

FEMALE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?"

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March	1978	47	20	33	100	114	1514
April	1978	48	20	32	100	116	1552
May	1978	50	19	32	100	118	1580
June	1978	50	17	33	100	117	1522
July	1978	50	17	33	100	117	1506
August	1978	46	16	38	100	108	1210
September	1978	44	18	38	100	106	1240
October	1978	42	19	39	100	103	1244
November	1978	42	20	37	100	105	1396
December	1978	39	21	40	100	100	1418
January	1979	39	20	41	100	98	1503
February	1979	41	19	40	100	101	1634
March	1979	44	17	39	100	105	1600
April	1979	44	16	40	100	104	1663
May	1979	42	14	44	100	98	1623
June	1979	39	12	48	100	91	1798
July	1979	35	13	52	100	83	1882
August	1979	34	13	52	100	82	1869
September	1979	36	14	51	100	85	1802
October	1979	39	12	49	100	90	1840
November	1979	38	12	50	100	88	1893
December	1979	38	11	52	100	86	1832
January	1980	36	12	52	100	84	1584
February	1980	39	11	50	100	89	1427
March	1980	40	11	49	100	91	1364
April	1980	39	10	51	100	88	1373
May	1980	32	11	57	100	75	1220
June	1980	30	13	57	100	73	1210
July	1980	30	15	55	100	74	1135
August	1980	34	16	50	100	84	1090
September	1980	35	14	50	100	85	1103
October	1980	39	14	47	100	92	1143
November	1980	40	15	45	100	94	1172
December	1980	36	15	49	100	87	1172
January	1981	32	15	53	100	79	1160
February	1981	32	13	55	100	77	1133
March	1981	34	13	53	100	81	1129
April	1981	37	12	52	100	85	1137
May	1981	38	10	51	100	87	1146
June	1981	36	11	53	100	83	1140
July	1981	35	10	56	100	79	1151
August	1981	33	10	56	100	77	1157
September	1981	35	9	56	100	80	1163
October	1981	36	9	55	100	80	1161
November	1981	35	10	55	100	80	1163
December	1981	34	10	56	100	78	1173
January	1982	34	11	55	100	79	1161
February	1982	33	11	56	100	77	1162
March	1982	35	10	55	100	80	1159

FEMALE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
April	1982	36	11	54	100	82	1180
May	1982	38	10	52	100	86	1151
June	1982	37	10	53	100	84	1155
July	1982	37	10	53	100	83	1144
August	1982	34	11	56	100	78	1154
September	1982	35	13	53	100	82	1146
October	1982	36	13	51	100	84	1151
November	1982	40	11	49	100	91	1178
December	1982	43	11	46	100	97	1184
January	1983	45	10	45	100	100	1147
February	1983	47	9	44	100	103	1140
March	1983	49	9	41	100	108	1130
April	1983	54	8	38	100	117	1162
May	1983	59	7	34	100	125	1172
June	1983	60	8	33	100	127	1195
July	1983	59	9	32	100	127	1167
August	1983	56	10	34	100	123	1157
September	1983	57	10	33	100	123	1137
October	1983	55	10	35	100	120	1147
November	1983	54	10	35	100	119	1141
December	1983	53	10	37	100	116	1163
January	1984	56	11	33	100	123	1171
February	1984	56	13	31	100	125	1174
March	1984	59	13	27	100	132	1162
April	1984	57	14	29	100	128	1158
May	1984	59	13	28	100	131	1164
June	1984	57	12	31	100	125	1142
July	1984	58	11	31	100	126	1119
August	1984	56	12	32	100	123	1099
September	1984	56	11	33	100	122	1102
October	1984	55	12	34	100	121	1127
November	1984	54	10	37	100	117	1164
December	1984	51	11	38	100	113	1181
January	1985	53	9	38	100	115	1159
February	1985	55	10	35	100	120	1114
March	1985	61	8	31	100	130	1078
April	1985	61	9	30	100	131	1070
May	1985	62	8	30	100	132	1073
June	1985	61	8	31	100	131	1093
July	1985	62	9	28	100	134	1105
August	1985	65	10	26	100	139	1114
September	1985	66	10	24	100	142	1097
October	1985	64	10	27	100	137	1071
November	1985	64	9	27	100	137	1056
December	1985	61	10	29	100	132	1069
January	1986	64	10	26	100	139	1078
February	1986	67	9	24	100	143	1092
March	1986	68	10	21	100	147	1066
April	1986	69	9	22	100	147	1075
May	1986	68	10	22	100	146	1063
June	1986	71	8	22	100	149	1074
July	1986	71	8	21	100	150	1071

