

MALE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a vehicle, such as a car, pickup, van, or sport utility vehicle?"

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March	1978	52	14	33	100	119	1169
April	1978	53	15	32	100	121	1194
May	1978	55	13	32	100	123	1215
June	1978	54	14	32	100	123	1190
July	1978	54	14	32	100	122	1220
August	1978	51	15	34	100	117	1407
September	1978	49	14	37	100	112	1422
October	1978	50	12	38	100	112	1425
November	1978	50	12	38	100	112	1548
December	1978	51	15	34	100	117	1549
January	1979	49	17	35	100	114	1594
February	1979	48	17	35	100	113	1349
March	1979	48	14	39	100	109	1386
April	1979	47	12	41	100	105	1394
May	1979	46	11	43	100	103	1337
June	1979	42	12	46	100	97	1448
July	1979	38	15	47	100	91	1576
August	1979	38	15	47	100	91	1539
September	1979	41	14	44	100	97	1497
October	1979	47	11	42	100	105	1456
November	1979	48	9	43	100	105	1529
December	1979	49	8	44	100	105	1496
January	1980	46	8	46	100	101	1346
February	1980	49	8	43	100	106	1195
March	1980	48	9	43	100	106	1112
April	1980	47	8	44	100	103	1056
May	1980	43	8	49	100	94	898
June	1980	40	9	52	100	88	884
July	1980	40	10	50	100	90	901
August	1980	44	10	46	100	98	901
September	1980	47	11	42	100	105	884
October	1980	49	12	39	100	110	862
November	1980	48	12	40	100	108	865
December	1980	46	9	45	100	101	870
January	1981	43	8	48	100	95	895
February	1981	41	8	51	100	90	896
March	1981	43	10	47	100	96	917
April	1981	44	9	47	100	98	896
May	1981	46	8	46	100	100	886
June	1981	44	8	48	100	96	859
July	1981	45	7	48	100	97	858
August	1981	47	7	46	100	101	875
September	1981	46	7	47	100	99	882
October	1981	42	10	48	100	94	905
November	1981	37	10	53	100	84	903
December	1981	38	10	52	100	86	908
January	1982	42	8	51	100	91	909
February	1982	43	10	48	100	95	923
March	1982	44	9	47	100	97	915

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
April	1982	42	9	49	100	93	895
May	1982	44	8	48	100	97	911
June	1982	46	8	47	100	99	924
July	1982	45	8	47	100	97	942
August	1982	42	8	50	100	92	927
September	1982	41	9	50	100	90	930
October	1982	45	8	47	100	98	903
November	1982	48	8	44	100	103	873
December	1982	54	6	40	100	114	850
January	1983	57	6	38	100	119	884
February	1983	62	5	33	100	129	922
March	1983	61	6	34	100	127	950
April	1983	66	5	29	100	137	942
May	1983	68	5	27	100	140	921
June	1983	72	5	23	100	150	907
July	1983	72	5	23	100	149	909
August	1983	75	4	21	100	154	895
September	1983	72	4	24	100	149	916
October	1983	69	5	26	100	144	916
November	1983	65	6	29	100	136	947
December	1983	63	8	28	100	135	922
January	1984	65	9	26	100	140	906
February	1984	68	7	25	100	143	890
March	1984	71	6	23	100	148	899
April	1984	70	5	25	100	144	920
May	1984	67	6	26	100	141	919
June	1984	66	7	27	100	139	913
July	1984	67	7	26	100	141	891
August	1984	67	8	26	100	141	904
September	1984	65	7	28	100	137	919
October	1984	60	8	32	100	129	944
November	1984	59	8	33	100	126	933
December	1984	60	8	32	100	128	931
January	1985	64	7	29	100	135	884
February	1985	67	5	28	100	139	873
March	1985	68	5	27	100	141	859
April	1985	71	4	25	100	146	905
May	1985	72	4	24	100	148	909
June	1985	73	5	22	100	151	886
July	1985	72	5	23	100	149	843
August	1985	69	7	24	100	144	822
September	1985	70	6	24	100	146	842
October	1985	70	6	24	100	146	880
November	1985	73	5	22	100	151	897
December	1985	70	6	24	100	146	884
January	1986	71	7	22	100	148	877
February	1986	71	6	22	100	149	868
March	1986	77	5	18	100	159	897
April	1986	77	4	19	100	159	889
May	1986	80	3	17	100	163	901
June	1986	79	4	17	100	162	892
July	1986	80	4	16	100	164	900

