

AGE 18 TO 34

1

TABLE 37 BUYING CONDITIONS FOR VEHICLES (Three Month Moving Averages)

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?"

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March	1978	57	12	31	100	125	1153
April	1978	57	11	32	100	125	1182
May	1978	59	9	31	100	128	1208
June	1978	59	10	31	100	128	1169
July	1978	59	10	31	100	128	1163
August	1978	55	11	35	100	120	996
September	1978	51	10	38	100	113	1015
October	1978	49	11	40	100	109	1008
November	1978	51	12	37	100	114	1137
December	1978	51	13	36	100	115	1130
January	1979	51	14	36	100	115	1183
February	1979	50	12	38	100	112	1232
March	1979	54	11	35	100	118	1234
April	1979	54	9	37	100	117	1274
May	1979	52	9	39	100	113	1250
June	1979	46	8	46	100	100	1392
July	1979	41	11	48	100	93	1473
August	1979	40	13	48	100	92	1438
September	1979	42	13	45	100	97	1377
October	1979	48	10	42	100	106	1380
November	1979	50	7	43	100	108	1451
December	1979	49	6	45	100	104	1440
January	1980	46	6	48	100	98	1278
February	1980	48	5	47	100	101	1149
March	1980	52	6	42	100	110	1044
April	1980	50	8	42	100	108	1019
May	1980	44	8	48	100	96	843
June	1980	41	9	49	100	92	877
July	1980	43	9	49	100	94	827
August	1980	48	10	43	100	105	820
September	1980	48	8	44	100	104	789
October	1980	50	7	43	100	107	816
November	1980	49	7	44	100	105	806
December	1980	47	7	47	100	100	789
January	1981	45	8	47	100	98	786
February	1981	45	8	48	100	97	804
March	1981	47	7	46	100	101	810
April	1981	47	7	46	100	100	805
May	1981	49	6	45	100	105	803
June	1981	45	7	48	100	98	802
July	1981	45	6	49	100	96	826
August	1981	43	5	51	100	92	811
September	1981	46	4	50	100	96	813
October	1981	46	4	50	100	96	819
November	1981	44	6	50	100	93	848
December	1981	41	7	51	100	90	841
January	1982	42	7	51	100	91	845
February	1982	41	7	52	100	89	828
March	1982	43	7	50	100	93	853

AGE 18 TO 34

2

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
April	1982	44	7	50	100	94	846
May	1982	47	6	47	100	100	857
June	1982	47	6	47	100	100	857
July	1982	46	5	49	100	97	876
August	1982	43	5	51	100	92	866
September	1982	44	7	48	100	96	858
October	1982	47	8	44	100	103	836
November	1982	50	7	42	100	108	843
December	1982	54	6	40	100	115	834
January	1983	56	5	40	100	116	834
February	1983	60	5	35	100	125	831
March	1983	62	4	35	100	127	831
April	1983	67	3	30	100	136	836
May	1983	70	3	27	100	142	844
June	1983	72	4	24	100	149	864
July	1983	73	4	23	100	150	823
August	1983	73	5	22	100	152	799
September	1983	70	4	25	100	145	797
October	1983	67	5	28	100	139	824
November	1983	64	6	30	100	134	837
December	1983	64	7	29	100	135	835
January	1984	68	6	26	100	143	801
February	1984	69	6	25	100	144	800
March	1984	70	6	24	100	147	808
April	1984	66	8	26	100	139	843
May	1984	66	7	27	100	139	827
June	1984	65	7	29	100	136	796
July	1984	66	5	28	100	138	751
August	1984	65	6	29	100	136	780
September	1984	65	5	30	100	135	799
October	1984	64	6	29	100	135	844
November	1984	62	6	32	100	130	800
December	1984	60	7	33	100	126	787
January	1985	63	6	31	100	132	736
February	1985	65	5	29	100	136	761
March	1985	70	5	25	100	145	739
April	1985	70	5	25	100	144	746
May	1985	72	4	24	100	148	704
June	1985	73	4	23	100	150	712
July	1985	76	3	21	100	154	696
August	1985	76	5	19	100	157	709
September	1985	76	5	19	100	157	687
October	1985	72	6	22	100	151	715
November	1985	75	4	21	100	154	717
December	1985	74	4	22	100	151	753
January	1986	77	4	19	100	157	754
February	1986	78	4	18	100	160	788
March	1986	82	3	15	100	167	750
April	1986	81	3	16	100	165	753
May	1986	80	3	17	100	163	739
June	1986	81	3	16	100	165	771
July	1986	83	3	14	100	169	766

