

### **April 2018**

The April survey was the 597th in a series of Surveys of Consumers conducted by the Survey Research Center at The University of Michigan. Initiated in 1946, these periodic surveys provide regular assessments of consumer attitudes and expectations, and are used to evaluate economic trends and prospects. The surveys are designed to explore why changes in consumer attitudes and expectations occur, and how these changes influence consumer spending and saving decisions.

All surveys are subject to sampling error because not all members of the population are interviewed. Most results for the total sample will differ by no more than 5 percentage points in either direction from what would have been obtained by using the same methods on the entire population. See the back of this book for sampling error information.

While every effort is made to accurately measure consumer attitudes and expectations, factors other than sampling may also affect the accuracy of these (and other) findings. These factors may include effects of the question wording, the ability of respondents to articulate answers and opinions, refusal to participate in the survey, and incomplete coverage of the population. There are no standard measures of these effects, but their presence should be acknowledged when using these and all other survey data. While measurement effects are present in all surveys, a noted advantage of time-series data is that the non-sampling influences remain relatively constant across samples.

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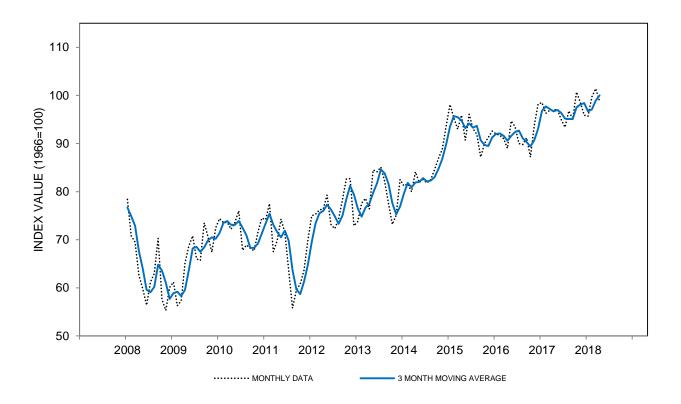
Expected Change in Home Values During the Next 5 Years

Table 47

TABLE 1
THE INDEX OF CONSUMER SENTIMENT

			Families with incomes under	Families with incomes over
DATE OF SU	RVEY	All families	\$75,000	\$75,000
April	2015	95.9	90.2	105.1
May	2015	90.7	86.3	100.3
June	2015	96.1	91.8	102.5
July	2015	93.1	88.3	100.9
August	2015	91.9	89.3	96.4
September	2015	87.2	84.3	92.4
October	2015	90.0	86.1	96.0
November	2015	91.3	89.1	95.3
December	2015	92.6	89.9	96.9
January	2016	92.0	89.1	96.7
February	2016	91.7	87.7	97.4
March	2016	91.0	86.2	98.5
April	2016	89.0	84.0	94.6
May	2016	94.7	90.2	101.3
June	2016	93.5	86.8	101.3
July	2016	90.0	86.1	94.2
August	2016	89.8	86.1	94.0
September	2016	91.2	86.1	98.3
October	2016	87.2	81.2	95.2
November	2016	93.8	88.3	100.5
December	2016	98.2	94.6	103.1
January	2017	98.5	94.4	103.2
February	2017	96.3	92.4	100.5
March	2017	96.9	86.5	105.9
April	2017	97.0	89.8	103.5
May	2017	97.1	91.6	104.3
June	2017	95.0	90.5	101.0
July	2017	93.4	88.4	99.7
August	2017	96.8	88.6	104.4
September	2017	95.1	88.3	102.1
October	2017	100.7	96.8	105.9
November	2017	98.5	94.4	104.6
December	2017	95.9	89.4	103.1
January	2018	95.7	85.8	106.3
February	2018	99.7	88.3	110.8
March	2018	101.4	97.3	106.8
April	2018	98.8	94.6	103.6

**CHART 1: THE INDEX OF CONSUMER SENTIMENT** 



**CHART 1: THE INDEX OF CONSUMER SENTIMENT** 

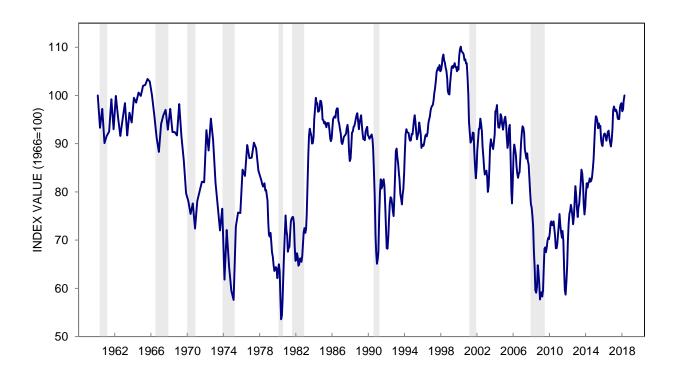


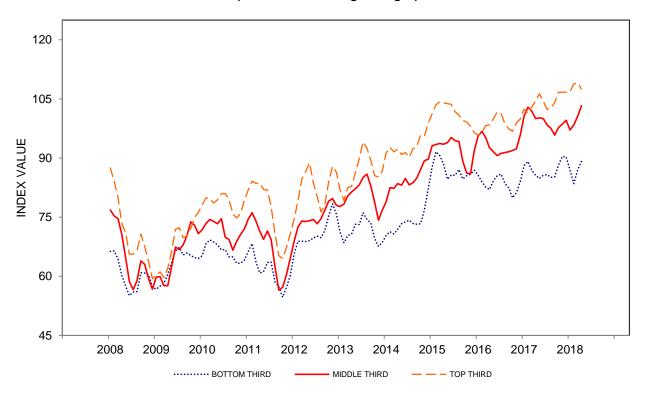
TABLE 2

THE INDEX OF CONSUMER SENTIMENT WITHIN INCOME TERCILES

### THREE MONTH MOVING AVERAGES

		Н	ousehold Income Terciles	5
DATE OF SU	RVEY	Bottom Third	Middle Third	Top Third
April	2015	88.4	93.5	104.0
May	2015	84.6	93.9	103.8
June	2015	85.7	95.2	103.6
July	2015	85.6	94.4	101.7
August	2015	87.1	94.2	100.9
September	2015	84.7	89.2	99.6
October	2015	85.5	86.2	99.1
November	2015	85.9	86.0	98.1
December	2015	86.9	91.9	96.4
January	2016	85.6	95.6	95.8
February	2016	83.9	96.8	96.6
March	2016	82.6	95.2	98.2
April	2016	82.0	92.6	98.4
May	2016	84.2	91.6	100.0
June	2016	85.5	90.6	101.6
July	2016	85.9	91.2	101.3
August	2016	83.6	91.4	98.7
September	2016	82.4	91.6	97.4
October	2016	79.9	91.9	96.8
November	2016	81.2	92.3	98.9
December	2016	84.0	95.8	99.9
I====	0047	00.4	400.0	100.4
January	2017	88.1	100.6	102.4
February	2017	89.1	102.9	101.4
March	2017	86.9	101.9	102.9
April	2017	85.6	100.0	104.5
May	2017	84.8	100.2	106.3
June	2017	85.6	100.0	104.4
July	2017	85.8	98.4	102.2
August	2017	85.1	97.5	102.6
September	2017	85.2	95.8	104.0
October	2017	88.2	97.7	106.7
November	2017	90.4	98.6	106.7
December	2017	90.3	99.6	106.7
January	2018	86.9	97.1	106.8
February	2018	83.5	98.4	108.8
March	2018	87.0	100.6	109.0
April	2018	89.2	103.3	107.5

CHART 2: INDEX OF CONSUMER SENTIMENT WITHIN INCOME TERCILES (Three Month Moving Averages)



**CHART 2: INDEX OF CONSUMER SENTIMENT WITHIN INCOME TERCILES** 

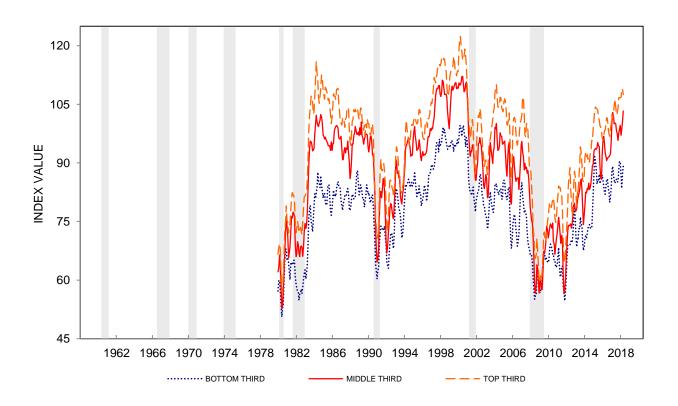


TABLE 3

THE INDEX OF CONSUMER SENTIMENT WITHIN AGE SUBGROUPS

### THREE MONTH MOVING AVERAGES

			Age of Householder	
DATE OF SU	RVEY	18-34	35-54	55+
Anril	2015	400.7	07.0	04.5
April	2015 2015	108.7	97.6	84.5
May		106.1	95.6	83.6
June	2015	107.6	97.5	84.2
July	2015	107.5	95.5	83.8
August	2015	110.6	95.8	82.9
September	2015	107.8	92.9	79.1
October	2015	106.6	93.0	77.2
November	2015	105.1	93.0	77.2
December	2015	106.1	94.7	80.1
January	2016	108.0	94.2	81.2
February	2016	106.7	95.0	81.8
March	2016	105.8	95.1	80.7
April	2016	102.9	95.3	79.8
May	2016	106.1	95.4	80.7
June	2016	105.9	96.7	81.7
July	2016	106.0	97.3	81.9
August	2016	99.9	96.3	82.2
September	2016	100.0	93.8	82.4
October	2016	97.1	92.7	82.7
November	2016	99.5	93.9	83.6
December	2016	99.5	96.2	87.1
January	2017	103.3	98.4	92.0
February	2017	101.9	98.4	94.8
March	2017	99.8	98.6	95.0
April	2017	97.7	98.7	95.0
May	2017	99.7	99.5	93.8
June	2017	100.4	98.7	92.3
July	2017	99.4	99.3	89.8
August	2017	98.4	97.4	91.5
September	2017	98.7	96.4	92.5
October	2017	101.7	96.6	96.3
November	2017	103.0	99.8	94.5
December	2017	103.8	101.0	93.4
December	2011	100.0	101.0	30.4
January	2018	101.2	100.3	91.7
February	2018	98.6	99.4	94.5
March	2018	99.1	101.1	97.3
April	2018	101.0	102.2	97.4

CHART 3: INDEX OF CONSUMER SENTIMENT WITHIN AGE SUBGROUPS (Three Month Moving Averages)

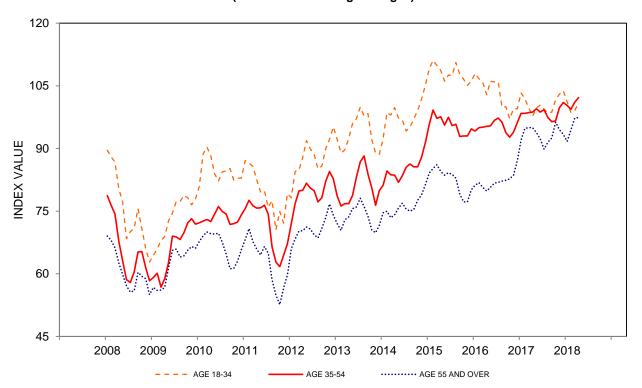


CHART 3: INDEX OF CONSUMER SENTIMENT WITHIN AGE SUBGROUPS (Three Month Moving Averages)

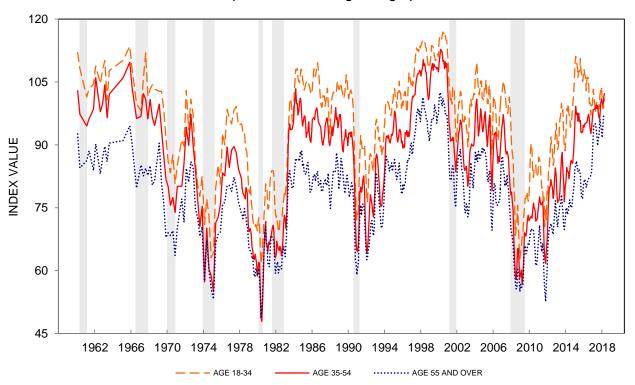


TABLE 4

THE INDEX OF CONSUMER SENTIMENT WITHIN REGIONS

#### THREE MONTH MOVING AVERAGES

Region of Residence DATE OF SURVEY North East Midwest West South April 2015 99.4 91.3 95.4 94.1 May 2015 99.6 92.3 92.5 90.4 June 2015 97.7 94.7 94.6 90.5 July 2015 96.5 94.8 93.6 88.88 August 2015 96.7 94.8 93.2 91.2 September 2015 94.4 91.5 89.3 89.7 October 2015 91.3 89.8 88.1 91.0 November 2015 90.7 89.2 88.1 91.1 December 2015 89.9 92.4 91.3 92.3 2016 92.9 90.3 91.3 January 94.3 February 2016 92.6 96.1 90.0 90.6 March 2016 92.8 94.5 89.4 90.9 April 2016 90.9 92.4 88.5 91.3 May 2016 93.0 92.0 89.9 92.3 June 2016 93.4 94.3 91.2 91.4 July 2016 93.6 90.1 92.9 94.6 August 2016 93.9 88.3 91.7 91.2 September 2016 95.4 89.6 88.6 90.3 October 2016 97.5 89.6 86.2 88.88 November 2016 96.3 90.8 87.5 91.8 December 2016 93.7 93.4 93.2 92.2 January 2017 93.5 96.3 96.6 98.7 February 2017 94.3 97.7 100.7 95.0 March 2017 97.9 96.8 100.0 92.9 April 2017 98.2 99.3 92.2 96.5 May 2017 96.9 97.1 99.8 92.5 June 2017 96.0 95.5 98.6 93.8 July 2017 91.4 95.4 97.7 93.6 2017 August 90.6 95.4 96.7 95.6 September 2017 90.1 96.4 96.7 94.9 October 2017 94.8 99.1 98.6 96.3 November 2017 96.3 99.0 99.8 95.6 December 2017 94.8 99.6 100.0 96.9 January 2018 91.2 98.0 99.0 95.5 **February** 2018 90.5 98.4 99.7 96.2 March 2018 90.9 99.8 101.8 99.2

100.5

103.1

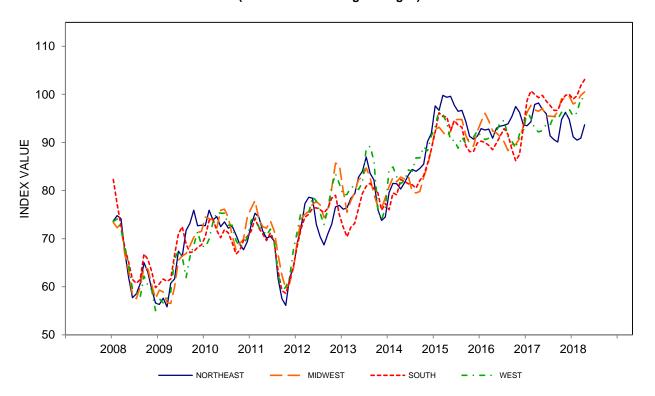
98.9

April

2018

93.7

CHART 4: INDEX OF CONSUMER SENTIMENT WITHIN REGIONS (Three Month Moving Averages)



**CHART 4: INDEX OF CONSUMER SENTIMENT WITHIN REGIONS** 

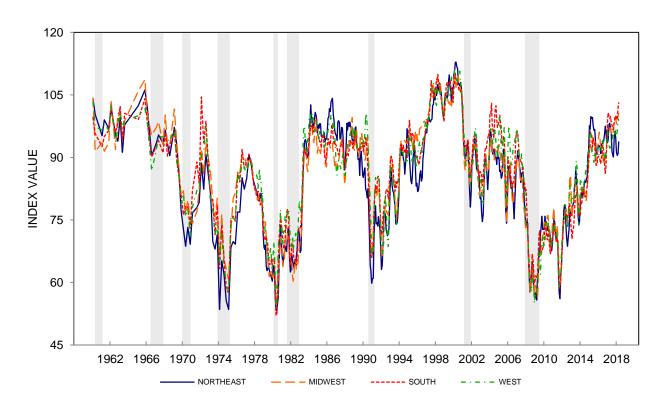


TABLE 5

COMPONENTS OF THE INDEX OF CONSUMER SENTIMENT

April

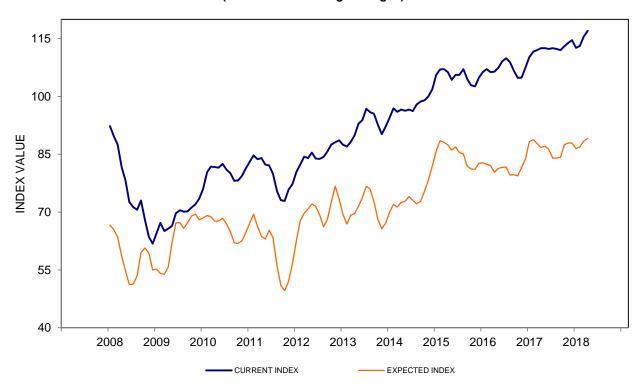
114.9

88.4

<sup>(1)</sup> See Table 6 (2) See Table 8 (3) See Table 28 (4) See Table 29 (5) See Table 35.

<sup>+:</sup> Percent saying "GOOD TIMES" (or "BETTER"), minus percent saying "BAD TIMES" (or "WORSE"), plus 100.

CHART 5: CURRENT AND EXPECTED COMPONENTS OF THE SENTIMENT INDEX (Three Month Moving Averages)



**CHART 5: CURRENT AND EXPECTED COMPONENTS OF THE SENTIMENT INDEX** 

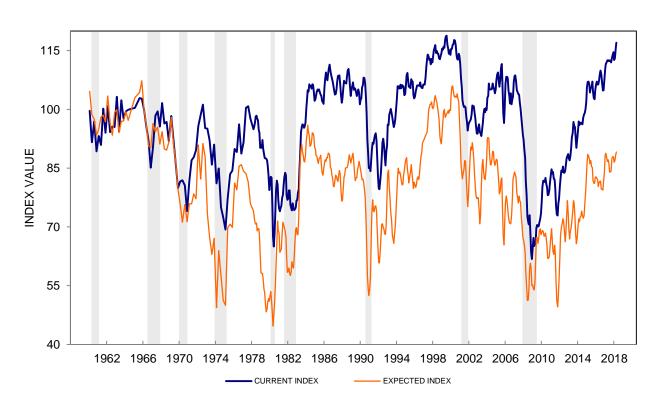


TABLE 6

CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017			Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
BETTER OFF	50%	47%	51%	51%	51%	49%	53%	50%	50%	49%	54%	57%	52%
SAME	26	32	29	30	28	30	29	27	27	28	25	28	29
WORSE OFF	24	21	20	19	21	21	18	23	23	23	21	15	19
DK, NA	*	*	*	*	*	*	*	*	*	*	*	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	126	126	131	132	130	128	135	127	127	126	133	142	133

## CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

All	129	128	128	130	131	130	131	130	130	127	129	134	136
Age 18 to 44	144	141	143	147	147	147	145	147	147	144	141	144	147
Age 45 to 64	124	123	121	126	129	128	126	119	119	117	121	129	131
Age 65+	113	115	112	107	106	106	116	119	118	114	119	124	125
Income Bottom Third	107	102	102	107	109	110	110	108	105	103	104	110	112
Income Middle Third	132	133	134	135	137	133	133	135	134	129	128	133	138
Income Top Third	149	150	149	148	148	147	150	149	152	152	155	157	156

The question was: "We are interested in how people are getting along financially these days.

Would you say that you (and your family living there) are better off or worse off

financially than you were a year ago?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 6: CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO

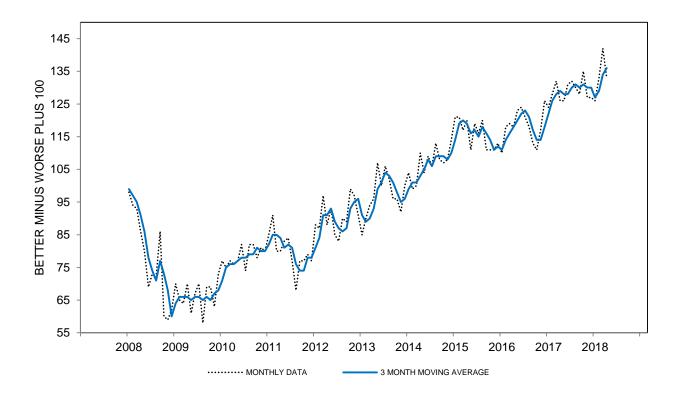


CHART 6: CURRENT FINANCIAL SITUATION COMPARED WITH A YEAR AGO

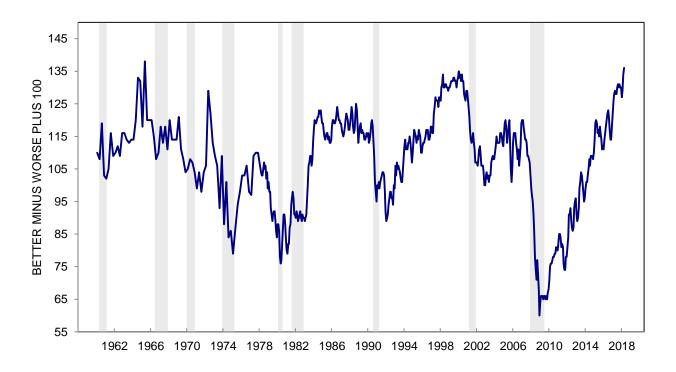


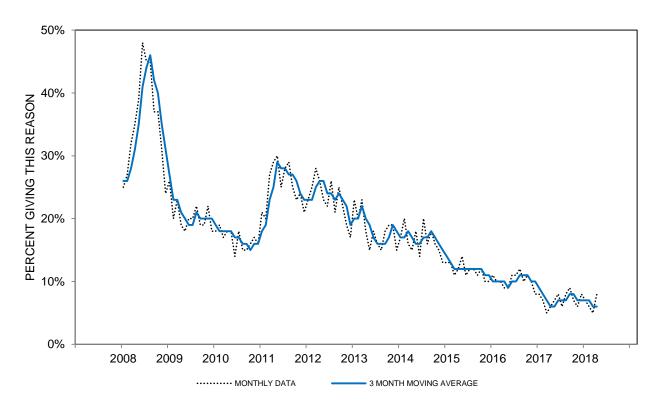
TABLE 7
SELECTED REASONS FOR OPINIONS ABOUT HOUSEHOLD FINANCIAL SITUATION

GEEGIED REAGONOT ON OF INIONO ABOUT HOUSEHOLD FINANCIAE OF GATION													
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
BETTER THAN YEAR AGO	:												
Income higher	36%	38%	38%	43%	39%	38%	39%	34%	41%	35%	39%	46%	40%
Increased HH Contribution	5	3	4	4	2	4	5	4	3	6	5	5	4
Assets Higher	9	9	9	7	9	9	8	10	8	13	12	10	11
Debt Lower	7	6	7	7	8	8	8	7	6	5	6	6	7
Expense Lower	8	8	7	7	9	6	9	6	6	7	8	10	9
WORSE THAN YEAR AGO:	:												
Income lower	18	19	15	13	16	15	16	16	14	18	16	12	15
Decreased HH Contribution	5	6	6	4	6	6	4	5	5	5	4	4	5
Higher prices	6	7	8	6	8	9	7	6	8	7	6	5	8
Assets Lower	3	1	1	1	1	1	1	2	1	1	2	2	2
Debt Higher	3	3	3	2	3	3	2	3	3	2	3	2	3
Expense Higher	5	4	4	7	6	7	4	5	7	9	7	5	3
SELECTED REA	SONS	: FOP	ODIN	PIONS	۸ROLI	т ноі	ISEH	OI D E	IN A NA	יואו פ	LITIIA.	TION	
INCOME												11014	
All	18	18	20	24	` 25	25	23	21	23	21	22	25	27
Age 18 to 44	32	33	35	40	40	42	37	39	39	37	34	36	40
Age 45 to 64	13	13	14	20	23	22	19	12	14	11	16	21	24
Age 65+	1	5	4	4	5	4	7	8	10	9	14	14	14
Income Bottom Third	-3	-5	0	8	9	10	4	5	2	4	1	5	8
Income Middle Third	20	22	23	29	31	30	25	26	27	23	21	25	30
Income Top Third	38	40	38	38	38	38	41	37	41	39	45	45	45
	HIGHE	ER PRI	CES	(THRE	E MON	ІТН МС	OVING	AVER.	AGES)				
All	6	6	7	7	7	8	8	7	7	7	7	6	6
Age 18 to 44	3	3	4	4	4	4	4	4	4	4	5	4	5
Age 45 to 64	6	7	8	7	7	8	10	10	9	9	8	6	6
Age 65+	10	8	11	12	13	13	11	10	9	10	10	8	9
		•							40				40
Income Bottom Third	8	8	10	11	12	11	12	13	12	13	12	11	12
Income Middle Third	5	6	6	6	7	8	8	6	5	6	7	5	5
Income Top Third	3	4	4	3	3	3	4	4	4	3	3	1	2
(ASSETS	HIGH								EBTS	HIGHE	R)		
		(TH	IREE N	IONTH	MOVI	NG AV	'ERAG	ES)					
All	12	11	11	11	12	12	13	13	12	12	13	13	13
Age 18 to 44	10	10	11	11	10	9	10	11	11	12	11	11	10
Age 45 to 64	13	12	9	10	11	13	14	12	11	11	13	14	13
Age 65+	13	14	14	14	17	16	17	16	13	13	14	16	15
Income Bottom Third	1	0	0	2	5	5	6	5	3	3	3	3	4
Income Middle Third	13	14	13	14	13	12	11	12	11	10	9	11	10
Income Top Third	21	20	20	19	19	19	22	23	23	25	27	26	25

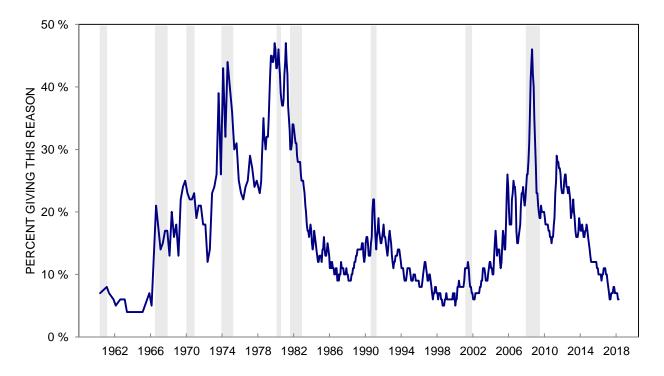
Responses to query: "Why do you say so?" following the question on Table 6.

May add to more than 100% due to multiple mentions.