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
August 1986	78	4	18	100	161	898
September 1986	79	4	17	100	162	901
October 1986	77	4	19	100	158	871
November 1986	74	6	21	100	153	858
December 1986	68	7	25	100	143	842
January 1987	64	8	29	100	135	840
February 1987	64	7	29	100	135	857
March 1987	65	7	28	100	137	858
April 1987	68	7	25	100	143	864
May 1987	69	7	24	100	145	851
June 1987	70	7	24	100	146	853
July 1987	69	8	23	100	146	852
August 1987	70	8	22	100	148	844
September 1987	68	8	24	100	144	830
October 1987	67	7	27	100	140	775
November 1987	62	7	31	100	131	731
December 1987	63	6	30	100	133	700
January 1988	62	7	31	100	131	686
February 1988	65	8	27	100	138	654
March 1988	63	9	28	100	135	623
April 1988	65	8	27	100	138	645
May 1988	65	7	28	100	137	671
June 1988	65	8	27	100	138	707
July 1988	64	8	28	100	135	703
August 1988	62	9	29	100	134	687
September 1988	62	10	28	100	134	656
October 1988	64	11	25	100	138	661
November 1988	66	10	24	100	142	677
December 1988	68	7	25	100	144	687
January 1989	66	8	27	100	139	667
February 1989	65	8	27	100	139	662
March 1989	64	8	27	100	137	657
April 1989	67	7	26	100	141	664
May 1989	67	8	25	100	142	669
June 1989	68	9	23	100	146	659
July 1989	68	9	23	100	145	651
August 1989	68	8	24	100	145	652
September 1989	66	7	28	100	138	673
October 1989	65	7	28	100	137	668
November 1989	65	6	29	100	137	655
December 1989	65	6	29	100	136	640
January 1990	65	7	28	100	137	654
February 1990	66	6	28	100	138	687
March 1990	68	4	27	100	141	684
April 1990	71	3	26	100	145	690
May 1990	72	4	24	100	148	659
June 1990	71	6	24	100	147	679
July 1990	69	6	25	100	144	687
August 1990	65	5	30	100	135	694
September 1990	63	5	32	100	131	670
October 1990	57	5	38	100	119	672
November 1990	56	5	39	100	117	664

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December 1990	53	6	41	100	112	685
January 1991	57	5	38	100	119	703
February 1991	58	6	36	100	122	717
March 1991	63	7	29	100	134	702
April 1991	64	7	28	100	136	691
May 1991	67	7	27	100	140	695
June 1991	67	4	29	100	139	714
July 1991	69	4	27	100	142	698
August 1991	70	4	26	100	144	695
September 1991	67	5	28	100	140	684
October 1991	65	5	31	100	134	706
November 1991	63	6	31	100	132	698
December 1991	61	6	33	100	129	704
January 1992	62	5	33	100	130	681
February 1992	63	4	33	100	130	691
March 1992	65	3	32	100	134	702
April 1992	67	3	30	100	137	706
May 1992	68	3	29	100	139	684
June 1992	69	5	26	100	142	675
July 1992	68	6	27	100	141	673
August 1992	65	6	29	100	136	700
September 1992	64	5	31	100	133	695
October 1992	63	5	32	100	131	692
November 1992	67	6	27	100	140	671
December 1992	69	6	25	100	145	663
January 1993	71	6	23	100	148	672
February 1993	69	7	24	100	145	683
March 1993	67	8	25	100	141	700
April 1993	66	8	26	100	140	708
May 1993	66	8	26	100	140	693
June 1993	68	6	25	100	143	670
July 1993	69	6	25	100	143	672
August 1993	69	7	24	100	144	694
September 1993	66	8	26	100	141	722
October 1993	67	7	25	100	142	719
November 1993	67	7	26	100	141	708
December 1993	70	6	24	100	146	698
January 1994	72	7	21	100	151	693
February 1994	74	6	19	100	155	683
March 1994	74	7	19	100	155	670
April 1994	75	7	19	100	156	662
May 1994	72	7	21	100	151	679
June 1994	71	7	21	100	150	685
July 1994	69	7	24	100	144	712
August 1994	70	7	23	100	147	694
September 1994	70	6	24	100	145	683
October 1994	70	5	25	100	145	640
November 1994	68	6	27	100	141	648
December 1994	66	7	27	100	139	660
January 1995	66	7	27	100	139	699
February 1995	64	8	28	100	136	723

