

EDUCATION COLLEGE DEGREE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

1

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?"

<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March 1978	54	17	29	100	125	605
April 1978	55	18	27	100	128	633
May 1978	58	15	27	100	131	652
June 1978	57	16	27	100	130	620
July 1978	53	16	31	100	122	622
August 1978	47	19	35	100	112	581
September 1978	46	19	36	100	110	587
October 1978	46	18	37	100	109	608
November 1978	48	16	36	100	112	678
December 1978	47	19	34	100	113	683
January 1979	47	18	34	100	113	677
February 1979	47	17	36	100	112	629
March 1979	48	14	38	100	110	615
April 1979	48	14	38	100	109	631
May 1979	47	15	38	100	110	667
June 1979	45	14	41	100	104	755
July 1979	42	14	44	100	98	815
August 1979	41	14	45	100	96	754
September 1979	42	14	44	100	98	724
October 1979	46	13	41	100	104	719
November 1979	48	11	42	100	106	788
December 1979	48	8	44	100	104	772
January 1980	46	8	46	100	100	696
February 1980	47	8	46	100	101	589
March 1980	47	10	44	100	103	500
April 1980	44	11	45	100	100	497
May 1980	40	10	50	100	90	448
June 1980	37	10	54	100	83	475
July 1980	38	9	54	100	84	465
August 1980	44	10	46	100	97	443
September 1980	43	12	45	100	99	425
October 1980	48	13	39	100	108	436
November 1980	47	13	40	100	107	449
December 1980	48	12	40	100	107	457
January 1981	42	12	46	100	96	453
February 1981	39	12	48	100	91	446
March 1981	43	11	47	100	96	498
April 1981	48	9	43	100	104	487
May 1981	49	8	43	100	107	492
June 1981	48	8	44	100	104	506
July 1981	47	7	45	100	102	493
August 1981	50	7	43	100	107	488
September 1981	51	7	42	100	110	446
October 1981	52	8	40	100	112	466
November 1981	48	9	43	100	105	485
December 1981	45	9	46	100	99	530
January 1982	44	10	46	100	98	533
February 1982	45	11	44	100	101	536
March 1982	46	11	43	100	104	513

EDUCATION COLLEGE DEGREE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
April	1982	46	11	43	100	103	522
May	1982	49	10	41	100	108	548
June	1982	51	8	41	100	110	575
July	1982	50	8	42	100	108	575
August	1982	46	10	44	100	103	566
September	1982	48	11	41	100	106	543
October	1982	51	11	38	100	113	548
November	1982	54	10	36	100	118	545
December	1982	59	9	32	100	127	565
January	1983	63	8	29	100	134	560
February	1983	67	7	26	100	142	547
March	1983	68	8	24	100	144	516
April	1983	71	6	22	100	149	537
May	1983	74	6	20	100	154	553
June	1983	76	5	18	100	158	603
July	1983	78	5	16	100	162	568
August	1983	80	5	15	100	165	531
September	1983	76	5	18	100	158	514
October	1983	70	6	24	100	146	524
November	1983	67	7	26	100	141	550
December	1983	65	9	27	100	138	529
January	1984	68	9	23	100	145	519
February	1984	68	8	25	100	143	523
March	1984	73	6	22	100	151	540
April	1984	68	6	26	100	143	543
May	1984	68	7	25	100	142	538
June	1984	66	7	27	100	139	537
July	1984	68	7	25	100	143	532
August	1984	69	8	23	100	146	567
September	1984	66	7	27	100	139	559
October	1984	63	8	29	100	134	575
November	1984	61	7	33	100	128	534
December	1984	61	8	31	100	130	543
January	1985	65	7	29	100	136	505
February	1985	70	5	24	100	146	525
March	1985	75	4	21	100	154	491
April	1985	77	3	20	100	157	535
May	1985	75	4	21	100	155	509
June	1985	75	4	21	100	154	528
July	1985	75	5	20	100	155	489
August	1985	76	5	18	100	158	501
September	1985	76	7	17	100	158	463
October	1985	74	8	18	100	156	494
November	1985	75	7	18	100	156	500
December	1985	74	6	20	100	154	547
January	1986	77	7	16	100	160	550
February	1986	77	7	16	100	161	560
March	1986	80	7	13	100	166	533
April	1986	79	6	15	100	164	538
May	1986	80	6	14	100	166	534
June	1986	80	5	15	100	164	563
July	1986	80	5	15	100	166	574

