# AGE 35 TO 54 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages) 

Response to the query: "Why do you say so?" following the question on Table 35.
May add to more than $100 \%$ due to multiple mentions.

GOOD TIME TO BUY
BAD TIME TO BUY

| Date of Survey |  | GOOD |  |  |  |  | BAD TIME TOBUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance <br> Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| March | 1978 | 22 | 37 | 1 | 0 | 3 | 13 | 2 | 5 | 3 |
| April | 1978 | 17 | 40 | 1 | 1 | 5 | 13 | 2 | 4 | 2 |
| May | 1978 | 16 | 41 | 1 | 1 | 5 | 13 | 2 | 4 | 1 |
| June | 1978 | 15 | 43 | 1 | 2 | 5 | 15 | 3 | 3 | 1 |
| July | 1978 | 14 | 47 | 1 | 3 | 5 | 15 | 4 | 2 | 1 |
| August | 1978 | 13 | 47 | 1 | 3 | 5 | 15 | 4 | 2 | 2 |
| September | 1978 | 14 | 48 | 1 | 2 | 4 | 13 | 5 | 2 | 2 |
| October | 1978 | 12 | 47 | 1 | 2 | 3 | 15 | 4 | 2 | 2 |
| November | 1978 | 11 | 47 | 1 | 2 | 2 | 16 | 3 | 3 | 2 |
| December | 1978 | 10 | 41 | 0 | 2 | 2 | 21 | 5 | 3 | 2 |
| January | 1979 | 12 | 41 | 0 | 2 | 3 | 21 | 7 | 4 | 3 |
| February | 1979 | 13 | 43 | 0 | 3 | 3 | 21 | 7 | 4 | 2 |
| March | 1979 | 15 | 46 | 0 | 3 | 2 | 16 | 5 | 5 | 3 |
| April | 1979 | 13 | 47 | 0 | 3 | 2 | 15 | 5 | 7 | 2 |
| May | 1979 | 12 | 45 | 0 | 3 | 2 | 16 | 5 | 8 | 3 |
| June | 1979 | 11 | 43 | 0 | 2 | 2 | 18 | 7 | 7 | 3 |
| July | 1979 | 14 | 42 | 0 | 2 | 2 | 18 | 8 | 5 | 3 |
| August | 1979 | 15 | 43 | 0 | 2 | 2 | 16 | 8 | 5 | 4 |
| September | 1979 | 16 | 42 | 1 | 3 | 2 | 16 | 9 | 7 | 4 |
| October | 1979 | 13 | 38 | 1 | 3 | 3 | 17 | 9 | 10 | 4 |
| November | 1979 | 14 | 35 | 1 | 4 | 3 | 20 | 12 | 10 | 3 |
| December | 1979 | 16 | 35 | 0 | 3 | 3 | 22 | 14 | 10 | 4 |
| January | 1980 | 19 | 39 | 0 | 2 | 2 | 22 | 14 | 9 | 7 |
| February | 1980 | 20 | 42 | 0 | 3 | 2 | 19 | 12 | 10 | 7 |
| March | 1980 | 18 | 45 | 1 | 4 | 1 | 16 | 14 | 8 | 6 |
| April | 1980 | 14 | 33 | 1 | 4 | 2 | 23 | 20 | 8 | 5 |
| May | 1980 | 11 | 28 | 1 | 3 | 1 | 31 | 30 | 8 | 7 |
| June | 1980 | 10 | 21 | 1 | 1 | 1 | 34 | 31 | 9 | 9 |
| July | 1980 | 14 | 23 | 1 | 1 | 1 | 30 | 28 | 10 | 11 |
| August | 1980 | 15 | 24 | 2 | 2 | 1 | 26 | 21 | 11 | 10 |
| September | 1980 | 18 | 25 | 2 | 2 | 1 | 25 | 16 | 10 | 9 |
| October | 1980 | 20 | 28 | 2 | 4 | 1 | 21 | 16 | 9 | 4 |
| November | 1980 | 21 | 32 | 1 | 3 | 1 | 18 | 18 | 9 | 4 |
| December | 1980 | 20 | 30 | 0 | 3 | 0 | 20 | 24 | 8 | 3 |
| January | 1981 | 22 | 28 | 0 | 2 | 1 | 20 | 26 | 9 | 4 |
| February | 1981 | 24 | 26 | 0 | 2 | 1 | 21 | 28 | 8 | 4 |
| March | 1981 | 23 | 27 | 1 | 1 | 1 | 20 | 28 | 10 | 5 |
| April | 1981 | 21 | 29 | 1 | 1 | 1 | 20 | 23 | 10 | 6 |
| May | 1981 | 18 | 29 | 1 | 2 | 1 | 22 | 19 | 10 | 5 |
| June | 1981 | 18 | 27 | 0 | 2 | 1 | 19 | 19 | 12 | 5 |
| July | 1981 | 20 | 22 | 0 | 2 | 1 | 23 | 22 | 9 | 3 |
| August | 1981 | 24 | 21 | 0 | 1 | 1 | 20 | 24 | 9 | 3 |
| September | 1981 | 25 | 22 | 0 | 2 | 1 | 21 | 23 | 6 | 2 |
| October | 1981 | 22 | 25 | 0 | 1 | 2 | 16 | 24 | 8 | 3 |
| November | 1981 | 19 | 22 | 0 | 1 | 1 | 19 | 25 | 9 | 4 |
| December | 1981 | 21 | 21 | 0 | 1 | 1 | 19 | 25 | 10 | 6 |