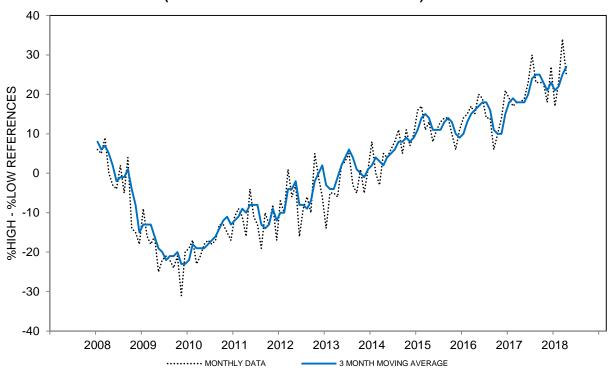
#### CHART 7A: HIGHER PRICES AS REASONS FOR WORSE PERSONAL FINANCES



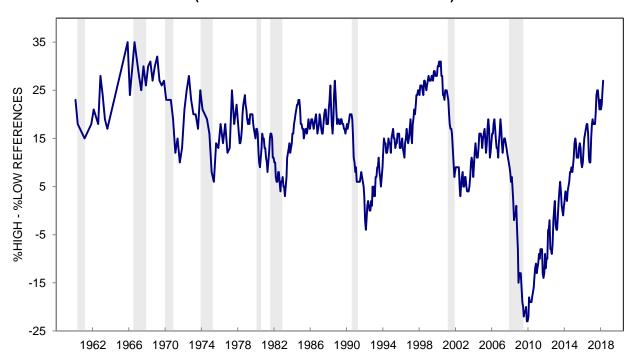
### CHART 7A: HIGHER PRICES AS REASONS FOR WORSE PERSONAL FINANCES



## CHART 7B: INCOME REASONS FOR CHANGES IN PERSONAL FINANCES (%HIGHER INCOME - %LOWER INCOME)

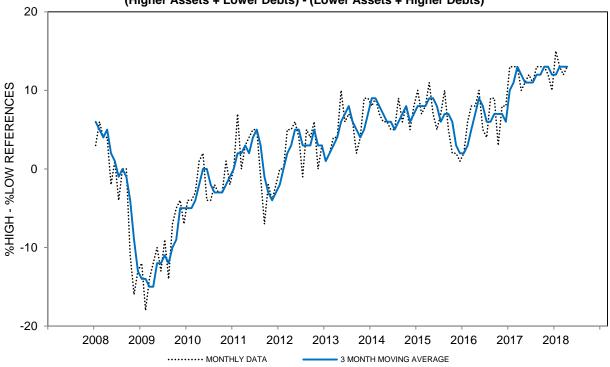


## CHART 7B: INCOME REASONS FOR CHANGES IN PERSONAL FINANCES: (%HIGHER INCOME - %LOWER INCOME)



### CHART 7C: WEALTH REASONS FOR CHANGES IN PERSONAL FINANCES: NET CHANGE IN ASSETS AND DEBTS

(Higher Assets + Lower Debts) - (Lower Assets + Higher Debts)



### CHART 7C: WEALTH REASONS FOR CHANGES IN PERSONAL FINANCES: NET CHANGE IN ASSETS AND DEBTS

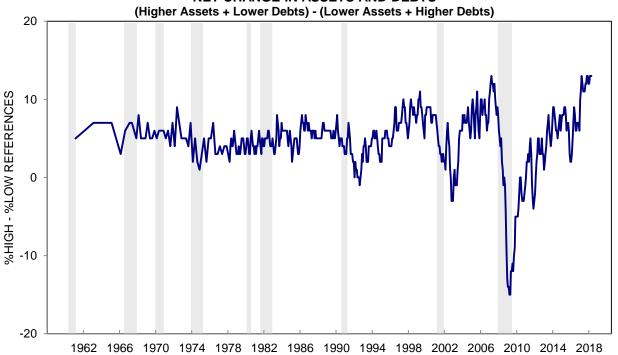


TABLE 8

EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017			Nov 2017			Feb 2018	Mar 2018	Apr 2018
BETTER OFF	41%	41%	42%	34%	43%	41%	39%	40%	40%	42%	42%	42%	40%
SAME	47	44	45	51	46	48	51	49	45	46	47	47	49
WORSE OFF	10	12	10	12	9	8	7	8	13	11	9	10	9
DK, NA	2	3	3	3	2	3	3	3	2	1	2	1	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	131	129	132	122	134	133	132	132	127	131	133	132	131

# EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

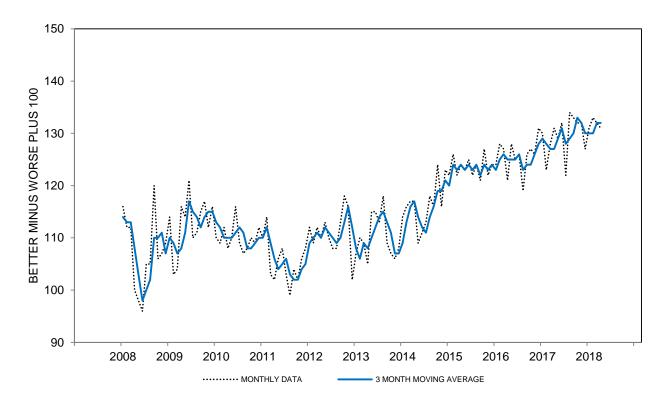
All	127	129	131	128	129	130	133	132	130	130	130	132	132
Age 18 to 44	137	141	144	144	144	143	145	146	145	145	144	145	145
Age 45 to 64	128	130	129	124	126	127	129	127	126	126	129	131	132
Age 65+	111	110	110	106	108	111	117	117	112	111	111	112	110
Income Bottom Third	121	124	127	121	120	120	125	127	125	125	122	124	122
Income Middle Third	129	130	133	129	130	129	134	133	131	130	130	133	135
Income Top Third	133	135	134	134	137	139	139	139	137	137	138	138	139

The question was:

"Now looking ahead - do you think that a year from now you (and your family living there) will be better off financially, or worse off, or just about the same as now?"

Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 8: EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR** 



**CHART 8: EXPECTED CHANGE IN FINANCIAL SITUATION IN A YEAR** 

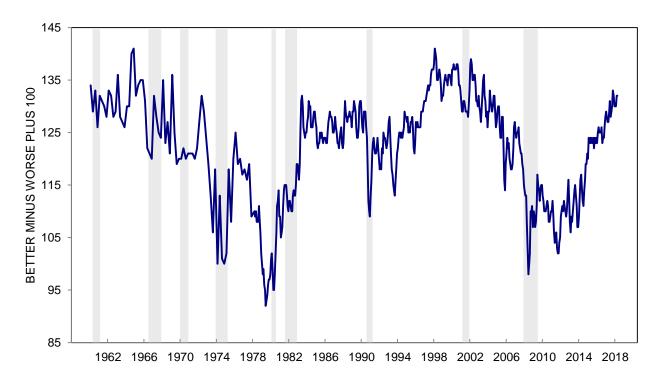


TABLE 9

ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
Personal Financial Progress													
Continuous increase (a)	25%	24%	26%	22%	28%	27%	26%	26%	26%	27%	30%	28%	27%
Intermittent increase (b)	30	29	31	32	28	26	32	29	27	27	28	34	31
Remain unchanged (c)	15	16	15	18	17	20	18	16	17	16	14	15	17
Intermittent decline (d)	12	13	13	12	12	13	12	14	12	13	12	9	11
Continuous decline (e)	5	4	4	5	4	3	3	4	7	6	5	4	5
Mixed change (f)	10	11	8	9	9	8	7	8	10	10	9	8	7
DK, NA	3	3	3	2	2	3	2	3	1	1	2	2	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	138	136	140	137	140	137	143	137	134	135	141	149	142

## ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION - INDEX SCORE THREE MONTH MOVING AVERAGES

All	136	137	138	138	139	138	140	139	138	135	137	142	144
Age 18 to 44	152	152	157	159	159	157	157	158	158	155	152	156	159
Age 45 to 64	132	134	133	134	136	135	134	128	128	126	130	138	140
Age 65+	117	117	115	109	109	110	120	123	121	118	121	124	125
Income Bottom Third	116	115	118	120	120	119	119	119	117	115	117	123	124
Income Middle Third	142	141	143	140	144	140	144	144	142	138	136	141	146
Income Top Third	153	156	155	155	154	154	157	156	158	156	158	161	161

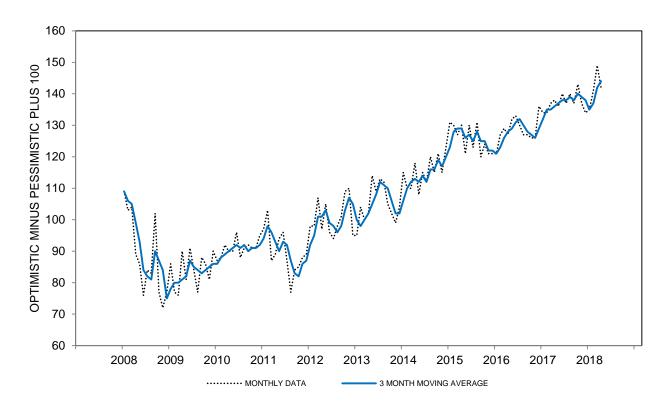
Combination of the responses to the questions on Tables 6 and 8.

Key: (a) Better off financially than a year ago/Better off a year from now

- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100

### **CHART 9: ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES**



**CHART 9: ANNUAL TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES** 

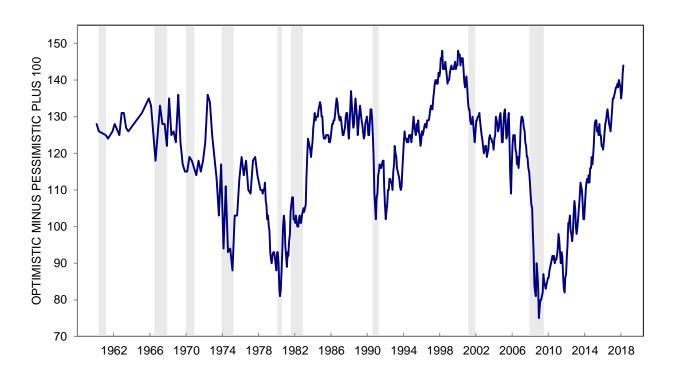


TABLE 10

CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO

	Apr 2017	May 2017	Jun 2017	Jul 2017	•	•		Nov 2017			Feb 2018	Mar 2018	Apr 2018
BETTER OFF	67%	63%	63%	63%	65%	66%	67%	64%	64%	61%	67%	70%	67%
SAME	9	13	10	10	10	10	12	12	12	12	10	10	11
WORSE OFF	23	24	27	27	25	24	20	23	23	26	23	20	22
DK, NA	1	*	*	*	*	*	1	1	1	1	*	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	144	139	136	136	140	142	147	141	141	135	144	150	145

# CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

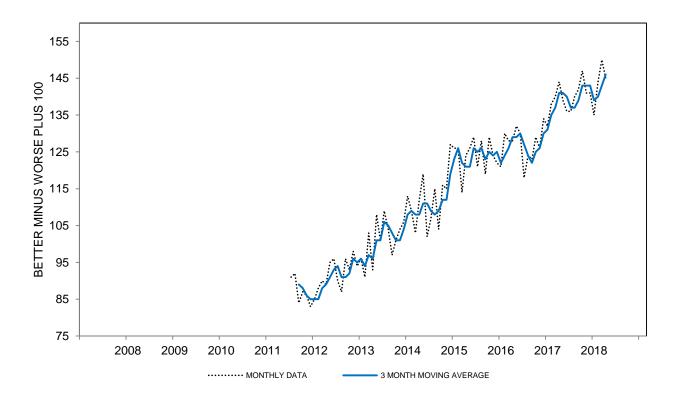
All	141	141	140	137	137	139	143	143	143	139	140	143	146
Age 18 to 44	162	162	164	162	158	159	161	163	163	162	159	159	159
Age 45 to 64	133	132	129	129	132	137	141	139	136	131	133	141	145
Age 65+	115	118	114	109	112	111	116	118	121	114	119	121	129
Income Bottom Third	116	115	113	111	113	116	117	118	118	113	110	115	119
Income Middle Third	141	145	147	143	141	140	148	150	149	143	142	145	149
Income Top Third	166	164	162	159	159	162	165	166	165	164	167	169	171

The question was:

"Now thinking back 5 years, would you say you (and your family living there)
are better off or worse off financially now than you were 5 years ago?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

#### **CHART 10: CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO**



**CHART 10: CURRENT FINANCIAL SITUATION COMPARED WITH 5 YEARS AGO** 

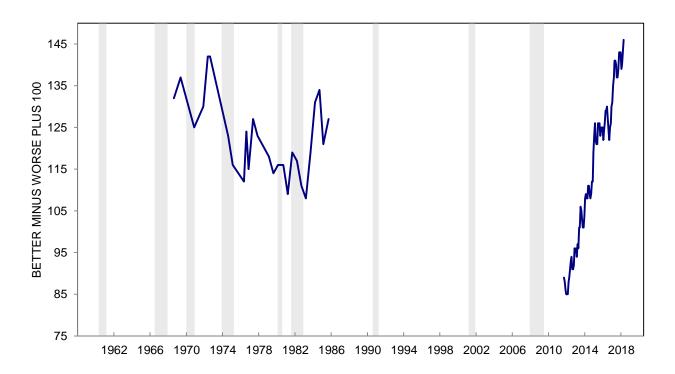


TABLE 11

EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	•		Nov 2017			Feb 2018	Mar 2018	Apr 2018	
BETTER OFF	54%	54%	54%	51%	56%	54%	56%	54%	52%	57%	56%	52%	52%	
SAME	29	28	30	29	30	32	31	32	31	26	29	32	32	
WORSE OFF	13	15	13	15	13	11	11	12	15	14	13	12	13	
DK, NA	4	3	3	5	1	3	2	2	2	3	2	4	3	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
INDEX SCORE	141	139	141	136	143	143	145	142	137	143	143	140	139	

# EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	140	140	140	139	140	141	144	143	141	141	141	142	141
Age 18 to 44	166	169	169	169	168	168	171	172	172	171	171	170	168
Age 45 to 64	134	133	136	135	136	134	135	134	132	130	131	135	136
Age 65+	107	101	99	95	100	105	111	109	106	106	108	110	106
Income Bottom Third	133	134	132	129	130	132	136	137	135	135	131	133	129
Income Middle Third	144	142	146	142	143	139	144	143	144	144	147	147	148
Income Top Third	145	146	146	146	148	151	151	151	148	146	147	148	146

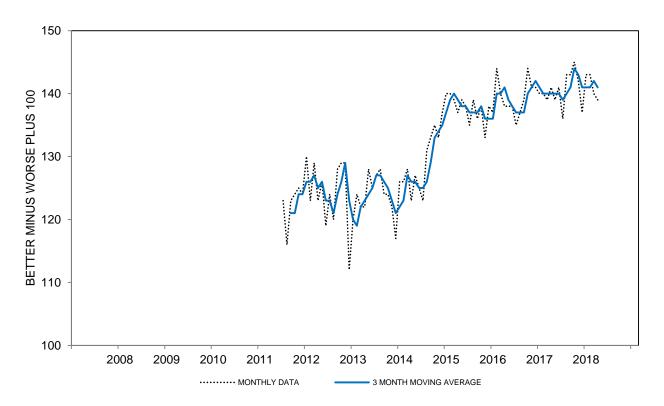
The question was: "And 5 years from now, do you expect that you (and your family living

there) will be better off financially, worse off, or just about the same

as now?"

Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 11: EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS** 



**CHART 11: EXPECTED CHANGE IN FINANCIAL SITUATION IN 5 YEARS** 

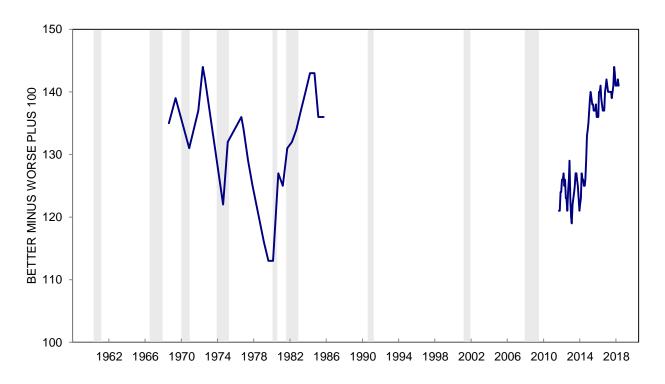


TABLE 12

### FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Personal Financial Progress	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
Continuous increase (a)	41%	40%	39%	38%	41%	41%	45%	39%	40%	40%	42%	41%	41%
Intermittent increase (b)	21	20	20	20	18	22	18	24	19	19	21	23	22
Remain unchanged (c)	4	5	6	4	6	6	7	5	7	6	4	6	7
Intermittent decline (d)	8	9	8	10	10	9	9	9	9	9	9	7	6
Continuous decline (e)	6	6	7	7	4	5	4	5	6	6	5	4	7
Mixed change (f)	15	17	16	16	19	15	13	15	16	16	16	14	14
DK, NA	5	3	4	5	2	2	4	3	3	4	3	5	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	148	145	144	141	145	149	150	149	144	144	149	153	150

## FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCIAL SITUATION - INDEX SCORE THREE MONTH MOVING AVERAGES

All	146	146	146	143	143	145	148	149	148	146	146	149	151
Age 18 to 44	169	171	173	171	169	170	172	174	172	172	169	170	169
Age 45 to 64	140	139	137	137	139	142	143	144	140	137	138	145	149
Age 65+	116	116	112	105	107	109	116	118	118	114	117	120	125
Income Bottom Third	126	129	125	124	123	127	127	129	127	126	123	128	129
Income Middle Third	149	150	153	149	148	145	151	153	152	149	149	151	154
Income Top Third	165	163	162	159	160	163	166	167	165	163	164	165	168

Combination of the responses to the questions on Tables 10 and 11.

Key: (a) Better off financially than 5 years ago/Better off 5 years from now

- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100

#### CHART 12: FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES

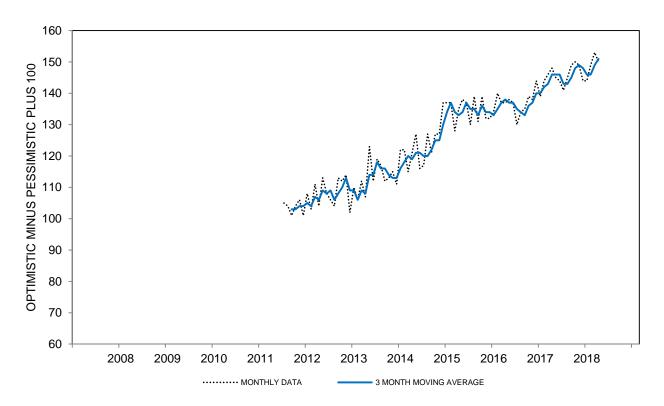


CHART 12: FIVE YEAR TREND IN PAST AND EXPECTED HOUSEHOLD FINANCES

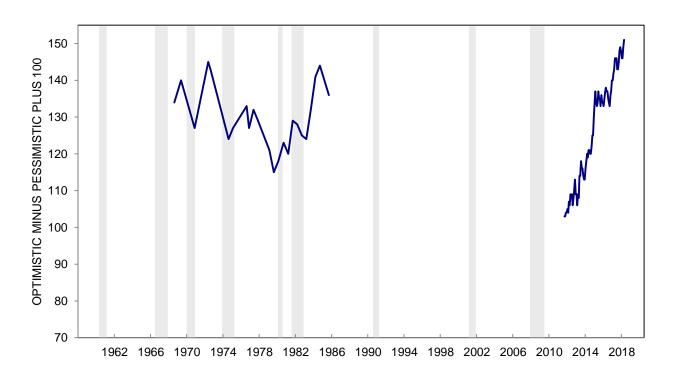


TABLE 13

EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
EXPECT INCREASE:	2017	2017	2017	2017	2017	2017	2017	2017	2017	2010	2010	2010	2010
1-2%	16%	14%	14%	14%	15%	16%	15%	17%	16%	12%	15%	14%	14%
3-4%	9	11	12	12	11	12	11	11	11	14	12	14	13
5%	10	8	9	7	8	10	10	7	10	9	11	8	12
6-9%	2	5	4	3	4	2	5	3	3	4	3	3	3
10-24%	13	13	12	12	14	13	13	15	13	12	14	11	10
25% or more	8	8	7	8	8	6	7	8	8	7	7	7	8
DK how much up	1	1	2	3	2	1	1	2	1	1	1	2	1
EXPECT SAME	26	27	26	29	25	23	26	23	22	24	23	26	25
EXPECT DOWN	14	13	14	12	13	17	11	13	16	17	13	14	14
DK, NA	1	*	*	*	*	*	1	1	*	*	1	1	*
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cases	602	611	604	603	602	612	604	606	604	622	609	619	604
MEDIAN	1.6	2.0	1.9	1.8	1.9	1.7	2.1	2.1	1.9	2.1	2.2	1.7	2.2

# EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR - MEDIAN THREE MONTH MOVING AVERAGES

All	1.8	2.0	1.8	1.9	1.9	1.8	1.9	2.0	2.0	2.0	2.1	2.0	2.0
Age 18 to 44 Age 45 to 64 Age 65+	3.7 1.5 0.2	3.9 1.8 0.3	4.4 1.4 0.2	4.2 1.5 0.2	4.4 1.5 0.2	4.1 1.7 0.2	4.2 1.9 0.2	3.9 1.9 0.2	3.9 1.9 0.2	3.6 1.6 0.3	3.9 1.5 0.3	3.6 1.6 0.3	3.6 1.9 0.3
Income Bottom Third Income Middle Third	0.4	0.6	0.7	0.7	0.5	0.4	0.7	1.3	1.5 1.9	1.4 1.9	0.7	0.5	0.4
Income Top Third	2.6	2.7	2.7	2.8	2.8	2.8	3.0	3.0	2.9	2.8	3.1	3.1	3.1

The questions were: "During the next 12 months, do you expect your (family) income to be higher or

lower than during the past year?" and "By about what percent do you expect your (family) income to increase/decrease during the next 12 months?"

<sup>\*:</sup> Less than half of one percent.

CHART 13: EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR

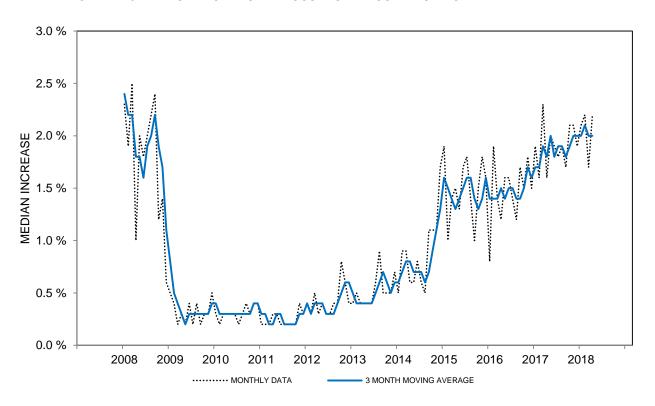


CHART 13: EXPECTED CHANGE IN HOUSEHOLD INCOME DURING THE NEXT YEAR

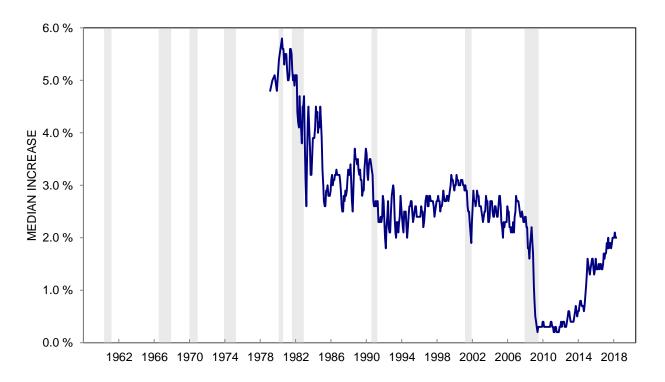


TABLE 14

EXPECTED CHANGE IN REAL HOUSEHOLD INCOME DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017		Oct 2017		Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
INCOME UP MORE	21%	27%	23%	22%	27%	23%	22%	27%	24%	21%	26%	21%	24%
INCOME UP SAME	39	38	40	38	32	40	44	38	37	40	37	41	38
PRICES UP MORE	38	34	36	38	40	37	33	35	38	37	35	36	37
DK, NA	2	1	1	2	1	*	1	*	1	2	2	2	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	83	93	87	84	87	86	89	92	86	84	91	85	87

# EXPECTED CHANGE IN REAL HOUSEHOLD INCOME DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	86	89	88	88	86	86	87	89	89	87	87	87	88
Age 18 to 44	106	109	110	113	113	109	109	108	111	109	106	105	105
Age 45 to 64	82	85	81	80	76	79	81	85	81	79	80	83	87
Age 65+	59	61	60	59	57	57	62	64	65	63	67	63	62
Income Bottom Third	70	70	65	70	70	70	69	69	68	65	59	59	63
Income Middle Third	85	89	90	86	81	77	83	85	87	85	89	89	89
Income Top Third	104	108	107	109	108	111	113	115	113	111	112	111	110

The question was: "During the next year or two -- do you expect that your (family) income

will go up more than prices will go up, about the same, or less than

prices will go up?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 14: EXPECTED CHANGE IN REAL INCOME DURING THE NEXT YEAR

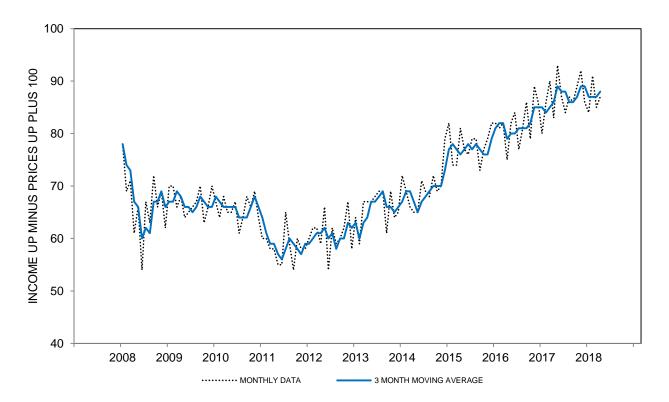


CHART 14: EXPECTED CHANGE IN REAL INCOME DURING THE NEXT YEAR

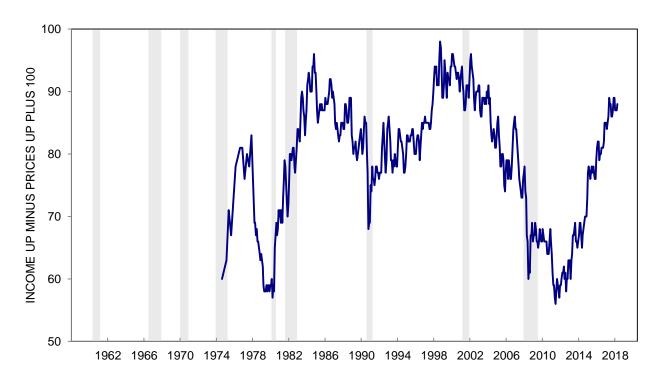


TABLE 15

PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE NEXT YEAR

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
0%	17%	19%	18%	16%	17%	16%	13%	15%	17%	16%	14%	17%	14%
1 - 24%	18	16	16	14	17	17	17	13	14	18	15	17	17
25 - 49%	7	5	5	8	7	6	5	8	6	6	6	5	6
50%	11	13	12	13	11	13	13	11	11	11	12	12	15
51 - 74%	8	7	8	8	8	8	8	9	8	8	8	8	7
75 - 99%	23	23	23	24	21	22	23	26	26	24	26	23	23
100%	15	16	17	16	19	17	20	18	18	17	18	17	18
DK, NA	1	1	1	1	*	1	1	*	*	*	1	1	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
MEAN	50	50	51	53	52	51	56	55	54	52	55	52	54

# PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE NEXT YEAR - MEAN THREE MONTH MOVING AVERAGES

All	51	50	50	51	52	52	53	54	55	54	54	53	54
Age 18 to 44 Age 45 to 64	62 48	62 48	65 47	68 48	68 50	67 51	67 52	67 52	70 52	67 51	67 52	65 52	66 52
Age 65+	31	31	30	29	28	29	31	34	35	34	35	34	35
Income Bottom Third	40	40	42	42	41	41	43	46	47	45	42	41	41
Income Middle Third	51	51	52	52	53	54	55	55	56	55	56	57	58
Income Top Third	60	59	58	61	61	63	63	63	63	62	63	62	63

The question was:

"What do you think is the percent chance that your income in

the next twelve months will be higher than your income in the past twelve months?"

