166	167	166	165	164	163

The question was:

"Generally speaking, do you think now is a good time or a bad time to buy a house?"

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 41: BUYING CONDITIONS FOR HOUSES

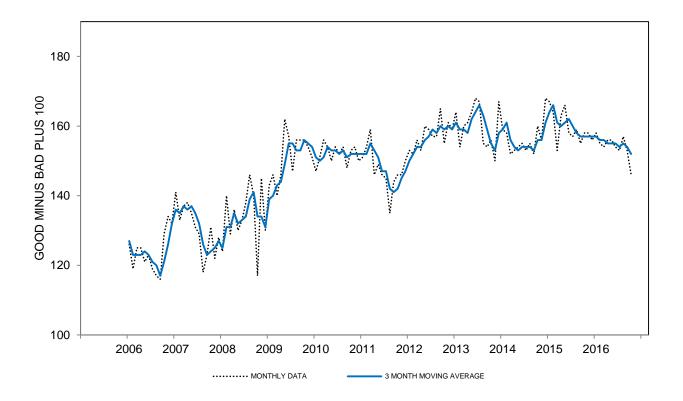


CHART 41: BUYING CONDITIONS FOR HOUSES

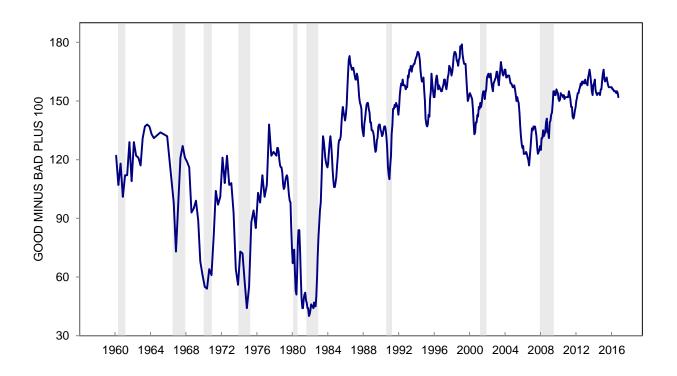


TABLE 42 SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR HOUSES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
GOOD TIME TO BUY Prices are low;	2015	2015	2015	2010	2010	2010	2010	2010	2010	2010	2010	2010	2010
good buys available	28%	27%	35%	30%	29%	28%	26%	26%	26%	28%	26%	26%	24%
Prices won't come down; are going higher	10	10	9	7	7	11	14	11	11	9	8	11	8
Interest rates are low	46	47	45	47	47	44	44	45	44	48	53	48	43
Borrow-in-advance of rising interest rates	7	8	8	10	7	7	8	7	6	5	6	5	8
Times are good; prosperity	14	11	10	11	12	11	12	13	13	12	12	9	10
Capital appreciation; good investment BAD TIME TO BUY	5	7	9	6	8	9	7	5	8	7	7	8	8
Prices are high	11	10	9	9	12	12	11	15	13	14	12	13	11
Interest rates are high; credit is tight	6	7	6	7	5	5	5	4	6	5	4	4	7
Times are bad; can't afford to buy	9	8	9	9	6	6	7	8	7	7	6	6	9
Bad times ahead; uncertain future	2	3	3	3	5	6	7	3	3	6	4	4	5
Capital depreciation; bad investment	1	1	2	1	*	1	1	1	1	1	1	1	1
SELECTED	REAS	ONS F	OR O	PINIO	NS AI	BOUT	ном	E BUY	ING C	ONDI	TIONS	3	
PRIC	ES LO	W - PR	ICES I	HIGH (THREE	MON	гн мо	VING A	AVERA	GES)			
All	20	18	20	21	21	18	16	14	13	13	14	14	13
Age 18 to 44	19	18	19	19	18	14	14	14	13	11	10	9	10
Age 45 to 64	20	17	20	22	26	21	17	13	14	16	16	15	13
Age 65+	21	21	23	24	21	20	18	14	12	11	16	17	16
Income Bottom Third	19	18	16	17	15	14	15	15	15	11	11	9	9
Income Middle Third Income Top Third	21 20	18 19	18 25	22 24	22 27	17 23	14 19	12 15	12 13	13 15	16 16	17 15	16 14
·	ES LO										10	13	14
All	39	39	40	40	40	40	40	40	39	41	43	45	43
Age 18 to 44	35	33	33	32	33	32	33	33	32	32	34	36	33
Age 45 to 64	42	43	33 48	32 48	33 48	32 47	33 47	33 46	32 47	50	50	51	49
Age 65+	44	44	41	43	42	46	42	41	38	42	51	53	50
Income Bottom Third	19	19	21	21	23	26	25	24	22	27	33	35	28
Income Middle Third	43	45	45	45	44	43	41	42	43	44	47	50	46
Income Top Third	57	54	56	55	56	54	54	52	53	52	54	55	57

Response to the query: "Why do you say so?" following the question on Table 41. May add to more than 100% due to multiple mentions.

^{*:} Less than half of one percent.