## AGE 35 TO 54 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; <br> Good Buys <br> Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| January | 1982 | 25 | 18 | 0 | 1 | 1 | 21 | 25 | 10 | 7 |
| February | 1982 | 28 | 18 | 1 | 1 | 1 | 19 | 25 | 10 | 7 |
| March | 1982 | 31 | 17 | 1 | 1 | 1 | 18 | 27 | 10 | 7 |
| April | 1982 | 32 | 14 | 0 | 0 | 2 | 17 | 28 | 11 | 7 |
| May | 1982 | 34 | 14 | 1 | 1 | 2 | 16 | 28 | 13 | 7 |
| June | 1982 | 31 | 13 | 1 | 1 | 1 | 18 | 28 | 14 | 7 |
| July | 1982 | 30 | 15 | 2 | 1 | 1 | 17 | 27 | 14 | 7 |
| August | 1982 | 28 | 15 | 2 | 1 | 1 | 17 | 27 | 14 | 9 |
| September | 1982 | 28 | 16 | 1 | 1 | 1 | 15 | 25 | 14 | 8 |
| October | 1982 | 27 | 15 | 2 | 2 | 1 | 17 | 23 | 14 | 8 |
| November | 1982 | 29 | 14 | 3 | 1 | 1 | 16 | 19 | 15 | 9 |
| December | 1982 | 29 | 13 | 5 | 2 | 1 | 16 | 17 | 14 | 10 |
| January | 1983 | 32 | 11 | 6 | 1 | 1 | 14 | 14 | 14 | 11 |
| February | 1983 | 32 | 11 | 7 | 1 | 1 | 15 | 15 | 12 | 10 |
| March | 1983 | 32 | 12 | 9 | 1 | 3 | 15 | 14 | 10 | 10 |
| April | 1983 | 33 | 14 | 12 | 2 | 3 | 15 | 16 | 8 | 8 |
| May | 1983 | 36 | 16 | 14 | 2 | 4 | 12 | 14 | 8 | 8 |
| June | 1983 | 37 | 17 | 14 | 2 | 4 | 12 | 12 | 8 | 6 |
| July | 1983 | 35 | 18 | 13 | 2 | 4 | 12 | 9 | 8 | 6 |
| August | 1983 | 32 | 18 | 14 | 2 | 4 | 12 | 8 | 8 | 5 |
| September | 1983 | 33 | 18 | 12 | 2 | 4 | 11 | 8 | 7 | 5 |
| October | 1983 | 34 | 19 | 11 | 2 | 4 | 10 | 8 | 6 | 4 |
| November | 1983 | 36 | 17 | 8 | 3 | 4 | 11 | 8 | 5 | 3 |
| December | 1983 | 39 | 15 | 7 | 3 | 5 | 13 | 7 | 6 | 3 |
| January | 1984 | 44 | 16 | 8 | 2 | 6 | 12 | 7 | 6 | 3 |
| February | 1984 | 46 | 17 | 9 | 2 | 7 | 10 | 7 | 6 | 4 |
| March | 1984 | 44 | 20 | 9 | 3 | 9 | 6 | 7 | 4 | 4 |
| April | 1984 | 40 | 19 | 8 | 4 | 9 | 7 | 6 | 5 | 3 |
| May | 1984 | 35 | 21 | 8 | 5 | 9 | 7 | 6 | 4 | 3 |
| June | 1984 | 34 | 18 | 7 | 6 | 7 | 9 | 6 | 5 | 2 |
| July | 1984 | 33 | 19 | 8 | 5 | 7 | 7 | 7 | 4 | 1 |
| August | 1984 | 37 | 20 | 7 | 5 | 8 | 7 | 7 | 4 | 2 |
| September | 1984 | 36 | 22 | 8 | 4 | 9 | 8 | 7 | 5 | 3 |
| October | 1984 | 34 | 23 | 6 | 3 | 8 | 10 | 7 | 5 | 3 |
| November | 1984 | 29 | 21 | 7 | 3 | 6 | 12 | 7 | 6 | 4 |
| December | 1984 | 30 | 18 | 7 | 2 | 6 | 13 | 7 | 5 | 3 |
| January | 1985 | 37 | 16 | 9 | 1 | 6 | 11 | 6 | 5 | 4 |
| February | 1985 | 45 | 16 | 10 | 1 | 6 | 8 | 5 | 5 | 3 |
| March | 1985 | 44 | 19 | 11 | 2 | 7 | 6 | 4 | 7 | 3 |
| April | 1985 | 41 | 19 | 12 | 2 | 8 | 6 | 4 | 6 | 1 |
| May | 1985 | 34 | 20 | 12 | 3 | 8 | 8 | 5 | 7 | 2 |
| June | 1985 | 37 | 19 | 13 | 2 | 8 | 8 | 6 | 5 | 3 |
| July | 1985 | 35 | 19 | 13 | 2 | 8 | 9 | 6 | 6 | 3 |
| August | 1985 | 40 | 17 | 15 | 1 | 8 | 8 | 5 | 6 | 2 |
| September | 1985 | 37 | 15 | 15 | 2 | 8 | 10 | 5 | 7 | 1 |
| October | 1985 | 37 | 13 | 17 | 2 | 7 | 9 | 5 | 6 | 2 |
| November | 1985 | 36 | 13 | 15 | 2 | 6 | 11 | 5 | 6 | 3 |
| December | 1985 | 40 | 12 | 14 | 2 | 5 | 13 | 5 | 4 | 2 |

## AGE 35 TO 54 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of Sur | Survey | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance <br> Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| January | 1986 | 43 | 12 | 14 | 1 | 6 | 11 | 5 | 5 | 2 |
| February | 1986 | 43 | 14 | 17 | 1 | 6 | 9 | 5 | 4 | 1 |
| March | 1986 | 40 | 14 | 23 | 0 | 8 | 5 | 4 | 5 | 2 |
| April | 1986 | 37 | 13 | 25 | 1 | 9 | 7 | 3 | 4 | 3 |
| May | 1986 | 34 | 12 | 29 | 1 | 11 | 6 | 2 | 4 | 4 |
| June | 1986 | 35 | 11 | 31 | 1 | 11 | 6 | 3 | 4 | 3 |
| July | 1986 | 35 | 12 | 33 | 1 | 12 | 5 | 4 | 4 | 3 |
| August | 1986 | 37 | 11 | 31 | 1 | 12 | 6 | 5 | 5 | 2 |
| September | 1986 | 36 | 11 | 32 | 1 | 9 | 6 | 4 | 6 | 3 |
| October | 1986 | 35 | 11 | 29 | 2 | 5 | 7 | 3 | 6 | 3 |
| November | 1986 | 32 | 11 | 26 | 2 | 4 | 7 | 3 | 6 | 3 |
| December | 1986 | 32 | 11 | 21 | 2 | 5 | 7 | 3 | 6 | 3 |
| January | 1987 | 36 | 10 | 21 | 2 | 6 | 6 | 3 | 7 | 2 |
| February | 1987 | 37 | 12 | 22 | 1 | 6 | 5 | 3 | 6 | 2 |
| March | 1987 | 38 | 13 | 25 | 1 | 6 | 5 | 4 | 7 | 2 |
| April | 1987 | 32 | 17 | 24 | 2 | 6 | 5 | 4 | 6 | 2 |
| May | 1987 | 31 | 18 | 23 | 3 | 5 | 6 | 4 | 6 | 1 |
| June | 1987 | 32 | 20 | 20 | 4 | 6 | 6 | 4 | 5 | 1 |
| July | 1987 | 35 | 17 | 16 | 3 | 6 | 6 | 4 | 4 | 1 |
| August | 1987 | 36 | 17 | 16 | 3 | 7 | 7 | 4 | 5 | 2 |
| September | 1987 | 35 | 20 | 13 | 3 | 6 | 7 | 4 | 3 | 2 |
| October | 1987 | 32 | 21 | 12 | 4 | 5 | 9 | 5 | 5 | 3 |
| November | 1987 | 32 | 21 | 12 | 5 | 5 | 7 | 6 | 5 | 5 |
| December | 1987 | 36 | 20 | 13 | 4 | 4 | 5 | 6 | 6 | 6 |
| January | 1988 | 39 | 20 | 12 | 4 | 4 | 4 | 6 | 6 | 6 |
| February | 1988 | 41 | 16 | 10 | 2 | 4 | 6 | 5 | 6 | 6 |
| March | 1988 | 37 | 14 | 10 | 3 | 7 | 7 | 4 | 6 | 5 |
| April | 1988 | 35 | 13 | 10 | 3 | 8 | 6 | 4 | 6 | 6 |
| May | 1988 | 32 | 19 | 10 | 5 | 9 | 6 | 4 | 4 | 4 |
| June | 1988 | 31 | 20 | 10 | 4 | 10 | 5 | 4 | 3 | 3 |
| July | 1988 | 34 | 22 | 10 | 5 | 10 | 6 | 4 | 2 | 2 |
| August | 1988 | 34 | 21 | 9 | 5 | 10 | 7 | 4 | 2 | 1 |
| September | 1988 | 33 | 22 | 8 | 6 | 8 | 8 | 4 | 2 | 2 |
| October | 1988 | 32 | 21 | 8 | 4 | 8 | 9 | 4 | 3 | 1 |
| November | 1988 | 35 | 20 | 8 | 4 | 8 | 11 | 3 | 3 | 2 |
| December | 1988 | 37 | 19 | 7 | 4 | 8 | 11 | 3 | 4 | 2 |
| January | 1989 | 39 | 21 | 6 | 5 | 8 | 10 | 3 | 3 | 3 |
| February | 1989 | 38 | 20 | 4 | 5 | 8 | 9 | 4 | 5 | 4 |
| March | 1989 | 37 | 20 | 5 | 5 | 7 | 8 | 4 | 5 | 3 |
| April | 1989 | 35 | 20 | 6 | 6 | 7 | 9 | 7 | 5 | 2 |
| May | 1989 | 32 | 22 | 6 | 6 | 6 | 8 | 8 | 4 | 2 |
| June | 1989 | 30 | 22 | 5 | 5 | 7 | 8 | 8 | 5 | 3 |
| July | 1989 | 31 | 22 | 6 | 3 | 7 | 8 | 7 | 4 | 4 |
| August | 1989 | 32 | 19 | 8 | 2 | 6 | 8 | 6 | 2 | 4 |
| September | 1989 | 33 | 19 | 9 | 1 | 6 | 8 | 5 | 2 | 3 |
| October | 1989 | 31 | 19 | 7 | 2 | 5 | 10 | 4 | 3 | 3 |
| November | 1989 | 31 | 19 | 7 | 3 | 6 | 12 | 4 | 6 | 2 |
| December | 1989 | 33 | 18 | 6 | 3 | 4 | 15 | 5 | 5 | 2 |
| January | 1990 | 41 | 16 | 6 | 2 | 3 | 13 | 5 | 4 | 2 |

