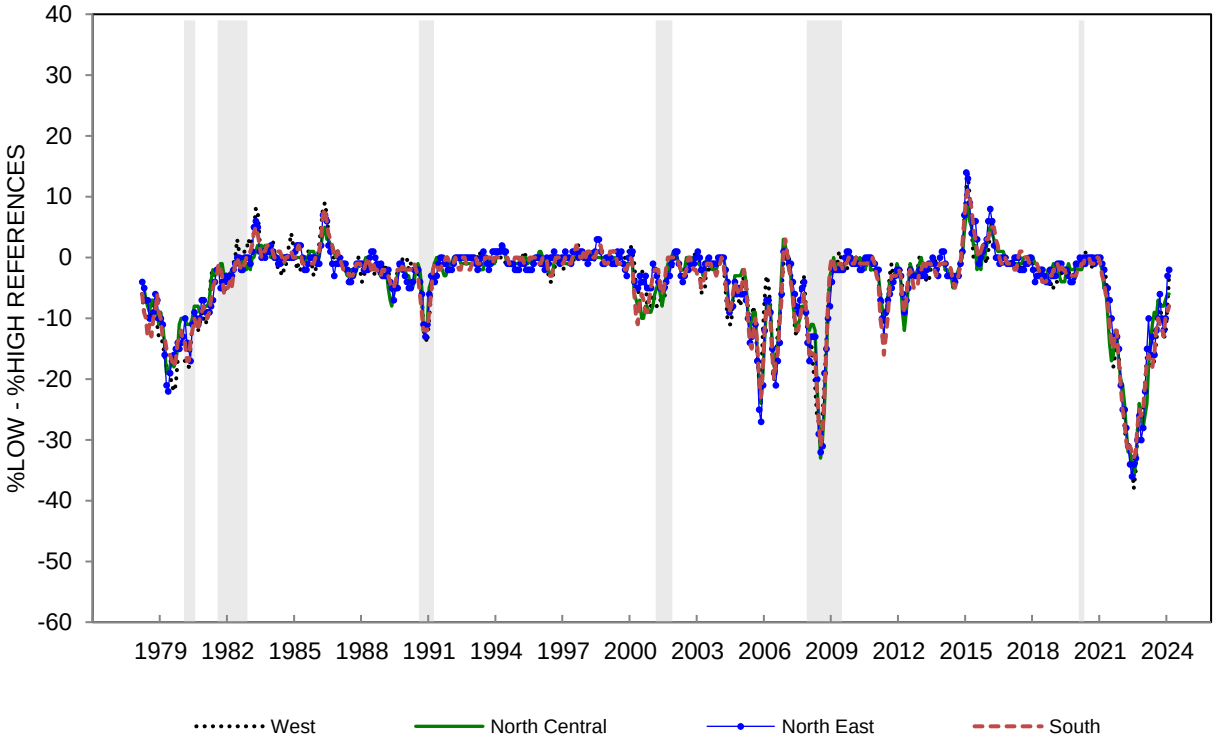**CHART 24A: NEWS HEARD ABOUT PRICE CHANGES**