FEMALE
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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
August 1986	72	7	21	100	151	1069
September 1986	74	6	20	100	154	1065
October 1986	74	7	19	100	155	1086
November 1986	71	5	24	100	147	1103
December 1986	65	7	28	100	137	1114
January 1987	58	7	34	100	124	1119
February 1987	57	10	33	100	125	1105
March 1987	57	11	32	100	125	1105
April 1987	60	10	29	100	131	1097
May 1987	63	9	28	100	135	1100
June 1987	63	10	27	100	135	1098
July 1987	65	11	25	100	140	1095
August 1987	64	11	26	100	138	1106
September 1987	66	10	24	100	141	1116
October 1987	61	11	28	100	133	1023
November 1987	59	11	30	100	129	918
December 1987	57	10	34	100	123	796
January 1988	58	10	32	100	126	812
February 1988	57	11	32	100	125	843
March 1988	58	12	31	100	127	874
April 1988	59	12	29	100	130	853
May 1988	62	11	27	100	135	826
June 1988	62	12	26	100	136	791
July 1988	61	13	26	100	135	793
August 1988	62	12	26	100	136	810
September 1988	61	13	26	100	135	845
October 1988	59	13	28	100	131	840
November 1988	56	13	31	100	125	832
December 1988	54	13	33	100	122	822
January 1989	58	12	30	100	127	842
February 1989	58	13	29	100	129	839
March 1989	59	12	29	100	129	846
April 1989	58	12	30	100	128	838
May 1989	60	10	30	100	130	836
June 1989	59	10	31	100	128	851
July 1989	59	11	31	100	128	860
August 1989	58	11	31	100	127	858
September 1989	60	12	29	100	131	836
October 1989	59	12	29	100	130	840
November 1989	59	12	29	100	130	853
December 1989	58	12	30	100	128	862
January 1990	58	12	30	100	128	848
February 1990	57	12	31	100	126	824
March 1990	60	10	30	100	130	830
April 1990	60	10	31	100	129	828
May 1990	60	10	30	100	130	852
June 1990	60	10	31	100	129	829
July 1990	60	10	30	100	130	817
August 1990	59	9	32	100	127	806
September 1990	58	8	35	100	123	832
October 1990	54	7	40	100	114	833
November 1990	51	7	42	100	108	842

FEMALE
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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
December 1990	46	9	45	100	101	823
January 1991	42	10	48	100	94	833
February 1991	42	12	46	100	96	822
March 1991	49	10	42	100	107	837
April 1991	57	8	36	100	121	818
May 1991	60	5	35	100	125	810
June 1991	57	7	36	100	121	788
July 1991	56	7	36	100	120	805
August 1991	57	9	33	100	124	808
September 1991	58	8	34	100	124	818
October 1991	57	8	35	100	121	798
November 1991	55	7	38	100	117	811
December 1991	53	8	39	100	114	806
January 1992	53	7	40	100	113	835
February 1992	53	7	39	100	114	821
March 1992	56	7	38	100	118	816
April 1992	56	7	37	100	120	803
May 1992	58	8	34	100	124	824
June 1992	62	8	30	100	133	826
July 1992	62	7	30	100	132	834
August 1992	64	5	31	100	133	808
September 1992	60	5	35	100	126	818
October 1992	58	7	35	100	123	814
November 1992	56	9	36	100	120	838
December 1992	58	9	33	100	126	845
January 1993	61	8	31	100	130	837
February 1993	61	9	30	100	131	825
March 1993	59	10	31	100	128	812
April 1993	61	10	30	100	131	804
May 1993	63	9	27	100	136	822
June 1993	63	9	28	100	136	837
July 1993	65	8	27	100	138	836
August 1993	64	9	28	100	136	819
September 1993	63	9	28	100	135	791
October 1993	59	10	31	100	129	796
November 1993	61	9	30	100	131	808
December 1993	61	10	29	100	133	828
January 1994	64	11	26	100	138	832
February 1994	67	11	23	100	144	834
March 1994	68	10	22	100	146	845
April 1994	69	9	22	100	147	851
May 1994	67	9	24	100	144	830
June 1994	67	9	24	100	143	824
July 1994	67	9	24	100	143	825
August 1994	66	9	25	100	141	848
September 1994	67	9	24	100	142	858
October 1994	65	9	26	100	139	873
November 1994	65	10	25	100	139	860
December 1994	62	10	28	100	135	844
January 1995	63	9	28	100	136	811
February 1995	62	8	30	100	132	789