## AGE 35 TO 54 <br> 4 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; <br> Good Buys <br> Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| February | 1990 | 43 | 16 | 6 | 2 | 4 | 9 | 4 | 4 | 2 |
| March | 1990 | 45 | 15 | 6 | 2 | 5 | 7 | 3 | 5 | 3 |
| April | 1990 | 39 | 19 | 6 | 3 | 5 | 6 | 4 | 6 | 3 |
| May | 1990 | 37 | 20 | 6 | 4 | 5 | 7 | 5 | 4 | 4 |
| June | 1990 | 34 | 23 | 4 | 3 | 4 | 7 | 5 | 4 | 3 |
| July | 1990 | 35 | 21 | 4 | 4 | 4 | 7 | 5 | 4 | 5 |
| August | 1990 | 34 | 22 | 4 | 2 | 3 | 8 | 3 | 5 | 7 |
| September | 1990 | 31 | 22 | 5 | 3 | 2 | 10 | 3 | 6 | 9 |
| October | 1990 | 27 | 21 | 4 | 2 | 1 | 13 | 4 | 7 | 13 |
| November | 1990 | 29 | 22 | 3 | 2 | 1 | 14 | 5 | 8 | 13 |
| December | 1990 | 29 | 19 | 3 | 2 | 1 | 11 | 7 | 8 | 16 |
| January | 1991 | 30 | 16 | 2 | 1 | 1 | 11 | 9 | 9 | 18 |
| February | 1991 | 29 | 12 | 3 | 1 | 2 | 10 | 10 | 11 | 19 |
| March | 1991 | 32 | 12 | 5 | 1 | 2 | 9 | 8 | 11 | 16 |
| April | 1991 | 35 | 13 | 7 | 1 | 4 | 9 | 7 | 12 | 13 |
| May | 1991 | 38 | 13 | 8 | 1 | 3 | 9 | 7 | 11 | 11 |
| June | 1991 | 37 | 12 | 7 | 0 | 2 | 11 | 7 | 11 | 11 |
| July | 1991 | 40 | 12 | 6 | 0 | 2 | 9 | 6 | 10 | 10 |
| August | 1991 | 39 | 12 | 6 | 0 | 3 | 11 | 4 | 9 | 11 |
| September | 1991 | 39 | 12 | 7 | 0 | 4 | 9 | 4 | 10 | 12 |
| October | 1991 | 36 | 11 | 8 | 0 | 3 | 11 | 5 | 10 | 14 |
| November | 1991 | 36 | 10 | 8 | 0 | 2 | 8 | 4 | 12 | 15 |
| December | 1991 | 35 | 11 | 8 | 0 | 2 | 10 | 5 | 12 | 19 |
| January | 1992 | 35 | 9 | 11 | 0 | 2 | 8 | 5 | 14 | 21 |
| February | 1992 | 34 | 7 | 13 | 0 | 2 | 7 | 6 | 14 | 25 |
| March | 1992 | 36 | 4 | 13 | 0 | 2 | 7 | 6 | 14 | 25 |
| April | 1992 | 38 | 5 | 13 | 0 | 2 | 8 | 6 | 13 | 22 |
| May | 1992 | 37 | 8 | 15 | 0 | 2 | 8 | 5 | 12 | 16 |
| June | 1992 | 38 | 11 | 19 | 0 | 2 | 7 | 4 | 10 | 13 |
| July | 1992 | 37 | 12 | 20 | 0 | 2 | 6 | 4 | 11 | 13 |
| August | 1992 | 40 | 11 | 17 | 0 | 2 | 7 | 5 | 11 | 16 |
| September | 1992 | 37 | 8 | 15 | 0 | 2 | 8 | 6 | 14 | 17 |
| October | 1992 | 37 | 8 | 14 | 1 | 2 | 9 | 5 | 15 | 18 |
| November | 1992 | 37 | 8 | 14 | 1 | 2 | 7 | 5 | 14 | 16 |
| December | 1992 | 37 | 9 | 15 | 1 | 3 | 6 | 3 | 13 | 14 |
| January | 1993 | 40 | 7 | 17 | 1 | 4 | 5 | 2 | 12 | 12 |
| February | 1993 | 40 | 7 | 16 | 2 | 6 | 5 | 2 | 12 | 10 |
| March | 1993 | 39 | 8 | 19 | 2 | 6 | 5 | 3 | 10 | 11 |
| April | 1993 | 37 | 10 | 18 | 2 | 8 | 5 | 3 | 8 | 12 |
| May | 1993 | 35 | 11 | 23 | 1 | 8 | 5 | 3 | 9 | 13 |
| June | 1993 | 36 | 11 | 23 | 1 | 8 | 5 | 2 | 10 | 13 |
| July | 1993 | 35 | 10 | 24 | 1 | 5 | 5 | 4 | 12 | 15 |
| August | 1993 | 35 | 10 | 23 | 0 | 5 | 5 | 4 | 12 | 15 |
| September | 1993 | 32 | 11 | 23 | 0 | 7 | 5 | 5 | 11 | 15 |
| October | 1993 | 30 | 12 | 24 | 0 | 7 | 6 | 3 | 10 | 12 |
| November | 1993 | 31 | 12 | 23 | 0 | 7 | 7 | 3 | 10 | 10 |
| December | 1993 | 32 | 11 | 22 | 0 | 5 | 7 | 3 | 8 | 8 |
| January | 1994 | 37 | 9 | 21 | 0 | 8 | 8 | 2 | 8 | 8 |
| February | 1994 | 41 | 7 | 21 | 1 | 11 | 6 | 1 | 7 | 7 |