AGE 18 TO 34

3

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
August 1986	83	3	14	100	169	761
September 1986	83	3	14	100	168	732
October 1986	82	3	15	100	168	712
November 1986	79	2	19	100	160	698
December 1986	74	3	23	100	151	709
January 1987	67	3	30	100	138	724
February 1987	67	4	29	100	137	740
March 1987	66	4	29	100	137	730
April 1987	68	5	27	100	141	723
May 1987	72	4	25	100	147	699
June 1987	72	4	24	100	148	706
July 1987	76	4	20	100	156	692
August 1987	72	5	23	100	149	716
September 1987	73	4	23	100	150	698
October 1987	69	4	26	100	143	649
November 1987	68	4	28	100	139	566
December 1987	63	5	32	100	131	542
January 1988	61	5	34	100	127	529
February 1988	59	7	33	100	126	563
March 1988	61	8	32	100	129	545
April 1988	63	9	28	100	135	554
May 1988	68	7	25	100	143	528
June 1988	70	7	23	100	147	548
July 1988	69	5	26	100	143	565
August 1988	68	6	26	100	142	586
September 1988	66	7	27	100	139	575
October 1988	68	7	25	100	142	555
November 1988	65	7	29	100	136	537
December 1988	65	5	31	100	134	533
January 1989	63	6	31	100	131	559
February 1989	63	7	31	100	132	561
March 1989	62	8	30	100	133	552
April 1989	65	6	29	100	136	551
May 1989	68	6	26	100	142	549
June 1989	71	6	24	100	147	559
July 1989	71	6	24	100	147	556
August 1989	71	5	24	100	147	522
September 1989	68	5	26	100	142	511
October 1989	66	6	28	100	138	493
November 1989	66	7	27	100	140	517
December 1989	68	6	26	100	142	514
January 1990	69	6	25	100	144	516
February 1990	67	5	27	100	140	497
March 1990	68	5	28	100	140	502
April 1990	66	5	29	100	136	492
May 1990	67	6	28	100	139	493
June 1990	68	6	26	100	141	483
July 1990	71	5	24	100	147	506
August 1990	68	4	29	100	139	530
September 1990	64	3	33	100	132	537
October 1990	58	3	38	100	120	508
November 1990	54	4	42	100	112	479

AGE 18 TO 34

4

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
December 1990	50	4	46	100	103	473
January 1991	49	3	48	100	102	506
February 1991	53	4	43	100	109	539
March 1991	59	5	36	100	122	546
April 1991	63	6	32	100	131	512
May 1991	66	4	30	100	135	484
June 1991	67	3	30	100	137	485
July 1991	68	2	30	100	138	497
August 1991	68	3	29	100	139	532
September 1991	66	4	30	100	136	510
October 1991	66	4	30	100	136	525
November 1991	68	3	29	100	138	509
December 1991	66	5	29	100	137	530
January 1992	67	4	28	100	139	526
February 1992	65	5	31	100	134	525
March 1992	67	3	30	100	137	511
April 1992	65	4	32	100	133	517
May 1992	66	4	30	100	136	525
June 1992	69	4	27	100	141	534
July 1992	70	3	27	100	144	510
August 1992	69	3	28	100	141	505
September 1992	68	4	29	100	139	500
October 1992	65	5	30	100	135	507
November 1992	67	5	28	100	139	499
December 1992	68	4	28	100	140	491
January 1993	71	4	25	100	146	476
February 1993	68	5	27	100	141	466
March 1993	65	6	29	100	136	480
April 1993	65	6	29	100	136	485
May 1993	69	6	25	100	143	489
June 1993	69	7	24	100	145	477
July 1993	71	5	24	100	147	460
August 1993	70	5	25	100	145	454
September 1993	70	4	26	100	144	447
October 1993	67	4	28	100	139	464
November 1993	68	4	29	100	139	466
December 1993	71	3	26	100	145	470
January 1994	74	4	22	100	152	467
February 1994	76	4	20	100	157	476
March 1994	75	6	19	100	156	453
April 1994	77	5	17	100	160	451
May 1994	74	6	20	100	154	441
June 1994	74	4	22	100	152	463
July 1994	72	4	23	100	149	481
August 1994	73	4	23	100	149	496
September 1994	72	5	23	100	148	496
October 1994	68	6	27	100	141	483
November 1994	69	6	26	100	143	475
December 1994	66	6	27	100	139	476
January 1995	68	5	26	100	142	491
February 1995	65	6	29	100	136	484