FEMALE
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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March	1995	62	8	29	100	133	797
April	1995	57	11	32	100	125	831
May	1995	56	11	33	100	124	840
June	1995	56	11	33	100	123	817
July	1995	62	8	30	100	132	789
August	1995	62	8	30	100	132	784
September	1995	64	7	30	100	134	785
October	1995	60	9	31	100	129	804
November	1995	58	12	31	100	127	818
December	1995	57	13	30	100	126	828
January	1996	58	11	31	100	127	811
February	1996	61	8	31	100	130	804
March	1996	60	6	33	100	127	807
April	1996	58	9	33	100	125	819
May	1996	57	11	33	100	124	832
June	1996	58	12	30	100	128	842
July	1996	61	10	29	100	132	826
August	1996	64	9	27	100	137	811
September	1996	62	9	29	100	133	807
October	1996	61	9	29	100	132	820
November	1996	60	10	30	100	130	824
December	1996	61	10	29	100	131	845
January	1997	61	11	28	100	133	835
February	1997	61	10	29	100	132	831
March	1997	61	10	30	100	131	782
April	1997	60	9	30	100	130	772
May	1997	64	9	27	100	137	778
June	1997	69	9	23	100	146	840
July	1997	67	9	24	100	143	859
August	1997	64	11	25	100	139	855
September	1997	61	12	27	100	134	806
October	1997	62	14	25	100	137	812
November	1997	63	13	24	100	139	809
December	1997	62	13	24	100	138	841
January	1998	63	14	23	100	140	861
February	1998	64	15	21	100	142	860
March	1998	64	17	19	100	146	839
April	1998	63	18	19	100	144	823
May	1998	64	18	19	100	145	817
June	1998	64	17	19	100	144	811
July	1998	65	16	20	100	145	820
August	1998	63	17	20	100	142	849
September	1998	61	17	22	100	139	850
October	1998	62	18	19	100	143	823
November	1998	64	17	19	100	145	791
December	1998	66	15	18	100	148	800
January	1999	67	14	19	100	149	813
February	1999	66	16	19	100	147	839
March	1999	67	16	17	100	150	828
April	1999	65	17	18	100	147	828
May	1999	68	14	18	100	150	823
June	1999	69	12	19	100	150	821

FEMALE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
July	1999	71	10	19	100	153	826
August	1999	70	10	20	100	150	827
September	1999	69	12	20	100	149	844
October	1999	67	12	21	100	146	820
November	1999	68	13	20	100	148	832
December	1999	64	15	22	100	142	814
January	2000	64	15	21	100	143	842
February	2000	63	15	21	100	142	838
March	2000	65	13	22	100	143	857
April	2000	66	12	22	100	144	831
May	2000	65	13	22	100	143	825
June	2000	65	14	21	100	144	818
July	2000	63	15	22	100	142	835
August	2000	65	14	21	100	144	835
September	2000	67	12	21	100	146	849
October	2000	69	11	20	100	148	848
November	2000	69	11	20	100	148	835
December	2000	68	13	19	100	149	822
January	2001	63	15	22	100	141	820
February	2001	60	15	25	100	136	834
March	2001	60	14	26	100	134	829
April	2001	60	13	27	100	133	844
May	2001	58	14	28	100	130	818
June	2001	54	16	30	100	124	839
July	2001	54	18	28	100	126	835
August	2001	54	18	28	100	127	854
September	2001	56	17	27	100	129	825
October	2001	58	16	26	100	132	846
November	2001	65	13	22	100	143	844
December	2001	71	12	17	100	154	879
January	2002	73	13	15	100	158	847
February	2002	72	14	14	100	159	850
March	2002	68	16	17	100	151	814
April	2002	65	17	18	100	147	821
May	2002	63	18	19	100	144	818
June	2002	63	20	18	100	145	832
July	2002	66	16	18	100	149	829
August	2002	66	16	18	100	149	846
September	2002	70	13	18	100	152	843
October	2002	69	14	17	100	151	837
November	2002	68	14	17	100	151	827
December	2002	66	16	18	100	149	831
January	2003	66	15	19	100	148	832
February	2003	64	15	22	100	142	836
March	2003	62	13	25	100	137	851
April	2003	61	13	26	100	135	857
May	2003	65	11	24	100	141	851
June	2003	68	12	20	100	148	837
July	2003	72	10	19	100	153	832
August	2003	70	10	20	100	150	829
September	2003	69	10	21	100	148	827
October	2003	68	10	22	100	146	845