## AGE 35 TO 54 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance <br> Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| March | 1994 | 40 | 7 | 24 | 2 | 12 | 6 | 1 | 8 | 5 |
| April | 1994 | 36 | 9 | 24 | 3 | 12 | 5 | 1 | 7 | 5 |
| May | 1994 | 31 | 10 | 24 | 3 | 12 | 5 | 1 | 6 | 5 |
| June | 1994 | 34 | 11 | 22 | 3 | 12 | 5 | 2 | 5 | 5 |
| July | 1994 | 35 | 10 | 21 | 3 | 11 | 6 | 3 | 7 | 4 |
| August | 1994 | 36 | 10 | 21 | 2 | 11 | 6 | 3 | 7 | 4 |
| September | 1994 | 36 | 11 | 20 | 1 | 12 | 5 | 3 | 6 | 4 |
| October | 1994 | 36 | 12 | 18 | 2 | 13 | 4 | 3 | 5 | 4 |
| November | 1994 | 36 | 12 | 18 | 2 | 13 | 5 | 2 | 5 | 4 |
| December | 1994 | 39 | 11 | 16 | 4 | 12 | 6 | 4 | 5 | 4 |
| January | 1995 | 40 | 11 | 16 | 4 | 13 | 6 | 5 | 5 | 3 |
| February | 1995 | 41 | 12 | 13 | 5 | 14 | 5 | 5 | 4 | 3 |
| March | 1995 | 39 | 12 | 14 | 3 | 14 | 4 | 4 | 4 | 2 |
| April | 1995 | 37 | 12 | 13 | 3 | 13 | 6 | 6 | 4 | 3 |
| May | 1995 | 37 | 12 | 13 | 3 | 11 | 6 | 6 | 3 | 4 |
| June | 1995 | 33 | 11 | 12 | 2 | 13 | 7 | 6 | 4 | 6 |
| July | 1995 | 36 | 11 | 16 | 2 | 12 | 7 | 4 | 5 | 5 |
| August | 1995 | 35 | 11 | 19 | 1 | 12 | 6 | 4 | 6 | 5 |
| September | 1995 | 38 | 12 | 22 | 1 | 10 | 6 | 4 | 5 | 3 |
| October | 1995 | 38 | 12 | 19 | 0 | 10 | 5 | 5 | 5 | 4 |
| November | 1995 | 41 | 12 | 17 | 0 | 8 | 5 | 3 | 6 | 3 |
| December | 1995 | 41 | 10 | 14 | 0 | 8 | 6 | 2 | 7 | 4 |
| January | 1996 | 42 | 10 | 16 | 0 | 7 | 6 | 2 | 8 | 4 |
| February | 1996 | 41 | 10 | 17 | 1 | 8 | 5 | 3 | 7 | 4 |
| March | 1996 | 41 | 10 | 20 | 1 | 9 | 4 | 4 | 7 | 4 |
| April | 1996 | 37 | 10 | 20 | 2 | 11 | 5 | 5 | 7 | 4 |
| May | 1996 | 34 | 11 | 18 | 2 | 12 | 6 | 4 | 6 | 5 |
| June | 1996 | 33 | 11 | 14 | 2 | 13 | 7 | 3 | 6 | 4 |
| July | 1996 | 36 | 11 | 12 | 2 | 13 | 7 | 3 | 5 | 4 |
| August | 1996 | 37 | 12 | 12 | 3 | 12 | 7 | 4 | 6 | 3 |
| September | 1996 | 37 | 13 | 14 | 2 | 10 | 8 | 4 | 5 | 3 |
| October | 1996 | 37 | 13 | 14 | 1 | 9 | 8 | 4 | 6 | 2 |
| November | 1996 | 40 | 10 | 16 | 1 | 8 | 10 | 3 | 6 | 2 |
| December | 1996 | 40 | 8 | 15 | 1 | 9 | 11 | 3 | 6 | 2 |
| January | 1997 | 41 | 7 | 15 | 1 | 12 | 11 | 2 | 6 | 2 |
| February | 1997 | 43 | 9 | 12 | 1 | 14 | 7 | 2 | 6 | 2 |
| March | 1997 | 43 | 11 | 14 | 1 | 15 | 5 | 3 | 8 | 2 |
| April | 1997 | 41 | 12 | 13 | 2 | 15 | 4 | 4 | 6 | 2 |
| May | 1997 | 38 | 10 | 14 | 3 | 15 | 5 | 5 | 4 | 2 |
| June | 1997 | 36 | 8 | 14 | 3 | 14 | 4 | 4 | 3 | 1 |
| July | 1997 | 34 | 7 | 15 | 2 | 16 | 4 | 4 | 2 | 1 |
| August | 1997 | 37 | 7 | 16 | 1 | 15 | 3 | 3 | 2 | 1 |
| September | 1997 | 40 | 8 | 15 | 1 | 17 | 3 | 2 | 2 | 1 |
| October | 1997 | 42 | 8 | 15 | 1 | 15 | 3 | 1 | 3 | 1 |
| November | 1997 | 40 | 7 | 14 | 1 | 15 | 3 | 1 | 3 | 1 |
| December | 1997 | 40 | 7 | 13 | 1 | 12 | 4 | 1 | 2 | 1 |
| January | 1998 | 44 | 7 | 14 | 1 | 10 | 4 | 1 | 2 | 1 |
| February | 1998 | 44 | 7 | 16 | 1 | 10 | 5 | 1 | 2 | 1 |
| March | 1998 | 42 | 6 | 19 | 1 | 13 | 5 | 1 | 2 | 1 |

## AGE 35 TO 54 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| April | 1998 | 36 | 7 | 17 | 1 | 17 | 5 | 1 | 2 | 1 |
| May | 1998 | 34 | 7 | 14 | 1 | 18 | 5 | 0 | 2 | 0 |
| June | 1998 | 33 | 7 | 14 | 0 | 18 | 4 | 0 | 1 | 0 |
| July | 1998 | 33 | 7 | 15 | 0 | 16 | 3 | 1 | 1 | 0 |
| August | 1998 | 31 | 7 | 18 | 0 | 17 | 3 | 2 | 2 | 1 |
| September | r 1998 | 30 | 7 | 18 | 0 | 18 | 3 | 2 | 2 | 2 |
| October | 1998 | 33 | 7 | 19 | 0 | 17 | 3 | 3 | 2 | 2 |
| November | 1998 | 37 | 6 | 21 | 0 | 14 | 3 | 2 | 1 | 2 |
| December | 1998 | 39 | 6 | 26 | 1 | 14 | 4 | 2 | 1 | 2 |
| January | 1999 | 41 | 6 | 28 | 1 | 15 | 3 | 1 | 1 | 1 |
| February | 1999 | 39 | 6 | 28 | 1 | 18 | 2 | 2 | 1 | 1 |
| March | 1999 | 39 | 6 | 23 | 1 | 21 | 3 | 1 | 1 | 1 |
| April | 1999 | 35 | 4 | 23 | 0 | 22 | 3 | 1 | 1 | 1 |
| May | 1999 | 35 | 4 | 22 | 0 | 22 | 3 | 1 | 1 | 1 |
| June | 1999 | 35 | 5 | 23 | 0 | 21 | 3 | 1 | 1 | 1 |
| July | 1999 | 35 | 6 | 22 | 1 | 22 | 3 | 1 | 0 | 1 |
| August | 1999 | 35 | 7 | 21 | 2 | 22 | 3 | 1 | 1 | 1 |
| September | r 1999 | 32 | 6 | 19 | 2 | 21 | 3 | 3 | 1 | 1 |
| October | 1999 | 35 | 6 | 18 | 2 | 19 | 3 | 3 | 2 | 1 |
| November | 1999 | 36 | 7 | 16 | 1 | 19 | 3 | 2 | 1 | 1 |
| December | 1999 | 40 | 6 | 16 | 1 | 19 | 3 | 1 | 1 | 1 |
| January | 2000 | 42 | 6 | 14 | 1 | 18 | 4 | 1 | 1 | 1 |
| February | 2000 | 40 | 5 | 14 | 1 | 19 | 3 | 3 | 1 | 1 |
| March | 2000 | 37 | 6 | 13 | 2 | 20 | 3 | 3 | 1 | 1 |
| April | 2000 | 35 | 7 | 14 | 2 | 22 | 3 | 3 | 1 | 1 |
| May | 2000 | 35 | 8 | 13 | 3 | 23 | 3 | 2 | 1 | 1 |
| June | 2000 | 36 | 9 | 13 | 3 | 21 | 3 | 2 | 1 | 2 |
| July | 2000 | 36 | 8 | 12 | 2 | 21 | 5 | 4 | 1 | 2 |
| August | 2000 | 35 | 7 | 11 | 1 | 18 | 5 | 4 | 1 | 2 |
| September | r 2000 | 34 | 7 | 12 | 1 | 19 | 5 | 3 | 1 | 1 |
| October | 2000 | 35 | 7 | 11 | 1 | 19 | 3 | 2 | 1 | 2 |
| November | 2000 | 34 | 8 | 12 | 2 | 21 | 2 | 1 | 1 | 2 |
| December | 2000 | 40 | 7 | 10 | 1 | 19 | 2 | 2 | 1 | 2 |
| January | 2001 | 42 | 5 | 10 | 1 | 17 | 2 | 3 | 2 | 2 |
| February | 2001 | 40 | 4 | 11 | 1 | 11 | 4 | 3 | 4 | 5 |
| March | 2001 | 33 | 6 | 14 | 1 | 10 | 4 | 5 | 5 | 7 |
| April | 2001 | 28 | 6 | 15 | 1 | 9 | 5 | 4 | 7 | 8 |
| May | 2001 | 29 | 7 | 14 | 0 | 10 | 3 | 4 | 7 | 7 |
| June | 2001 | 30 | 5 | 14 | 1 | 10 | 5 | 3 | 8 | 6 |
| July | 2001 | 31 | 5 | 15 | 0 | 9 | 6 | 3 | 7 | 7 |
| August | 2001 | 32 | 4 | 15 | 1 | 9 | 6 | 4 | 9 | 7 |
| September | r 2001 | 31 | 4 | 15 | 0 | 7 | 5 | 4 | 9 | 11 |
| October | 2001 | 32 | 4 | 20 | 0 | 5 | 3 | 3 | 7 | 14 |
| November | 2001 | 33 | 3 | 25 | 0 | 4 | 2 | 2 | 5 | 18 |
| December | 2001 | 37 | 2 | 27 | 0 | 3 | 2 | 1 | 6 | 16 |
| January | 2002 | 41 | 1 | 24 | 0 | 3 | 2 | 2 | 9 | 14 |
| February | 2002 | 40 | 2 | 22 | 0 | 3 | 2 | 3 | 10 | 12 |
| March | 2002 | 39 | 2 | 22 | 0 | 5 | 3 | 3 | 10 | 11 |
| April | 2002 | 35 | 4 | 23 | 0 | 6 | 3 | 4 | 8 | 10 |