AGE 18 TO 34
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March 1995	65	5	30	100	135	488
April 1995	62	7	32	100	130	478
May 1995	63	5	32	100	130	488
June 1995	65	4	31	100	133	482
July 1995	67	2	30	100	137	490
August 1995	69	3	28	100	140	478
September 1995	67	4	29	100	138	478
October 1995	67	6	28	100	139	459
November 1995	65	6	28	100	137	464
December 1995	68	7	26	100	142	454
January 1996	65	5	29	100	136	481
February 1996	67	4	28	100	139	462
March 1996	67	4	28	100	139	481
April 1996	70	6	23	100	147	434
May 1996	67	8	25	100	142	443
June 1996	65	9	26	100	139	422
July 1996	67	6	26	100	141	455
August 1996	72	6	22	100	150	456
September 1996	74	3	22	100	152	467
October 1996	71	4	25	100	146	421
November 1996	68	4	29	100	139	418
December 1996	66	5	29	100	137	407
January 1997	67	7	26	100	141	453
February 1997	65	7	28	100	137	473
March 1997	65	6	29	100	135	476
April 1997	65	4	31	100	134	448
May 1997	67	4	28	100	139	433
June 1997	71	4	25	100	145	415
July 1997	70	5	26	100	144	428
August 1997	68	6	26	100	142	410
September 1997	68	8	25	100	143	421
October 1997	69	7	23	100	146	407
November 1997	71	7	22	100	149	421
December 1997	70	8	22	100	148	395
January 1998	70	9	21	100	149	390
February 1998	71	12	18	100	153	353
March 1998	71	12	17	100	154	386
April 1998	71	12	18	100	153	395
May 1998	69	10	20	100	149	415
June 1998	72	8	20	100	152	404
July 1998	73	10	17	100	155	402
August 1998	74	11	15	100	160	390
September 1998	69	13	18	100	152	413
October 1998	70	12	19	100	151	410
November 1998	72	9	19	100	153	417
December 1998	74	8	18	100	156	416
January 1999	75	8	17	100	158	423
February 1999	72	9	19	100	153	439
March 1999	72	9	19	100	153	439
April 1999	68	11	21	100	147	443
May 1999	71	9	20	100	151	422
June 1999	68	9	23	100	145	410

AGE 18 TO 34
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
July	1999	73	5	22	100	151	391
August	1999	69	4	27	100	142	406
September	1999	70	5	25	100	145	412
October	1999	65	6	28	100	137	412
November	1999	68	8	24	100	145	397
December	1999	68	7	25	100	143	387
January	2000	69	8	23	100	147	387
February	2000	68	10	22	100	146	384
March	2000	68	10	22	100	146	377
April	2000	70	8	22	100	148	380
May	2000	68	8	24	100	144	396
June	2000	67	10	24	100	143	409
July	2000	65	11	24	100	142	416
August	2000	69	10	22	100	147	412
September	2000	73	8	18	100	155	382
October	2000	73	9	18	100	155	364
November	2000	72	9	19	100	154	350
December	2000	69	11	19	100	150	368
January	2001	70	10	20	100	150	373
February	2001	70	9	21	100	149	370
March	2001	70	8	22	100	149	352
April	2001	66	6	28	100	138	348
May	2001	63	7	29	100	134	347
June	2001	60	9	32	100	128	354
July	2001	61	13	26	100	134	341
August	2001	61	15	24	100	137	357
September	2001	61	16	23	100	138	332
October	2001	66	13	21	100	145	345
November	2001	71	9	20	100	151	335
December	2001	76	8	16	100	160	367
January	2002	76	10	14	100	162	361
February	2002	75	11	14	100	161	371
March	2002	74	8	17	100	157	361
April	2002	76	8	16	100	159	352
May	2002	73	9	17	100	156	356
June	2002	73	11	17	100	156	362
July	2002	69	10	20	100	149	368
August	2002	70	9	20	100	150	357
September	2002	71	8	20	100	151	335
October	2002	76	6	18	100	158	328
November	2002	75	8	17	100	158	340
December	2002	77	8	14	100	163	358
January	2003	73	9	18	100	156	373
February	2003	73	6	21	100	151	344
March	2003	67	4	29	100	138	337
April	2003	69	5	26	100	142	336
May	2003	71	8	22	100	149	340
June	2003	77	7	17	100	160	348
July	2003	78	7	16	100	162	351
August	2003	78	5	17	100	162	335
September	2003	75	6	19	100	156	322
October	2003	75	6	19	100	156	324

