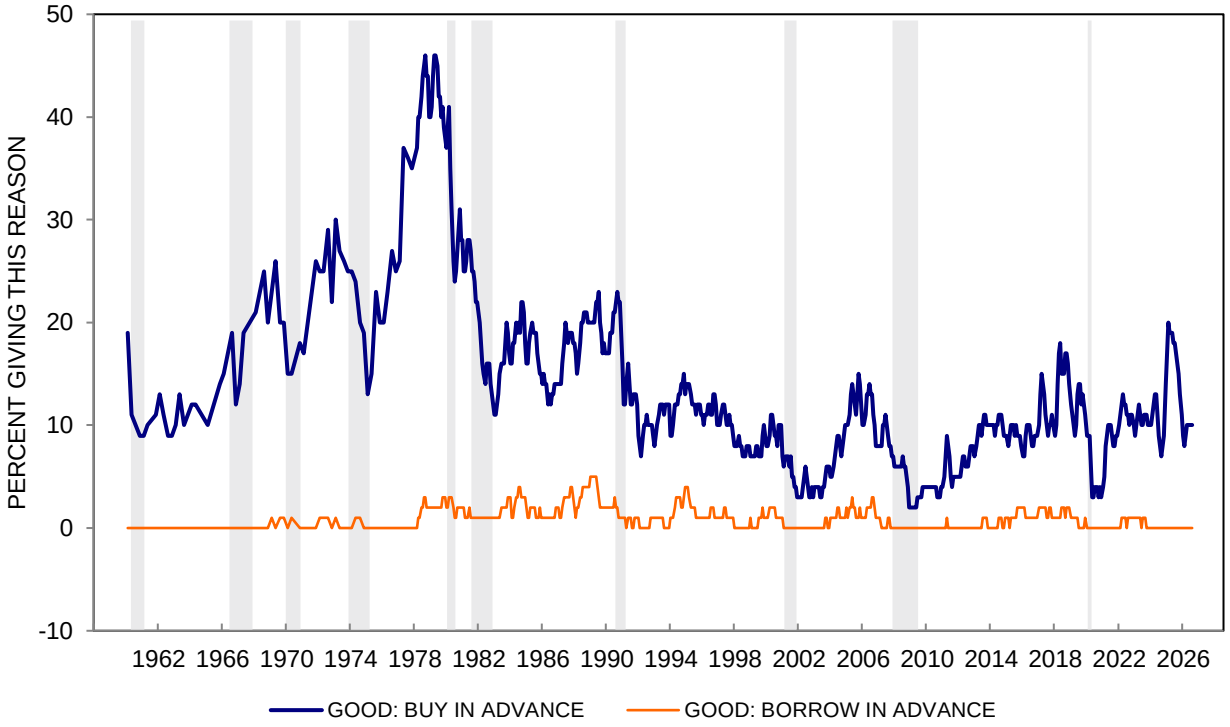CHART 36B: ADVANCE BUYING RATIONALES FOR LARGE HOUSEHOLD DURABLES