EDUCATION COLLEGE DEGREE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
August 1986	80	5	15	100	164	582
September 1986	81	5	14	100	168	565
October 1986	80	4	16	100	164	559
November 1986	77	3	20	100	157	558
December 1986	71	5	25	100	146	590
January 1987	65	6	30	100	135	592
February 1987	66	8	26	100	139	586
March 1987	68	6	25	100	143	568
April 1987	71	8	21	100	150	571
May 1987	70	7	23	100	147	571
June 1987	71	8	21	100	150	585
July 1987	73	7	20	100	152	579
August 1987	74	6	20	100	153	582
September 1987	72	5	23	100	149	561
October 1987	69	6	24	100	145	528
November 1987	64	8	28	100	136	473
December 1987	64	7	28	100	136	462
January 1988	66	7	27	100	139	454
February 1988	67	9	24	100	144	466
March 1988	69	10	21	100	148	459
April 1988	68	12	19	100	149	460
May 1988	73	10	17	100	155	447
June 1988	69	12	19	100	150	443
July 1988	69	10	21	100	148	424
August 1988	67	11	22	100	145	429
September 1988	68	11	21	100	147	423
October 1988	69	10	21	100	148	435
November 1988	67	10	23	100	143	432
December 1988	65	10	25	100	141	421
January 1989	65	11	25	100	140	419
February 1989	63	12	25	100	138	418
March 1989	63	11	26	100	137	418
April 1989	61	11	28	100	133	432
May 1989	63	10	27	100	137	454
June 1989	64	11	26	100	138	454
July 1989	68	9	23	100	145	454
August 1989	68	9	23	100	145	457
September 1989	71	8	21	100	150	459
October 1989	67	9	24	100	143	468
November 1989	66	9	25	100	141	454
December 1989	64	8	28	100	136	460
January 1990	66	10	24	100	142	440
February 1990	68	9	23	100	146	452
March 1990	71	9	21	100	150	464
April 1990	73	6	21	100	152	487
May 1990	74	7	19	100	155	482
June 1990	74	7	19	100	155	477
July 1990	71	8	20	100	151	465
August 1990	67	8	25	100	141	461
September 1990	65	8	27	100	138	455
October 1990	62	6	33	100	129	458
November 1990	59	5	36	100	123	466

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(Three Month Moving Averages)

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
December 1990	54	6	40	100	114	459
January 1991	52	7	41	100	111	476
February 1991	55	9	36	100	119	468
March 1991	64	7	29	100	135	496
April 1991	73	6	21	100	152	459
May 1991	76	4	20	100	157	469
June 1991	74	3	23	100	150	443
July 1991	71	3	26	100	145	475
August 1991	70	5	26	100	144	475
September 1991	66	7	27	100	139	508
October 1991	64	7	29	100	135	498
November 1991	65	5	29	100	136	500
December 1991	66	5	29	100	137	460
January 1992	69	4	27	100	142	468
February 1992	67	4	29	100	138	476
March 1992	69	3	28	100	141	519
April 1992	68	3	29	100	139	516
May 1992	71	4	25	100	146	506
June 1992	73	5	22	100	151	487
July 1992	72	5	23	100	149	499
August 1992	66	6	28	100	138	509
September 1992	64	5	30	100	134	527
October 1992	63	6	31	100	132	531
November 1992	67	5	28	100	139	538
December 1992	67	5	28	100	140	542
January 1993	72	5	22	100	150	550
February 1993	73	7	21	100	152	557
March 1993	72	8	20	100	152	538
April 1993	70	8	22	100	148	528
May 1993	70	8	22	100	148	511
June 1993	70	6	23	100	147	524
July 1993	71	6	22	100	149	538
August 1993	69	8	23	100	146	556
September 1993	68	10	22	100	146	551
October 1993	67	9	24	100	144	536
November 1993	70	8	22	100	148	518
December 1993	72	6	22	100	151	521
January 1994	77	5	18	100	159	515
February 1994	78	5	18	100	160	534
March 1994	80	5	15	100	165	540
April 1994	77	6	17	100	160	552
May 1994	74	7	19	100	155	547
June 1994	70	8	22	100	148	544
July 1994	70	7	23	100	148	535
August 1994	72	5	22	100	150	541
September 1994	72	5	22	100	150	546
October 1994	69	6	25	100	144	552
November 1994	67	7	26	100	141	556
December 1994	63	8	29	100	134	570
January 1995	65	8	27	100	138	566
February 1995	66	8	26	100	140	559