CHART 42A: PRICE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW PRICES - %HIGH PRICES)



CHART 42A: PRICE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW PRICES - %HIGH PRICES)



CHART 42B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR HOUSES

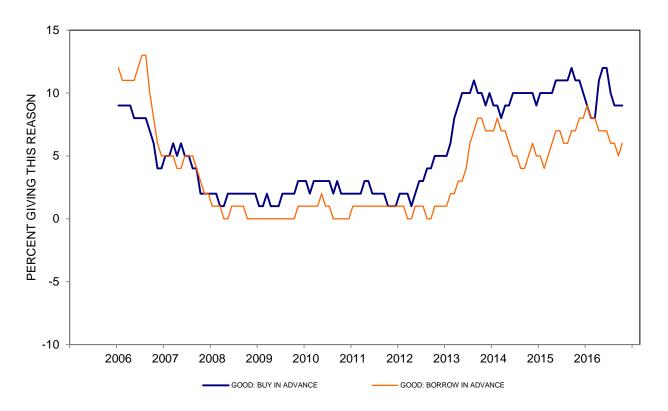


CHART 42B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR HOUSES

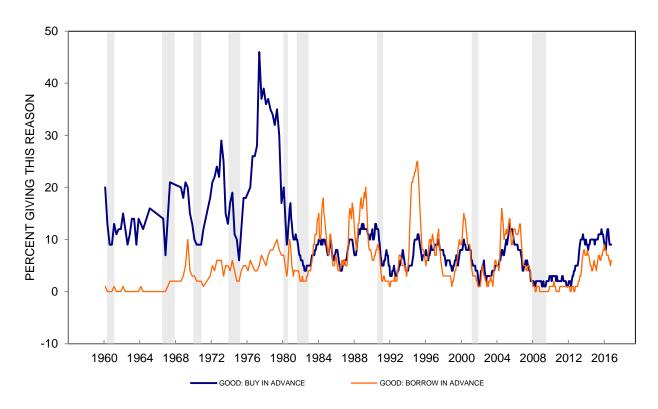


CHART 42C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

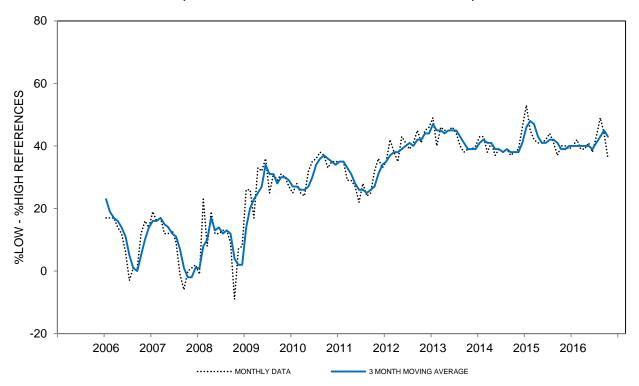


CHART 42C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

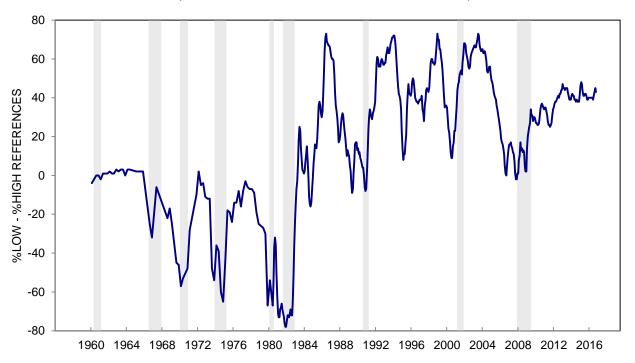


CHART 42D: ECONOMIC UNCERTAINTY REASONS FOR BUYING CONDITIONS FOR HOUSES

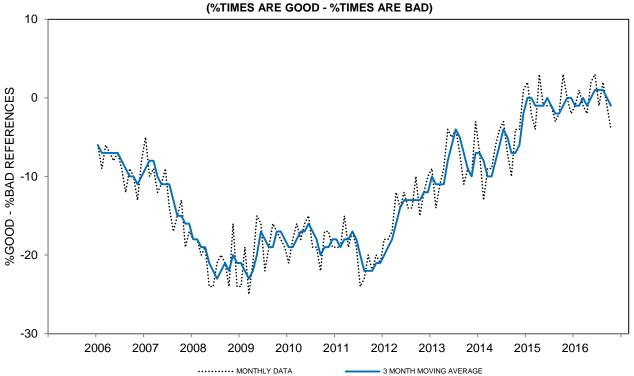






CHART 42E: CAPITAL GAIN REASONS FOR BUYING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)

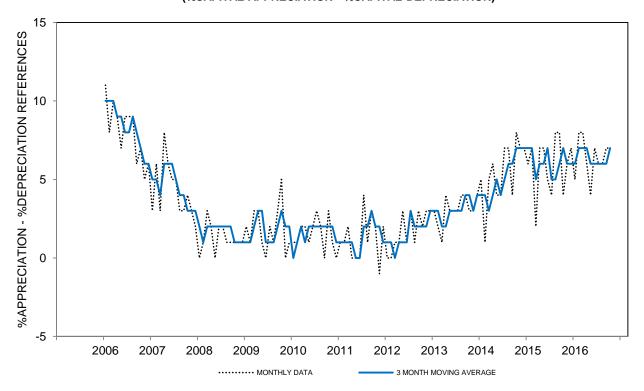


CHART 42E: CAPITAL GAIN REASONS FOR BUYING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)