### CHART 15: PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE YEAR AHEAD

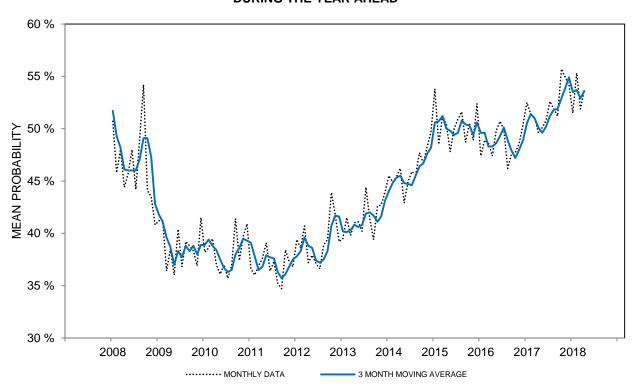


CHART 15: PROBABILITY THAT PERSONAL INCOME WILL INCREASE DURING THE YEAR AHEAD

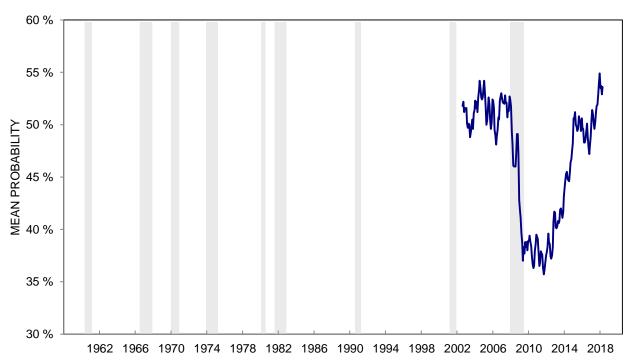


TABLE 16

PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
0%	14%	15%	15%	16%	13%	15%	11%	12%	15%	16%	12%	12%	13%
1 - 24%	29	24	24	25	27	27	26	26	25	20	26	30	27
25 - 49%	12	10	11	12	11	11	11	11	11	11	12	11	14
50%	15	19	19	17	17	17	19	15	15	18	17	16	16
51 - 74%	8	8	8	8	9	9	8	10	9	9	11	8	8
75 - 99%	13	17	16	17	14	14	19	19	17	19	15	18	15
100%	8	6	7	5	8	7	6	6	8	7	7	5	6
DK, NA	1	1	*	*	1	*	*	1	*	*	*	*	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
MEAN	40	42	42	40	42	40	44	43	42	43	42	41	40

# PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS - MEAN THREE MONTH MOVING AVERAGES

All	41	42	41	41	41	41	42	42	43	43	43	42	41
Age 18 to 44	54	54	55	55	55	53	55	55	57	55	55	54	53
Age 45 to 64	37	38	38	39	39	39	39	40	39	39	39	40	40
Age 65+	23	24	22	22	22	22	25	26	28	27	27	26	25
Income Bottom Third	32	33	32	32	33	33	34	35	36	35	32	32	31
Income Middle Third	41	42	43	41	40	38	40	41	42	42	43	43	42
Income Top Third	49	50	50	51	52	52	52	52	53	52	53	52	51

The question was:

"What do you think the chances are that your (family) income will increase by more than the rate of inflation during the next five years or so?"

CHART 16: PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS

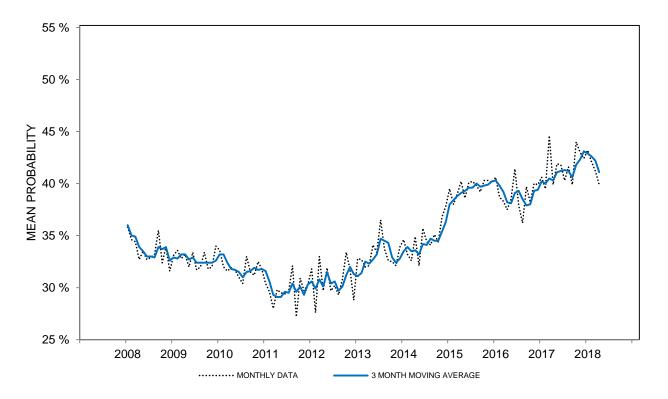


CHART 16: PROBABILITY OF REAL INCOME GAINS DURING THE NEXT 5 YEARS

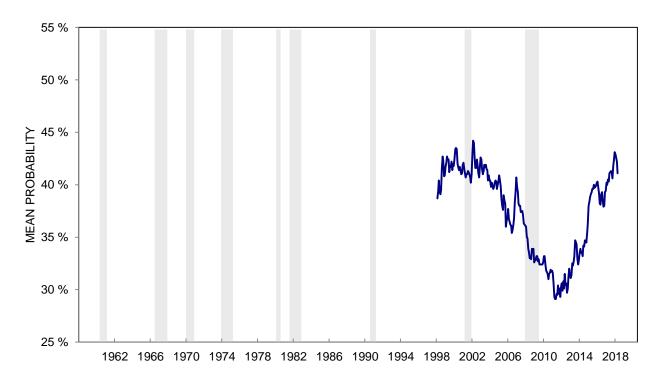


TABLE 17

PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
0%	42%	44%	41%	42%	44%	46%	42%	40%	40%	42%	45%	47%	45%
1 - 24%	30	28	32	31	27	28	30	32	34	31	29	29	30
25 - 49%	10	9	9	9	10	9	10	11	7	11	11	10	8
50%	9	10	8	9	11	10	9	11	9	8	9	9	8
51 - 74%	3	3	3	3	3	2	3	3	3	2	2	1	2
75 - 99%	4	4	4	3	3	4	4	2	4	4	2	2	4
100%	2	1	2	2	2	1	2	1	3	2	1	2	2
DK, NA	*	1	1	1	*	*	*	*	*	*	1	*	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
MEAN	19	19	18	18	19	18	18	18	19	18	16	16	17

## PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS - MEAN THREE MONTH MOVING AVERAGES

All	18	18	19	18	18	18	18	18	18	18	18	17	17
Age 18 to 44	24	24	25	24	24	23	23	23	24	24	24	23	23
Age 45 to 64	21	20	21	20	20	20	21	21	21	20	18	18	18
Age 65+	6	7	6	5	5	6	5	5	6	7	6	5	4
Income Bottom Third	19	19	19	18	18	16	18	19	19	18	17	17	18
Income Middle Third	19	19	19	19	20	20	20	17	18	19	19	18	17
Income Top Third	19	19	19	18	18	18	18	19	19	19	17	16	16

The question was:

"During the next 5 years, what do you think the chances are that you (or your husband/wife) will lose a job you wanted to keep?"

CHART 17: PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS

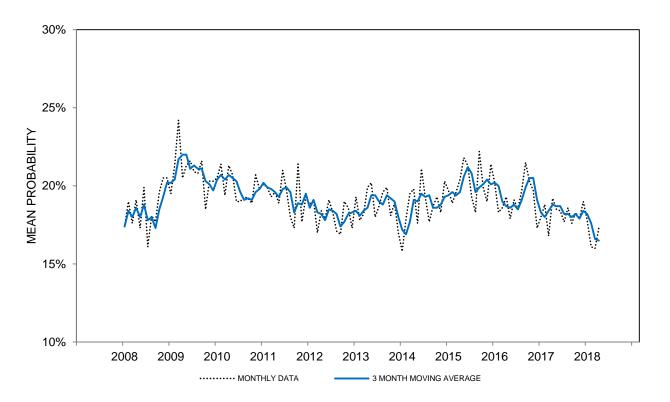


CHART 17: PROBABILITY OF LOSING A JOB DURING THE NEXT 5 YEARS

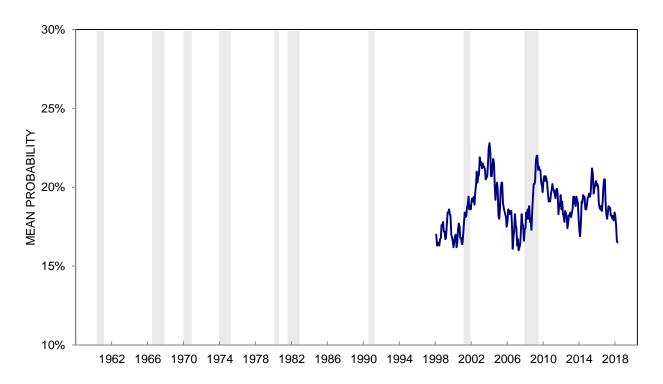


TABLE 18

## PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
0%	23%	21%	21%	20%	17%	21%	20%	19%	20%	21%	20%	21%	23%
1 - 24%	23	25	21	25	28	25	24	26	28	24	25	23	22
25 - 49%	12	13	14	12	13	11	13	10	13	14	11	10	15
50%	14	12	12	14	14	13	12	13	12	14	11	15	10
51 - 74%	7	7	9	8	7	8	6	8	8	6	8	6	7
75 - 99%	16	17	16	15	14	14	17	17	14	13	18	17	17
100%	4	4	6	4	6	7	6	6	4	8	6	7	5
DK, NA	1	1	1	2	1	1	2	1	1	*	1	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
MEAN	37	36	38	36	37	37	38	39	35	37	39	39	37

# PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME - MEAN THREE MONTH MOVING AVERAGES

All	38	37	37	37	37	36	37	38	37	37	37	38	38
Age 18 to 44	34	34	35	35	35	33	33	34	34	33	32	34	34
Age 45 to 64	38	38	38	37	37	37	38	39	37	37	38	41	41
Age 65+	43	41	40	39	41	42	43	42	41	41	41	42	40
Income Bottom Third	33	33	33	34	35	33	32	31	31	32	31	32	31
Income Middle Third	38	37	38	37	38	36	39	38	37	34	36	38	40
Income Top Third	41	42	40	40	39	41	41	44	42	44	44	45	44

The question was:

"What do you think the chances are that when you retire, your income from Social Security and job pensions will be adequate to maintain your living standards?"

### CHART 18: PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME

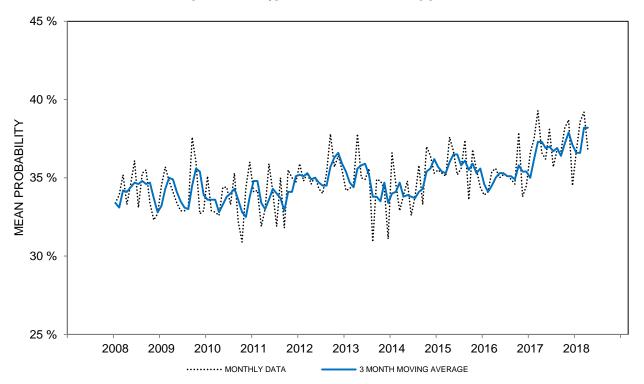
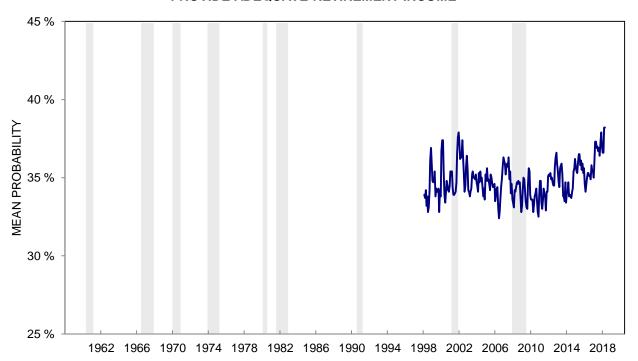


CHART 18: PROBABILITY THAT SOCIAL SECURITY AND PENSIONS WILL PROVIDE ADEQUATE RETIREMENT INCOME



CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO

**TABLE 19** 

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017			Nov 2017		Jan 2018	Feb 2018	Mar 2018	Apr 2018	
GONE UP	26%	30%	27%	31%	28%	28%	26%	28%	30%	28%	34%	32%	29%	
STAY THE SAME	45	46	47	40	48	48	49	45	40	44	40	42	45	
GONE DOWN	29	23	26	28	23	24	24	26	30	27	26	26	26	
DK, NA	*	1	*	1	1	*	1	1	*	1	*	*	*	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
INDEX SCORE	97	107	101	103	105	104	102	102	100	101	108	106	103	

## CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

All	100	103	102	104	103	104	104	103	101	101	103	105	106
Age 18 to 44	102	105	105	108	103	102	99	100	102	101	99	102	103
Age 45 to 64	100	102	100	103	106	109	108	105	101	103	106	107	107
Age 65+	95	100	98	98	98	100	104	102	100	98	104	107	108
Income Bottom Third	81	83	82	86	86	88	85	82	80	81	81	84	83
Income Middle Third	100	103	103	103	101	99	103	102	100	95	97	99	102
Income Top Third	119	122	121	123	124	125	125	123	124	125	130	131	130

The question was: "Compared with 5 years ago, do you think the chances that you (and your

husband/wife) will have a comfortable retirement have gone up, gone down, or

remained about the same?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

### CHART 19: CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO



CHART 19: CHANGE IN LIKELIHOOD OF A COMFORTABLE RETIREMENT COMPARED WITH 5 YEARS AGO

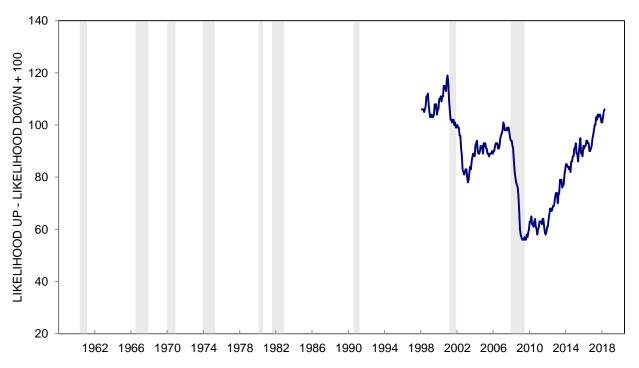


TABLE 20
PROBABILITY OF INCREASE IN STOCK MARKET PRICES IN THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
0%	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%
1 - 24%	13	11	14	12	12	13	12	15	12	8	12	14	12
25 - 49%	10	9	9	9	7	9	7	6	7	7	7	7	8
50%	18	20	18	20	16	12	14	16	14	15	15	19	19
51 - 74%	16	19	14	18	16	14	17	16	17	18	17	16	16
75 - 99%	31	31	32	27	35	38	36	34	37	37	35	30	31
100%	8	7	9	10	11	10	13	12	10	13	12	11	11
DK, NA	2	1	3	2	1	3	*	*	1	1	1	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	396	422	405	402	398	412	415	411	429	408	408	436	420
MEAN	59	59	59	59	63	63	65	62	62	67	64	60	61

## PROBABILITY OF INCREASE IN STOCK MARKET PRICES IN THE NEXT YEAR - MEAN THREE MONTH MOVING AVERAGES

All	60	59	59	59	60	62	63	63	63	64	64	64	62
Age 18 to 44	62	62	62	62	63	64	67	68	68	67	67	66	65
Age 45 to 64	61	61	60	60	60	61	63	63	64	65	66	65	62
Age 65+	56	54	52	52	56	59	58	58	56	58	58	57	55
Income Bottom Third	54	54	50	51	55	59	61	59	58	55	55	54	56
Income Middle Third	59	58	57	57	58	60	61	62	62	64	64	64	62
Income Top Third	63	63	64	64	64	64	66	66	66	67	68	68	65

The question was:

"Suppose that tomorrow someone were to invest one thousand dollars in a type of mutual fund known as a diversified stock fund.

of filutual fullu known as a diversified stock fullu.

What do you think is the percent chance that this one thousand dollar

investment will increase in value in the year ahead, so that it is worth more than

one thousand dollars one year from now?"

CASES is the number of respondents who owned stock

### CHART 20: PROBABILITY OF AN INCREASE IN STOCK MARKET PRICE IN THE NEXT YEAR

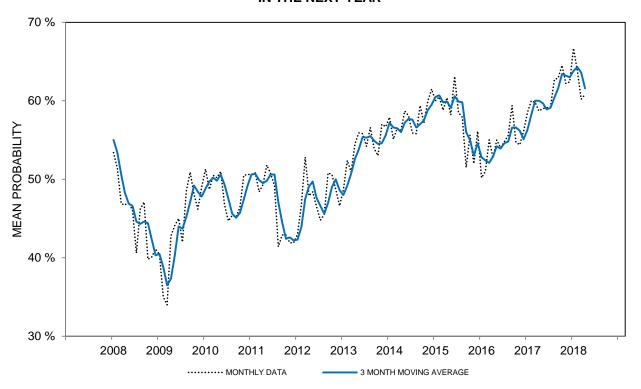
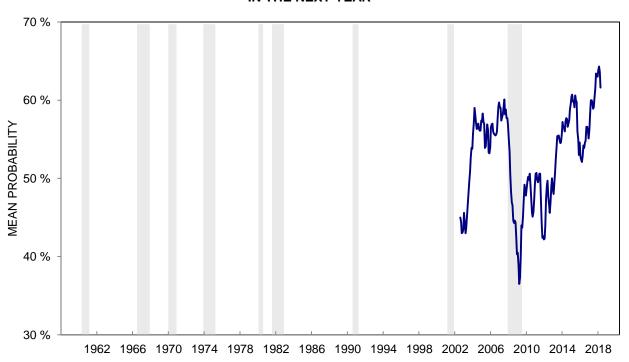


CHART 20: PROBABILITY OF AN INCREASE IN STOCK MARKET PRICE IN THE NEXT YEAR



**TABLE 21** 

#### **CURRENT VALUE OF STOCK MARKET INVESTMENTS**

#### **THREE MONTH MOVING AVERAGES**

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
UNDER \$10,000	11%	9%	9%	9%	10%	9%	9%	9%	10%	12%	12%	10%	8%
\$10,000-24,999	10	9	10	9	8	8	9	10	10	10	9	9	9
\$25,000-49,999	8	9	8	9	8	8	8	8	8	8	7	8	7
\$50,000-99,999	13	14	13	13	12	13	13	12	12	10	11	11	12
\$100,000-199,999	14	13	13	13	13	13	13	12	12	13	12	13	13
\$200.000-499,999	16	16	15	15	16	16	16	16	16	16	15	16	17
\$500,000 AND UP	16	17	19	18	18	17	18	18	20	19	20	18	19
DK/NA	12	13	13	14	15	16	14	15	12	12	14	15	15
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100
CASES	1188	1204	1223	1229	1205	1212	1225	1238	1255	1248	1245	1252	1264
MEDIAN (1,000's)	101	100	103	103	106	102	103	108	107	105	108	108	112
25th PERCENTILE (1,000's)	28	31	28	30	31	34	34	33	29	26	27	29	32
75th PERCENTILE (1,000's) INTERQUARTILE	332	335	365	355	375	343	361	369	400	364	401	394	424
RANGE (75th-25th) (1,000's)	305	304	337	325	344	309	328	336	371	338	374	366	392

## CURRENT VALUE OF STOCK MARKET INVESTMENTS - MEDIAN THREE MONTH MOVING AVERAGES

All	101	100	103	103	106	102	103	108	107	105	108	108	112
Age 18 to 44	51	52	52	51	51	47	49	47	46	41	46	49	57
Age 45 to 64	178	166	176	193	202	197	180	193	194	212	210	206	202
Age 65+	210	269	300	271	253	237	262	267	282	231	247	231	235
Income Bottom Third	27	35	38	32	29	32	36	33	23	21	23	34	42
Income Middle Third	78	78	64	69	69	73	80	90	90	67	74	76	81
Income Top Third	203	206	225	239	237	238	244	263	275	255	258	244	279

The questions were:

"Do you (or any member of your family living there) have any investments in the stock market, including any publicly traded stock that is directly owned, stocks in mutual funds, stocks in any of your retirement accounts, including 401(K)s, IRAs, or Keogh accounts?"

"Considering all of your (family's) investments in the stock market, overall about how much would your investments be worth today?"

CASES is the number of respondents who owned stock

CHART 21: CURRENT VALUE OF STOCK MARKET INVESTMENTS (NOMINAL THOUSANDS)

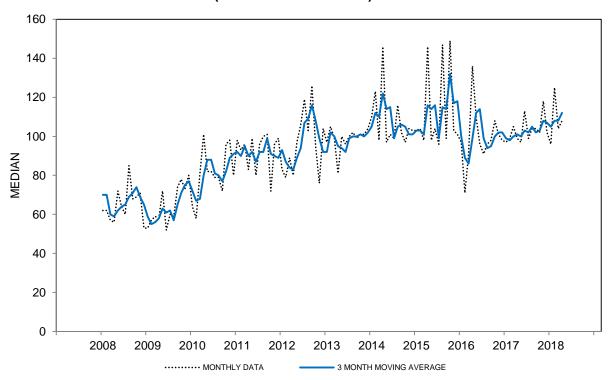
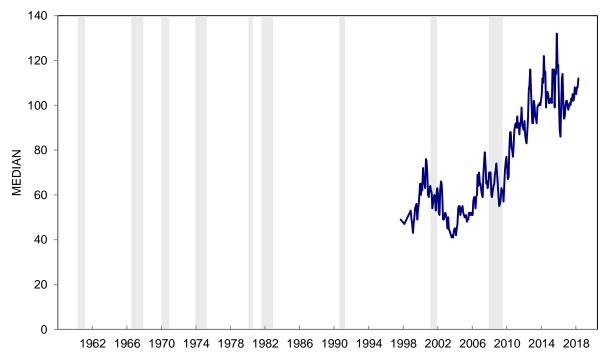


CHART 21: CURRENT VALUE OF STOCK MARKET INVESTMENTS (NOMINAL THOUSANDS)



**TABLE 22** 

#### **CURRENT MARKET VALUE OF PRIMARY RESIDENCE**

#### THREE MONTH MOVING AVERAGES

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
UNDER \$100,000	14%	13%	13%	12%	13%	13%	13%	12%	13%	13%	14%	13%	12%
\$100,000-199,999	24	25	24	25	24	25	24	24	24	24	24	24	26
200,000-299,999	22	22	21	20	19	20	22	22	20	19	18	18	18
300,000-399,999	12	12	13	14	15	14	13	12	12	14	14	15	14
400,00-499,999	9	9	10	8	8	6	7	7	9	8	8	8	8
500,000+	16	16	16	17	17	17	16	17	17	17	18	17	18
DK/NA	3	3	3	4	4	5	5	6	5	5	4	5	4
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100
CASES	1243	1272	1263	1288	1285	1305	1273	1274	1286	1311	1321	1332	1313
MEDIAN (1,000's)	233	238	239	247	245	241	238	245	249	251	250	250	246
25th PERCENTILE (1,000's)	136	143	146	149	149	149	146	147	144	141	138	138	142
75th PERCENTILE (1,000's)	386	394	402	398	390	381	381	391	401	397	399	398	401
INTERQUARTILE RANGE (75th-25th) (1,000's)	250	250	255	249	241	232	235	244	257	256	261	259	259

## CURRENT MARKET VALUE OF PRIMARY RESIDENCE - MEDIAN THREE MONTH MOVING AVERAGES

All	233	238	239	247	245	241	238	245	249	251	250	250	246
Age 18 to 44	241	241	242	242	237	233	235	238	225	210	214	230	242
Age 45 to 64	238	243	251	272	272	269	243	245	244	263	275	273	262
Age 65+	212	219	225	224	228	214	223	235	263	261	248	237	234
Income Bottom Third	111	126	129	133	123	127	123	126	124	128	128	126	131
Income Middle Third	203	201	197	195	200	204	207	199	190	191	199	201	195
Income Top Third	346	354	352	360	353	354	359	373	381	367	374	373	372

The question was: "What is the current market value of your home? (If you sold it today,

how much would it bring in?) "

CASES is the number of respondents who owned homes

### CHART 22: CURRENT MARKET VALUE OF PRIMARY RESIDENCE (NOMINAL THOUSANDS)

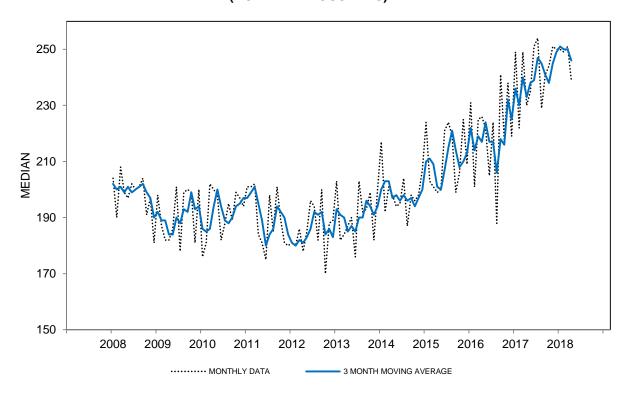


CHART 22: CURRENT MARKET VALUE OF PRIMARY RESIDENCE (NOMINAL THOUSANDS)

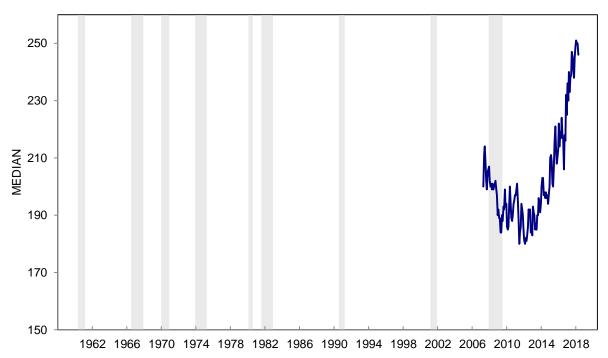


TABLE 23

NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
FAVORABLE NEWS	66%	60%	55%	50%	56%	55%	54%	66%	62%	70%	74%	62%	55%
UNFAVORABLE NEWS	50	47	57	53	46	49	47	42	54	45	47	55	65
NO MENTIONS	29	33	32	37	39	37	36	35	30	31	29	31	29
INDEX SCORE	116	113	98	97	110	106	107	124	108	125	127	107	90

## NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	117	116	109	103	102	104	108	112	113	119	120	120	108
Age 18 to 44	99	102	97	92	88	92	95	104	104	110	109	110	98
Age 45 to 64	130	126	115	106	108	108	112	113	115	123	129	128	115
Age 65+	128	126	121	115	115	121	123	125	122	127	122	123	111
Income Bottom Third	99	93	86	88	85	95	91	96	90	93	93	98	97
Income Middle Third	120	121	119	111	109	103	108	112	120	121	118	116	108
Income Top Third	130	132	121	111	112	115	125	131	130	141	144	140	117

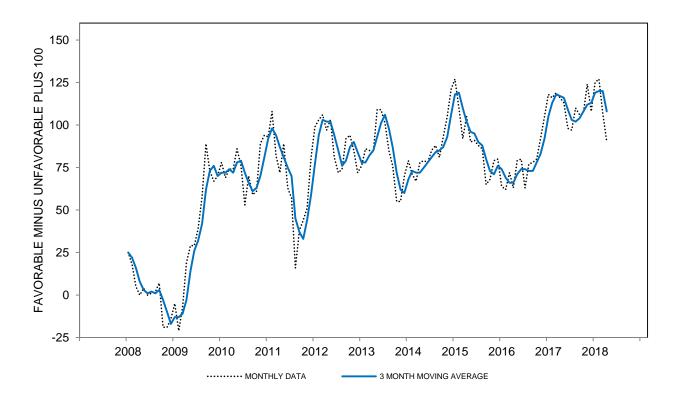
The questions were: "During the last few months, have you heard of any favorable or unfavorable

changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 23: NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS** 



**CHART 23: NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS** 

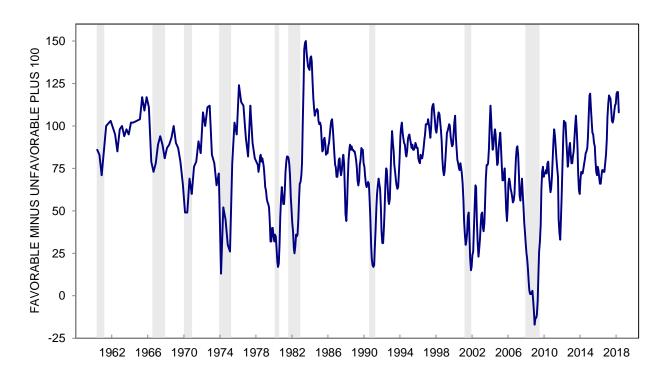


TABLE 24
SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
FAVORABLE NEWS:													
Government; elections	24%	25%	19%	13%	16%	14%	20%	22%	25%	35%	32%	29%	23%
Employment	21	20	22	19	21	23	18	25	18	16	21	19	17
Higher consumer demand	1	1	1	2	2	3	2	2	2	3	9	4	6
Lower prices	1	*	*	2	*	*	*	*	*	*	*	*	*
Easier credit	1	1	*	1	*	1	1	*	1	*	*	*	*
Stock market	7	6	7	6	10	7	7	10	9	9	7	4	4
Trade; global economy	1	1	*	1	*	*	1	*	*	*	*	*	*
UNFAVORABLE NEWS:													
Government; elections	22	20	25	23	18	21	17	18	26	19	18	28	27
Unemployment	15	13	17	17	14	15	17	13	14	15	14	11	11
Lower consumer demand	1	4	3	3	4	3	4	4	4	4	1	2	4
Higher prices	1	1	2	*	1	1	1	1	2	2	2	1	3
Tighter credit	1	1	1	1	1	1	1	*	1	*	2	1	2
Energy crisis	2	1	2	2	1	1	1	*	1	*	1	*	*
Stock market	1	1	2	1	1	1	1	1	1	1	6	5	7
Trade; global economy	1	1	2	1	1	2	*	1	1	*	*	3	8

## SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS EMPLOYMENT - UNEMPLOYMENT (THREE MONTH MOVING AVERAGES)

All	9	8	6	5	5	6	5	7	6	6	4	5	7
Age 18 to 44	5	6	4	2	-2	-1	-2	2	1	3	4	4	3
Age 45 to 64	10	10	8	6	7	9	9	10	7	5	2	4	8
Age 65+	12	10	10	11	13	13	12	11	10	9	6	9	10
Income Bottom Third	5	3	0	-1	-3	1	-2	1	-3	-1	-4	-2	2
Income Middle Third	7	10	9	7	7	6	7	8	9	7	4	6	9
Income Top Third	14	11	9	8	10	10	12	12	10	10	9	9	9

#### **GOVERNMENT FAVORABLE - UNFAVORABLE (THREE MONTH MOVING AVERAGES)**

All	2	3	0	-4	-6	-6	-2	0	2	6	10	10	4
Age 18 to 44	-9	-6	-6	-7	-9	-9	-8	-3	-2	1	1	4	0
Age 45 to 64	12	10	4	-3	-3	-5	-1	0	5	11	19	18	8
Age 65+	7	8	7	1	-3	-3	5	4	4	8	9	9	1
Income Bottom Third	-3	-5	-5	-6	-9	-9	-7	-7	-8	-6	-3	-1	-3
Income Middle Third	4	3	3	-1	-2	-9	-5	-2	5	6	7	8	4
Income Top Third	4	11	4	-2	-6	-3	4	6	9	18	24	22	10

The questions were:

"During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

<sup>\*:</sup> Less than half of one percent.

### CHART 24A: NEWS HEARD ABOUT PRICE CHANGES (%LOW PRICES - %HIGH PRICES)

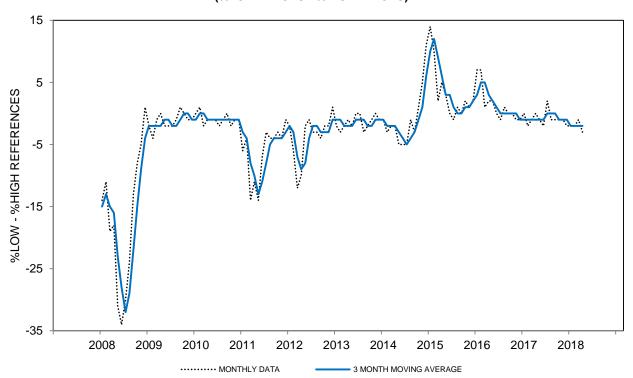
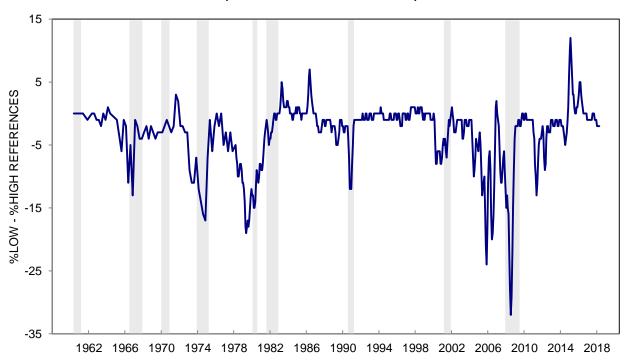
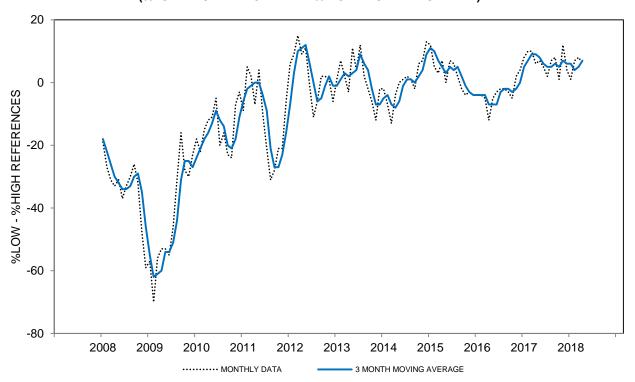


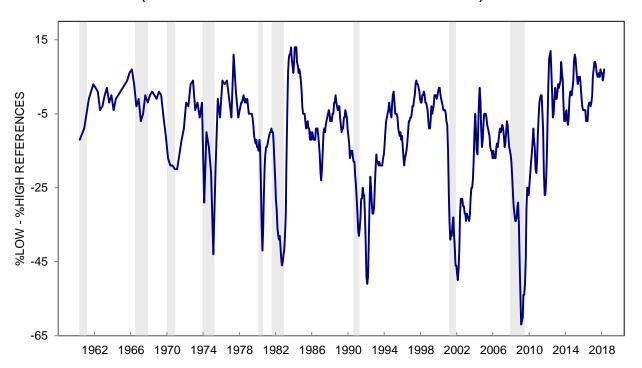
CHART 24A: NEWS HEARD ABOUT PRICE CHANGES (%LOW PRICES - %HIGH PRICES)



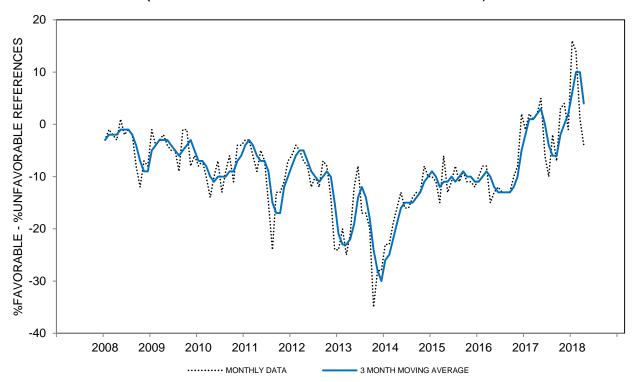
### CHART 24B: NEWS HEARD ABOUT CHANGE IN EMPLOYMENT CONDITIONS (%LOWER UNEMPLOYMENT - %HIGHER UNEMPLOYMENT)



### CHART 24B: NEWS HEARD ABOUT CHANGE IN EMPLOYMENT CONDITIONS (%LOWER UNEMPLOYMENT - %HIGHER UNEMPLOYMENT)



### CHART 24C: NEWS HEARD ABOUT GOVERNMENT ECONOMIC POLICIES (%FAVORABLE MENTIONS - %UNFAVORABLE MENTIONS)



### CHART 24C: NEWS HEARD ABOUT GOVERNMENT ECONOMIC POLICIES (%FAVORABLE MENTIONS - %UNFAVORABLE MENTIONS)

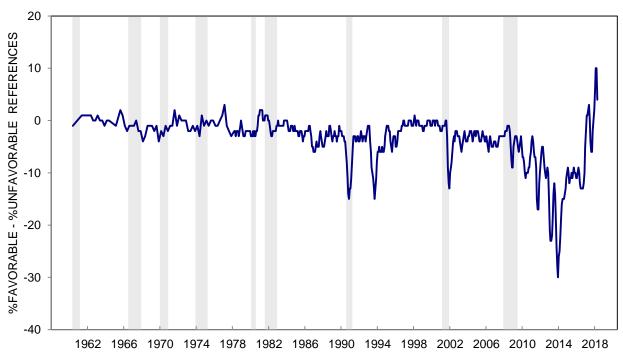


TABLE 25
CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017			Nov 2017			Feb 2018	Mar 2018	Apr 2018
BETTER NOW	58%	54%	53%	54%	56%	57%	56%	58%	59%	59%	62%	61%	58%
SAME	13	18	15	15	14	13	16	16	13	13	10	11	9
WORSE NOW	27	26	30	30	28	28	26	25	27	26	26	27	31
DK, NA	2	2	2	1	2	2	2	1	1	2	2	1	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	131	128	123	124	128	129	130	133	132	133	136	134	127

## CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO - INDEX SCORE THREE MONTH MOVING AVERAGES

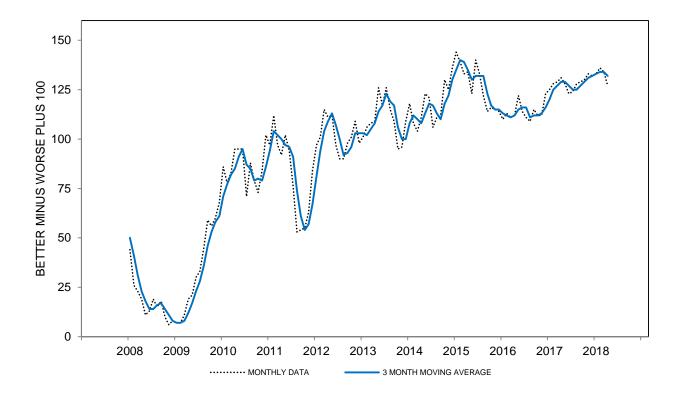
All	129	129	127	125	125	127	129	131	132	133	134	134	132
Age 18 to 44	133	132	131	130	126	127	126	129	129	130	128	129	129
Age 45 to 64	126	125	123	120	124	126	131	130	131	131	136	136	135
Age 65+	129	131	128	125	126	132	133	136	136	139	139	139	133
Income Bottom Third	116	109	110	113	114	120	121	122	117	114	110	117	115
Income Middle Third	136	137	134	130	128	124	125	128	132	133	135	135	137
Income Top Third	136	141	138	134	135	138	144	144	149	151	155	150	146

The question was: "Would you say that at the present time business conditions are better or

worse than they were a year ago?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 25: CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO



**CHART 25: CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO** 

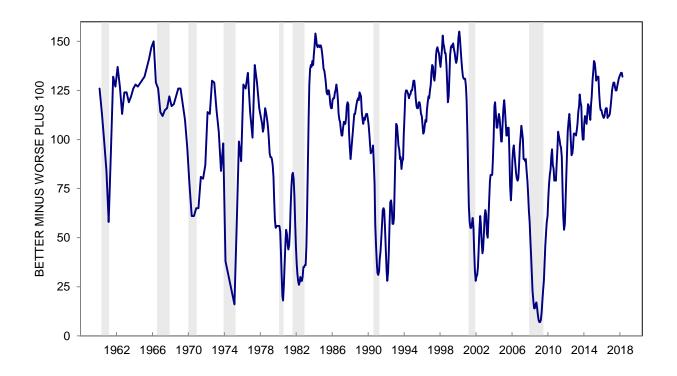


TABLE 26
EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018	
BETTER	42%	40%	32%	28%	33%	29%	33%	35%	35%	36%	39%	33%	29%	
SAME	34	36	39	45	42	47	39	42	40	39	37	42	46	
WORSE	22	23	27	26	24	22	26	22	24	23	22	24	23	
DK, NA	2	1	2	1	1	2	2	1	1	2	2	1	2	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
INDEX SCORE	120	117	105	102	109	107	107	113	111	113	117	109	106	

## EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

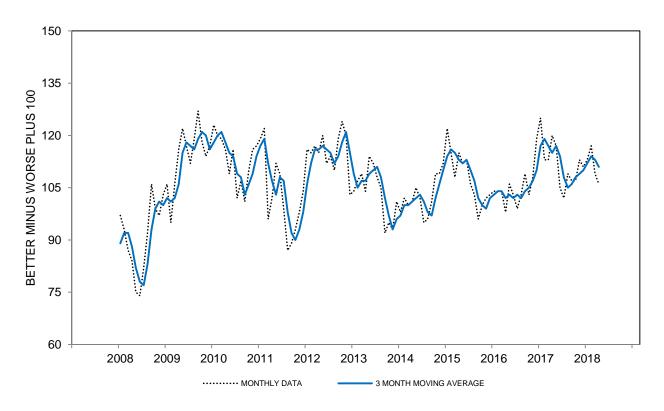
All	115	117	114	108	105	106	108	109	110	112	114	113	111
Age 18 to 44	104	110	110	106	102	102	101	105	108	111	109	107	103
Age 45 to 64	121	119	114	108	107	107	110	109	109	111	117	117	116
Age 65+	125	123	122	112	109	112	117	116	116	117	119	118	115
Income Bottom Third	109	106	104	100	100	103	103	106	106	109	104	106	104
Income Middle Third	119	123	120	114	108	105	105	105	108	108	114	116	116
Income Top Third	116	121	118	110	108	110	115	116	117	119	120	116	111

The question was:

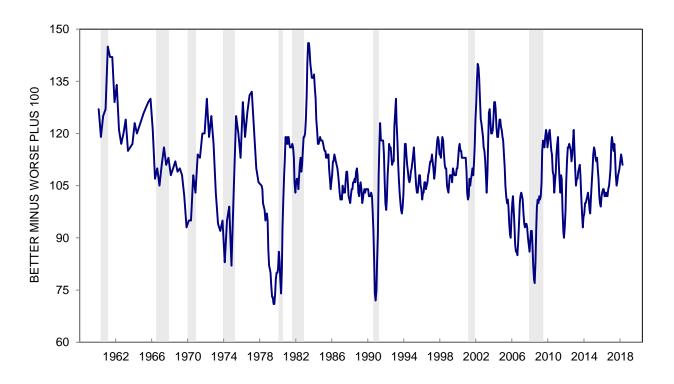
"And how about a year from now, do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 26: EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR



**CHART 26: EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR** 



**TABLE 27** 

#### TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
TREND:													
Continuous increase (a)	34%	32%	27%	23%	29%	26%	29%	29%	31%	31%	36%	30%	25%
Intermittent increase (b)	22	22	23	26	24	27	24	27	25	24	21	26	28
Remain unchanged (c)	5	8	7	7	7	7	8	9	7	8	6	5	6
Intermittent decline (d)	12	15	15	20	15	16	13	12	13	13	13	15	14
Continuous decline (e)	13	13	17	13	14	13	16	14	15	14	13	14	16
Mixed change (f)	9	7	8	8	8	7	6	7	6	7	8	8	8
DK, NA	5	3	3	3	3	4	4	2	3	3	3	2	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	131	126	118	116	124	124	124	130	128	128	131	127	123

## TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	125	126	125	120	119	121	124	126	127	129	129	129	127
Age 18 to 44	123	126	126	124	118	120	118	125	126	129	125	125	122
Age 45 to 64	126	125	122	116	119	120	126	124	126	126	131	131	131
Age 65+	127	127	127	120	121	127	131	132	131	132	132	131	127
Income Bottom Third	113	107	107	106	109	115	117	119	116	113	108	113	113
Income Middle Third	130	135	133	127	122	118	119	121	126	127	131	130	132
Income Top Third	131	136	134	127	127	131	137	140	143	146	147	141	137

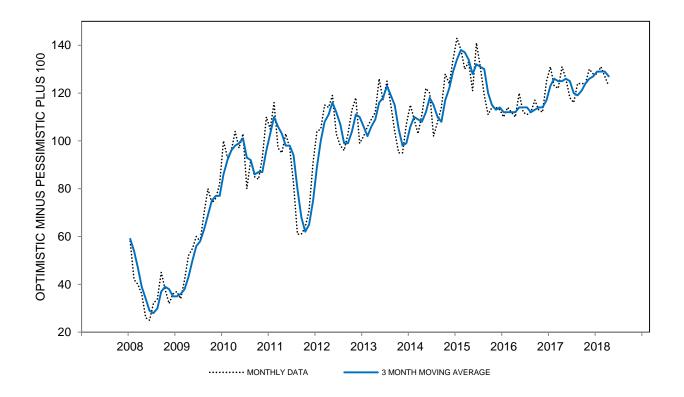
Combination of the responses to the questions on Tables 25 and 26.

Key: (a) Better than a year ago/Better a year from now

- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 27: TREND IN PAST AND EXPECTED BUSINESS CONDITIONS** 



**CHART 27: TREND IN PAST AND EXPECTED BUSINESS CONDITIONS** 

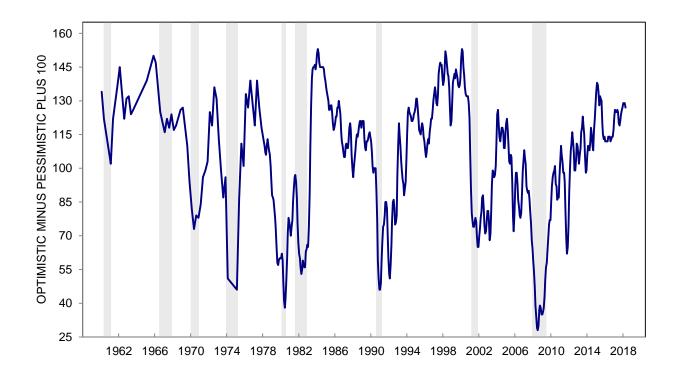


TABLE 28

BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	•	Oct 2017		Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
GOOD TIMES	49%	53%	48%	48%	54%	47%	55%	55%	53%	54%	57%	54%	49%
UNCERTAIN	5	3	3	3	3	4	4	5	4	4	4	4	6
BAD TIME	36	34	38	37	35	37	32	32	34	33	33	34	36
DON'T KNOW	4	5	6	7	5	6	5	4	3	3	2	3	4
NA	6	5	5	5	3	6	4	4	6	6	4	5	5
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	113	119	110	111	119	110	123	123	119	121	124	120	113

## BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	114	116	114	113	113	113	117	119	122	121	121	122	119
Age 18 to 44	109	114	112	112	111	113	116	119	124	123	120	116	113
Age 45 to 64	116	118	114	114	115	114	118	117	117	117	122	128	125
Age 65+	119	117	117	116	116	115	117	120	124	122	122	120	116
Income Bottom Third	94	94	94	101	102	103	107	110	110	103	96	103	106
Income Middle Third	118	121	119	117	114	110	113	115	121	119	123	124	126
Income Top Third	127	132	128	122	124	125	131	133	137	140	142	136	126

The question was:

"Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times or what?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 28: BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR** 

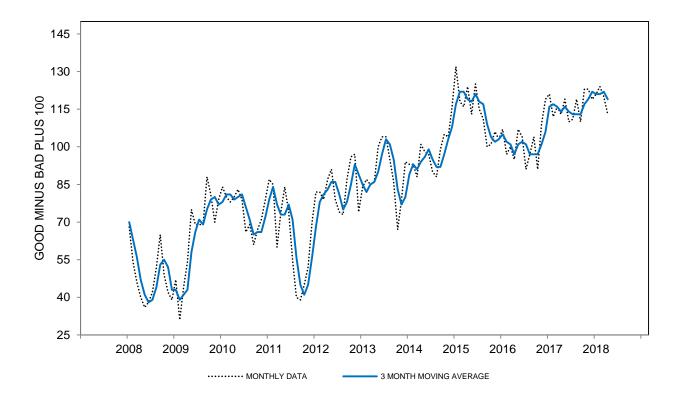


CHART 28: BUSINESS CONDITIONS EXPECTED DURING THE NEXT YEAR

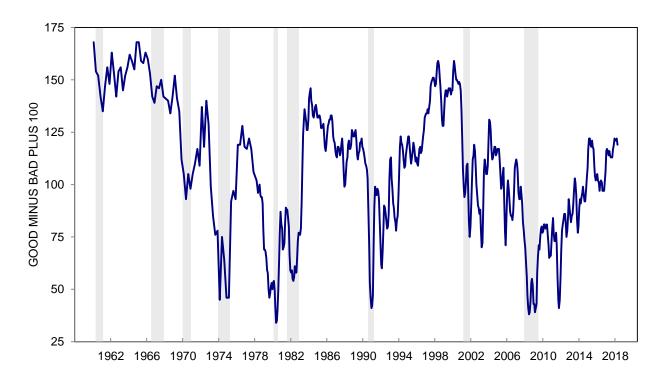


TABLE 29
BUSINESS CONDITIONS EXPECTED DURING THE NEXT 5 YEARS

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017					Feb 2018	Mar 2018	Apr 2018
GOOD TIMES	48%	48%	42%	39%	46%	44%	51%	47%	42%	42%	48%	46%	51%
UNCERTAIN	8	7	8	9	5	7	6	7	6	8	7	9	6
BAD TIME	42	43	47	50	46	47	41	44	49	47	43	41	40
NA	2	2	3	2	3	2	2	2	3	3	2	4	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	106	105	95	89	100	97	110	103	93	95	105	105	111

### BUSINESS CONDITIONS EXPECTED DURING THE NEXT 5 YEARS - INDEX SCORE THREE MONTH MOVING AVERAGES

All	107	105	102	96	95	95	102	103	102	97	98	102	107
Age 18 to 44	99	97	95	90	88	88	95	100	102	98	94	95	101
Age 45 to 64	111	109	105	101	100	99	105	103	97	92	97	106	112
Age 65+	114	111	111	102	99	102	112	111	108	103	105	106	109
Income Bottom Third	89	86	85	81	80	81	89	94	93	86	77	83	93
Income Middle Third	116	111	108	102	97	94	100	101	102	95	100	105	114
Income Top Third	113	114	110	106	106	109	116	115	111	109	113	114	114

The question was: "Looking ahead, which would you say is more likely -- that in the country

as a whole we'll have continuous good times during the next 5 years or so, or that we will have periods of widespread unemployment or depression, or what?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 29: BUSINESS CONDITIONS EXPECTED DURING THE NEXT FIVE YEARS

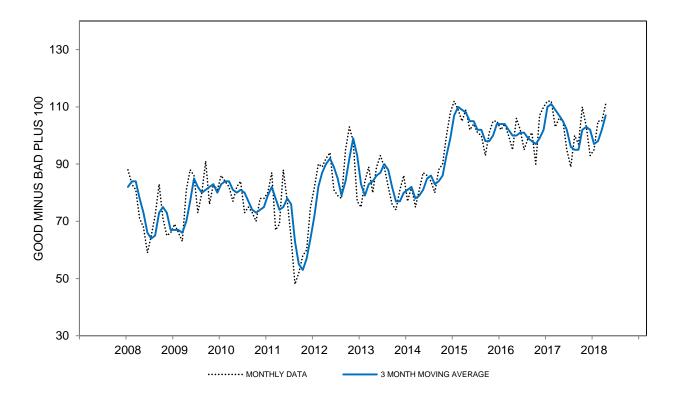


CHART 29: BUSINESS CONDITIONS EXPECTED DURING THE NEXT FIVE YEARS

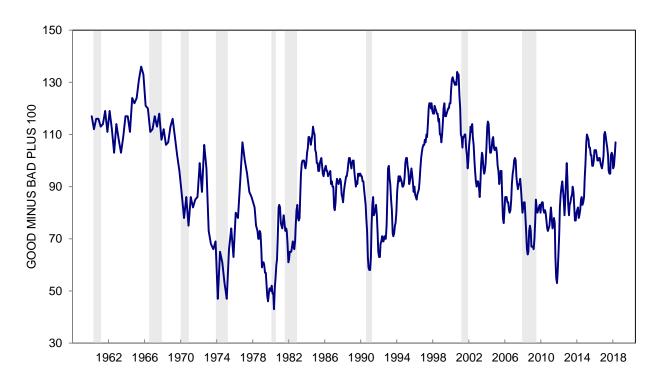


TABLE 30

EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	•		Nov 2017			Feb 2018	Mar 2018	Apr 2018
LESS	36%	30%	30%	24%	29%	28%	29%	29%	29%	31%	35%	32%	28%
SAME	41	44	43	48	46	47	47	49	46	43	42	45	46
MORE	23	25	27	27	25	25	23	22	25	26	23	22	25
DK, NA	*	1	*	1	*	*	1	*	*	*	*	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	113	105	103	97	104	103	106	107	104	105	112	110	103

## EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	111	110	107	102	101	101	104	105	106	105	107	109	108
Age 18 to 44	101	100	99	93	92	91	94	99	103	103	102	103	101
Age 45 to 64 Age 65+	116 123	115 119	109 119	105 111	105 112	107 109	110 111	108 111	103 114	103 113	108 115	112 114	113 112
Income Bottom Third	100	97	94	92	90	94	93	101	99	101	92	99	97
Income Middle Third	117	114	111	104	102	98	104	105	109	103	108	108	113
Income Top Third	115	117	114	106	108	108	113	109	110	112	120	118	113

The question was:

"How about people out of work during the coming 12 months -- do you think that there will be more unemployment than now, about the same, or less?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

#### CHART 30: EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR

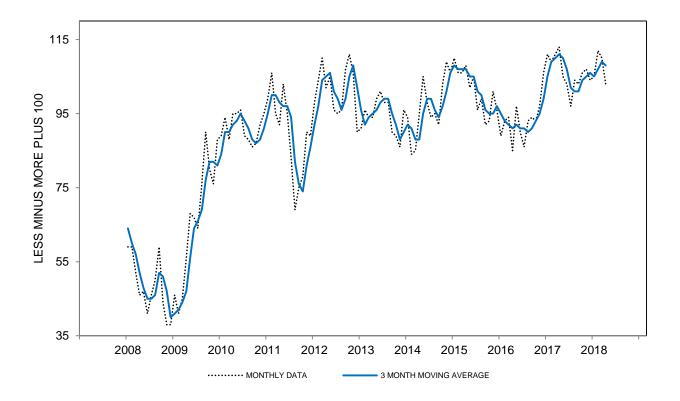


CHART 30: EXPECTED CHANGE IN UNEMPLOYMENT DURING THE NEXT YEAR

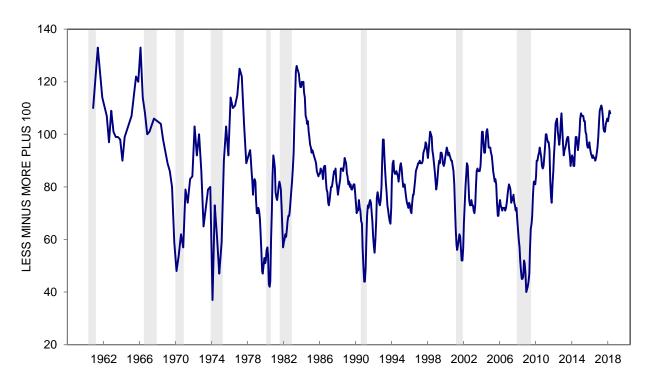


TABLE 31

EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	•	Sep 2017				Jan 2018	Feb 2018	Mar 2018	Apr 2018
GO UP	77%	73%	75%	74%	68%	67%	69%	69%	69%	71%	77%	80%	74%
STAY THE SAME	17	18	18	21	25	27	24	24	24	21	18	15	19
GO DOWN	5	7	6	4	6	4	5	7	5	6	4	4	6
DK, NA	1	2	1	1	1	2	2	*	2	2	1	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	28	34	31	30	38	37	36	38	36	35	27	24	32

## EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	31	31	31	32	33	35	37	37	37	36	33	29	28
Age 18 to 44	36	36	33	34	35	37	38	39	40	38	35	30	33
Age 45 to 64	28	27	29	29	31	32	37	36	37	36	34	30	26
Age 65+	29	30	31	32	32	35	35	35	33	34	28	24	23
Income Bottom Third	37	39	42	42	40	38	40	41	43	40	38	33	33
Income Middle Third	32	29	28	31	35	38	38	36	36	38	35	30	31
Income Top Third	24	25	24	21	24	28	33	34	31	30	24	22	19

The question was: "No one can say for sure, but what do you think will happen to interest rates

for borrowing money during the next 12 months -- will they go up, stay the

same, or go down?"

Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 31: EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR

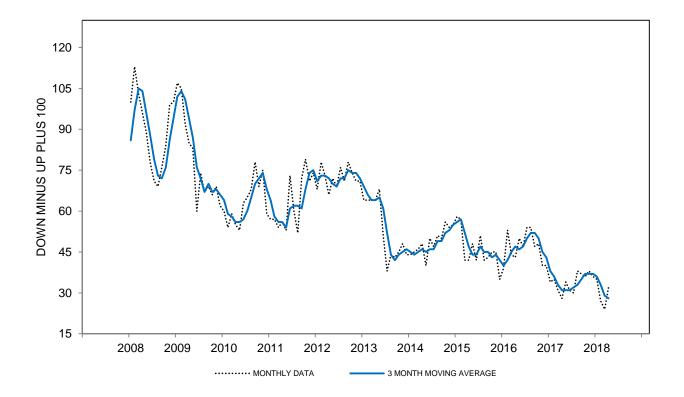


CHART 31: EXPECTED CHANGE IN INTEREST RATES DURING THE NEXT YEAR

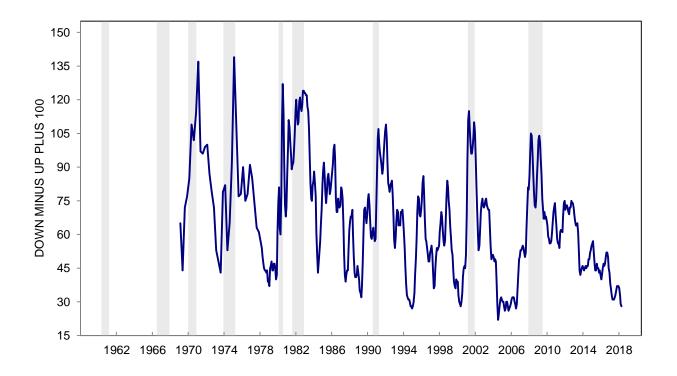


TABLE 32

EXPECTED CHANGE IN PRICES DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
DOWN	3%	3%	2%	1%	3%	3%	1%	3%	2%	2%	2%	1%	1%
SAME	14	14	14	15	13	11	15	11	14	11	15	11	12
WILL GO UP BY:													
1-2%	31	29	30	29	29	29	33	33	28	30	27	29	29
3-4%	23	24	22	24	24	22	22	24	23	25	26	26	25
5%	13	13	11	13	12	14	12	11	12	15	12	16	13
6-9%	3	2	4	3	4	4	3	4	5	3	5	3	3
10-14%	5	6	7	5	6	6	4	5	7	4	6	7	7
15% or more	1	1	2	1	2	1	2	1	1	1	1	1	2
DK how much up	7	7	7	9	6	9	6	7	7	8	5	5	8
DK, NA	*	1	1	*	1	1	2	1	1	1	1	1	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
MEDIAN INCREASE	2.5	2.6	2.6	2.6	2.6	2.7	2.4	2.5	2.7	2.7	2.7	2.8	2.7
25th PERCENTILE	1.0	1.0	1.1	1.0	1.0	1.2	1.0	1.1	1.1	1.2	1.0	1.3	1.2
75th PERCENTILE	4.2	4.5	4.7	4.4	4.5	4.7	4.0	4.2	4.7	4.6	4.5	4.8	4.6
INTERQUARTILE													
RANGE (75th-25th)	3.2	3.5	3.6	3.4	3.5	3.5	3.0	3.1	3.6	3.4	3.5	3.4	3.5
MEAN INCREASE	2.9	3.0	3.3	3.0	3.1	3.3	3.0	2.9	3.2	3.0	3.1	3.3	3.3
VARIANCE	11	11	12	9	11	11	10	10	10	10	10	9	10
EXPECTED	CHAN	IGE IN	PRICE	S DUF	RING T	HE NE	XT YE	AR - M	EDIAN	INCRI	EASE		
		TH	IREE N	ONTH	I MOVI	NG AV	ERAG	ES					
All	2.6	2.5	2.6	2.6	2.6	2.6	2.6	2.5	2.5	2.6	2.7	2.7	2.7
Age 18 to 44	2.5	2.4	2.4	2.5	2.5	2.6	2.6	2.5	2.3	2.4	2.4	2.6	2.5
Age 45 to 64	2.6	2.5	2.6	2.7	2.7	2.7	2.6	2.5	2.6	2.7	2.8	2.7	2.7

2.6

3.1

2.5

2.2

2.6

3.1

2.5

2.3

The questions were:

Income Top Third

Income Bottom Third

Income Middle Third

Age 65+

"During the next 12 months, do you think that prices in general will go up, or go down, or stay where they are now?" and "By about what percent do you expect prices to go up, on the average, during the next 12 months?"

2.6

3.0

2.7

2.2

2.6

2.9

2.5

2.2

2.6

2.9

2.5

2.2

2.6

2.8

2.5

2.3

2.8

2.8

2.7

2.4

2.8

2.9

2.7

2.5

3.0

3.0

2.7

2.5

3.1

3.1

2.8

2.4

2.5

2.8

2.6

2.5

2.6

2.7

2.6

2.4

2.6

2.9

2.5

2.3

<sup>\*:</sup> Less than half of one percent.

CHART 32: EXPECTED CHANGE IN PRICES DURING THE NEXT YEAR

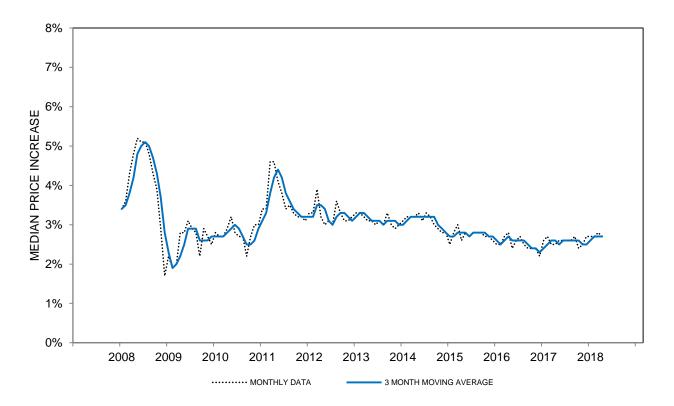


CHART 32: EXPECTED CHANGE IN PRICES DURING THE NEXT YEAR



TABLE 33
EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
DOWN	5%	3%	4%	3%	5%	3%	3%	5%	2%	4%	4%	3%	3%
SAME	2	3	3	2	3	2	3	2	3	2	3	2	2
WILL GO UP BY:													
1-2%	42	41	40	39	39	41	42	41	42	39	39	41	42
3-4%	26	25	27	33	30	25	29	31	26	31	30	28	28
5%	9	12	11	9	11	10	11	8	10	10	11	11	11
6-9%	5	3	3	3	2	4	3	1	3	3	2	3	2
10-14%	2	2	4	3	3	4	3	4	3	1	3	3	4
15% or more	*	1	1	*	*	2	*	1	1	1	1	1	*
DK how much up	7	8	6	7	5	7	5	6	8	7	6	6	7
DK, NA	2	2	1	1	2	2	1	1	2	2	1	2	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
MEDIAN INCREASE	2.4	2.4	2.5	2.6	2.5	2.5	2.5	2.4	2.4	2.5	2.5	2.5	2.5
25th PERCENTILE	1.2	1.3	1.2	1.2	1.3	1.3	1.3	1.3	1.4	1.3	1.2	1.3	1.3
75th PERCENTILE	3.4	3.5	3.7	3.4	3.4	3.8	3.4	3.3	3.5	3.4	3.5	3.6	3.6
INTERQUARTILE													
RANGE (75th-25th)	2.2	2.2	2.5	2.2	2.2	2.5	2.1	2.0	2.1	2.0	2.2	2.3	2.3
MEANINGDEAGE													
MEAN INCREASE	2.7	2.8	3.0	2.8	2.7	3.1	2.8	2.7	2.9	2.6	2.7	2.9	2.9
VARIANCE	7	7	8	5	6	9	6	7	7	6	7	6	6

## EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

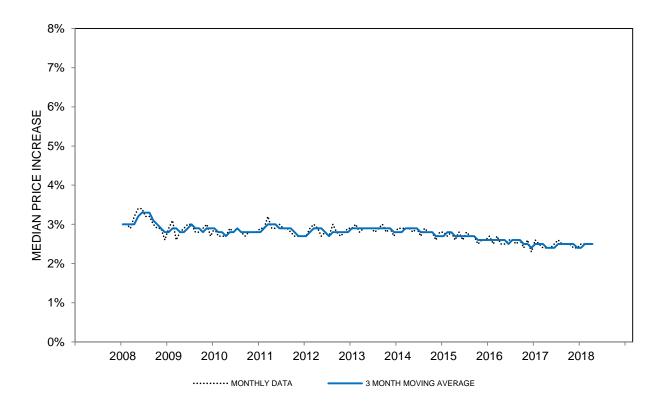
All	2.4	2.4	2.4	2.5	2.5	2.5	2.5	2.5	2.4	2.4	2.5	2.5	2.5
Age 18 to 44 Age 45 to 64	2.4 2.4	2.3	2.3 2.6	2.4 2.6	2.5 2.6	2.5 2.5	2.4 2.5	2.4 2.5	2.4 2.6	2.3 2.6	2.4 2.6	2.4 2.6	2.4 2.5
Age 65+	2.4	2.5	2.4	2.5	2.5		2.5			2.5		2.5	2.6
Income Bottom Third	2.6	2.6	2.7	2.8	2.8	2.9	2.9	2.8	2.7	2.6	2.6	2.5	2.5
Income Middle Third	2.3	2.3	2.3	2.3	2.4	2.5	2.4	2.4	2.4	2.4	2.4	2.4	2.6
Income Top Third	2.3	2.3	2.4	2.4	2.3	2.2	2.2	2.2	2.3	2.3	2.5	2.5	2.3

The questions were:

"What about the outlook for prices over the next 5 to 10 years? Do you think prices will be higher, about the same, or lower, 5 to 10 years from now?" and "By about what percent per year do you expect prices to go (up/down) on the average, during the next 5 to 10 years?"

<sup>\*:</sup> Less than half of one percent.

**CHART 33: EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS** 



**CHART 33: EXPECTED CHANGE IN PRICES DURING THE NEXT 5 YEARS** 

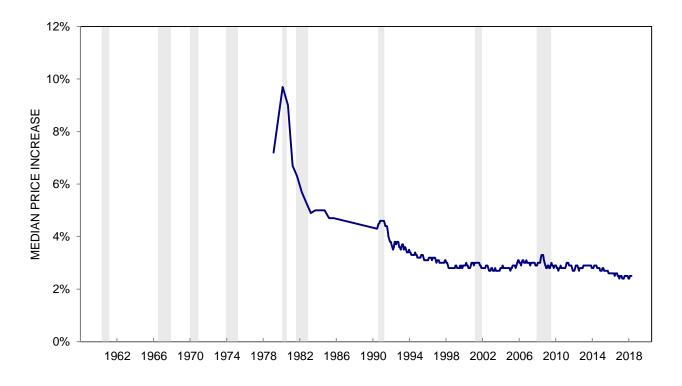


TABLE 34

OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY

	Apr 2017	May 2017	Jun 2017	Jul 2017	_	•		Nov 2017		Jan 2018	Feb 2018	Mar 2018	Apr 2018
A GOOD JOB	21%	24%	19%	20%	21%	19%	22%	24%	22%	27%	31%	28%	30%
ONLY FAIR	44	41	42	40	43	45	44	42	40	35	33	37	40
A POOR JOB	31	32	36	38	35	33	31	32	36	36	35	33	28
DK, NA	4	3	3	2	1	3	3	2	2	2	1	2	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	90	92	83	82	86	86	91	92	86	91	96	95	102

## OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY - INDEX SCORE THREE MONTH MOVING AVERAGES

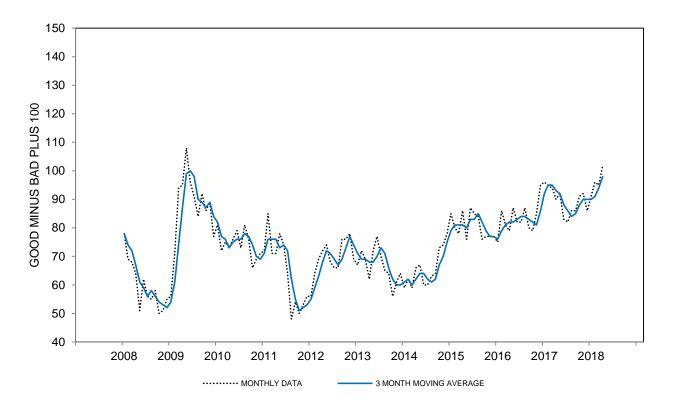
All	93	92	88	86	84	85	88	90	90	90	91	94	98
Age 18 to 44	85	85	84	83	78	79	77	83	83	85	82	85	87
Age 45 to 64 Age 65+	97 100	95 97	91 91	89 86	89 86	89 90	94 96	95 93	92 96	89 97	91 104	96 105	103 107
Income Bottom Third	86	83	78	74	73	76	80	87	85	80	72	77	81
Income Middle Third	94	92	89	87	86	82	87	86	88	86	90	93	99
Income Top Third	99	100	97	95	92	94	95	94	95	101	110	111	112

The question was: "As to t

"As to the economic policy of the government -- I mean steps taken to fight inflation or unemployment -- would you say the government is doing a good job, only fair, or a poor job?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 34: OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY



**CHART 34: OPINIONS ABOUT THE GOVERNMENT'S ECONOMIC POLICY** 

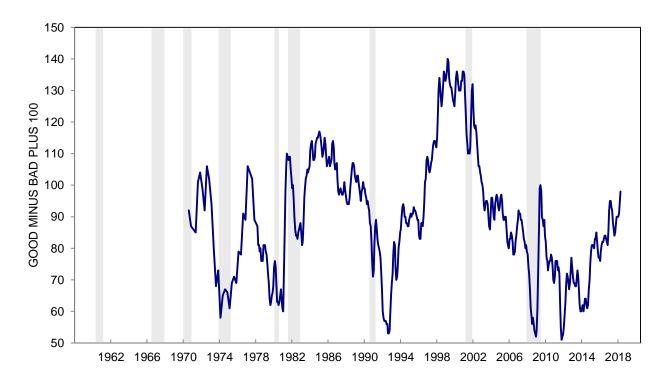


TABLE 35
BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Apr 2017	May 2017		Jul 2017	•	Sep 2017				Jan 2018	Feb 2018	Mar 2018	Apr 2018	
GOOD TIME TO BUY	80%	79%	76%	78%	76%	78%	81%	81%	82%	77%	81%	84%	79%	
UNCERTAIN, DEPENDS	6	6	9	7	6	6	6	6	4	6	4	5	7	
BAD TIME TO BUY	14	15	15	15	18	16	13	13	14	17	15	11	14	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
INDEX SCORE	166	164	161	163	158	162	168	168	168	160	166	173	165	

# BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE THREE MONTH MOVING AVERAGES

All	163	164	164	163	161	161	163	166	168	165	165	166	168
Age 18 to 44	160	164	164	166	159	158	158	164	170	165	160	158	160
Age 45 to 64	162	160	158	158	158	164	163	165	162	163	166	170	171
Age 65+	169	169	172	164	167	163	169	171	175	171	172	174	175
Income Bottom Third	154	152	155	154	150	147	151	158	163	157	151	154	157
Income Middle Third	166	167	167	167	167	167	166	169	173	171	171	171	171
Income Top Third	170	173	170	167	166	169	172	172	170	171	174	177	178

The question was: "About the big things people buy for their homes -- such as furniture, a

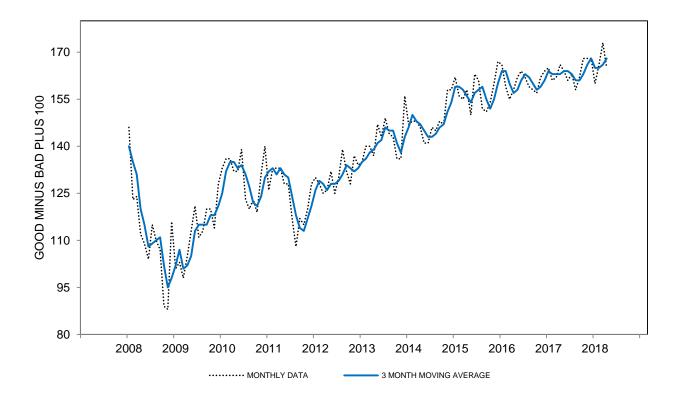
refrigerator, stove, television, and things like that. Generally speaking, do

you think now is a good time or a bad time for people to buy major

household items?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 35: BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES** 



**CHART 35: BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES** 

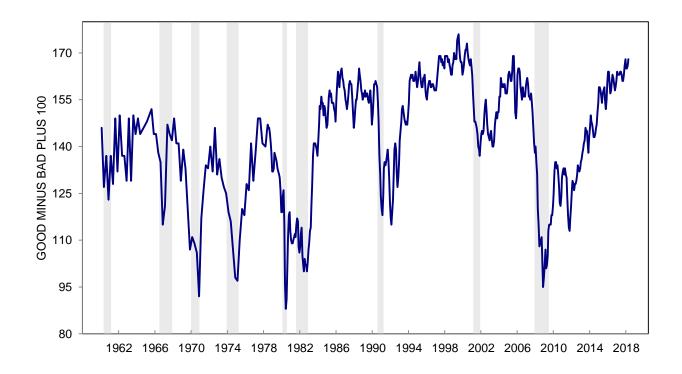


TABLE 36

# SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
GOOD TIME TO BUY													
Prices are low; good buys available	34%	38%	34%	37%	38%	33%	36%	45%	47%	36%	34%	28%	31%
Prices won't come down; are going higher	12	11	10	10	8	12	11	9	9	8	12	21	18
Interest rates are low	13	9	10	11	10	11	13	10	8	9	8	8	11
Borrow-in-advance of rising interest rates	3	1	1	2	1	2	2	*	1	1	2	1	1
Times are good; prosperity BAD TIME TO BUY	14	16	15	13	17	16	18	16	15	17	20	17	18
Prices are high	7	5	7	6	9	7	5	6	6	6	6	6	5
Interest rates are high; credit is tight	2	2	3	2	2	2	*	2	3	3	1	2	2
Times are bad; can't afford to buy	3	5	5	3	5	4	4	2	3	4	3	1	4
Bad times ahead; uncertain future	6	5	5	4	5	6	4	3	4	5	5	3	4
SELECTED RI	EASON	IS FO	R OPI	NIONS	S ABO	UT DU	JRABI	ES B	UYING	G CON	IDITIO	NS	
	EASON ES LO										IDITIO	NS	
											33	<b>NS</b> 27	25
All Age 18 to 44	27 23	<b>W - PR</b> 28 27	29 27	30 30	<b>THREE</b> 29 26	29 26	тн мо	<b>VING</b> 2 32 29	AVERA	GES)	33 28	27 19	20
All Age 18 to 44 Age 45 to 64	27 23 28	28 27 25	29 27 25	30 30 30 30 30	29 26 31	29 26 32	29 24 31	32 29 32	37 35 36	37 35 37	33 28 35	27 19 30	20 26
All Age 18 to 44	27 23	<b>W - PR</b> 28 27	29 27	30 30	<b>THREE</b> 29 26	29 26	<b>TH MO</b> 29 24	<b>VING</b> 2 32 29	37 35	37 35	33 28	27 19	20
All Age 18 to 44 Age 45 to 64	27 23 28	28 27 25	29 27 25	30 30 30 30 30	29 26 31	29 26 32	29 24 31	32 29 32	37 35 36	37 35 37	33 28 35	27 19 30	20 26
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third	27 23 28 30 25 25	28 27 25 34 27 28	29 27 25 35 28 31	30 30 30 30 31 27 36	29 26 31 30 22 38	29 26 32 29 21 35	29 24 31 32 22 32	32 29 32 36 28 35	37 35 36 39 32 42	37 35 37 38 33 42	33 28 35 35 25 39	27 19 30 31 20 31	20 26 30 20 28
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third	27 23 28 30 25	28 27 25 34 27	29 27 25 35 28	30 30 30 30 31 27	29 26 31 30 22	29 26 32 29 21	29 24 31 32 22	32 29 32 36 28	37 35 36 39 32	37 35 37 38 33	33 28 35 35 35	27 19 30 31 20	20 26 30 20
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	27 23 28 30 25 25	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30	29 26 31 30 22 38 30	29 26 32 29 21 35 32	29 24 31 32 22 32 33	32 29 32 36 28 35 34	37 35 36 39 32 42 37	37 35 37 38 33 42 37	33 28 35 35 25 39	27 19 30 31 20 31	20 26 30 20 28
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	27 23 28 30 25 25 29	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30	29 26 31 30 22 38 30	29 26 32 29 21 35 32	29 24 31 32 22 32 33	32 29 32 36 28 35 34	37 35 36 39 32 42 37	37 35 37 38 33 42 37	33 28 35 35 25 39	27 19 30 31 20 31	20 26 30 20 28
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	27 23 28 30 25 25 29 TES LO	28 27 25 34 27 28 29 W - RA	29 27 25 35 28 31 29	30 30 30 31 27 36 30 31	29 26 31 30 22 38 30 2HREE	29 26 32 29 21 35 32 <b>MONT</b>	29 24 31 32 22 32 33 7H MOV	32 29 32 36 28 35 34 //ING A	37 35 36 39 32 42 37	37 35 37 38 33 42 37 <b>GES)</b>	33 28 35 35 25 39 36	27 19 30 31 20 31 30	20 26 30 20 28 28
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT All	27 23 28 30 25 25 29 <b>TES LO</b> 9	28 27 25 34 27 28 29 W - RA	29 27 25 35 28 31 29 TES H	30 30 30 31 27 36 30 30 31 46 30 7	29 26 31 30 22 38 30 <b>HREE</b> 8 8	29 26 32 29 21 35 32 <b>MONT</b> 9 8 9	29 24 31 32 22 32 33 7H MON	32 29 32 36 28 35 34 /ING A	37 35 36 39 32 42 37 VERAC	37 35 37 38 33 42 37 <b>GES)</b> 6 5	33 28 35 35 25 39 36	27 19 30 31 20 31 30 6 4 7	20 26 30 20 28 28
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RAT All Age 18 to 44	27 23 28 30 25 25 29 <b>ES LO</b> 9	28 27 25 34 27 28 29 <b>W - RA</b> 9	29 27 25 35 28 31 29 TES H 8	30 30 30 31 27 36 30 30 31 41 47 48 9	29 26 31 30 22 38 30 <b>HREE</b> 8	29 26 32 29 21 35 32 <b>MONT</b> 9	29 24 31 32 22 32 33 7 <b>H MON</b> 9	32 29 32 36 28 35 34 /ING A	37 35 36 39 32 42 37 VERAG 9	37 35 37 38 33 42 37 <b>GES)</b> 6	33 28 35 35 25 39 36	27 19 30 31 20 31 30 6 4	20 26 30 20 28 28 7 5
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT All Age 18 to 44 Age 45 to 64	27 23 28 30 25 25 29 <b>TES LO</b> 9 7	28 27 25 34 27 28 29 <b>W - RA</b> 9 9	29 27 25 35 28 31 29 TES H 8	30 30 30 31 27 36 30 30 31 46 30	29 26 31 30 22 38 30 <b>HREE</b> 8 8	29 26 32 29 21 35 32 <b>MONT</b> 9 8 9	29 24 31 32 22 32 33 7H MON 10 9 10	32 29 32 36 28 35 34 /ING A 10 10	37 35 36 39 32 42 37 VERAC 9 9	37 35 37 38 33 42 37 <b>GES)</b> 6 5	33 28 35 35 25 39 36	27 19 30 31 20 31 30 6 4 7	20 26 30 20 28 28 7 5 8
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT All Age 18 to 44 Age 45 to 64 Age 65+	27 23 28 30 25 25 29 <b>TES LO</b> 9 7 11 8	28 27 25 34 27 28 29 <b>W - RA</b> 9 10 8	29 27 25 35 28 31 29 TES H 8 9 8	30 30 31 27 36 30 31 36 30 31 41GH (T	29 26 31 30 22 38 30 24 4HREE 8 8	29 26 32 29 21 35 32 <b>MONT</b> 9 8 9	29 24 31 32 22 32 33 TH MON 10 9 10 9	32 29 32 36 28 35 34 /ING A 10 10 10	37 35 36 39 32 42 37 VERAC 9 9 10 9	37 35 37 38 33 42 37 <b>GES)</b> 6 5 8 7	33 28 35 35 25 39 36 6 4 8 7	27 19 30 31 20 31 30 6 4 7 8	20 26 30 20 28 28 7 5 8 10

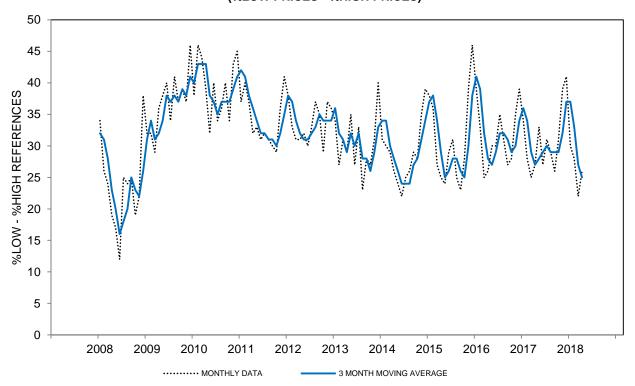
Response to the query:

"Why do you say so?" following the question on Table 35.