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<u>Date of Survey</u>	<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
March 1995	65	7	28	100	137	713
April 1995	64	7	29	100	135	672
May 1995	65	6	28	100	137	663
June 1995	64	6	30	100	134	686
July 1995	65	6	29	100	136	718
August 1995	66	5	29	100	137	721
September 1995	66	5	29	100	137	719
October 1995	62	6	32	100	131	702
November 1995	64	6	30	100	134	689
December 1995	63	6	30	100	133	679
January 1996	62	6	32	100	131	690
February 1996	60	6	34	100	126	700
March 1996	62	7	31	100	131	698
April 1996	64	7	29	100	135	686
May 1996	64	8	28	100	136	669
June 1996	63	7	30	100	133	658
July 1996	65	5	29	100	136	675
August 1996	67	4	28	100	139	690
September 1996	69	4	27	100	141	694
October 1996	67	5	28	100	139	680
November 1996	66	6	28	100	139	677
December 1996	65	7	28	100	137	657
January 1997	67	8	25	100	142	667
February 1997	66	6	27	100	139	670
March 1997	67	6	27	100	141	719
April 1997	66	6	28	100	138	729
May 1997	69	7	25	100	144	723
June 1997	71	6	23	100	148	661
July 1997	73	6	21	100	151	642
August 1997	70	8	22	100	148	646
September 1997	68	9	23	100	145	694
October 1997	69	9	22	100	147	688
November 1997	69	7	24	100	145	691
December 1997	66	7	27	100	140	659
January 1998	66	7	26	100	140	639
February 1998	67	10	23	100	144	636
March 1998	69	11	20	100	149	660
April 1998	70	9	20	100	150	676
May 1998	70	9	21	100	149	686
June 1998	73	8	19	100	154	689
July 1998	69	10	21	100	148	680
August 1998	71	12	18	100	153	651
September 1998	68	13	19	100	150	658
October 1998	71	13	16	100	155	685
November 1998	73	11	16	100	157	720
December 1998	75	9	16	100	159	704
January 1999	77	8	15	100	161	688
February 1999	77	8	15	100	162	659
March 1999	75	9	16	100	159	669
April 1999	74	9	17	100	156	672
May 1999	71	10	19	100	152	677
June 1999	70	10	19	100	151	679