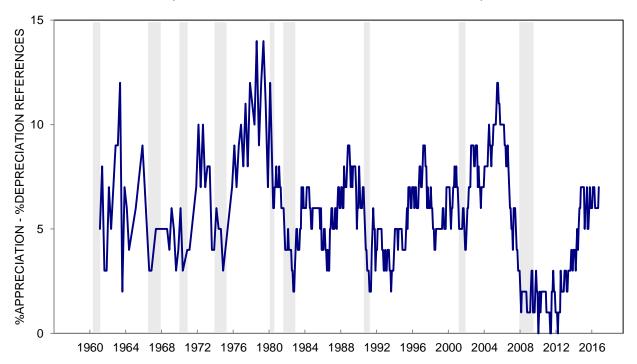


TABLE 43
SELLING CONDITIONS FOR HOUSES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016		Mar 2016	•	May 2016		Jul 2016	Aug 2016	Sep 2016	Oct 2016	
GOOD TIME TO SELL	56%	56%	53%	58%	61%	59%	57%	64%	60%	63%	69%	61%	59%	
UNCERTAIN, DEPENDS	4	5	3	2	4	1	2	3	6	4	2	5	3	
BAD TIME TO SELL	40	39	44	40	35	40	41	33	34	33	29	34	38	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	503	508	508	503	505	545	528	547	510	538	550	580	575	
INDEX SCORE	116	117	109	118	126	119	116	131	126	130	140	127	121	

SELLING CONDITIONS FOR HOUSES - INDEX SCORE THREE MONTH MOVING AVERAGES

All	118	116	114	115	118	121	120	122	124	129	132	132	129
Age 18 to 44	114	111	108	107	107	112	115	120	122	125	127	126	124
Age 45 to 64	118	120	118	122	127	130	125	125	130	137	138	136	132
Age 65+	125	117	121	118	123	125	123	123	118	122	129	135	132
Income Bottom Third	108	100	98	93	104	110	108	107	106	114	115	117	112
Income Middle Third	114	113	116	121	120	122	119	118	120	124	132	135	129
Income Top Third	131	131	129	130	127	130	135	143	148	150	150	146	148

The question was: "Generally speaking, do you think now is a good time or a bad time to sell a house?"

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 43: SELLING CONDITIONS FOR HOUSES