FEMALE
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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
November	2003	71	10	19	100	152	839
December	2003	73	10	18	100	155	827
January	2004	74	9	17	100	157	820
February	2004	72	9	19	100	153	841
March	2004	71	10	20	100	151	842
April	2004	68	10	22	100	146	849
May	2004	66	10	23	100	143	814
June	2004	66	9	25	100	141	811
July	2004	64	10	26	100	138	808
August	2004	64	10	26	100	137	845
September	2004	64	11	26	100	138	857
October	2004	66	11	23	100	144	851
November	2004	64	12	24	100	140	804
December	2004	65	13	22	100	143	794
January	2005	62	14	24	100	138	794
February	2005	65	13	23	100	142	831
March	2005	61	12	27	100	134	857
April	2005	59	13	28	100	130	840
May	2005	57	13	30	100	128	821
June	2005	60	12	28	100	132	828
July	2005	64	9	27	100	137	842
August	2005	66	8	26	100	140	858
September	2005	62	8	29	100	133	860
October	2005	57	9	34	100	123	857
November	2005	54	9	37	100	116	862
December	2005	55	8	36	100	119	861
January	2006	59	9	33	100	126	851
February	2006	61	8	31	100	130	849
March	2006	63	8	29	100	134	835
April	2006	64	6	29	100	135	841
May	2006	60	6	33	100	127	823
June	2006	58	6	36	100	123	831
July	2006	55	7	38	100	117	838
August	2006	56	7	37	100	119	863
September	2006	56	7	37	100	119	848
October	2006	59	7	34	100	125	840
November	2006	64	7	29	100	135	802
December	2006	65	9	26	100	139	796
January	2007	63	9	28	100	136	806
February	2007	61	9	30	100	131	837
March	2007	59	10	31	100	128	850
April	2007	58	10	31	100	127	837
May	2007	57	11	32	100	126	841
June	2007	56	10	35	100	121	824
July	2007	54	8	37	100	117	831
August	2007	56	7	38	100	118	812
September	2007	60	6	34	100	126	832
October	2007	62	6	32	100	130	824
November	2007	59	7	34	100	125	841
December	2007	56	7	37	100	118	849
January	2008	54	8	39	100	115	871