AGE 18 TO 34

7

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
November	2003	75	6	18	100	157	346
December	2003	78	7	15	100	163	351
January	2004	79	5	16	100	163	337
February	2004	74	7	19	100	155	327
March	2004	72	6	22	100	150	315
April	2004	70	7	23	100	147	323
May	2004	74	5	20	100	154	332
June	2004	72	5	23	100	149	323
July	2004	70	5	25	100	145	300
August	2004	64	5	31	100	133	282
September	2004	64	7	29	100	135	293
October	2004	66	7	27	100	139	302
November	2004	71	6	23	100	148	296
December	2004	74	6	20	100	154	295
January	2005	74	5	21	100	153	292
February	2005	75	6	19	100	155	292
March	2005	72	5	23	100	149	276
April	2005	65	8	26	100	139	275
May	2005	61	8	30	100	131	287
June	2005	63	8	30	100	133	321
July	2005	72	5	23	100	149	315
August	2005	76	4	20	100	157	299
September	2005	69	5	25	100	144	251
October	2005	59	5	35	100	124	251
November	2005	57	5	38	100	119	263
December	2005	63	3	34	100	129	285
January	2006	67	5	28	100	139	272
February	2006	64	5	31	100	134	256
March	2006	66	6	29	100	137	230
April	2006	66	3	31	100	134	240
May	2006	63	4	33	100	129	251
June	2006	60	3	37	100	122	270
July	2006	59	6	36	100	123	263
August	2006	55	5	41	100	114	241
September	2006	56	7	38	100	118	221
October	2006	56	6	38	100	118	229
November	2006	66	6	28	100	138	235
December	2006	66	4	30	100	136	238
January	2007	66	6	28	100	138	233
February	2007	61	8	31	100	131	224
March	2007	64	8	28	100	137	228
April	2007	65	8	27	100	138	223
May	2007	64	6	30	100	134	247
June	2007	58	7	36	100	122	239
July	2007	54	4	42	100	112	234
August	2007	60	4	36	100	123	218
September	2007	67	3	30	100	137	217
October	2007	70	4	27	100	143	204
November	2007	63	4	33	100	131	211
December	2007	56	4	40	100	116	221
January	2008	55	3	42	100	113	229

AGE 18 TO 34

8

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
February 2008	53	5	42	100	111	215
March 2008	52	5	43	100	109	208
April 2008	51	6	43	100	109	206
May 2008	52	5	44	100	108	201
June 2008	49	4	47	100	102	210
July 2008	50	3	47	100	103	216
August 2008	53	1	46	100	107	209
September 2008	53	2	45	100	109	213
October 2008	50	4	46	100	104	211
November 2008	46	5	49	100	97	213
December 2008	52	4	44	100	109	196
January 2009	56	2	42	100	114	185
February 2009	64	2	34	100	130	180
March 2009	63	3	34	100	130	195
April 2009	58	4	38	100	120	200
May 2009	58	3	39	100	118	195
June 2009	62	1	38	100	124	169
July 2009	68	1	31	100	138	161
August 2009	70	2	27	100	143	173
September 2009	67	4	29	100	138	174
October 2009	64	4	32	100	132	181
November 2009	59	3	37	100	122	173
December 2009	57	3	41	100	116	181
January 2010	62	1	37	100	125	176
February 2010	65	1	34	100	131	191
March 2010	67	1	31	100	136	177
April 2010	67	3	31	100	136	176
May 2010	67	3	30	100	138	177
June 2010	72	2	26	100	146	190
July 2010	71	3	26	100	144	179
August 2010	68	3	30	100	138	177
September 2010	62	5	34	100	128	162
October 2010	60	4	36	100	124	173
November 2010	63	3	34	100	129	161
December 2010	66	2	31	100	135	175
January 2011	65	1	34	100	131	170
February 2011	59	3	38	100	122	164
March 2011	57	2	41	100	116	157
April 2011	57	4	39	100	118	155
May 2011	59	4	38	100	121	162
June 2011	57	3	40	100	117	171
July 2011	60	3	36	100	124	169
August 2011	57	5	39	100	118	160
September 2011	55	5	40	100	115	153
October 2011	51	4	45	100	106	156
November 2011	52	4	44	100	108	156
December 2011	49	5	46	100	103	160
January 2012	49	9	42	100	107	155
February 2012	50	9	41	100	109	162
March 2012	56	7	37	100	119	151
April 2012	63	3	34	100	128	155
May 2012	63	3	33	100	130	144