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
July	1999	70	11	19	100	150	674
August	1999	71	10	20	100	151	674
September	1999	70	9	21	100	149	657
October	1999	70	8	22	100	148	681
November	1999	67	11	22	100	145	660
December	1999	68	12	20	100	149	683
January	2000	67	13	20	100	146	661
February	2000	69	12	18	100	151	676
March	2000	67	10	23	100	144	652
April	2000	68	10	22	100	146	674
May	2000	67	8	25	100	142	678
June	2000	67	10	23	100	144	685
July	2000	66	10	24	100	141	668
August	2000	65	10	25	100	140	672
September	2000	66	10	24	100	142	659
October	2000	66	9	25	100	142	658
November	2000	66	11	23	100	143	666
December	2000	67	9	24	100	144	678
January	2001	68	9	23	100	145	680
February	2001	68	8	25	100	143	667
March	2001	68	9	23	100	145	672
April	2001	67	9	24	100	142	657
May	2001	66	10	24	100	143	683
June	2001	63	10	27	100	136	662
July	2001	64	12	24	100	140	667
August	2001	63	13	24	100	139	647
September	2001	64	12	24	100	140	676
October	2001	69	9	22	100	147	660
November	2001	76	7	18	100	158	666
December	2001	79	8	13	100	166	631
January	2002	78	9	14	100	164	657
February	2002	74	10	17	100	157	650
March	2002	73	10	17	100	157	686
April	2002	72	12	16	100	156	681
May	2002	72	13	15	100	157	684
June	2002	71	13	16	100	155	671
July	2002	72	12	16	100	156	673
August	2002	72	12	16	100	156	656
September	2002	74	11	15	100	159	659
October	2002	74	11	15	100	159	666
November	2002	75	11	14	100	161	680
December	2002	75	11	14	100	162	675
January	2003	75	10	15	100	160	673
February	2003	74	9	17	100	157	666
March	2003	73	7	20	100	154	655
April	2003	73	7	19	100	154	648
May	2003	77	6	17	100	160	653
June	2003	78	7	15	100	163	663
July	2003	79	7	14	100	165	670
August	2003	78	7	16	100	162	674
September	2003	77	7	16	100	161	676
October	2003	77	6	17	100	160	656

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<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
November	2003	77	6	17	100	160	666
December	2003	77	6	17	100	161	678
January	2004	79	6	16	100	163	694
February	2004	76	8	17	100	159	668
March	2004	76	7	17	100	160	668
April	2004	74	8	18	100	156	652
May	2004	74	7	19	100	155	687
June	2004	72	7	22	100	150	703
July	2004	71	7	22	100	149	715
August	2004	72	7	22	100	150	680
September	2004	72	8	20	100	152	654
October	2004	73	7	20	100	153	653
November	2004	73	6	20	100	153	700
December	2004	74	7	19	100	155	711
January	2005	75	6	19	100	156	703
February	2005	74	8	18	100	156	661
March	2005	70	9	22	100	148	630
April	2005	65	9	26	100	139	652
May	2005	62	9	29	100	134	676
June	2005	63	9	28	100	135	674
July	2005	69	7	24	100	145	667
August	2005	74	5	21	100	153	654
September	2005	73	4	23	100	151	664
October	2005	66	7	27	100	139	671
November	2005	62	7	31	100	130	664
December	2005	64	7	29	100	135	655
January	2006	67	5	28	100	139	655
February	2006	68	6	26	100	142	654
March	2006	67	5	28	100	138	661
April	2006	65	4	31	100	134	653
May	2006	62	4	34	100	128	668
June	2006	59	4	36	100	123	674
July	2006	62	5	33	100	129	669
August	2006	65	4	31	100	134	648
September	2006	66	5	28	100	138	660
October	2006	66	4	30	100	136	672
November	2006	65	5	30	100	136	701
December	2006	68	5	28	100	140	710
January	2007	68	6	26	100	143	701
February	2007	68	7	25	100	143	686
March	2007	70	6	25	100	145	666
April	2007	70	5	26	100	144	682
May	2007	68	3	29	100	139	670
June	2007	63	5	33	100	130	686
July	2007	62	5	33	100	130	678
August	2007	64	6	30	100	134	702
September	2007	68	5	27	100	141	684
October	2007	66	6	28	100	138	685
November	2007	63	6	31	100	133	664
December	2007	59	6	35	100	124	654
January	2008	58	5	37	100	121	636

