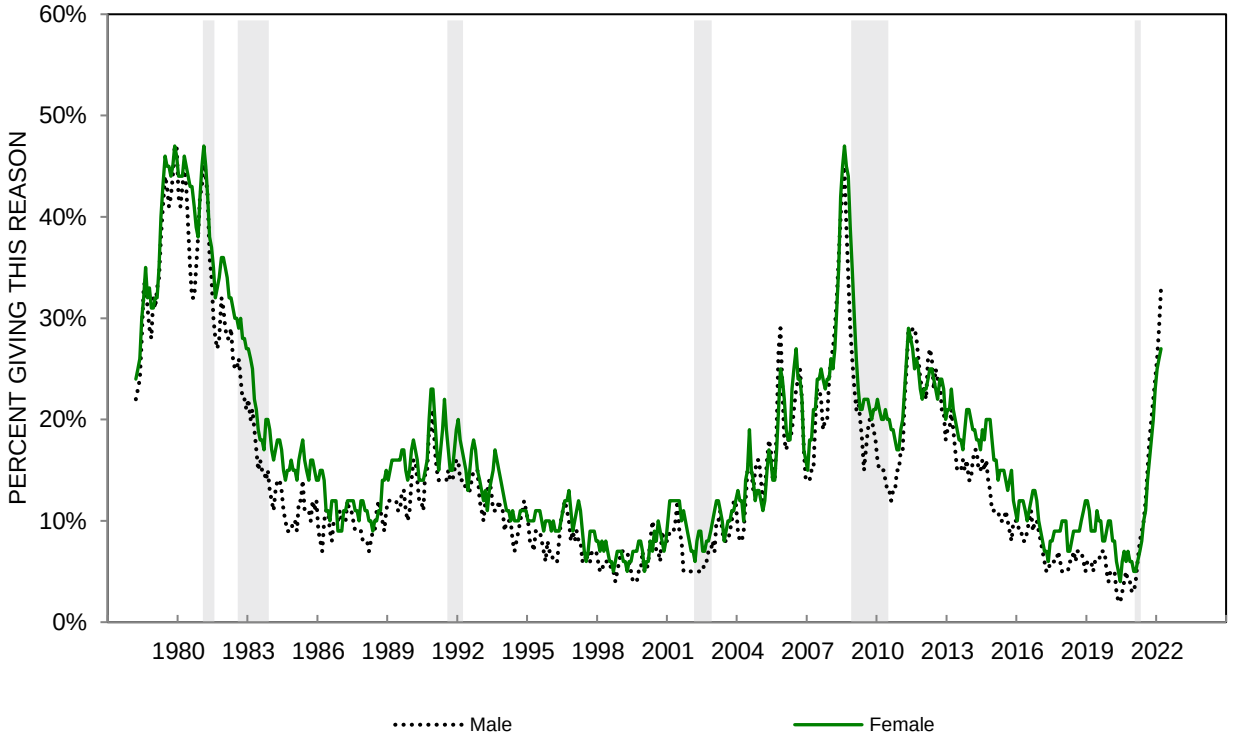**CHART 7A: HIGHER PRICES AS REASONS FOR WORSE PERSONAL FINANCES**