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TABLE 37
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(Three Month Moving Averages)

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March 1995	71	7	23	100	148	546
April 1995	67	8	25	100	142	555
May 1995	64	9	27	100	137	541
June 1995	60	10	30	100	130	548
July 1995	63	8	29	100	134	561
August 1995	67	7	27	100	140	588
September 1995	69	7	24	100	145	593
October 1995	68	8	24	100	143	576
November 1995	63	10	28	100	135	539
December 1995	63	10	27	100	136	523
January 1996	62	10	27	100	135	516
February 1996	67	8	25	100	142	534
March 1996	69	7	24	100	144	551
April 1996	69	7	25	100	144	546
May 1996	66	8	26	100	139	529
June 1996	66	8	26	100	140	508
July 1996	67	8	25	100	141	526
August 1996	70	6	23	100	147	529
September 1996	68	6	27	100	141	540
October 1996	66	6	28	100	139	530
November 1996	64	7	28	100	136	516
December 1996	64	8	28	100	136	509
January 1997	66	9	25	100	141	535
February 1997	64	8	28	100	136	559
March 1997	65	9	26	100	138	550
April 1997	65	9	27	100	138	527
May 1997	70	8	22	100	148	513
June 1997	73	7	20	100	154	513
July 1997	72	7	20	100	152	490
August 1997	70	8	23	100	147	512
September 1997	68	10	23	100	145	527
October 1997	68	10	22	100	146	545
November 1997	67	10	22	100	145	529
December 1997	64	13	24	100	140	518
January 1998	67	13	20	100	146	522
February 1998	69	14	17	100	152	537
March 1998	74	12	14	100	160	550
April 1998	73	12	15	100	159	562
May 1998	74	12	14	100	159	547
June 1998	73	13	13	100	160	531
July 1998	71	14	14	100	157	557
August 1998	72	15	13	100	159	569
September 1998	71	15	15	100	156	589
October 1998	73	14	12	100	161	553
November 1998	74	13	12	100	162	555
December 1998	76	11	12	100	164	554
January 1999	79	9	12	100	167	569
February 1999	77	10	13	100	164	560
March 1999	75	11	14	100	161	555
April 1999	74	11	15	100	159	544
May 1999	74	11	15	100	160	574
June 1999	76	11	13	100	162	584

EDUCATION COLLEGE DEGREE
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(Three Month Moving Averages)

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
July	1999	75	12	13	100	162	602
August	1999	75	10	15	100	160	589
September	1999	75	9	16	100	159	576
October	1999	74	7	19	100	156	565
November	1999	73	9	19	100	154	578
December	1999	70	11	19	100	150	573
January	2000	70	12	18	100	151	571
February	2000	71	12	17	100	154	569
March	2000	73	9	18	100	155	598
April	2000	74	9	18	100	156	592
May	2000	72	8	19	100	153	599
June	2000	72	11	18	100	154	570
July	2000	70	11	19	100	151	573
August	2000	69	12	19	100	149	572
September	2000	69	10	21	100	148	603
October	2000	69	9	22	100	147	621
November	2000	70	9	22	100	148	626
December	2000	69	9	21	100	148	611
January	2001	69	9	22	100	147	600
February	2001	68	10	22	100	146	586
March	2001	67	11	22	100	145	616
April	2001	66	11	23	100	143	626
May	2001	65	11	24	100	141	636
June	2001	62	11	27	100	135	593
July	2001	62	14	24	100	138	585
August	2001	62	15	23	100	140	585
September	2001	65	13	22	100	143	610
October	2001	67	13	20	100	146	625
November	2001	73	9	18	100	155	613
December	2001	79	9	13	100	166	589
January	2002	81	7	11	100	170	569
February	2002	78	9	12	100	166	588
March	2002	77	9	13	100	164	601
April	2002	73	12	15	100	159	625
May	2002	73	12	15	100	158	605
June	2002	68	16	16	100	151	617
July	2002	71	13	16	100	155	605
August	2002	72	13	15	100	158	615
September	2002	76	9	15	100	161	626
October	2002	75	11	14	100	161	623
November	2002	74	12	14	100	160	621
December	2002	75	12	13	100	163	602
January	2003	75	11	14	100	161	618
February	2003	74	10	17	100	157	629
March	2003	72	8	20	100	152	643
April	2003	70	9	21	100	150	646
May	2003	74	8	18	100	156	656
June	2003	78	8	14	100	164	654
July	2003	80	7	13	100	167	655
August	2003	78	7	15	100	163	637
September	2003	76	7	16	100	160	647
October	2003	76	8	16	100	160	652