AGE 18 TO 34

9

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
June 2012	59	6	35	100	123	133
July 2012	53	6	41	100	112	125
August 2012	52	5	43	100	108	143
September 2012	57	4	39	100	119	162
October 2012	56	3	41	100	115	174
November 2012	56	4	40	100	117	169
December 2012	59	3	39	100	120	168
January 2013	60	3	37	100	123	166
February 2013	58	2	40	100	117	181
March 2013	56	4	39	100	117	186
April 2013	60	4	36	100	124	199
May 2013	66	3	30	100	136	207
June 2013	64	1	35	100	129	214
July 2013	62	2	35	100	127	213
August 2013	61	4	35	100	126	216
September 2013	63	5	32	100	131	231
October 2013	65	4	31	100	134	229
November 2013	59	4	36	100	123	226
December 2013	58	5	37	100	121	210
January 2014	60	5	36	100	124	219
February 2014	71	3	26	100	145	207
March 2014	71	4	25	100	145	219
April 2014	67	4	29	100	138	231
May 2014	61	5	34	100	127	239
June 2014	60	5	34	100	126	230
July 2014	62	6	32	100	131	217
August 2014	61	7	32	100	129	217
September 2014	60	5	35	100	125	239
October 2014	59	6	36	100	123	262
November 2014	62	5	33	100	129	281
December 2014	64	5	31	100	133	281
January 2015	68	3	29	100	139	291
February 2015	68	2	30	100	138	294
March 2015	70	4	26	100	144	320
April 2015	67	6	27	100	140	325
May 2015	66	8	27	100	139	358
June 2015	66	8	26	100	140	347
July 2015	69	6	25	100	144	346
August 2015	71	5	25	100	146	349
September 2015	70	3	27	100	144	375
October 2015	67	4	29	100	138	382
November 2015	69	3	28	100	141	366
December 2015	67	3	30	100	136	338
January 2016	68	5	27	100	140	332
February 2016	69	5	26	100	143	337
March 2016	70	7	23	100	147	353
April 2016	72	5	22	100	150	360
May 2016	72	5	23	100	148	363
June 2016	73	3	25	100	148	354
July 2016	71	3	26	100	144	358
August 2016	69	3	28	100	142	348
September 2016	66	3	31	100	135	356

TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
October	2016	63	3	34	100	130	366
November	2016	63	3	34	100	128	393
December	2016	67	3	31	100	136	414
January	2017	68	2	30	100	138	410
February	2017	66	2	32	100	134	405
March	2017	66	2	32	100	134	390
April	2017	67	3	30	100	137	383
May	2017	66	3	31	100	135	395
June	2017	65	2	33	100	132	423
July	2017	62	3	35	100	127	434
August	2017	62	4	34	100	128	419
September	2017	62	5	33	100	128	386
October	2017	63	6	31	100	133	373
November	2017	66	6	28	100	138	385
December	2017	70	5	25	100	146	392
January	2018	70	5	25	100	145	420
February	2018	68	4	28	100	140	403
March	2018	65	4	31	100	134	397
April	2018	64	3	32	100	132	377
May	2018	62	3	35	100	127	358