## AGE 35 TO 54 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| May | 2002 | 35 | 4 | 21 | 0 | 7 | 3 | 3 | 7 | 9 |
| June | 2002 | 37 | 4 | 22 | 1 | 6 | , | 3 | 6 | 8 |
| July | 2002 | 36 | 3 | 22 | 1 | 5 | 2 | 2 | 7 | 7 |
| August | 2002 | 34 | 3 | 22 | 0 | 4 | 3 | 3 | 8 | 9 |
| September | r 2002 | 31 | 3 | 23 | 0 | 4 | 4 | 3 | 10 | 10 |
| October | 2002 | 31 | 3 | 26 | 0 | 4 | 4 | 3 | 12 | 11 |
| November | 2002 | 32 | 3 | 27 | 0 | 4 | 3 | 4 | 11 | 11 |
| December | 2002 | 35 | 2 | 26 | 0 | 4 | 2 | 4 | 11 | 9 |
| January | 2003 | 38 | 2 | 26 | 0 | 4 | 1 | 4 | 10 | 10 |
| February | 2003 | 38 | 3 | 26 | 0 | 3 | 3 | 4 | 10 | 11 |
| March | 2003 | 36 | 3 | 26 | 0 | 2 | 4 | 4 | 9 | 15 |
| April | 2003 | 33 | 3 | 24 | 0 | 3 | 5 | 3 | 8 | 16 |
| May | 2003 | 31 | 3 | 25 | 0 | 4 | 4 | 4 | 9 | 15 |
| June | 2003 | 33 | 3 | 25 | 0 | 5 | 3 | 5 | 9 | 11 |
| July | 2003 | 34 | 3 | 24 | 0 | 5 | 3 | 5 | 10 | 9 |
| August | 2003 | 35 | 4 | 25 | 0 | 5 | 4 | 3 | 9 | 6 |
| September | r 2003 | 32 | 4 | 26 | 0 | 6 | 5 | 3 | 9 | 6 |
| October | 2003 | 31 | 4 | 26 | 0 | 6 | 5 | 2 | 8 | 7 |
| November | 2003 | 31 | 4 | 26 | 0 | 5 | 4 | 2 | 8 | 7 |
| December | 2003 | 34 | 3 | 24 | 0 | 6 | 4 | 3 | 8 | 8 |
| January | 2004 | 39 | 3 | 25 | 0 | 7 | 3 | 2 | 7 | 6 |
| February | 2004 | 38 | 3 | 27 | 0 | 8 | 3 | 2 | 7 | 6 |
| March | 2004 | 36 | 4 | 29 | 0 | 8 | 2 | 2 | 6 | 5 |
| April | 2004 | 30 | 5 | 29 | 0 | 9 | 3 | 3 | 7 | 6 |
| May | 2004 | 30 | 7 | 27 | 1 | 8 | 3 | 3 | 6 | 7 |
| June | 2004 | 30 | 7 | 28 | 2 | 8 | 4 | 4 | 5 | 7 |
| July | 2004 | 30 | 6 | 28 | 2 | 8 | 4 | 5 | 5 | 6 |
| August | 2004 | 30 | 4 | 28 | 2 | 10 | 5 | 5 | 6 | 5 |
| September | r 2004 | 29 | 4 | 25 | 1 | 10 | 5 | 4 | 6 | 5 |
| October | 2004 | 31 | 5 | 24 | 2 | 7 | 4 | 3 | 6 | 6 |
| November | 2004 | 35 | 7 | 23 | 2 | 6 | 5 | 3 | 6 | 5 |
| December | 2004 | 37 | 9 | 22 | 1 | 8 | 6 | 3 | 5 | 5 |
| January | 2005 | 40 | 9 | 22 | 2 | 9 | 6 | 4 | 4 | 3 |
| February | 2005 | 40 | 9 | 22 | 2 | 9 | 5 | 3 | 4 | 2 |
| March | 2005 | 39 | 10 | 23 | 2 | 9 | 5 | 3 | 5 | 2 |
| April | 2005 | 35 | 12 | 22 | 1 | 9 | 4 | 3 | 5 | 2 |
| May | 2005 | 33 | 13 | 20 | 2 | 9 | 5 | 2 | 4 | 3 |
| June | 2005 | 36 | 11 | 21 | 2 | 8 | 5 | 2 | 3 | 3 |
| July | 2005 | 39 | 10 | 21 | 1 | 7 | 5 | 2 | 2 | 2 |
| August | 2005 | 41 | 8 | 21 | 1 | 5 | 4 | 1 | 3 | 2 |
| September | r 2005 | 37 | 11 | 18 | 1 | 5 | 5 | 2 | 5 | 4 |
| October | 2005 | 30 | 13 | 15 | 1 | 6 | 7 | 2 | 9 | 5 |
| November | 2005 | 28 | 14 | 17 | 2 | 5 | 6 | 4 | 9 | 7 |
| December | 2005 | 32 | 12 | 17 | 2 | 6 | 6 | 4 | 7 | 5 |
| January | 2006 | 39 | 11 | 17 | 1 | 6 | 5 | 4 | 4 | 5 |
| February | 2006 | 38 | 10 | 15 | 1 | 7 | 5 | 4 | 4 | 4 |
| March | 2006 | 38 | 9 | 13 | 1 | 7 | 4 | 4 | 4 | 4 |
| April | 2006 | 35 | 10 | 13 | 2 | 7 | 3 | 4 | 4 | 4 |
| May | 2006 | 34 | 10 | 14 | 2 | 9 | 5 | 2 | 4 | 4 |