EDUCATION COLLEGE DEGREE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
November	2003	79	7	14	100	165	670
December	2003	81	7	12	100	169	676
January	2004	82	6	12	100	169	652
February	2004	80	7	13	100	167	603
March	2004	78	7	15	100	164	564
April	2004	77	7	16	100	161	530
May	2004	76	7	17	100	159	528
June	2004	75	6	19	100	156	537
July	2004	73	7	21	100	152	537
August	2004	73	5	22	100	151	524
September	2004	73	6	20	100	153	518
October	2004	74	7	20	100	154	517
November	2004	72	9	20	100	152	546
December	2004	72	10	19	100	153	551
January	2005	72	9	19	100	153	557
February	2005	72	10	18	100	155	534
March	2005	67	11	22	100	145	519
April	2005	62	12	26	100	136	523
May	2005	60	11	29	100	131	562
June	2005	63	10	27	100	136	574
July	2005	69	8	24	100	145	589
August	2005	72	6	21	100	151	585
September	2005	70	6	24	100	146	586
October	2005	63	8	29	100	134	574
November	2005	60	8	31	100	129	587
December	2005	63	9	28	100	135	577
January	2006	68	8	24	100	144	579
February	2006	66	8	26	100	140	537
March	2006	65	7	28	100	137	533
April	2006	66	6	28	100	138	534
May	2006	62	6	32	100	130	567
June	2006	62	6	32	100	130	577
July	2006	58	6	35	100	123	572
August	2006	66	5	30	100	136	537
September	2006	66	5	29	100	136	530
October	2006	68	4	27	100	141	534
November	2006	68	6	25	100	143	550
December	2006	69	7	24	100	144	541
January	2007	69	8	23	100	146	540
February	2007	68	8	23	100	145	547
March	2007	68	8	24	100	144	546
April	2007	69	6	25	100	145	543
May	2007	68	6	26	100	142	540
June	2007	66	7	27	100	138	548
July	2007	65	7	28	100	137	555
August	2007	65	6	29	100	137	546
September	2007	68	5	27	100	141	546
October	2007	67	6	27	100	140	552
November	2007	66	7	27	100	139	567
December	2007	63	6	31	100	133	568
January	2008	59	6	35	100	124	570

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(Three Month Moving Averages)