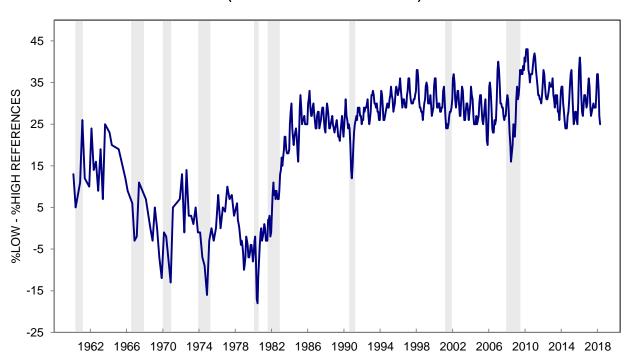
May add to more than 100% due to multiple mentions.

<sup>\*:</sup> Less than half of one percent.

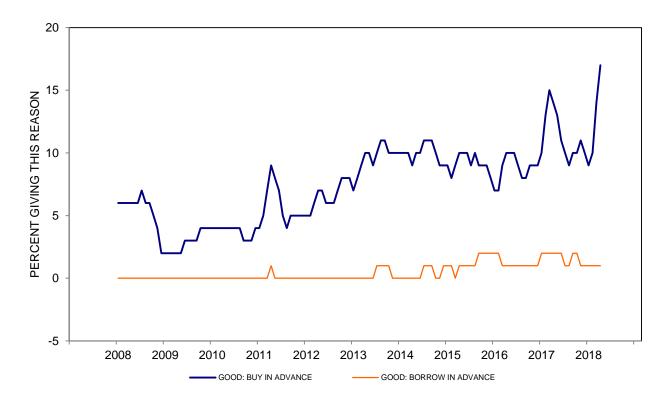
## CHART 36A: PRICE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW PRICES - %HIGH PRICES)



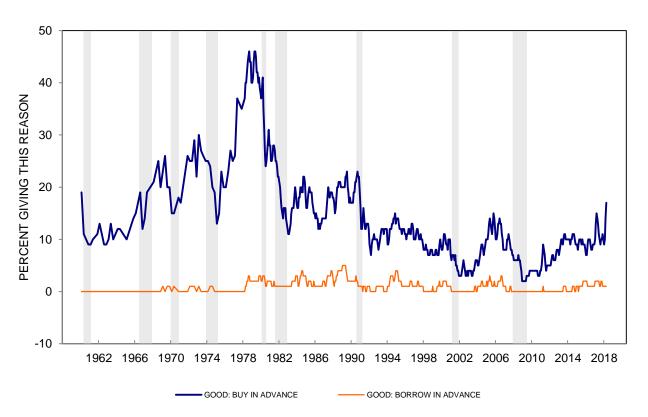
## CHART 36A: PRICE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW PRICES - %HIGH PRICES)



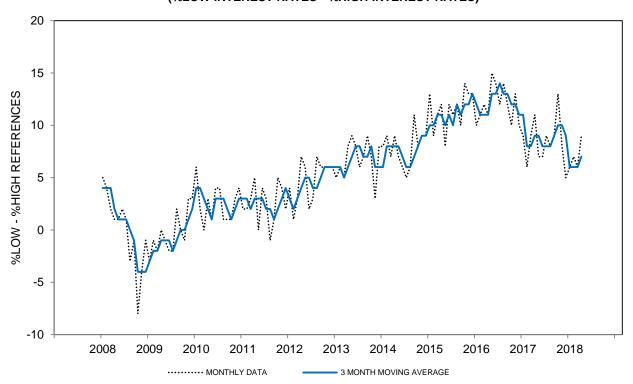
#### CHART 36B: ADVANCE BUYING RATIONALES FOR LARGE HOUSEHOLD DURABLES



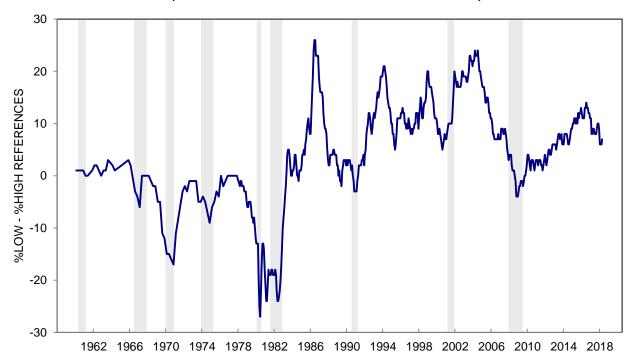
#### CHART 36B: ADVANCE BUYING RATIONALES FOR LARGE HOUSEHOLD DURABLES



## CHART 36C: INTEREST RATE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)



## CHART 36C: INTEREST RATE REASONS FOR LARGE HOUSEHOLD DURABLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)



### CHART 36D: ECONOMIC UNCERTAINTY REASONS FOR LARGE HOUSEHOLD DURABLES (%TIMES ARE GOOD - %TIMES ARE BAD)

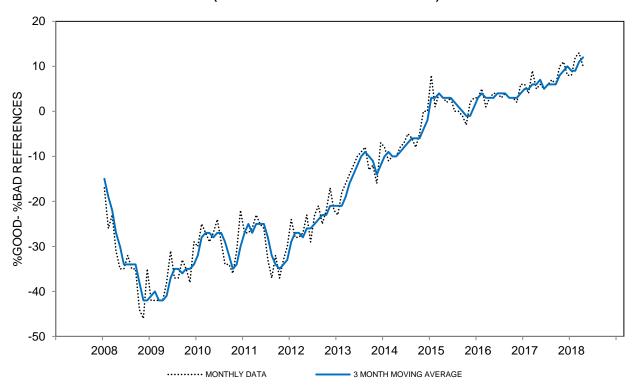
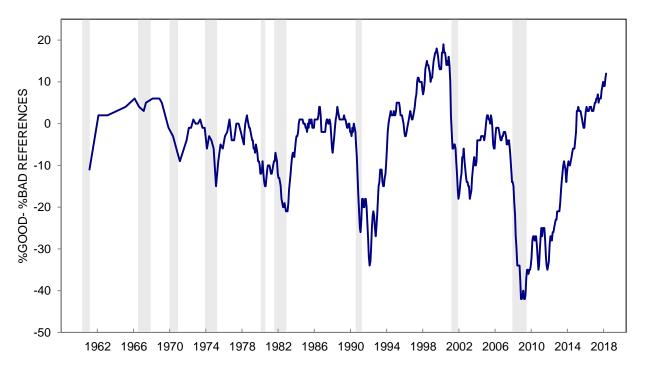


CHART 36D: ECONOMIC UNCERTAINTY REASONS FOR LARGE HOUSEHOLD DURABLES (%TIMES ARE GOOD - %TIMES ARE BAD)



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TABLE 37

### **BUYING CONDITIONS FOR VEHICLES**

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	•		Nov 2017		Jan 2018	Feb 2018	Mar 2018	Apr 2018	
GOOD TIME TO BUY	73%	65%	67%	65%	67%	66%	72%	70%	70%	66%	67%	67%	69%	
UNCERTAIN, DEPENDS	6	5	7	7	5	4	5	5	5	8	4	5	5	
BAD TIME TO BUY	21	30	26	28	28	30	23	25	25	26	29	28	26	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
INDEX SCORE	152	135	141	137	139	136	149	145	145	140	138	139	143	

# BUYING CONDITIONS FOR VEHICLES - INDEX SCORE THREE MONTH MOVING AVERAGES

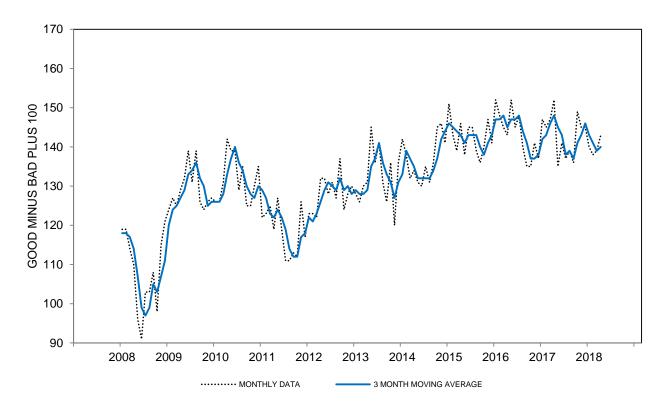
All	148	145	143	138	139	137	141	143	146	143	141	139	140
Age 18 to 44	141	138	135	132	130	129	134	139	145	143	136	130	130
Age 45 to 64	152	146	145	139	145	143	143	139	140	140	144	145	145
Age 65+	155	155	151	143	145	143	151	155	157	148	144	145	148
Income Bottom Third	139	129	132	127	132	126	131	132	140	134	136	132	135
Income Middle Third	153	145	140	135	137	139	143	146	148	142	136	136	140
Income Top Third	155	162	157	149	147	148	151	153	153	155	153	152	150

The question was:

"Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 37: BUYING CONDITIONS FOR VEHICLES** 



**CHART 37: BUYING CONDITIONS FOR VEHICLES** 

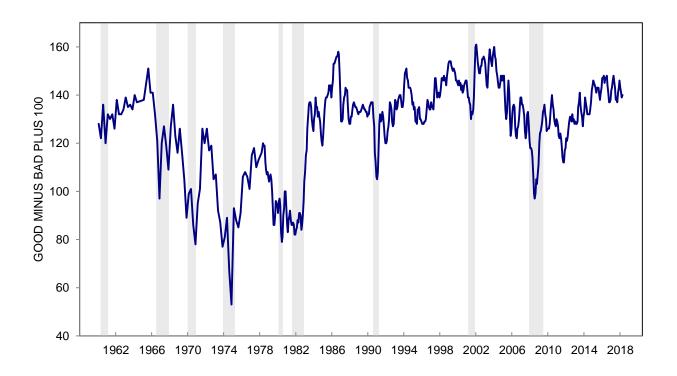


TABLE 38
SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR VEHICLES

OLLEGIED RE	100110		O	01107	100	. 50.		01101		, i Oit	<b>V</b> —:	JLLU	
	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
GOOD TIME TO BUY													
Prices are low; good buys available	24%	29%	28%	27%	26%	25%	27%	28%	28%	26%	24%	21%	25%
Prices won't come down;		_		_	_	•	_	_	•	_	•	40	4.0
are going higher	8	5	6	5	5	6	5	5	6	5	6	12	10
Interest rates are low	21	17	21	20	23	18	21	20	20	18	18	18	18
Borrow-in-advance of rising interest rates	4	3	2	2	2	2	4	1	4	3	5	3	6
Times are good;	15	11	12	11	13	16	13	14	16	14	16	15	15
prosperity													
New fuel efficient model BAD TIME TO BUY	3	3	3	3	3	2	3	3	2	2	1	1	2
Prices are high	13	16	16	16	15	15	12	14	12	14	18	16	14
Interest rates are high; credit is tight	3	4	5	4	4	5	3	4	5	4	6	4	5
Times are bad; can't afford to buy	3	5	4	4	6	5	5	3	3	5	3	3	3
Bad times ahead; uncertain future	3	6	4	4	4	4	3	4	4	5	3	3	3
Price of gas; shortages	*	*	1	*	*	2	1	*	1	1	*	1	*
Poor selection; quality	1	2	3	5	4	2	3	4	2	4	3	3	2
SELECTED	DEASO	NC E		INION	IC AD	OUT V	/EUICI	EDII	VING	CONE	NITION	ıe	
	CES LO											13	
				•						-			
All	11	12	12	12	11	11	12	13	15	14	11	8	7
Age 18 to 44	5	6	5	8	7	6	4	6	10	10	8	3	4
Age 45 to 64	15	13	14	14	15	15	14	12	12	14	15	12	9
Age 65+	15	18	19	15	12	11	19	24	26	21	13	9	8
Income Bottom Third	9	4	5	3	7	5	7	9	17	15	12	4	6
Income Middle Third	11	9	10	13	12	12	10	13	12	10	7	4	7
Income Top Third	16	22	22	20	15	14	16	17	17	19	17	16	11
RA	TES LO	W - RA	TES H	IGH (T	HREE	MONT	H MO	/ING A	VERA	GES)			
All	16	15	16	15	17	16	17	16	16	15	14	13	13
Age 18 to 44	13	13	15	13	13	9	11	13	14	13	9	9	8
Age 45 to 64	18	18	18	18	21	20	19	16	17	16	17	16	15

Response to the query:

Income Bottom Third

Income Middle Third

Income Top Third

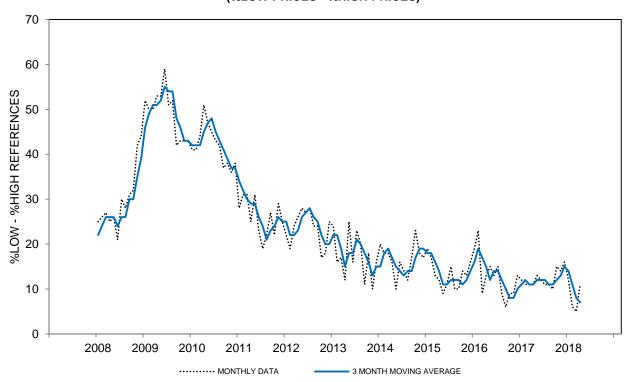
Age 65+

"Why do you say so?" following the question on Table 37.

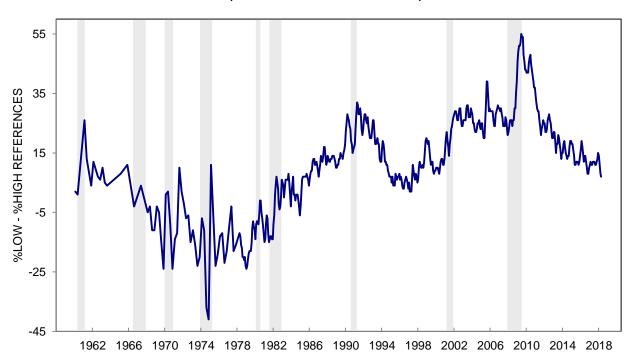
May add to more than 100% due to multiple mentions.

<sup>\*:</sup> Less than half of one percent.

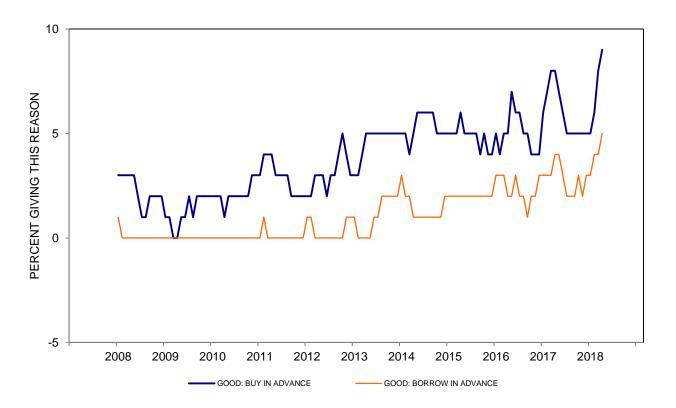
## CHART 38A: PRICE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW PRICES - %HIGH PRICES)



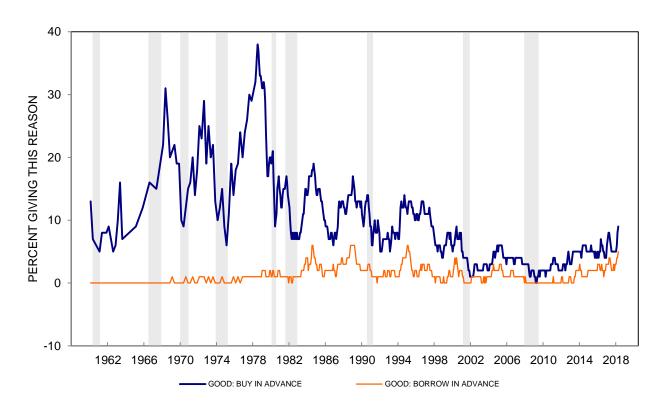
## CHART 38A: PRICE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW PRICES - %HIGH PRICES)



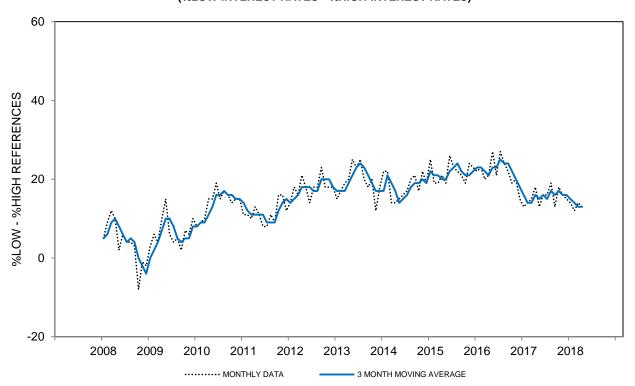
#### CHART 38B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR VEHICLES



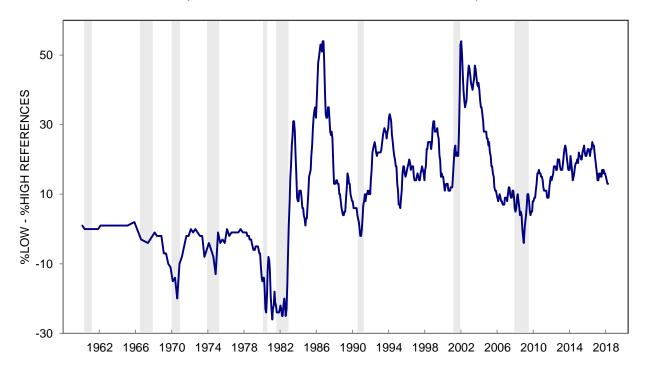
#### CHART 38B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR VEHICLES



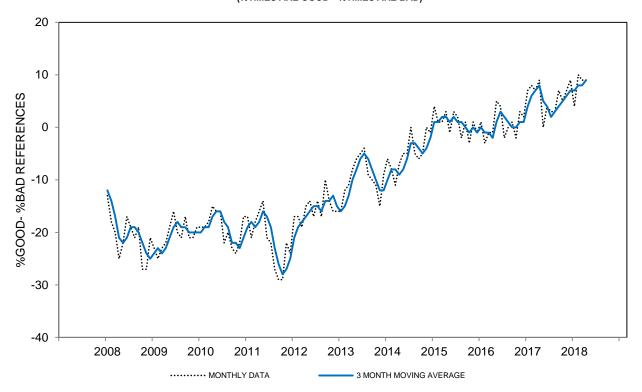
### CHART 38C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)



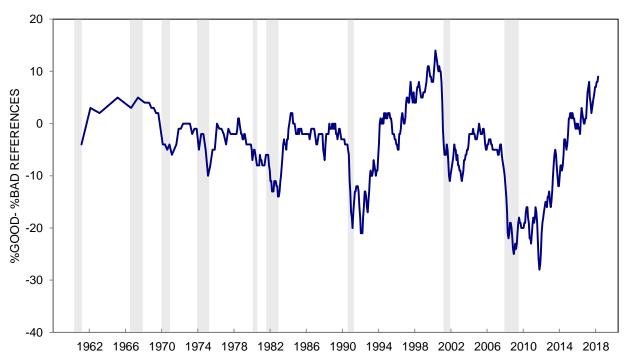
### CHART 38C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR VEHICLES (%LOW INTEREST RATES - %HIGH INTEREST RATES)



### CHART 38D: ECONOMIC UNCERTAINTY REASONS FOR BUYING CONDITIONS FOR VEHICLES (%TIMES ARE GOOD - %TIMES ARE BAD)



### CHART 38D: ECONOMIC UNCERTAINTY REASONS FOR BUYING CONDITIONS FOR VEHICLES (%TIMES ARE GOOD - %TIMES ARE BAD)



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TABLE 39

EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	•	•	Oct 2017	Nov 2017	Dec 2017		Feb 2018	Mar 2018	Apr 2018	
INCREASE	52%	48%	49%	41%	46%	55%	43%	46%	46%	50%	48%	45%	47%	
REMAIN THE SAME	42	46	45	51	48	35	45	46	48	45	44	51	49	
DECREASE	5	5	5	7	5	9	12	8	6	5	7	3	3	
DK, NA	1	1	1	1	1	1	*	*	*	*	1	1	1	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
MEDIAN INCREASE (¢)	4.7	0.5	0.5	0.3	0.4	7.0	0.4	0.4	0.4	1.9	0.5	0.4	0.5	
MEAN INCREASE (¢)	12.7	11.1	12.4	9.9	10.4	13.9	9.3	8.7	10.0	11.2	9.4	9.5	9.3	

## EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	3.3	1.9	1.9	0.4	0.4	2.6	2.6	2.6	0.4	0.9	0.9	0.9	0.5
Age 18 to 44	2.7	0.4	1.8	1.7	1.8	2.7	2.8	3.3	1.1	2.2	1.6	1.6	1.5
Age 45 to 64	2.7	3.9	3.9	1.6	0.4	2.7	2.7	2.7	0.4	2.1	2.2	2.1	0.4
Age 65+	0.5	0.4	0.5	0.4	0.4	1.8	1.8	1.8	0.3	0.3	0.3	0.4	0.4
Income Bottom Third	4.3	3.3	4.8	2.4	1.8	3.4	3.5	3.5	0.9	1.9	2.8	3.3	2.4
Income Middle Third	2.4	1.9	3.3	1.7	3.1	4.7	4.7	3.4	0.4	0.4	0.4	0.4	0.4
Income Top Third	2.7	0.5	0.4	0.4	0.4	0.4	0.4	0.4	0.4	1.2	1.2	1.1	0.4

The question was:

"Now thinking only about the next twelve months, do you think that the price of gasoline will go up during the next twelve months, will gasoline prices go down, or will they stay about the same as they are now?"

"About how many cents per gallon do you think gasoline prices will (increase/decrease) during the next twelve months compared to now?"

CHART 39: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR

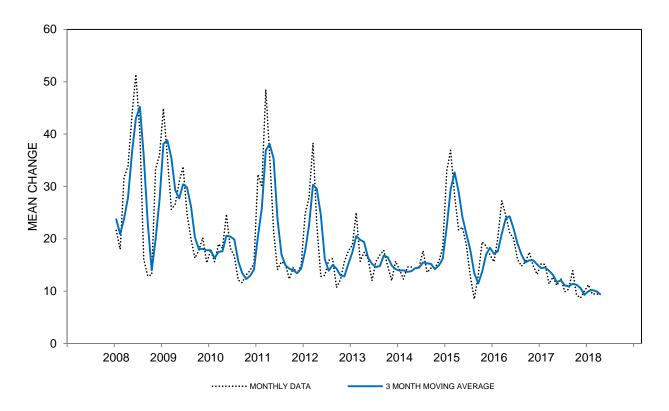
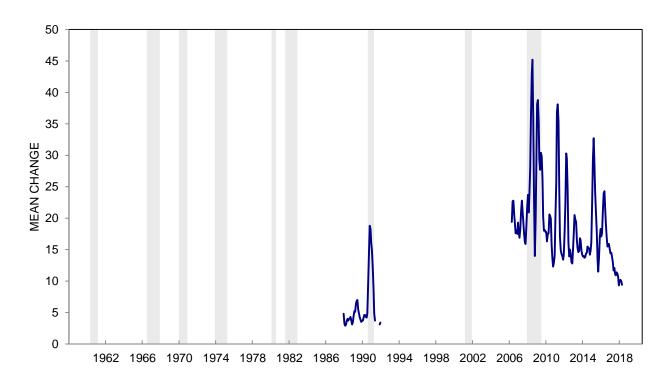


CHART 39: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT YEAR



EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS

TABLE 40

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	•		Nov 2017			Feb 2018	Mar 2018	Apr 2018	
INCREASE	62%	61%	64%	59%	61%	62%	59%	61%	62%	68%	63%	62%	61%	
REMAIN THE SAME	30	29	28	34	31	29	32	30	33	24	29	33	34	
DECREASE	7	9	7	6	7	8	7	8	5	7	6	4	5	
DK, NA	1	1	1	1	1	1	2	1	*	1	2	1	*	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
MEDIAN INCREASE (¢)	24.7	20.2	25.0	19.7	19.6	20.5	19.8	16.4	20.2	25.0	24.6	19.5	19.7	
MEAN INCREASE (¢)	45.3	42.7	43.4	44.3	37.1	43.7	37.4	36.9	41.1	41.0	38.4	37.9	36.8	

# EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	18.3	18.3	23.3	21.6	21.4	19.9	20.0	18.9	18.8	20.5	23.3	23.0	21.3
Age 18 to 44	21.5	21.0	24.5	_			_		_	_	_	_	
Age 45 to 64	28.2	27.5	29.1	19.3	18.4	18.4	18.4	18.2	23.2	28.3	29.9	21.1	16.2
Age 65+	9.5	8.7	9.6	12.4	12.2	12.1	6.8	10.1	8.9	11.9	7.1	11.5	14.0
Income Bottom Third	22.6	22.4	24.9	21.6	19.9	18.2	18.5	17.0	17.0	16.7	21.6	23.3	20.2
Income Middle Third	18.2	18.1	22.5	20.9	21.0	23.4	23.4	25.0	21.6	23.2	21.7	20.2	20.1
Income Top Third	23.5	23.3	24.8	24.7	23.0	19.8	16.6	15.6	17.2	25.4	28.2	23.3	18.4

The question was:

"Do you think that the price of gasoline will go up during the next five years, will gasoline prices go down, or will they stay about the same as they are now?"