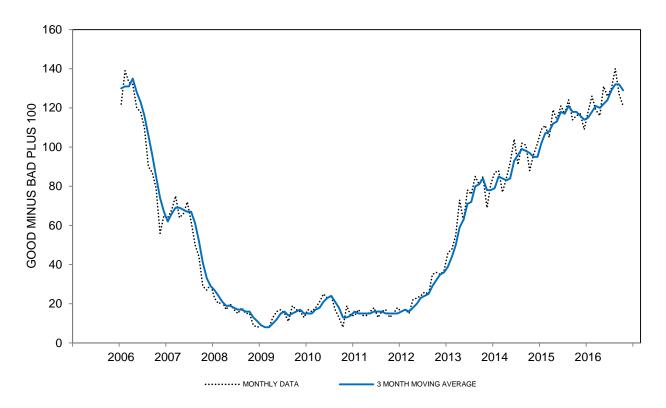


CHART 43: SELLING CONDITIONS FOR HOUSES

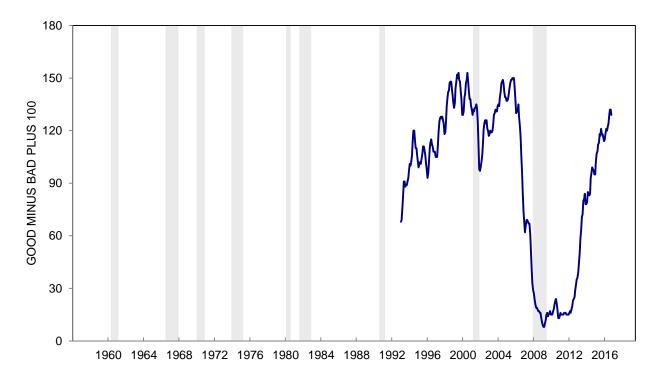


TABLE 44
SELECTED REASONS FOR OPINIONS ABOUT SELLING CONDITIONS FOR HOUSES

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
GOOD TIME TO SELL	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	_0.0	
Prices are high; good sales available	18%	22%	20%	20%	24%	25%	18%	26%	26%	23%	25%	25%	22%
Prices won't go up; are going lower	2	3	2	3	2	2	3	2	3	2	2	3	3
Interest rates are low credit is easy	16	15	16	21	18	14	13	19	13	19	20	17	17
Sell-in-advance of rising interest rates	1	2	3	4	1	2	3	1	1	1	2	1	1
Times are good; prosperity	25	20	19	22	24	21	24	24	20	23	26	23	21
Capital appreciation; would make money BAD TIME TO SELL	2	4	3	2	5	2	4	4	4	5	4	3	5
Prices are low	27	23	27	22	23	29	24	23	25	23	19	21	22
Interest rates are high; credit is tight	3	3	4	4	3	3	3	2	3	3	2	3	5
Times are bad; can't afford to buy	11	13	13	12	12	9	13	11	13	9	9	10	11
Bad times ahead; uncertain future	2	1	1	2	1	3	4	3	1	2	2	3	3
Capital depreciation; would lose money	5	7	6	5	4	5	7	4	3	3	4	4	5
SELECTED	REAS	ONS F	OR O	PINIO	NS AE	BOUT	НОМЕ	SELI	ING (COND	ITION	S	
PRIC	ES HIG	SH - PR	RICES	LOW (THREE	MON	гн мо	VING A	AVERA	GES)			
All	-7	-7	-6	-3	-3	-2	-3	-2	-1	1	2	3	3
Age 18 to 44	-12	-13	-10	-5	-5	-5	-6	-5	-1	-1	0	0	1
Age 45 to 64	-4	-3	-4	-2	-1	1	-3	1	3	8	8	9	8
Age 65+	-3	-3	-1	-3	0	0	0	-3	-5 -	-3	-2	1	0
Income Bottom Third Income Middle Third	-13 -10	-15 -9	-12 -5	-13 -3	-9 -4	-10 -3	-12 -5	-10 -8	-5 -7	-3 -5	-6 0	-7 3	-8 1
Income Top Third	2	2	-1	5	3	7	7	12	, 12	13	15	15	18
RAT	ES LO	W - RA	TES H	IGH (T	HREE	MONT	H MO\	/ING A	VERA	GES)			
All	14	13	12	14	15	14	12	13	12	14	15	16	15
Age 18 to 44	8	7	7	7	9	9	8	8	8	10	10	11	8
Age 45 to 64	17	16	15	19	20	19	15	15	16	18	19	20	20
Age 65+	19	20	17	17	17	16	13	16	14	16	16	19	18
Income Bottom Third	5	4	6	7	9	8	6	5	3	5	7	8	8
Income Middle Third	13	12	11	15	18	19	14	14	13	15	16	19	14
Income Top Third	21	21	19	18	17	17	16	19	20	21	20	20	22

Response to the query: "Why do you say so?" following the question on Table 43.

May add to more than 100% due to multiple mentions.

^{*:} Less than half of one percent.

CHART 44A: PRICE REASONS FOR SELLING CONDITIONS FOR HOUSES (%HIGH PRICES - %LOW PRICES)

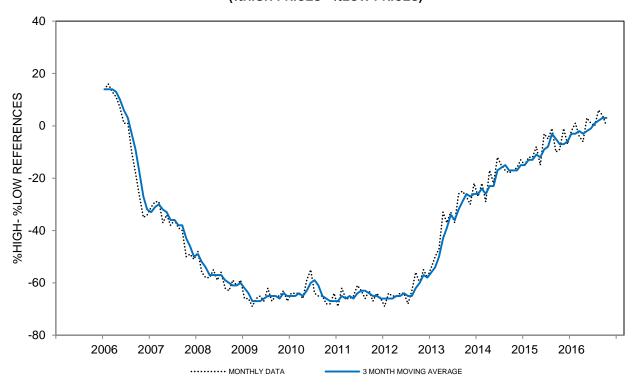


CHART 44A: PRICE REASONS FOR SELLING CONDITIONS FOR HOUSES (%HIGH PRICES - %LOW PRICES)



CHART 44B: SELLING IN ADVANCE RATIONALES FOR SELLING CONDITIONS FOR HOUSES

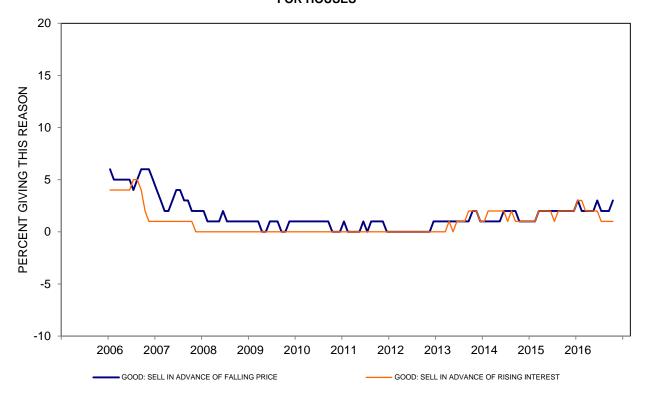


CHART 44B: SELLING IN ADVANCE RATIONALES FOR SELLING CONDITIONS FOR HOUSES

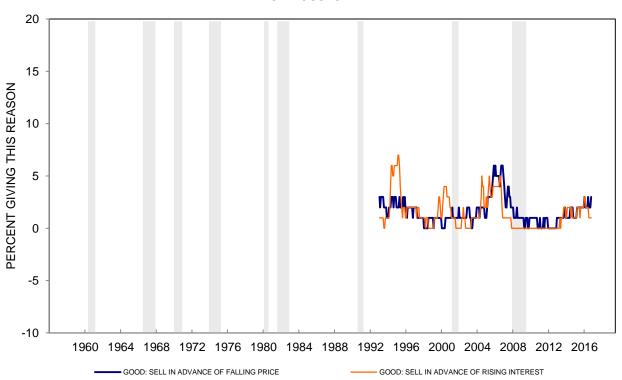


CHART 44C: INTEREST RATE REASONS FOR SELLING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