## AGE 35 TO 54 <br> TABLE 36 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| June | 2006 | 32 | 11 | 15 | 3 | 9 | 6 | 2 | 6 | 4 |
| July | 2006 | 32 | 11 | 15 | 2 | 9 | 6 | 4 | 6 | 4 |
| August | 2006 | 35 | 12 | 14 | 3 | 7 | 5 | 5 | 6 | 4 |
| September | 2006 | 35 | 10 | 13 | 2 | 7 | 6 | 5 | 5 | 4 |
| October | 2006 | 36 | 8 | 14 | 2 | 7 | 6 | 4 | 5 | 4 |
| November | 2006 | 39 | 6 | 12 | 1 | 7 | 6 | 4 | 6 | 4 |
| December | 2006 | 45 | 6 | 12 | 1 | 8 | 5 | 3 | 6 | 3 |
| January | 2007 | 48 | 7 | 14 | 2 | 7 | 4 | 3 | 5 | 3 |
| February | 2007 | 45 | 8 | 15 | 1 | 7 | 4 | 3 | 4 | 3 |
| March | 2007 | 41 | 8 | 16 | 1 | 6 | 3 | 3 | 5 | 3 |
| April | 2007 | 36 | 8 | 13 | 0 | 6 | 4 | 4 | 8 | 4 |
| May | 2007 | 38 | 9 | 12 | 0 | 5 | 4 | 4 | 9 | 4 |
| June | 2007 | 37 | 9 | 11 | 0 | 6 | 5 | 4 | 10 | 4 |
| July | 2007 | 36 | 8 | 12 | 1 | 7 | 6 | 3 | 9 | 4 |
| August | 2007 | 33 | 6 | 14 | 1 | 9 | 6 | 3 | 9 | 4 |
| September | 2007 | 31 | 5 | 14 | 1 | 7 | 6 | 3 | 8 | 5 |
| October | 2007 | 32 | 5 | 13 | 1 | 5 | 6 | 5 | 10 | 6 |
| November | 2007 | 35 | 6 | 11 | 1 | 4 | 6 | 6 | 10 | 8 |
| December | 2007 | 37 | 6 | 10 | 1 | 4 | 6 | 5 | 10 | 8 |
| January | 2008 | 39 | 6 | 10 | 0 | 3 | 5 | 4 | 10 | 9 |
| February | 2008 | 36 | 5 | 10 | 0 | 3 | 5 | 4 | 12 | 11 |
| March | 2008 | 34 | 5 | 10 | 0 | 3 | 4 | 5 | 15 | 11 |
| April | 2008 | 32 | 5 | 10 | 0 | 2 | 6 | 6 | 18 | 13 |
| May | 2008 | 29 | 5 | 8 | 0 | 2 | 8 | 5 | 20 | 15 |
| June | 2008 | 29 | 6 | 6 | 0 | 1 | 11 | 5 | 20 | 18 |
| July | 2008 | 30 | 6 | 5 | 0 | 1 | 10 | 4 | 19 | 18 |
| August | 2008 | 31 | 4 | 4 | 0 | 1 | 9 | 5 | 22 | 17 |
| September | 2008 | 33 | 5 | 4 | 0 | 1 | 6 | 5 | 23 | 16 |
| October | 2008 | 32 | 4 | 3 | 0 | 1 | 6 | 6 | 25 | 19 |
| November | 2008 | 33 | 4 | 4 | 0 | 1 | 7 | 6 | 23 | 23 |
| December | 2008 | 37 | 1 | 5 | 0 | 1 | 7 | 7 | 22 | 23 |
| January | 2009 | 42 | 2 | 6 | 0 | 1 | 8 | 6 | 19 | 23 |
| February | 2009 | 46 | 1 | 6 | 0 | 1 | 6 | 6 | 17 | 22 |
| March | 2009 | 42 | 1 | 5 | 0 | 0 | 6 | 7 | 17 | 27 |
| April | 2009 | 44 | 1 | 5 | 0 | 1 | 5 | 5 | 16 | 26 |
| May | 2009 | 44 | 2 | 5 | 0 | 0 | 5 | 4 | 17 | 23 |
| June | 2009 | 47 | 3 | 5 | 0 | 0 | 5 | 4 | 16 | 19 |
| July | 2009 | 45 | 3 | 4 | 0 | 0 | 5 | 5 | 17 | 19 |
| August | 2009 | 46 | 3 | 6 | 0 | 0 | 4 | 6 | 17 | 22 |
| September | 2009 | 45 | 2 | 6 | 0 | 1 | 4 | 6 | 17 | 23 |
| October | 2009 | 45 | 2 | 6 | 0 | 1 | 5 | 6 | 17 | 22 |
| November | 2009 | 44 | 3 | 5 | 0 | 1 | 5 | 5 | 17 | 21 |
| December | 2009 | 46 | 4 | 6 | 0 | 0 | 6 | 5 | 17 | 20 |
| January | 2010 | 48 | 4 | 8 | 0 | 0 | 5 | 4 | 16 | 19 |
| February | 2010 | 50 | 4 | 8 | 0 | 1 | 5 | 6 | 15 | 16 |
| March | 2010 | 48 | 3 | 7 | 0 | 1 | 4 | 4 | 16 | 15 |
| April | 2010 | 47 | 2 | 6 | 0 | 2 | 4 | 4 | 17 | 15 |
| May | 2010 | 44 | 2 | 6 | 0 | 1 | 3 | 3 | 17 | 14 |
| June | 2010 | 43 | 3 | 6 | 0 | 1 | 4 | 3 | 16 | 13 |