"About how many cents per gallon do you think gasoline prices will (increase/decrease) during the next five years compared to now?"

CHART 40: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS

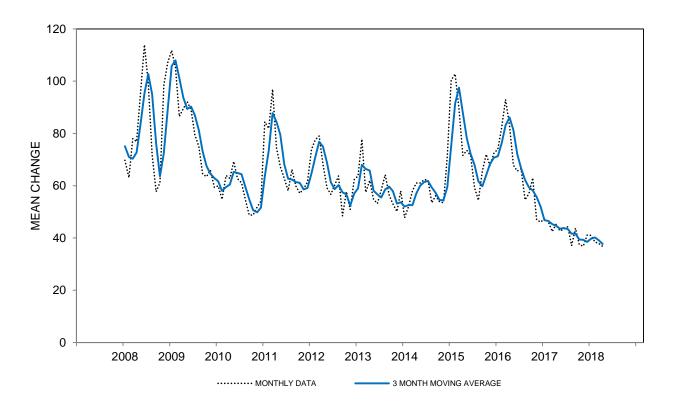
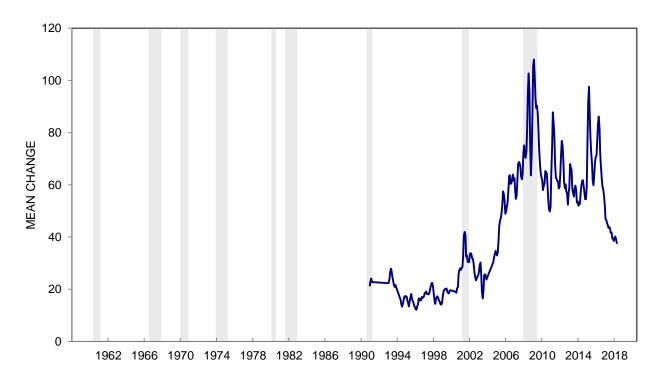


CHART 40: EXPECTED CHANGE IN GASOLINE PRICES DURING THE NEXT 5 YEARS



**TABLE 41** 

### **BUYING CONDITIONS FOR HOUSES**

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017		Nov 2017			Feb 2018	Mar 2018	Apr 2018	
GOOD TIME TO BUY	76%	72%	70%	71%	69%	68%	73%	71%	69%	67%	68%	69%	71%	
UNCERTAIN, DEPENDS	3	1	3	4	2	2	3	2	2	3	3	3	2	
BAD TIME TO BUY	21	27	27	25	29	30	24	27	29	30	29	28	27	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604	
INDEX SCORE	155	145	143	146	140	138	149	144	140	137	139	141	144	

# BUYING CONDITIONS FOR HOUSES - INDEX SCORE THREE MONTH MOVING AVERAGES

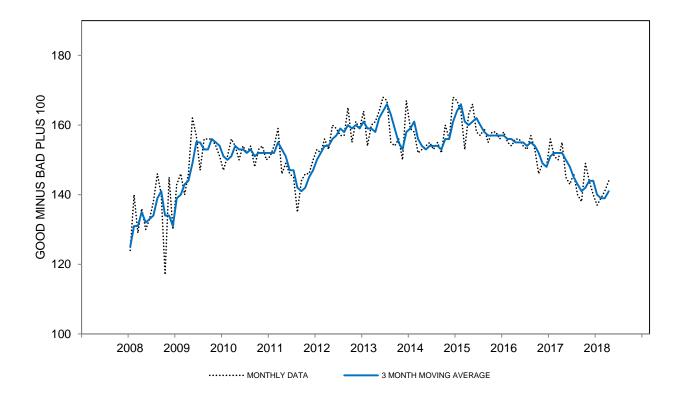
All	152	150	148	145	143	141	142	144	144	140	139	139	141
Age 18 to 44	140	138	136	131	125	120	126	133	137	130	127	123	125
Age 45 to 64	156	154	151	149	152	154	152	146	142	141	143	147	150
Age 65+	164	163	163	162	159	155	154	158	160	155	150	152	154
Income Bottom Third	142	135	134	127	128	127	129	130	134	128	127	128	135
Income Middle Third	154	155	151	150	147	142	141	142	143	141	140	142	141
Income Top Third	160	161	159	156	153	154	157	160	157	151	147	146	148

The question was:

"Generally speaking, do you think now is a good time or a bad time to buy a house?"

Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 41: BUYING CONDITIONS FOR HOUSES** 



**CHART 41: BUYING CONDITIONS FOR HOUSES** 

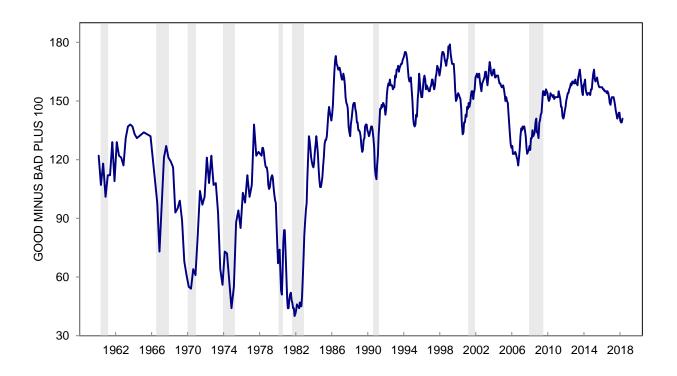


TABLE 42
SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR HOUSES

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
GOOD TIME TO BUY	2017	2017	2017	2017	2017	2017	2017	2017	2017	2010	2010	2010	2010
Prices are low; good buys available	20%	16%	18%	18%	23%	18%	19%	18%	20%	18%	15%	12%	15%
Prices won't come down; are going higher	13	13	12	12	11	13	11	13	11	11	11	12	15
Interest rates are low	35	35	34	36	33	37	40	35	33	31	30	30	32
Borrow-in-advance of rising interest rates	17	12	10	12	8	10	8	8	7	8	14	18	16
Times are good; prosperity	14	14	12	12	17	12	14	17	16	16	14	14	15
Capital appreciation; good investment BAD TIME TO BUY	12	10	12	9	8	10	11	11	11	9	10	9	8
Prices are high	13	17	17	18	22	19	16	17	22	20	20	19	18
Interest rates are high; credit is tight	7	7	6	7	5	6	6	8	5	5	10	7	11
Times are bad; can't afford to buy	4	7	7	6	8	6	7	5	8	6	6	6	5
Bad times ahead; uncertain future	4	4	5	4	4	5	3	5	4	6	3	4	2
Capital depreciation; bad investment	1	*	*	1	1	1	1	1	1	1	1	*	1
SELECTED	REAS	ONS F	FOR C	PINIO	NS A	BOUT	номі	E BUY	ING C	ONDI	TIONS	6	
PRIC	ES LO	W - PR	ICES I	HIGH (	THREE	MON	тн мо	VING A	AVERA	(GES)			
All	8	4	2	0	1	0	1	1	1	-1	-3	-5	-5
Age 18 to 44	3	0	-1	-5	-6	-9	-6	-3	-2	-6	-8	-11	-11
Age 45 to 64 Age 65+	11 10	7 8	4 7	3 7	5 5	6 4	5 4	1 5	-1 7	0 6	-1 1	0 -2	0 -3
Income Bottom Third	8	4	4	0	-1	-2	1	2	3	2	0	-1	0
Income Middle Third	9	6	1	-1	2	-1	-2	-3	1	-1	-3	-7	-7
Income Top Third	6	4	3	2	1	2	3	3	0	-3	-4	-6	-8
RAT	ES LO	W - RA	TES H	IGH (T	HREE	MONT	H MO	/ING A	VERA	GES)			
All	29	28	28	28	28	29	31	31	30	27	25	23	21
Age 18 to 44	18	19	20	22	20	19	21	21	20	18	16	14	11
Age 45 to 64	37	34	33	32	34	36	38	36	34	31	30	30	28
Age 65+	33	32	34	33	33	34	34	36	40	36	32	25	25
Income Bottom Third	18	14	17	15	17	16	18	16	19	14	13	11	10
Income Middle Third	30	32	32	35	32	31	31	31	29	27	25	22	21

Response to the query:

Income Top Third

"Why do you say so?" following the question on Table 41.

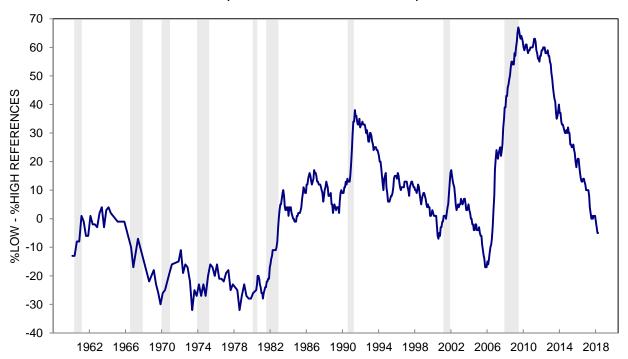
May add to more than 100% due to multiple mentions.

<sup>\*:</sup> Less than half of one percent.

## CHART 42A: PRICE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW PRICES - %HIGH PRICES)



CHART 42A: PRICE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW PRICES - %HIGH PRICES)



#### CHART 42B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR HOUSES

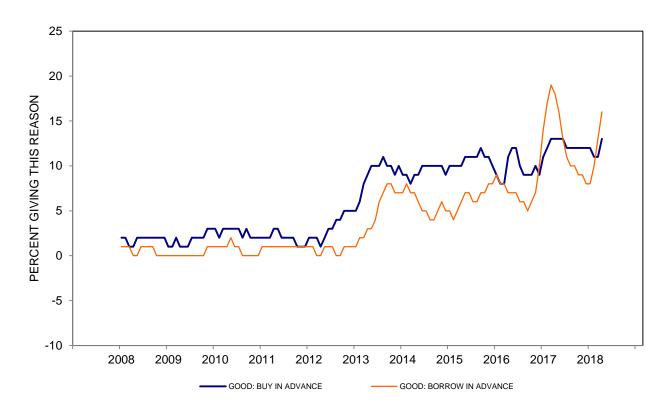
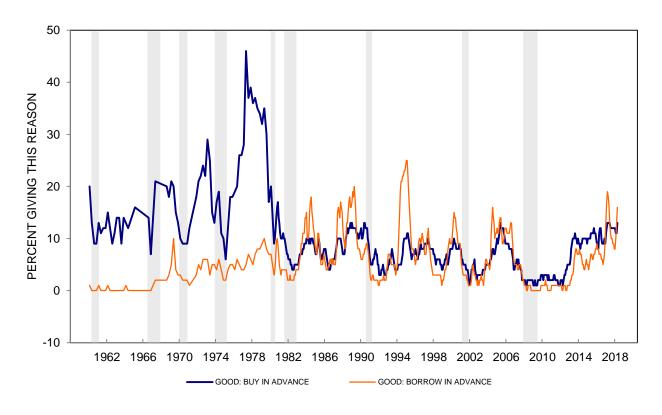


CHART 42B: ADVANCE BUYING RATIONALES FOR BUYING CONDITIONS FOR HOUSES



### CHART 42C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

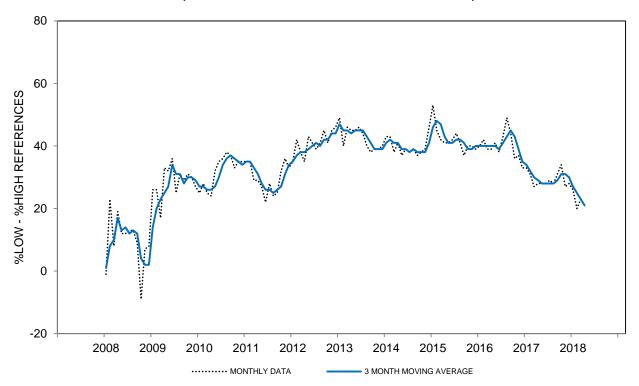
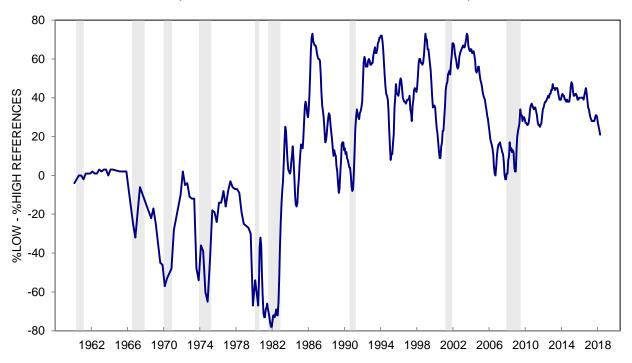
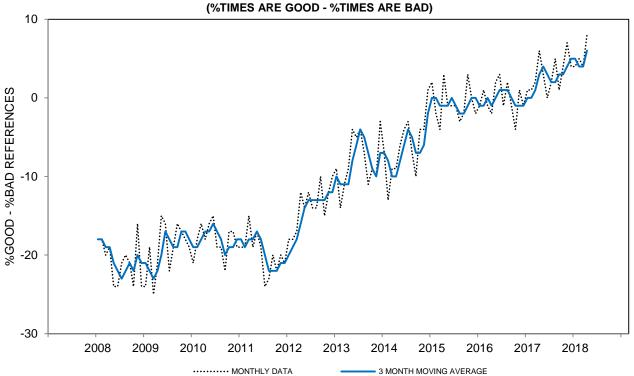


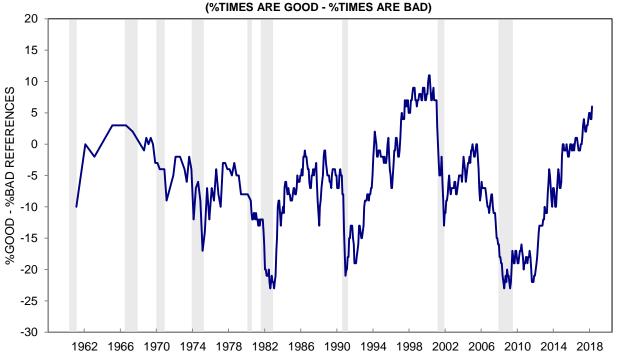
CHART 42C: INTEREST RATE REASONS FOR BUYING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)



## CHART 42D: ECONOMIC UNCERTAINTY REASONS FOR BUYING CONDITIONS FOR HOUSES







## CHART 42E: CAPITAL GAIN REASONS FOR BUYING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)

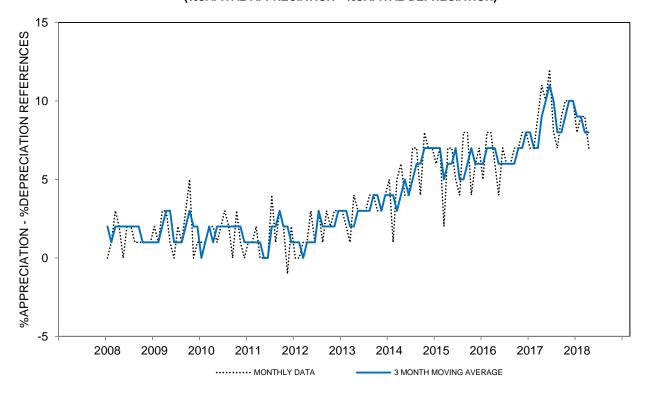


CHART 42E: CAPITAL GAIN REASONS FOR BUYING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)

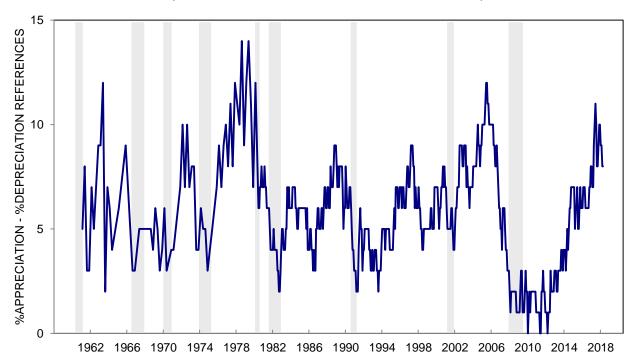


TABLE 43
SELLING CONDITIONS FOR HOUSES

	Apr 2017	May 2017	Jun 2017	Jul 2017	•	Sep 2017			Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
GOOD TIME TO SELL	69%	73%	69%	70%	70%	70%	71%	68%	67%	66%	73%	77%	72%
UNCERTAIN, DEPENDS	4	3	5	4	3	5	4	4	4	6	3	3	3
BAD TIME TO SELL	27	24	26	26	27	25	25	28	29	28	24	20	25
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	611	604	603	602	612	604	606	604	622	609	619	604
INDEX SCORE	142	149	143	144	143	145	146	140	138	138	149	157	147

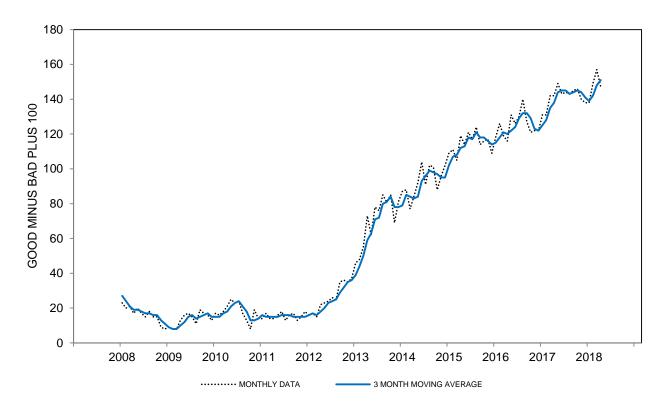
# SELLING CONDITIONS FOR HOUSES - INDEX SCORE THREE MONTH MOVING AVERAGES

All	138	144	145	145	143	144	145	144	141	139	142	148	151
Age 18 to 44	135	140	135	136	129	130	131	134	135	134	134	141	144
Age 45 to 64	141	148	152	155	158	156	154	147	143	141	146	152	155
Age 65+	139	144	148	147	146	148	151	154	151	146	149	153	156
Income Bottom Third	120	125	125	128	125	124	124	124	124	120	122	125	129
Income Middle Third	140	146	146	145	144	144	146	146	141	140	142	152	155
Income Top Third	156	163	165	163	161	164	163	161	159	158	162	167	170

The question was: "Generally speaking, do you think now is a good time or a bad time to sell a house?"

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

**CHART 43: SELLING CONDITIONS FOR HOUSES** 



**CHART 43: SELLING CONDITIONS FOR HOUSES** 

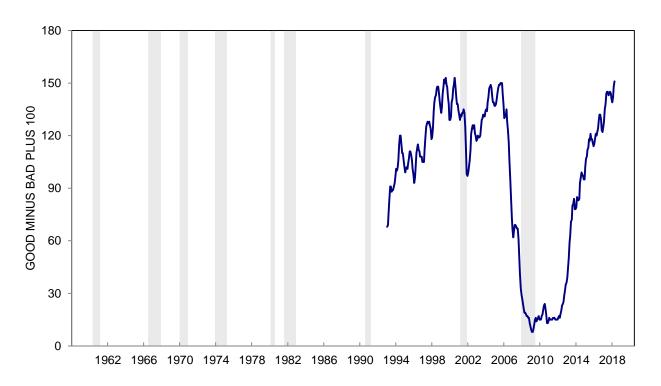


TABLE 44
SELECTED REASONS FOR OPINIONS ABOUT SELLING CONDITIONS FOR HOUSES

Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr

	Арі 2017	мау 2017	2017	2017	2017	Sер 2017	2017	2017	2017	2018	2018	2018	Арі 2018
GOOD TIME TO SELL	20	2011	2011	2011	2011	2011	2011	2011	2011	20.0	20.0	20.0	20.0
Prices are high; good sales available	31%	35%	31%	34%	36%	35%	33%	33%	34%	30%	37%	34%	34%
Prices won't go up; are going lower	2	1	3	2	1	4	2	2	3	3	3	3	1
Interest rates are low credit is easy	13	13	14	13	15	11	14	13	10	11	14	11	13
Sell-in-advance of rising interest rates	6	3	3	2	1	1	2	1	2	2	3	6	4
Times are good; prosperity	25	27	25	26	26	26	26	26	25	28	28	31	33
Capital appreciation; would make money BAD TIME TO SELL	4	6	5	7	4	7	6	4	5	5	4	3	4
Prices are low	15	14	15	18	15	13	14	15	13	15	12	10	13
Interest rates are high; credit is tight	3	3	3	2	1	1	2	3	3	1	2	3	3
Times are bad; can't afford to buy	7	6	6	7	7	6	6	8	9	8	6	6	8
Bad times ahead; uncertain future	3	2	2	3	3	3	2	1	3	2	2	2	1
Capital depreciation;	•	0	0	2	3	3	2	2	2	3	2		2
would lose money	2	2	2	2	3	3	_	_	_	3	2	1	2
SELECTED	REAS	ONS F	OR O	PINIO	NS AE	BOUT	HOME	SELI	ING (	COND			2
SELECTED PRIC		ONS F	OR O	PINIO LOW (	NS AE	BOUT	HOME	SELI	LING (	COND			2
SELECTED	REAS	ONS F	OR O	PINIO	NS AE	BOUT	HOME	SELI	ING (	COND			23
SELECTED PRICE All Age 18 to 44	13	ONS F 6H - PR 17 17	OR O RICES   18 15	<b>PINIO</b> L <b>OW (</b> 18	<b>NS AE</b> Γ <b>HREE</b> 18 11	BOUT E MON <sup>-</sup> 20 13	HOME TH MO 21 14	SELI VING A 20 14	LING (AVERA 19 15	18 15	20 18	21 22	23 24
SELECTED PRICE All Age 18 to 44 Age 45 to 64	13 13 14	ONS F 6H - PR 17 17 19	18 15 22	PINIO LOW (* 18 14 23	NS AE ΓΗREE 18 11 26	20 13 28	HOME TH MO 21 14 27	20 14 24	19 15 22	18 15 22	20 18 24	21 22 23	23 24 25
All Age 18 to 44 Age 45 to 64 Age 65+	13 13 14 9	ONS F 6H - PR 17 17 19 12	18 15 22 14	PINIO LOW (* 18 14 23 15	18 11 26 15	20 13 28 18	HOME TH MO 21 14 27 22	20 14 24 23	19 15 22 21	18 15 22 19	20 18 24 20	21 22 23 20	23 24 25 21
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third	13 13 14 9	ONS F 6H - PR 17 17 19 12 5	18 15 22 14 4	PINIO LOW (* 18 14 23 15 3	18 11 26 15 4	20 13 28 18 5	HOME TH MO 21 14 27 22 7	20 14 24 23 5	19 15 22 21 3	18 15 22 19	20 18 24 20 5	21 22 23 20 7	23 24 25 21 10
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third	13 13 14 9 1	17 17 17 19 12 5 15	18 15 22 14 4 17	PINIO LOW (* 18 14 23 15 3 17	18 11 26 15 4 20	20 13 28 18 5 23	HOME TH MO 21 14 27 22 7 23	20 14 24 23 5 21	19 15 22 21 3 18	18 15 22 19 1	20 18 24 20 5 19	21 22 23 20 7 23	23 24 25 21 10 25
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Top Third	13 13 14 9 1 14 24	17 17 19 12 5 15 31	18 15 22 14 4 17 33	PINIO LOW (* 18 14 23 15 3 17 33	18 11 26 15 4 20 29	20 13 28 18 5 23 32	21 14 27 22 7 23 33	20 14 24 23 5 21 34	19 15 22 21 3 18 35	18 15 22 19 1 18 35	20 18 24 20 5	21 22 23 20 7	23 24 25 21 10
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RAT	13 13 14 9 1 14 24 (ES LO)	17 17 19 12 5 15 31 W - RA	18 15 22 14 4 17 33	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T	18 11 26 15 4 20 29 HREE	20 13 28 18 5 23 32 MONT	21 14 27 22 7 23 33 7H MOV	20 14 24 23 5 21 34 VING A	19 15 22 21 3 18 35	18 15 22 19 1 18 35 <b>GES)</b>	20 18 24 20 5 19 37	21 22 23 20 7 23 36	23 24 25 21 10 25 38
SELECTED PRICE  All  Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT  All	13 13 14 9 1 14 24 ES LO	17 17 19 12 5 15 31 W - RA	18 15 22 14 4 17 33 TES H	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T	18 11 26 15 4 20 29 HREE	20 13 28 18 5 23 32 MONT 12	21 14 27 22 7 23 33 7H MOV	20 14 24 23 5 21 34 VING A	19 15 22 21 3 18 35 VERAC	18 15 22 19 1 18 35 <b>GES)</b>	20 18 24 20 5 19 37	21 22 23 20 7 23 36	23 24 25 21 10 25 38
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT All Age 18 to 44	13 13 14 9 1 14 24 <b>ES LO</b> 9	DNS F 6H - PF 17 19 12 5 15 31 W - RA 9	18 15 22 14 4 17 33 TES H	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T	18 11 26 15 4 20 29 HREE 12 6	20 13 28 18 5 23 32 MONT 12 6	14 27 22 7 23 33 7 <b>H MO</b> V 12 6	20 14 24 23 5 21 34 <b>/ING A</b>	19 15 22 21 3 18 35 VERAC 10	18 15 22 19 1 18 35 <b>GES)</b> 9	20 18 24 20 5 19 37	21 22 23 20 7 23 36	23 24 25 21 10 25 38
SELECTED PRICE  All  Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT  All	13 13 14 9 1 14 24 ES LO	17 17 19 12 5 15 31 W - RA	18 15 22 14 4 17 33 TES H	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T	18 11 26 15 4 20 29 HREE	20 13 28 18 5 23 32 MONT 12	21 14 27 22 7 23 33 7H MOV	20 14 24 23 5 21 34 VING A	19 15 22 21 3 18 35 VERAC	18 15 22 19 1 18 35 <b>GES)</b>	20 18 24 20 5 19 37	21 22 23 20 7 23 36	23 24 25 21 10 25 38
SELECTED PRICE  All  Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT  All  Age 18 to 44 Age 45 to 64	13 13 14 9 1 14 24 <b>ES LO</b> 9	17 17 19 12 5 15 31 W - RA 9	18 15 22 14 4 17 33 TES H	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T 11 5 15	18 11 26 15 4 20 29 <b>HREE</b> 12 6 16	20 13 28 18 5 23 32 MONT 12 6 14	21 14 27 22 7 23 33 7 <b>H MO</b> V 12 6 14	20 14 24 23 5 21 34 <b>/ING A</b> 11 6	19 15 22 21 3 18 35 VERAC 10 5 14	18 15 22 19 1 18 35 <b>GES)</b> 9	20 18 24 20 5 19 37 10 5 13	21 22 23 20 7 23 36 10 5 12 16	23 24 25 21 10 25 38 10 5 13 15
SELECTED PRICE  All  Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third  RAT  All  Age 18 to 44 Age 45 to 64 Age 65+	13 13 14 9 1 14 24 <b>ES LO</b> 9 5 12 14	DNS F 6H - PF 17 19 12 5 15 31 W - RA 9 5 11	18 15 22 14 4 17 33 TES H 10 4 14	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T 11 5 15 14	18 11 26 15 4 20 29 <b>HREE</b> 12 6 16	20 13 28 18 5 23 32 MONT 12 6 14 16	14 27 22 7 23 33 7 <b>H MON</b> 12 6 14 17	20 14 24 23 5 21 34 <b>/ING A</b> 11 6 14 13	19 15 22 21 3 18 35 VERAC 10 5 14 11	18 15 22 19 1 18 35 <b>GES)</b> 9 5 13 10	20 18 24 20 5 19 37 10 5 13 14	21 22 23 20 7 23 36 10 5 12	23 24 25 21 10 25 38 10 5
SELECTED PRICE  All  Age 18 to 44  Age 45 to 64  Age 65+  Income Bottom Third Income Middle Third Income Top Third  RAT  All  Age 18 to 44  Age 45 to 64  Age 65+  Income Bottom Third	13 13 14 9 1 14 24 ES LO 9 5 12 14 4	DNS F 6H - PF 17 19 12 5 15 31 W - RA 9 5 11 16 5	18 15 22 14 4 17 33 TES H 10 4 14 17 7	PINIO LOW (* 18 14 23 15 3 17 33 IGH (T 11 5 15 14 7	18 11 26 15 4 20 29 HREE 12 6 16 15 8	20 13 28 18 5 23 32 MONT 12 6 14 16 7	14 27 22 7 23 33 7 <b>H MON</b> 12 6 14 17 6	20 14 24 23 5 21 34 VING A 11 6 14 13 3	19 15 22 21 3 18 35 VERAC 10 5 14 11 3	18 15 22 19 1 18 35 <b>GES)</b> 9 5 13 10 5	20 18 24 20 5 19 37 10 5 13 14 6	21 22 23 20 7 23 36 10 5 12 16 5	23 24 25 21 10 25 38 10 5 13 15

Response to the query: "Why do you say so?" following the question on Table 43.