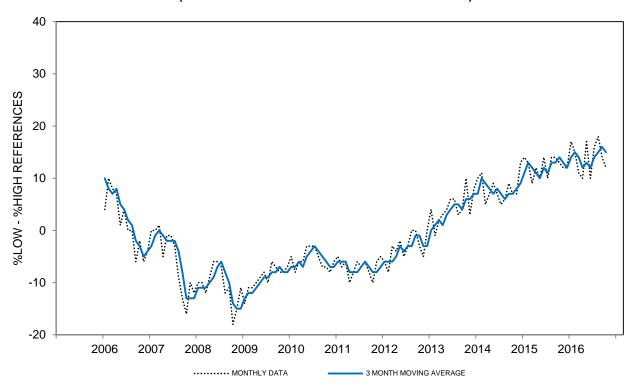


CHART 44C: INTEREST RATE REASONS FOR SELLING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

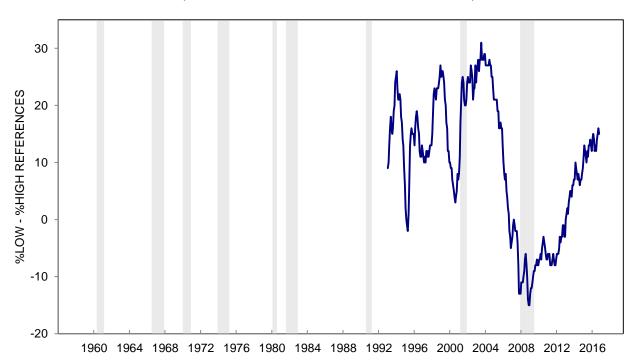
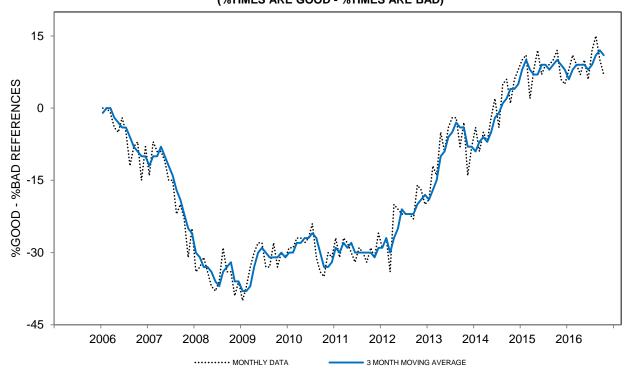


CHART 44D: ECONOMIC UNCERTAINTY REASONS FOR SELLING CONDITIONS FOR **HOUSES** (%TIMES ARE GOOD - %TIMES ARE BAD)





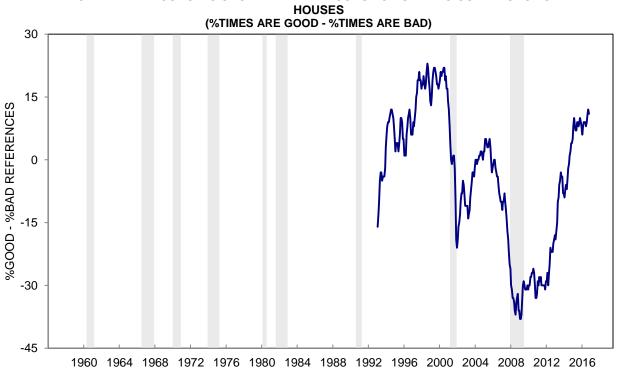


CHART 44E: CAPITAL GAIN REASONS FOR SELLING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)



CHART 44E: CAPITAL GAIN REASONS FOR SELLING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)

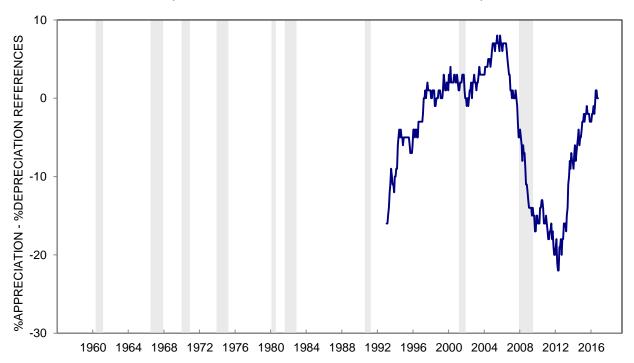


TABLE 45
CHANGE IN HOME VALUES DURING THE PAST YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	
VALUE INCREASED	55%	51%	49%	47%	48%	52%	53%	57%	56%	53%	49%	54%	55%	
VALUE SAME	35	39	39	43	41	39	36	35	35	33	43	37	32	
VALUE DECREASED	10	10	11	9	10	9	10	7	9	13	7	9	12	
DK, NA	*	*	1	1	1	*	1	1	*	1	1	*	1	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	356	340	349	349	361	395	369	380	370	380	397	429	410	
INDEX SCORE	145	141	138	138	138	143	143	150	147	140	142	145	143	