## AGE 35 TO 54 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; <br> Good Buys <br> Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance <br> Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| July | 2010 | 42 | 3 | 7 | 0 | 1 | 5 | 2 | 17 | 13 |
| August | 2010 | 43 | 3 | 8 | 0 | 1 | 6 | 3 | 16 | 15 |
| September | 2010 | 41 | 2 | 7 | 0 | 1 | 5 | 3 | 16 | 18 |
| October | 2010 | 43 | 2 | 7 | 0 | 1 | 4 | 4 | 16 | 18 |
| November | 2010 | 43 | 2 | 7 | 0 | 1 | 3 | 4 | 17 | 18 |
| December | 2010 | 47 | 3 | 8 | 1 | 1 | 4 | 5 | 16 | 15 |
| January | 2011 | 47 | 3 | 8 | 0 | 2 | 5 | 6 | 16 | 14 |
| February | 2011 | 47 | 5 | 8 | 0 | 3 | 6 | 6 | 16 | 12 |
| March | 2011 | 45 | 7 | 7 | 0 | 2 | 6 | 5 | 17 | 13 |
| April | 2011 | 43 | 7 | 7 | 0 | 1 | 4 | 5 | 15 | 14 |
| May | 2011 | 43 | 7 | 6 | 1 | 2 | 6 | 5 | 15 | 14 |
| June | 2011 | 42 | 5 | 7 | 1 | 2 | 7 | 4 | 17 | 12 |
| July | 2011 | 44 | 4 | 6 | 0 | 2 | 8 | 4 | 19 | 10 |
| August | 2011 | 41 | 4 | 7 | 0 | 1 | 6 | 5 | 22 | 14 |
| September | 2011 | 41 | 3 | 7 | 0 | 1 | 6 | 5 | 20 | 17 |
| October | 2011 | 39 | 5 | 8 | 0 | 1 | 7 | 4 | 20 | 20 |
| November | 2011 | 43 | 4 | 10 | 0 | 0 | 7 | 3 | 17 | 17 |
| December | 2011 | 42 | 3 | 11 | 0 | 1 | 7 | 2 | 23 | 15 |
| January | 2012 | 46 | 3 | 12 | 0 | 2 | 6 | 3 | 20 | 13 |
| February | 2012 | 44 | 4 | 9 | 0 | 2 | 7 | 4 | 21 | 12 |
| March | 2012 | 43 | 5 | 8 | 0 | 3 | 7 | 5 | 17 | 14 |
| April | 2012 | 39 | 5 | 8 | 0 | 3 | 7 | 5 | 20 | 15 |
| May | 2012 | 39 | 5 | 12 | 0 | 4 | 8 | 4 | 17 | 15 |
| June | 2012 | 37 | 4 | 11 | 0 | 3 | 7 | 4 | 18 | 14 |
| July | 2012 | 37 | 4 | 12 | 0 | 2 | 8 | 4 | 15 | 14 |
| August | 2012 | 37 | 4 | 11 | 0 | 2 | 7 | 4 | 16 | 13 |
| September | 2012 | 39 | 5 | 12 | 0 | 3 | 6 | 3 | 16 | 14 |
| October | 2012 | 41 | 5 | 12 | 0 | 4 | 5 | 3 | 15 | 14 |
| November | 2012 | 43 | 5 | 13 | 0 | 4 | 5 | 3 | 14 | 14 |
| December | 2012 | 44 | 5 | 13 | 0 | 4 | 6 | 4 | 14 | 13 |
| January | 2013 | 42 | 5 | 11 | 0 | 4 | 7 | 4 | 17 | 12 |
| February | 2013 | 38 | 5 | 9 | 0 | 4 | 7 | 3 | 18 | 13 |
| March | 2013 | 36 | 6 | 10 | 0 | 5 | 6 | 3 | 17 | 12 |
| April | 2013 | 38 | 6 | 12 | 0 | 6 | 6 | 4 | 14 | 11 |
| May | 2013 | 39 | 6 | 14 | 0 | 7 | 6 | 4 | 15 | 9 |
| June | 2013 | 39 | 6 | 13 | 1 | 8 | 8 | 4 | 15 | 8 |
| July | 2013 | 38 | 8 | 12 | 2 | 9 | 7 | 3 | 13 | 9 |
| August | 2013 | 36 | 7 | 12 | 2 | 10 | 7 | 2 | 10 | 10 |
| September | 2013 | 35 | 9 | 12 | 1 | 9 | 7 | 3 | 9 | 12 |
| October | 2013 | 35 | 8 | 13 | 0 | 7 | 7 | 3 | 11 | 12 |
| November | 2013 | 34 | 9 | 11 | 0 | 7 | 7 | 4 | 12 | 12 |
| December | 2013 | 39 | 7 | 13 | 0 | 7 | 6 | 3 | 10 | 9 |
| January | 2014 | 39 | 7 | 13 | 0 | 8 | 8 | 3 | 9 | 8 |
| February | 2014 | 41 | 7 | 14 | 1 | 8 | 9 | 2 | 9 | 8 |
| March | 2014 | 36 | 8 | 12 | 1 | 7 | 9 | 3 | 9 | 11 |
| April | 2014 | 35 | 6 | 12 | 0 | 7 | 6 | 3 | 11 | 9 |
| May | 2014 | 32 | 7 | 11 | 0 | 9 | 7 | 4 | 13 | 9 |
| June | 2014 | 30 | 6 | 11 | 0 | 12 | 7 | 3 | 13 | 10 |
| July | 2014 | 31 | 7 | 9 | 0 | 13 | 9 | 2 | 12 | 11 |

## AGE 35 TO 54 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

|  |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Date of S | Survey | Prices Low; Good Buys Available | Prices Won't Come Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance <br> Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| August | 2014 | 33 | 7 | 9 | 1 | 11 | 8 | 2 | 10 | 9 |
| September | 2014 | 35 | 6 | 11 | 1 | 10 | 8 | 2 | 10 | 9 |
| October | 2014 | 37 | 7 | 12 | 0 | 11 | 7 | 2 | 8 | 8 |
| November | 2014 | 40 | 6 | 13 | 0 | 12 | 6 | 2 | 7 | 8 |
| December | 2014 | 42 | 6 | 13 | 1 | 15 | 6 | 2 | 6 | 6 |
| January | 2015 | 45 | 5 | 15 | 1 | 16 | 8 | 1 | 6 | 4 |
| February | 2015 | 45 | 6 | 15 | 1 | 18 | 7 | 1 | 6 | 4 |
| March | 2015 | 43 | 6 | 16 | 1 | 17 | 7 | 2 | 7 | 6 |
| April | 2015 | 37 | 7 | 16 | 1 | 16 | 7 | 3 | 7 | 7 |
| May | 2015 | 32 | 7 | 15 | 1 | 15 | 8 | 3 | 7 | 8 |
| June | 2015 | 29 | 7 | 14 | 2 | 16 | 7 | 3 | 6 | 7 |
| July | 2015 | 31 | 6 | 14 | 1 | 17 | 6 | 2 | 8 | 8 |
| August | 2015 | 31 | 7 | 14 | 2 | 18 | 6 | 2 | 7 | 6 |
| September | 2015 | 31 | 6 | 14 | 2 | 16 | 7 | 2 | 6 | 7 |
| October | 2015 | 31 | 6 | 16 | 2 | 15 | 7 | 3 | 6 | 6 |
| November | 2015 | 35 | 5 | 17 | 2 | 13 | 7 | 2 | 6 | 7 |
| December | 2015 | 40 | 6 | 18 | 2 | 12 | 6 | 2 | 6 | 6 |
| January | 2016 | 46 | 5 | 16 | 2 | 11 | 5 | 2 | 5 | 6 |
| February | 2016 | 48 | 5 | 16 | 2 | 12 | 5 | 4 | 5 | 5 |
| March | 2016 | 43 | 7 | 15 | 1 | 12 | 5 | 3 | 5 | 4 |
| April | 2016 | 37 | 8 | 15 | 1 | 13 | 7 | 3 | 5 | 4 |
| May | 2016 | 33 | 9 | 15 | 1 | 14 | 8 | 2 | 6 | 5 |
| June | 2016 | 32 | 8 | 17 | 2 | 15 | 8 | 2 | 5 | 5 |
| July | 2016 | 35 | 8 | 17 | 2 | 15 | 7 | 2 | 3 | 6 |
| August | 2016 | 37 | 6 | 18 | 2 | 14 | 7 | 2 | 4 | 5 |
| September | 2016 | 39 | 6 | 16 | 1 | 16 | 6 | 2 | 5 | 6 |
| October | 2016 | 37 | 5 | 17 | 1 | 14 | 6 | 2 | 6 | 5 |
| November | 2016 | 37 | 6 | 15 | 1 | 14 | 6 | 3 | 5 | 6 |
| December | 2016 | 40 | 6 | 14 | 2 | 14 | 6 | 3 | 4 | 6 |
| January | 2017 | 42 | 8 | 13 | 3 | 16 | 5 | 3 | 5 | 6 |
| February | 2017 | 43 | 10 | 11 | 3 | 16 | 5 | 2 | 4 | 5 |
| March | 2017 | 38 | 12 | 10 | 2 | 17 | 5 | 2 | 5 | 4 |
| April | 2017 | 34 | 11 | 11 | 2 | 17 | 6 | 1 | 5 | 6 |
| May | 2017 | 33 | 11 | 12 | 2 | 17 | 6 | 1 | 5 | 6 |
| June | 2017 | 34 | 10 | 12 | 2 | 16 | 6 | 2 | 4 | 7 |
| July | 2017 | 37 | 10 | 12 | 3 | 16 | 5 | 2 | 4 | 5 |
| August | 2017 | 38 | 9 | 12 | 3 | 16 | 7 | 3 | 5 | 5 |
| September | 2017 | 38 | 10 | 13 | 2 | 16 | 7 | 2 | 5 | 5 |
| October | 2017 | 38 | 9 | 12 | 1 | 17 | 7 | 2 | 5 | 6 |
| November | 2017 | 41 | 8 | 13 | 1 | 15 | 7 | 2 | 3 | 6 |
| December | 2017 | 46 | 8 | 12 | 1 | 15 | 6 | 2 | 3 | 5 |
| January | 2018 | 45 | 7 | 11 | 1 | 14 | 6 | 3 | 2 | 5 |
| February | 2018 | 41 | 8 | 9 | 1 | 17 | 6 | 2 | 2 | 7 |
| March | 2018 | 33 | 10 | 8 | 1 | 20 | 6 | 2 | 2 | 6 |
| April | 2018 | 31 | 15 | 8 | 1 | 22 | 5 | 2 | 3 | 5 |
| May | 2018 | 30 | 16 | 7 | 1 | 21 | 6 | 2 | 3 | 4 |
| June | 2018 | 32 | 14 | 8 | 2 | 20 | 6 | 2 | 3 | 5 |
| July | 2018 | 30 | 12 | 7 | 2 | 19 | 7 | 2 | 3 | 5 |
| August | 2018 | 30 | 13 | 7 | 1 | 19 | 9 | 2 | 4 | 4 |