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
February 2008	58	8	34	100	124	570
March 2008	56	8	35	100	121	595
April 2008	57	10	33	100	124	586
May 2008	56	7	37	100	119	593
June 2008	54	7	39	100	115	567
July 2008	52	6	42	100	110	570
August 2008	51	6	43	100	108	575
September 2008	52	6	42	100	110	606
October 2008	53	4	43	100	110	604
November 2008	55	4	40	100	115	598
December 2008	61	3	36	100	126	572
January 2009	68	4	29	100	139	563
February 2009	72	3	24	100	148	560
March 2009	70	4	25	100	145	590
April 2009	69	4	27	100	143	625
May 2009	69	3	28	100	141	619
June 2009	70	3	27	100	144	629
July 2009	71	4	25	100	147	590
August 2009	71	5	24	100	147	589
September 2009	73	4	23	100	150	576
October 2009	71	4	24	100	147	616
November 2009	70	4	26	100	144	643
December 2009	68	4	28	100	140	650
January 2010	67	4	29	100	138	604
February 2010	66	3	30	100	136	572
March 2010	67	5	29	100	138	567
April 2010	71	3	26	100	145	593
May 2010	74	5	22	100	152	613
June 2010	77	3	20	100	157	585
July 2010	74	4	22	100	151	586
August 2010	74	3	23	100	151	566
September 2010	69	5	26	100	143	593
October 2010	70	4	26	100	144	592
November 2010	68	4	28	100	139	613
December 2010	71	3	26	100	145	600
January 2011	68	5	28	100	140	606
February 2011	69	4	26	100	143	588
March 2011	69	5	27	100	142	589
April 2011	70	4	25	100	145	597
May 2011	68	5	27	100	141	602
June 2011	64	5	31	100	133	620
July 2011	60	6	34	100	126	598
August 2011	60	4	36	100	124	599
September 2011	61	4	35	100	126	592
October 2011	62	3	34	100	128	610
November 2011	63	4	33	100	129	618
December 2011	62	5	33	100	130	597
January 2012	64	5	31	100	133	585
February 2012	64	5	31	100	132	580
March 2012	66	4	30	100	135	606
April 2012	68	4	28	100	139	615
May 2012	70	4	26	100	144	624

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
June 2012	69	5	25	100	144	598
July 2012	69	6	26	100	143	603
August 2012	67	6	27	100	139	597
September 2012	69	5	26	100	143	614
October 2012	68	5	27	100	140	627
November 2012	68	5	27	100	141	619
December 2012	67	6	27	100	140	616
January 2013	68	6	27	100	141	613
February 2013	69	5	26	100	142	628
March 2013	68	4	28	100	140	628
April 2013	68	4	27	100	141	640
May 2013	71	5	24	100	146	632
June 2013	72	5	23	100	149	631
July 2013	73	6	21	100	152	638
August 2013	71	6	23	100	147	654
September 2013	71	6	23	100	147	677
October 2013	69	7	24	100	145	682
November 2013	69	6	25	100	144	697
December 2013	69	6	26	100	143	708
January 2014	71	4	25	100	147	709
February 2014	73	4	23	100	150	713
March 2014	72	6	23	100	149	710
April 2014	70	6	24	100	146	713
May 2014	69	6	25	100	143	728
June 2014	69	5	26	100	143	748
July 2014	69	6	25	100	143	758
August 2014	69	6	25	100	144	750
September 2014	70	7	23	100	146	735
October 2014	71	6	23	100	148	725
November 2014	73	5	22	100	151	728
December 2014	71	4	24	100	147	746
January 2015	73	4	23	100	149	760
February 2015	72	4	23	100	149	770
March 2015	74	4	22	100	152	763
April 2015	74	5	21	100	152	757
May 2015	72	6	21	100	151	729
June 2015	73	7	20	100	153	720
July 2015	73	7	20	100	153	718
August 2015	73	6	21	100	153	762
September 2015	73	5	22	100	151	749
October 2015	72	5	23	100	148	754
November 2015	75	5	20	100	155	716
December 2015	75	5	20	100	155	710
January 2016	77	5	17	100	160	704
February 2016	76	5	19	100	157	707
March 2016	76	6	18	100	158	730
April 2016	75	5	20	100	155	727
May 2016	75	5	20	100	156	758
June 2016	74	5	21	100	154	762
July 2016	75	6	19	100	156	749
August 2016	74	6	20	100	154	752
September 2016	74	6	20	100	154	771

EDUCATION COLLEGE DEGREE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
October	2016	71	6	23	100	148	819
November	2016	71	6	23	100	148	856
December	2016	69	6	25	100	144	889
January	2017	71	6	23	100	148	904
February	2017	71	6	24	100	147	904
March	2017	74	6	21	100	153	893
April	2017	74	6	20	100	154	906
May	2017	74	5	21	100	153	917
June	2017	72	6	22	100	150	931
July	2017	68	6	25	100	143	952
August	2017	68	6	26	100	143	944
September	2017	68	5	27	100	141	956
October	2017	71	5	24	100	147	939
November	2017	71	5	24	100	148	943
December	2017	73	5	22	100	151	956
January	2018	72	4	24	100	148	974
February	2018	71	4	24	100	147	954