FEMALE
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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
February 2008	53	8	39	100	114	856
March 2008	51	9	40	100	111	830
April 2008	48	8	43	100	105	828
May 2008	46	7	47	100	99	852
June 2008	44	6	51	100	93	882
July 2008	44	5	51	100	93	889
August 2008	45	4	51	100	94	874
September 2008	47	4	49	100	98	839
October 2008	44	5	51	100	93	837
November 2008	45	4	51	100	94	857
December 2008	47	4	48	100	99	890
January 2009	53	3	44	100	109	897
February 2009	57	3	40	100	117	883
March 2009	57	4	39	100	118	852
April 2009	58	4	38	100	121	830
May 2009	60	3	37	100	123	848
June 2009	62	3	35	100	127	879
July 2009	64	3	33	100	131	909
August 2009	65	4	31	100	135	900
September 2009	64	4	32	100	132	876
October 2009	62	5	33	100	129	853
November 2009	59	4	37	100	122	827
December 2009	57	5	38	100	119	837
January 2010	57	5	38	100	118	848
February 2010	57	5	39	100	118	885
March 2010	58	5	37	100	121	877
April 2010	60	4	36	100	123	855
May 2010	62	4	33	100	129	826
June 2010	64	4	32	100	132	830
July 2010	62	5	33	100	130	846
August 2010	62	5	33	100	128	888
September 2010	58	6	36	100	122	906
October 2010	57	5	37	100	120	884
November 2010	57	6	37	100	120	843
December 2010	60	5	35	100	125	802
January 2011	60	5	34	100	126	827
February 2011	57	5	38	100	119	842
March 2011	54	6	40	100	114	873
April 2011	54	6	40	100	114	869
May 2011	55	7	38	100	117	867
June 2011	55	7	38	100	117	859
July 2011	54	7	39	100	115	857
August 2011	53	6	40	100	113	853
September 2011	52	6	42	100	110	865
October 2011	51	6	43	100	108	868
November 2011	54	5	41	100	113	865
December 2011	55	5	40	100	115	855
January 2012	55	7	38	100	117	858
February 2012	55	7	39	100	116	849
March 2012	55	6	38	100	117	842
April 2012	57	5	38	100	119	824
May 2012	58	5	36	100	122	824

FEMALE
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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
June 2012	57	7	36	100	122	817
July 2012	58	7	35	100	124	833
August 2012	58	8	34	100	124	846
September 2012	61	8	32	100	129	844
October 2012	60	7	33	100	126	836
November 2012	59	7	33	100	126	822
December 2012	60	7	33	100	127	817
January 2013	60	7	32	100	128	797
February 2013	60	6	34	100	126	789
March 2013	58	6	36	100	122	777
April 2013	58	6	36	100	123	790
May 2013	62	6	32	100	130	804
June 2013	63	8	29	100	134	824
July 2013	65	9	26	100	138	806
August 2013	62	10	28	100	134	780
September 2013	61	10	29	100	132	756
October 2013	61	8	31	100	130	738
November 2013	59	7	34	100	126	740
December 2013	59	7	34	100	125	726
January 2014	60	7	33	100	126	716
February 2014	63	9	29	100	134	698
March 2014	63	9	28	100	135	704
April 2014	62	9	29	100	133	716
May 2014	62	7	31	100	130	729
June 2014	61	7	32	100	128	723
July 2014	61	7	32	100	129	699
August 2014	59	9	33	100	126	675
September 2014	60	9	32	100	128	646
October 2014	62	8	30	100	132	631
November 2014	68	7	26	100	142	612
December 2014	69	6	25	100	144	611
January 2015	69	6	25	100	144	608
February 2015	68	6	26	100	142	595
March 2015	67	8	25	100	141	596
April 2015	65	9	26	100	139	578
May 2015	63	10	27	100	136	586
June 2015	65	9	26	100	140	584
July 2015	66	9	25	100	140	611
August 2015	64	8	28	100	137	609
September 2015	64	7	30	100	134	622
October 2015	63	6	31	100	133	598
November 2015	67	6	27	100	140	598
December 2015	65	7	28	100	138	562
January 2016	68	7	25	100	143	589
February 2016	68	6	26	100	142	574
March 2016	70	6	24	100	146	615
April 2016	67	7	26	100	141	607
May 2016	70	6	25	100	145	619
June 2016	69	6	26	100	143	588
July 2016	71	6	22	100	149	581
August 2016	69	7	25	100	144	598
September 2016	69	7	25	100	144	619

FEMALE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
October	2016	62	8	30	100	132	649
November	2016	62	8	30	100	132	639
December	2016	61	9	30	100	131	661
January	2017	65	7	28	100	138	661
February	2017	66	7	27	100	139	685
March	2017	67	7	26	100	141	705
April	2017	69	7	24	100	144	702
May	2017	68	6	26	100	141	699
June	2017	68	7	25	100	143	662
July	2017	64	7	29	100	135	670
August	2017	65	6	28	100	137	668
September	2017	63	6	31	100	132	690
October	2017	67	5	28	100	138	690
November	2017	67	6	27	100	141	699
December	2017	69	6	25	100	144	692
January	2018	67	7	26	100	141	693
February	2018	66	7	27	100	139	699