## AGE 35 TO 54 <br> SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES <br> (Three Month Moving Averages)

| Date of Survey |  | GOOD TIME TO BUY |  |  |  |  | BAD TIME TO BUY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Prices Low; Good Buys Available | Prices <br> Won't Come <br> Down | Interest <br> Rate Low <br> Credit Easy | Borrow in <br> Advance Rising Rates | Times Good; Prosperity | Prices <br> High | Interest <br> Rates High; <br> Credit Tight | Can't <br> Afford <br> To Buy | Uncertain <br> Future |
| September | 2018 | 29 | 15 | 6 | 1 | 20 | 9 | 2 | 4 | 2 |
| October | 2018 | 31 | 16 | 7 | 1 | 21 | 10 | 2 | 4 | 2 |
| November | 2018 | 33 | 14 | 7 | 2 | 22 | 9 | 2 | 4 | 3 |
| December | 2018 | 38 | 12 | 7 | 2 | 21 | 8 | 2 | 3 | 4 |
| January | 2019 | 38 | 10 | 8 | 2 | 18 | 10 | 2 | 4 | 5 |
| February | 2019 | 38 | 10 | 9 | 2 | 18 | 9 | 3 | 3 | 6 |
| March | 2019 | 34 | 9 | 9 | 1 | 19 | 11 | 4 | 5 | 6 |
| April | 2019 | 35 | 8 | 9 | 1 | 23 | 11 | 3 | 4 | 5 |
| May | 2019 | 34 | 9 | 9 | 1 | 22 | 13 | 2 | 4 | 4 |
| June | 2019 | 30 | 12 | 8 | 1 | 23 | 14 | 1 | 4 | 5 |
| July | 2019 | 30 | 14 | 9 | 1 | 21 | 15 | 1 | 3 | 4 |
| August | 2019 | 28 | 12 | 9 | 1 | 22 | 17 | 2 | 3 | 3 |
| September | 2019 | 29 | 10 | 10 | 0 | 20 | 16 | 3 | 3 | 4 |
| October | 2019 | 28 | 10 | 11 | 1 | 19 | 15 | 2 | 3 | 5 |
| November | 2019 | 32 | 10 | 11 | 0 | 20 | 12 | 2 | 2 | 6 |
| December | 2019 | 40 | 9 | 11 | 1 | 20 | 10 | 1 | 2 | 5 |
| January | 2020 | 43 | 7 | 9 | 0 | 21 | 9 | 1 | 3 | 5 |
| February | 2020 | 41 | 6 | 11 | 0 | 22 | 8 | 2 | 3 | 5 |
| March | 2020 | 34 | 5 | 12 | 0 | 22 | 8 | 2 | 5 | 10 |
| April | 2020 | 29 | 4 | 11 | 0 | 16 | 7 | 2 | 10 | 22 |
| May | 2020 | 30 | 2 | 10 | 0 | 9 | 6 | 2 | 15 | 29 |
| June | 2020 | 34 | 1 | 9 | 0 | 4 | 5 | 2 | 17 | 31 |
| July | 2020 | 34 | 2 | 8 | 0 | 5 | 6 | 2 | 16 | 28 |
| August | 2020 | 31 | 2 | 7 | 0 | 5 | 7 | 3 | 14 | 27 |
| September | 2020 | 27 | 3 | 8 | 0 | 5 | 9 | 2 | 14 | 27 |
| October | 2020 | 28 | 3 | 9 | 0 | 7 | 12 | 2 | 13 | 23 |
| November | 2020 | 29 | 3 | 10 | 0 | 7 | 12 | 2 | 14 | 22 |
| December | 2020 | 30 | 3 | 10 | 0 | 6 | 10 | 2 | 16 | 20 |
| January | 2021 | 29 | 4 | 9 | 0 | 6 | 8 | 1 | 15 | 21 |
| February | 2021 | 29 | 4 | 8 | 0 | 8 | 8 | 1 | 14 | 22 |
| March | 2021 | 26 | 7 | 9 | 0 | 11 | 10 | 1 | 12 | 21 |
| April | 2021 | 24 | 8 | 9 | 0 | 13 | 12 | 1 | 10 | 18 |
| May | 2021 | 22 | 9 | 8 | 0 | 14 | 16 | 2 | 8 | 14 |
| June | 2021 | 21 | 9 | 6 | 0 | 15 | 19 | 2 | 7 | 11 |
| July | 2021 | 19 | 8 | 5 | 0 | 13 | 25 | 3 | 8 | 9 |
| August | 2021 | 19 | 8 | 5 | 0 | 10 | 28 | 2 | 8 | 7 |
| September | 2021 | 18 | 7 | 4 | 0 | 7 | 32 | 2 | 8 | 9 |
| October | 2021 | 18 | 7 | 5 | 0 | 4 | 34 | 1 | 7 | 8 |
| November | 2021 | 17 | 7 | 4 | 0 | 4 | 36 | 1 | 7 | 8 |
| December | 2021 | 17 | 7 | 3 | 0 | 5 | 39 | 1 | 6 | 7 |
| January | 2022 | 16 | 8 | 2 | 0 | 6 | 41 | 2 | 6 | 7 |
| February | 2022 | 14 | 8 | 3 | 0 | 5 | 42 | 2 | 5 | 6 |
| March | 2022 | 13 | 9 | 3 | 0 | 4 | 42 | 2 | 4 | 8 |