CHANGE IN HOME VALUES DURING THE PAST YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	142	142	141	139	138	140	141	145	147	146	143	142	143
Age 18 to 44	152	150	149	147	143	143	145	150	151	148	146	150	153
Age 45 to 64	137	137	138	139	142	142	141	144	147	147	145	141	139
Age 65+	138	139	138	133	129	134	137	141	141	140	136	134	137
Income Bottom Third	123	121	122	117	115	113	114	122	134	135	132	124	118
Income Middle Third	141	142	141	141	140	140	141	144	143	141	137	138	139
Income Top Third	154	153	152	148	148	153	156	160	158	156	155	156	160
Home Value Bottom Third	114	114	118	115	112	111	111	120	125	126	120	119	112
Home Value Middle Third	146	145	146	143	147	147	151	151	153	152	151	149	152
Home Value Top Third	166	166	164	161	157	160	161	165	163	161	158	159	166

The question was: "Do you think the current value of your home--I mean, what it would bring

if you sold it today--has increased compared with a year ago, has

decreased compared with a year ago, or has it remained about the same?"

CASES is the number of homeowners.

^{*:} Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 45: CHANGE IN HOME VALUES DURING THE PAST YEAR

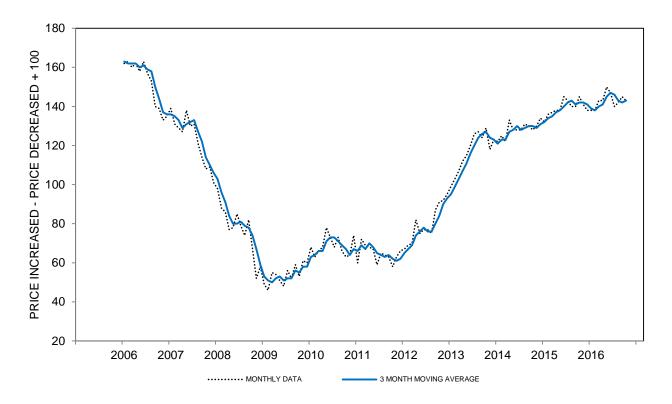


CHART 45: CHANGE IN HOME VALUES DURING THE PAST YEAR

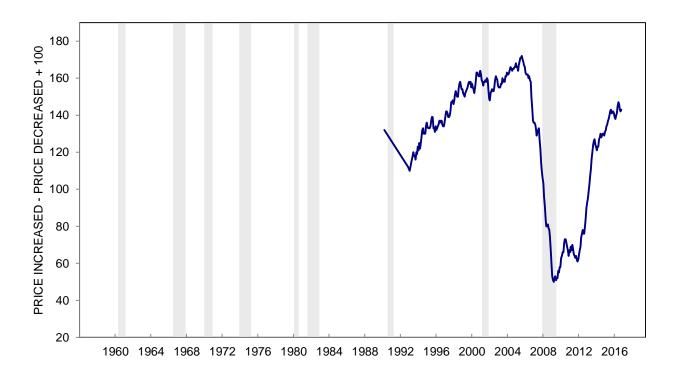


TABLE 46
EXPECTED CHANGE IN HOME VALUES DURING THE NEXT YEAR

	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016
INCREASE	39%	44%	44%	42%	40%	45%	46%	49%	44%	47%	46%	42%	50%
REMAIN THE SAME	53	47	48	51	54	46	45	43	47	42	45	46	42
DECREASE	7	9	8	7	6	9	9	7	9	11	8	11	8
DK, NA	1	*	*	*	*	*	*	1	*	*	1	1	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	356	340	349	349	361	395	369	380	370	380	397	429	410
MEDIAN INCREASE	0.2	0.3	0.4	0.3	0.3	0.4	0.4	0.5	0.4	0.4	0.4	0.3	0.5
25th PERCENTILE	-0.5	-0.5	-0.1	-0.5	-0.2	-0.2	-0.1	-0.4	-0.2	-0.2	-0.1	-0.2	-0.1
75th PERCENTILE	3.3	3.5	4.5	3.9	4.2	4.6	4.6	4.7	4.7	4.8	4.6	4.5	4.6
INTERQUARTILE													
RANGE (75th-25th)	3.8	4.0	4.6	4.4	4.4	4.8	4.7	5.1	4.8	5.0	4.7	4.7	4.7
MEAN INCREASE	1.5	1.9	1.7	2.0	2.0	2.0	1.8	2.3	2.0	2.3	1.9	1.4	2.1
VARIANCE	26	29	34	32	27	30	41	31	29	32	25	31	29