May add to more than 100% due to multiple mentions.

<sup>\*:</sup> Less than half of one percent.

## CHART 44A: PRICE REASONS FOR SELLING CONDITIONS FOR HOUSES (%HIGH PRICES - %LOW PRICES)

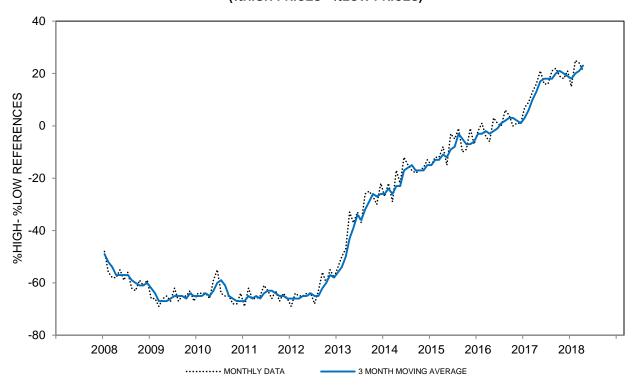
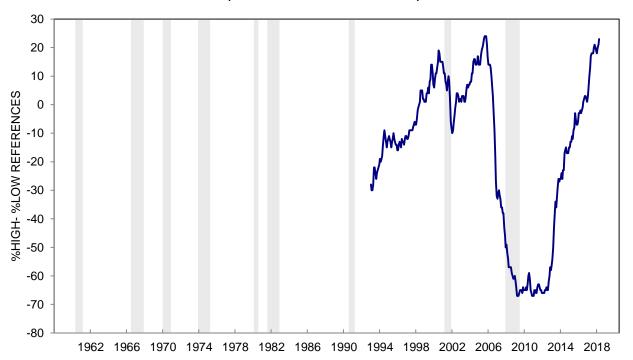
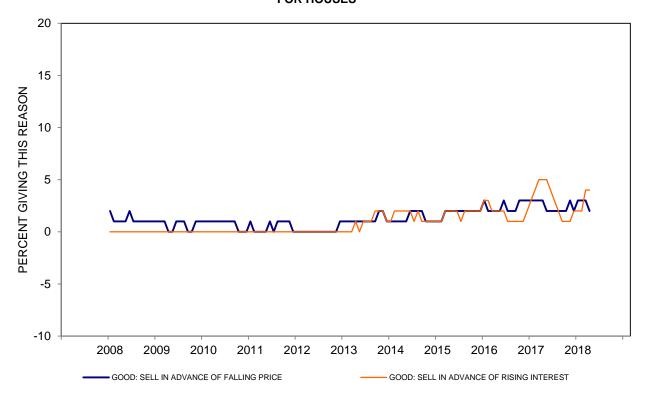


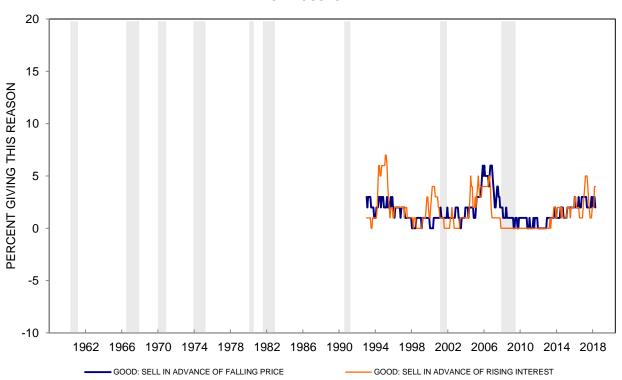
CHART 44A: PRICE REASONS FOR SELLING CONDITIONS FOR HOUSES (%HIGH PRICES - %LOW PRICES)



### CHART 44B: SELLING IN ADVANCE RATIONALES FOR SELLING CONDITIONS FOR HOUSES



### CHART 44B: SELLING IN ADVANCE RATIONALES FOR SELLING CONDITIONS FOR HOUSES



### CHART 44C: INTEREST RATE REASONS FOR SELLING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)

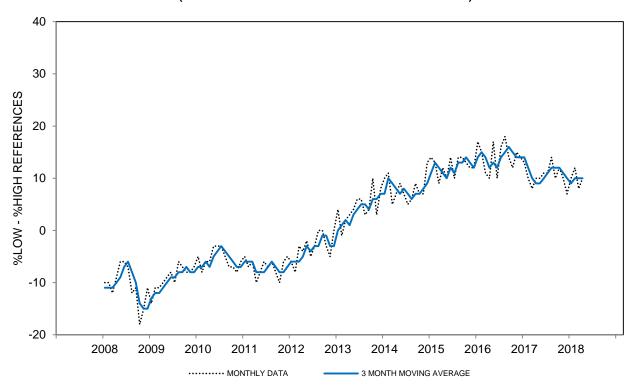
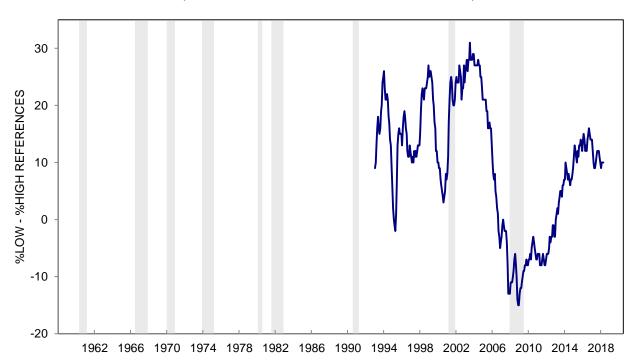
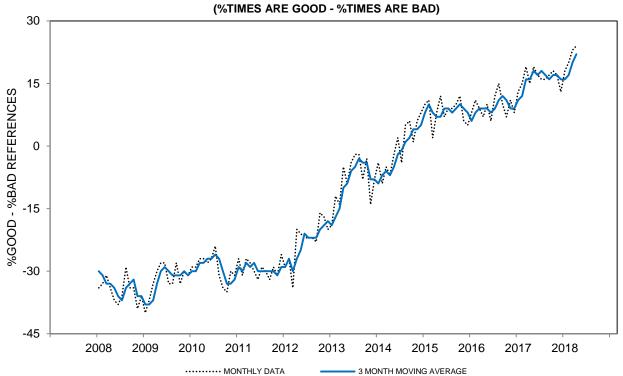


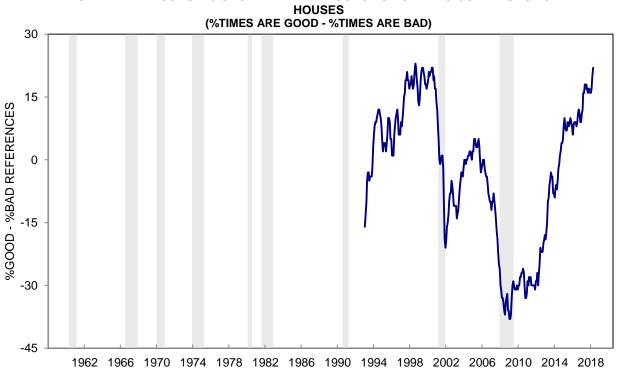
CHART 44C: INTEREST RATE REASONS FOR SELLING CONDITIONS FOR HOUSES (%LOW INTEREST RATES - %HIGH INTEREST RATES)



#### CHART 44D: ECONOMIC UNCERTAINTY REASONS FOR SELLING CONDITIONS FOR **HOUSES**







### CHART 44E: CAPITAL GAIN REASONS FOR SELLING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)



CHART 44E: CAPITAL GAIN REASONS FOR SELLING CONDITIONS FOR HOUSES (%CAPITAL APPRECIATION - %CAPITAL DEPRECIATION)

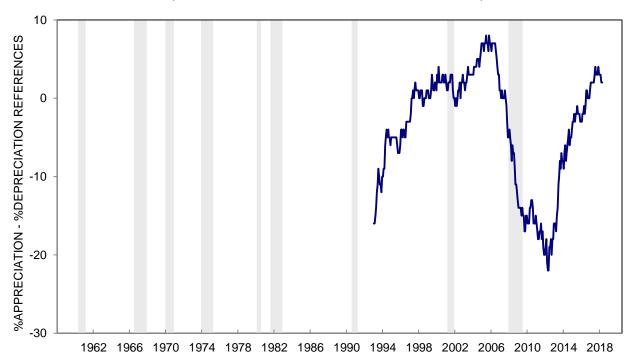


TABLE 45
CHANGE IN HOME VALUES DURING THE PAST YEAR

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017			Nov 2017			Feb 2018	Mar 2018	Apr 2018
VALUE INCREASED	62%	62%	62%	61%	62%	66%	68%	66%	64%	60%	62%	62%	61%
VALUE SAME	29	32	30	32	32	27	26	28	31	32	31	31	31
VALUE DECREASED	9	6	7	6	6	6	5	5	5	8	7	6	7
DK, NA	*	*	1	1	*	1	1	1	*	*	*	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	417	431	415	442	428	435	410	429	447	435	439	458	416
INDEX SCORE	153	156	155	155	156	160	163	161	159	152	155	156	154

# CHANGE IN HOME VALUES DURING THE PAST YEAR - INDEX SCORE THREE MONTH MOVING AVERAGES

All	148	153	155	155	155	157	160	161	161	157	155	154	155
Age 18 to 44	152	158	158	157	156	158	161	160	161	160	162	161	159
Age 45 to 64	150	153	158	158	161	160	161	162	161	155	152	150	154
Age 65+	140	149	148	149	147	152	157	163	161	158	153	152	151
Income Bottom Third	128	137	134	128	126	133	137	139	139	138	139	135	130
Income Middle Third	145	154	159	162	162	160	161	162	164	161	156	155	154
Income Top Third	160	164	164	166	166	169	171	173	171	167	165	165	167
Home Value Bottom Third	125	132	133	132	128	129	133	139	140	138	133	132	129
Home Value Middle Third	151	162	166	168	169	167	168	166	168	163	165	161	164
Home Value Top Third	166	169	170	171	172	175	178	178	176	172	170	169	170

The question was: "Do you think the current value of your home--I mean, what it would bring

if you sold it today--has increased compared with a year ago, has

decreased compared with a year ago, or has it remained about the same?"

CASES is the number of homeowners.

<sup>\*:</sup> Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100

CHART 45: CHANGE IN HOME VALUES DURING THE PAST YEAR

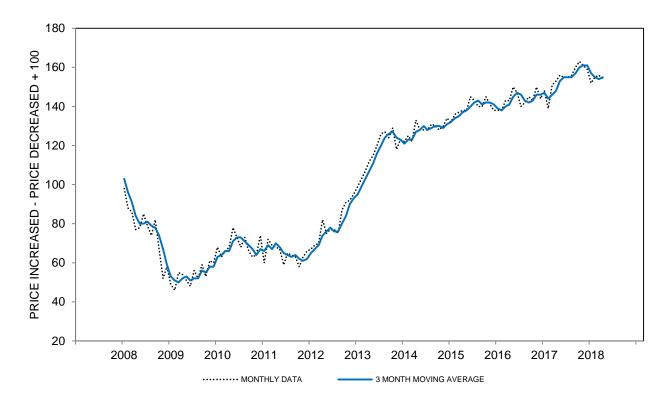


CHART 45: CHANGE IN HOME VALUES DURING THE PAST YEAR

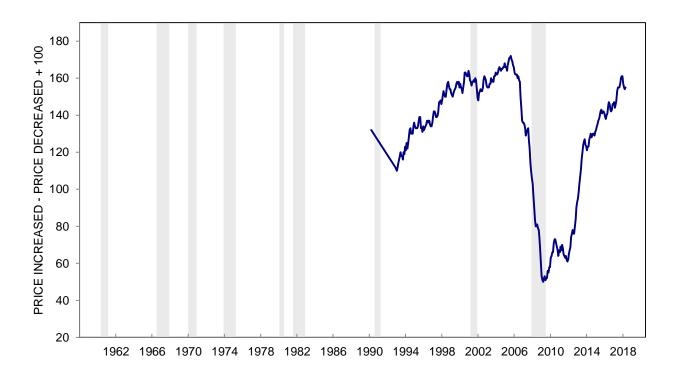


TABLE 46
EXPECTED CHANGE IN HOME VALUES DURING THE NEXT YEAR

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
INCREASE	58%	54%	54%	50%	53%	54%	54%	52%	51%	53%	56%	54%	55%
REMAIN THE SAME	35	41	39	43	40	39	39	41	41	38	38	39	38
DECREASE	6	4	7	7	7	7	7	6	8	9	6	7	7
DK, NA	1	1	*	*	*	*	*	1	*	*	*	*	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	417	431	415	442	428	435	410	429	447	435	439	458	416
MEDIAN INCREASE	1.8	1.6	1.1	0.5	1.4	1.3	1.6	1.1	0.7	1.0	1.8	1.4	1.5
25th PERCENTILE	0.0	0.0	0.0	-0.1	0.0	0.0	0.0	0.0	-0.1	-0.1	0.0	0.0	0.0
75th PERCENTILE	5.0	4.9	4.8	5.1	4.9	5.1	5.1	5.0	4.7	4.8	4.9	5.0	4.9
INTERQUARTILE													
RANGE (75th-25th)	4.9	4.9	4.8	5.1	4.9	5.1	5.1	5.0	4.8	4.9	5.0	5.0	4.9
MEAN INCREASE	2.9	2.9	2.8	2.9	2.6	2.8	2.8	2.9	2.1	2.7	3.0	2.7	2.9
WEAN INCREASE	2.9	2.9	2.0		2.0	2.0	2.0	2.9	۷.۱	2.7	3.0	2.1	2.9
VARIANCE	33	27	29	33	30	28	25	37	32	34	36	34	31

# EXPECTED CHANGE IN HOME VALUES DURING THE NEXT YEAR - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	1.0	1.4	1.5	1.1	1.0	1.1	1.4	1.3	1.1	0.9	1.2	1.4	1.6
Age 18 to 44	0.9	1.3	1.2	1.0	1.1	1.5	1.9	1.5	1.4	1.1	1.6	1.7	1.5
Age 45 to 64	8.0	1.0	1.4	1.0	1.2	0.9	0.9	1.0	0.9	0.9	0.9	0.9	1.4
Age 65+	1.8	2.2	1.9	1.2	8.0	0.7	1.3	1.7	1.8	1.7	1.4	1.8	1.5
Income Bottom Third	0.2	0.4	0.6	0.5	0.5	0.5	0.4	0.3	0.2	0.3	0.3	0.4	0.6
Income Middle Third	1.1	1.3	1.3	0.9	1.5	1.3	2.0	1.3	1.6	1.4	1.5	1.3	0.7
Income Top Third	1.7	2.2	2.0	1.8	1.6	2.1	2.2	2.5	2.0	1.7	1.6	2.1	2.4
Home Value Bottom Third	0.3	0.3	0.4	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2
Home Value Middle Third	1.5	2.0	2.2	1.5	1.7	1.6	2.4	1.9	1.7	1.1	1.5	1.6	2.0
Home Value Top Third	2.2	2.6	2.7	2.9	3.0	3.2	3.0	3.0	2.8	2.5	2.6	2.7	2.8

The questions were:

"What do you think will happen to the prices of homes like yours in your community over the next 12 months? Will they increase at a rapid rate, increase at a moderate rate, remain about the same, decrease at a moderate rate, or decrease at a rapid rate?"

"By about what percent do you expect prices of homes like yours in your community to go (up/down), on average, over the next 12 months?"

CASES is the number of homeowners.

<sup>\*:</sup> Less than half of one percent.

CHART 46: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT YEAR

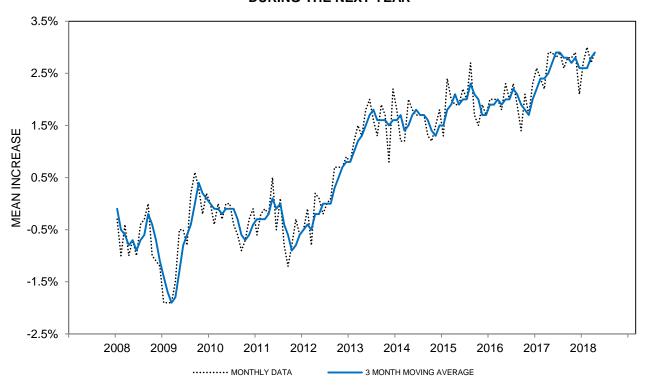


CHART 46: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT YEAR

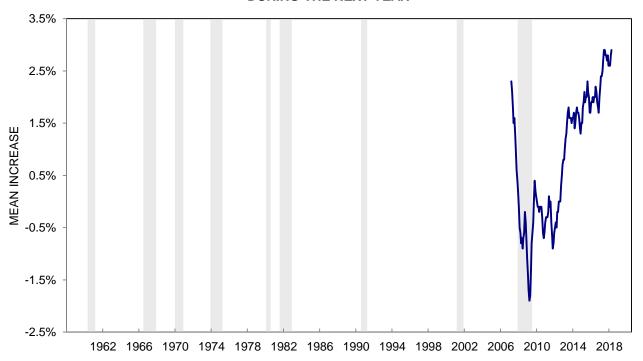


TABLE 47
EXPECTED CHANGE IN HOME VALUES DURING THE NEXT 5 YEARS

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018
INCREASE	68%	64%	72%	66%	67%	68%	70%	63%	67%	62%	68%	69%	70%
REMAIN THE SAME	21	27	19	22	21	23	20	27	21	26	20	21	18
DECREASE	10	8	8	10	11	8	8	9	11	10	11	9	11
DK, NA	1	1	1	2	1	1	2	1	1	2	1	1	1
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	417	431	415	442	428	435	410	429	447	435	439	458	416
MEDIAN INCREASE	2.4	2.1	2.4	2.5	2.4	2.3	2.7	2.3	2.6	1.8	2.5	2.5	2.5
25th PERCENTILE	0.2	0.1	0.4	0.2	0.2	0.2	0.3	0.1	0.2	0.0	0.2	0.2	0.2
75th PERCENTILE	4.5	4.7	4.8	4.8	4.7	4.9	5.0	4.7	4.9	4.7	4.8	4.8	4.9
INTERQUARTILE RANGE (75th-25th)	4.3	4.6	4.5	4.6	4.5	4.6	4.7	4.6	4.7	4.7	4.6	4.6	4.6
MEAN INCREASE	2.4	2.1	3.0	2.8	2.6	2.8	3.1	2.7	2.5	2.7	2.9	2.7	2.8
VARIANCE	22	21	28	27	29	21	21	26	25	21	25	25	26

# EXPECTED CHANGE IN HOME VALUES DURING THE NEXT 5 YEARS - MEDIAN INCREASE THREE MONTH MOVING AVERAGES

All	2.2	2.3	2.3	2.3	2.4	2.4	2.5	2.4	2.5	2.2	2.3	2.3	2.5
Age 18 to 44	1.9	2.0	2.1	2.1	2.2	2.1	2.3	2.4	2.7	2.5	2.5	2.3	2.2
Age 45 to 64	2.4	2.3	2.4	2.5	2.6	2.5	2.4	2.3	2.2	2.0	2.1	2.1	2.4
Age 65+	2.3	2.4	2.3	2.2	2.5	2.6	2.9	2.8	2.8	2.3	2.2	2.3	2.8
Income Bottom Third	1.1	1.1	1.8	1.9	2.2	1.7	1.2	1.0	1.2	1.3	1.2	0.9	1.7
Income Middle Third	2.3	2.3	2.3	2.2	2.6	2.4	2.5	2.0	2.4	2.2	2.5	2.4	2.4
Income Top Third	2.5	2.6	2.5	2.5	2.4	2.6	2.9	3.0	2.9	2.5	2.4	2.5	2.7
Home Value Bottom Third	1.0	1.3	1.9	1.6	1.5	1.1	1.1	1.1	1.4	1.3	1.3	1.4	1.7
Home Value Middle Third	2.3	2.2	2.5	2.7	2.8	2.5	2.7	2.6	2.9	2.3	2.4	2.2	2.5
Home Value Top Third	2.7	2.7	2.5	2.5	2.7	3.0	3.1	3.1	2.9	2.7	2.8	2.7	2.9

The questions were:

"What about the outlook for prices of homes like yours in your community over the next 5 years or so? Do you expect them to

increase, remain about the same, or decrease?"

"By about what percent per year do you expect prices of homes like yours in your community to go (up/down), on average, over the next 5

years or so?"

CASES is the number of homeowners.

<sup>\*:</sup> Less than half of one percent.

CHART 47: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT FIVE YEARS

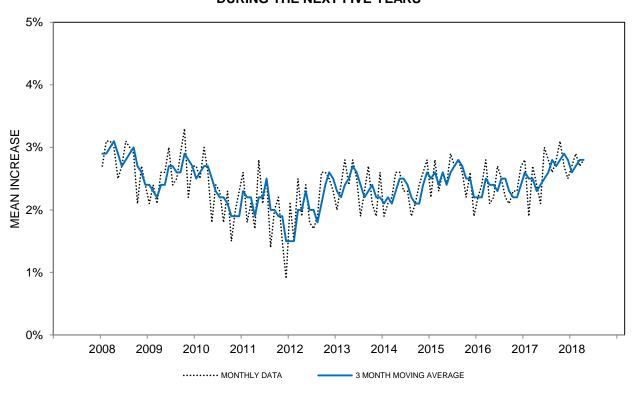
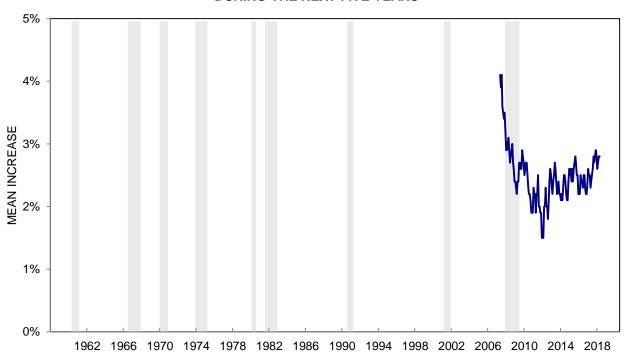


CHART 47: EXPECTED MEAN CHANGE IN HOME VALUES DURING THE NEXT FIVE YEARS



#### RECOMMENDED ALLOWANCE FOR SAMPLING ERROR OF A PERCENTAGE

(Sampling Error Allowance in Percentage Points<sup>1</sup>)

For Estimated Percentage Near	Number of Interviews											
	100	200	300	400	500	750	1000	1250	1500	2000	2500	3000
1% or 99%	2.2	1.6	1.3	1.1	1.0	0.8	0.7	0.6	0.6	0.5	0.4	0.4
5% or 95%	4.9	3.5	2.8	2.4	2.2	1.8	1.5	1.4	1.3	1.1	1.0	0.9
10% or 90%	6.7	4.8	3.9	3.4	3.0	2.4	2.1	1.9	1.7	1.5	1.3	1.2
20% or 80%	9.0	6.3	5.2	4.5	4.0	3.3	2.8	2.5	2.3	2.0	1.8	1.6
30% or 70%	10.3	7.3	5.9	5.1	4.6	3.7	3.2	2.9	2.6	2.3	2.0	1.9
40% or 60%	11.0	7.8	6.3	5.5	4.9	4.0	3.5	3.1	2.8	2.4	2.2	2.0
50%	11.2	7.9	6.5	5.6	5.0	4.1	3.5	3.2	2.9	2.5	2.2	2.0

<sup>&</sup>lt;sup>1</sup> The figures in this table represent two standard errors. Hence, the chances are 95 in 100 that the true percentage lies within a range equal to the observed percentage, plus or minus the sampling error.

#### **DESCRIPTION OF CHARTS**

#### **DATA POINTS**

QUARTERLY DATA: Data collected by surveys conducted at three month intervals before 1978.

MONTHLY DATA: Data collected by surveys conducted each month since January of 1978.

THREE-MONTH Each point plotted represents the average of the three MOVING AVERAGE monthly observations ending at the date plotted.

HISTORICAL SERIES CHARTS Quarterly data prior to 1978 and three month moving average starting in 1978.

#### TIME SCALE

Each tic mark on the time scale represents the month of January for the indicated year.

#### **RECESSION PERIODS**

December	1948 - October	1949
August	1953 - May	1954
September	1957 - April	1958
May	1960 - February	1961
July	1966 - November	1967*
January	1970 - November	1970
December	1973 - March	1975
February	1980 - July	1980
August	1981 - November	1982
August	1990 - March	1991
March	2001 - November	2001
December	2007 - June	2009

Recession dates are determined by the National Bureau of Economic Research.

RECESSION PERIOD: Reduction in the national output of goods and services, generally

lasting at least two quarters.

\*GROWTH RECESSION: Retardation in the rate of growth of output and employment (usually

followed by a recession and always the initial stage of a recession).