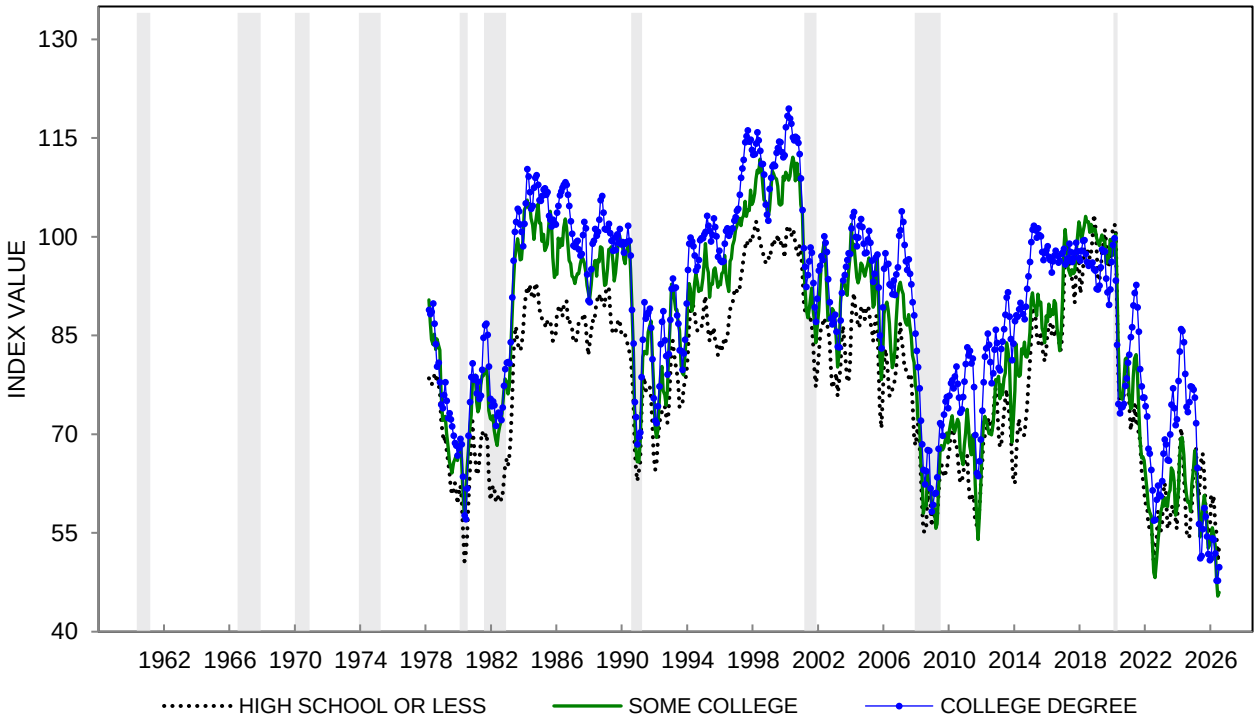CHART 4: INDEX OF CONSUMER SENTIMENT WITHIN EDUCATION GROUPS