EXPECTED CHANGE IN HOME VALUES DURING THE NEXT YEAR - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Age 18 to 44	1.1	0.8	1.2	1.1	0.7	0.3	0.7	0.8	0.8	0.4	0.4	0.8	1.4
Age 45 to 64	0.3	0.2	0.2	0.2	0.3	0.3	0.3	0.7	0.7	0.7	0.4	0.4	0.4
Age 65+	0.2	0.0	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.5	0.5	0.5	0.3
Income Bottom Third	0.4	0.3	-0.1	-0.2	-0.1	0.0	0.2	0.2	0.1	0.1	0.2	0.3	0.2
Income Middle Third	0.2	0.2	0.3	0.5	0.5	0.5	0.3	0.4	0.3	0.4	0.3	0.3	0.4
Income Top Third	1.1	0.4	0.4	0.4	0.4	8.0	1.3	1.9	2.1	1.7	1.6	1.1	1.7
Home Value Bottom Third	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.2
Home Value Middle Third	0.3	0.2	0.2	0.1	0.3	0.4	0.5	0.6	0.6	8.0	0.7	0.6	1.0
Home Value Top Third	1.3	1.2	1.2	1.4	0.6	1.3	1.7	2.5	2.5	2.5	2.3	2.1	2.3

The questions were:

"What do you think will happen to the prices of homes like yours in your community over the next 12 months? Will they increase at a rapid rate, increase at a moderate rate, remain about the same, decrease at a moderate rate, or decrease at a rapid rate?"

"By about what percent do you expect prices of homes like yours in your community to go (up/down), on average, over the next 12 months?"

CASES is the number of homeowners.

^{*:} Less than half of one percent.

CHART 46: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT YEAR

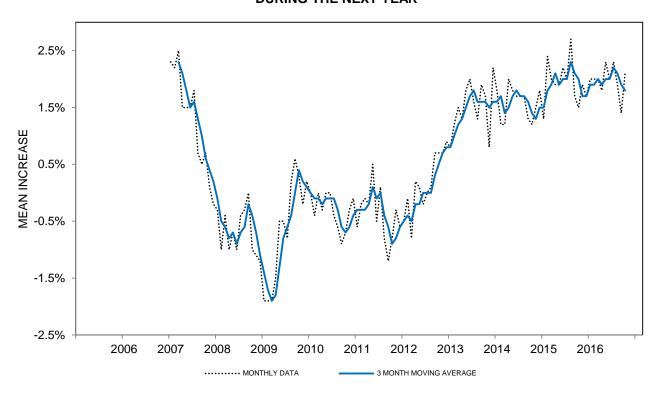


CHART 46: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT YEAR

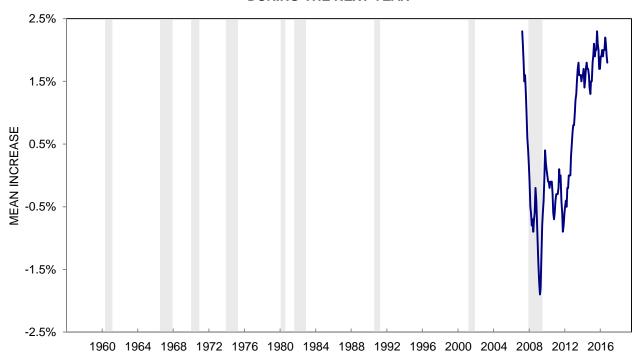


TABLE 47
EXPECTED CHANGE IN HOME VALUES DURING THE NEXT 5 YEARS

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
	2015	2015	2015	2016	2016	2016	2016	2016	2016	2016	2016	2016	2016
INCREASE	64%	63%	63%	63%	62%	68%	65%	63%	65%	66%	62%	66%	63%
REMAIN THE SAME	25	28	27	27	27	24	25	28	24	24	26	22	27
DECREASE	9	7	9	9	11	7	9	9	10	10	10	11	9
DK, NA	2	2	1	1	*	1	1	*	1	*	2	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	356	340	349	349	361	395	369	380	370	380	397	429	410
MEDIAN INCREASE	1.9	2.1	2.2	2.1	1.9	2.5	2.1	1.9	2.3	2.0	1.9	2.1	2.1
25th PERCENTILE	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
75th PERCENTILE	4.5	4.6	4.6	4.6	4.5	4.8	4.2	4.6	4.8	4.8	4.5	4.6	4.5
INTERQUARTILE													
RANGE (75th-25th)	4.4	4.5	4.6	4.5	4.5	4.7	4.1	4.5	4.7	4.7	4.5	4.5	4.4
MEAN INCREASE	2.2	2.6	1.9	2.2	2.4	2.8	2.1	2.2	2.7	2.5	2.2	2.1	2.3
VARIANCE	22	18	28	27	25	28	22	20	26	26	25	19	23

EXPECTED CHANGE IN HOME VALUES DURING THE NEXT 5 YEARS - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	2.1	2.0	2.1	2.1	2.1	2.2	2.2	2.2	2.1	2.1	2.1	2.0	2.0
Age 18 to 44	2.3	2.1	2.0	2.2	2.1	2.1	2.1	2.0	2.0	1.9	2.1	2.2	2.4
Age 45 to 64	1.8	1.7	1.9	2.1	2.2	2.4	2.4	2.5	2.3	2.2	2.1	2.0	2.0
Age 65+	2.1	2.1	2.2	1.9	1.7	1.8	2.0	1.7	1.8	1.9	2.0	1.7	1.7
Income Bottom Third	1.1	0.9	0.8	0.6	0.4	0.5	0.7	0.6	1.0	1.0	1.2	1.2	1.0
Income Middle Third	2.2	2.3	2.3	2.4	2.3	2.5	2.3	2.1	2.0	2.1	2.1	1.8	1.7
Income Top Third	2.3	2.1	2.2	2.3	2.4	2.4	2.6	2.7	2.6	2.5	2.4	2.4	2.6
Home Value Bottom Third	0.8	1.1	1.1	1.4	0.9	1.1	0.7	0.8	0.4	0.6	0.6	0.7	0.6
Home Value Middle Third	2.0	1.6	1.9	2.0	2.4	2.3	2.6	2.4	2.5	2.4	2.5	2.3	2.2
Home Value Top Third	2.9	2.7	2.7	2.6	2.5	2.6	2.7	2.8	2.9	2.8	2.7	2.6	2.7

The questions were:

"What about the outlook for prices of homes like yours in your community over the next 5 years or so? Do you expect them to

increase, remain about the same, or decrease?"

"By about what percent per year do you expect prices of homes like yours in your community to go (up/down), on average, over the next 5

years or so?"

CASES is the number of homeowners.

^{*:} Less than half of one percent.

CHART 47: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT FIVE YEARS

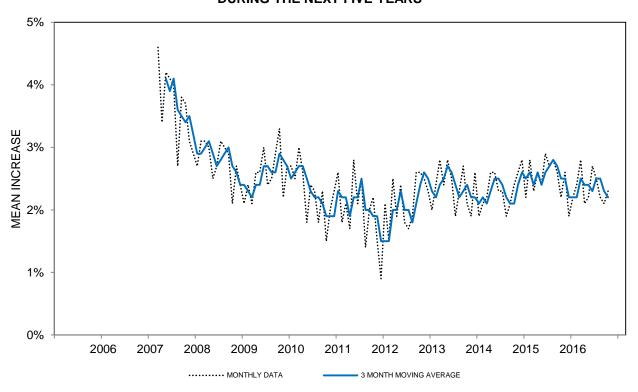
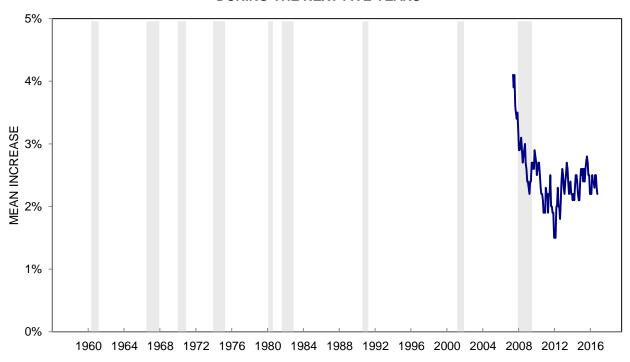


CHART 47: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT FIVE YEARS



RECOMMENDED ALLOWANCE FOR SAMPLING ERROR OF A PERCENTAGE

(Sampling Error Allowance in Percentage Points¹)

For Estimated Percentage Near	Number of Interviews											
	100	200	300	400	500	750	1000	1250	1500	2000	2500	3000
1% or 99%	2.2	1.6	1.3	1.1	1.0	0.8	0.7	0.6	0.6	0.5	0.4	0.4
5% or 95%	4.9	3.5	2.8	2.4	2.2	1.8	1.5	1.4	1.3	1.1	1.0	0.9
10% or 90%	6.7	4.8	3.9	3.4	3.0	2.4	2.1	1.9	1.7	1.5	1.3	1.2
20% or 80%	9.0	6.3	5.2	4.5	4.0	3.3	2.8	2.5	2.3	2.0	1.8	1.6
30% or 70%	10.3	7.3	5.9	5.1	4.6	3.7	3.2	2.9	2.6	2.3	2.0	1.9
40% or 60%	11.0	7.8	6.3	5.5	4.9	4.0	3.5	3.1	2.8	2.4	2.2	2.0
50%	11.2	7.9	6.5	5.6	5.0	4.1	3.5	3.2	2.9	2.5	2.2	2.0

¹ The figures in this table represent two standard errors. Hence, the chances are 95 in 100 that the true percentage lies within a range equal to the observed percentage, plus or minus the sampling error.

DESCRIPTION OF CHARTS

DATA POINTS

QUARTERLY DATA: Data collected by surveys conducted at three month intervals before 1978.

MONTHLY DATA: Data collected by surveys conducted each month since January of 1978.

THREE-MONTH Each point plotted represents the average of the three MOVING AVERAGE monthly observations ending at the date plotted.

HISTORICAL SERIES CHARTS Quarterly data prior to 1978 and three month moving average starting in 1978.

TIME SCALE

Each tic mark on the time scale represents the month of January for the indicated year.

RECESSION PERIODS

December	1948 - October	1949
August	1953 - May	1954
September	1957 - April	1958
May	1960 - February	1961
July	1966 - November	1967*
January	1970 - November	1970
December	1973 - March	1975
February	1980 - July	1980
August	1981 - November	1982
August	1990 - March	1991
March	2001 - November	2001
December	2007 - June	2009

Recession dates are determined by the National Bureau of Economic Research.

RECESSION PERIOD: Reduction in the national output of goods and services, generally

lasting at least two quarters.

*GROWTH RECESSION: Retardation in the rate of growth of output and employment (usually

followed by a recession and always the initial stage of a recession).