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February 2008	58	6	36	100	123	650
March 2008	60	6	34	100	125	678
April 2008	59	7	34	100	125	681
May 2008	55	6	39	100	115	661
June 2008	50	7	44	100	106	632
July 2008	48	5	47	100	101	626
August 2008	50	5	45	100	105	639
September 2008	54	5	42	100	112	666
October 2008	54	5	41	100	114	670
November 2008	59	4	37	100	122	648
December 2008	62	3	35	100	126	627
January 2009	66	2	31	100	135	616
February 2009	65	3	31	100	134	630
March 2009	65	4	30	100	135	661
April 2009	64	6	29	100	135	680
May 2009	65	6	29	100	136	672
June 2009	69	4	27	100	142	640
July 2009	67	4	29	100	138	614
August 2009	67	4	29	100	138	619
September 2009	64	4	32	100	132	639
October 2009	64	3	33	100	131	654
November 2009	63	5	32	100	130	682
December 2009	64	5	31	100	133	670
January 2010	66	4	30	100	136	665
February 2010	67	3	30	100	136	622
March 2010	66	4	30	100	136	633
April 2010	70	4	26	100	144	658
May 2010	71	4	25	100	146	694
June 2010	73	3	24	100	149	686
July 2010	69	4	27	100	143	667
August 2010	69	4	27	100	142	629
September 2010	67	4	29	100	139	610
October 2010	67	4	29	100	138	638
November 2010	65	4	31	100	134	674
December 2010	66	4	30	100	136	723
January 2011	64	4	32	100	133	694
February 2011	67	3	30	100	137	675
March 2011	66	4	30	100	135	640
April 2011	64	5	31	100	132	641
May 2011	63	7	30	100	133	641
June 2011	62	5	33	100	129	649
July 2011	60	5	35	100	125	629
August 2011	56	3	41	100	115	637
September 2011	55	3	41	100	114	627
October 2011	57	2	40	100	117	646
November 2011	59	4	37	100	122	645
December 2011	59	5	36	100	124	645
January 2012	62	6	33	100	129	641
February 2012	61	6	33	100	128	649
March 2012	62	5	33	100	130	665
April 2012	64	5	31	100	134	687
May 2012	67	4	29	100	137	687

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June 2012	68	5	27	100	141	684
July 2012	66	5	28	100	138	673
August 2012	64	5	30	100	134	669
September 2012	65	5	30	100	135	687
October 2012	64	4	31	100	133	697
November 2012	65	5	30	100	134	702
December 2012	62	5	33	100	129	698
January 2013	63	5	32	100	130	708
February 2013	63	5	32	100	131	714
March 2013	65	6	30	100	135	725
April 2013	65	6	28	100	137	715
May 2013	69	5	26	100	143	706
June 2013	68	5	27	100	142	687
July 2013	69	5	26	100	144	705
August 2013	67	5	28	100	138	732
September 2013	64	5	31	100	134	757
October 2013	63	5	32	100	131	772
November 2013	62	5	33	100	128	769
December 2013	65	5	30	100	135	784
January 2014	67	4	28	100	139	797
February 2014	70	4	26	100	144	817
March 2014	67	5	28	100	139	811
April 2014	65	6	29	100	136	800
May 2014	64	6	30	100	134	784
June 2014	65	6	30	100	135	792
July 2014	64	6	30	100	135	812
August 2014	66	5	29	100	137	833
September 2014	68	4	28	100	140	865
October 2014	69	5	26	100	142	880
November 2014	69	6	25	100	143	900
December 2014	69	7	24	100	145	895
January 2015	71	5	24	100	148	902
February 2015	72	4	24	100	147	919
March 2015	72	4	25	100	147	918
April 2015	71	4	26	100	145	930
May 2015	70	4	26	100	145	920
June 2015	70	4	25	100	145	925
July 2015	70	5	25	100	144	899
August 2015	72	4	24	100	148	962
September 2015	70	5	25	100	145	943
October 2015	69	5	26	100	143	969
November 2015	68	6	26	100	143	913
December 2015	72	4	24	100	148	957
January 2016	73	4	23	100	150	930
February 2016	73	4	22	100	151	942
March 2016	72	6	22	100	149	938
April 2016	72	6	23	100	149	971
May 2016	72	5	23	100	148	1001
June 2016	73	4	23	100	150	997
July 2016	72	4	24	100	147	1014
August 2016	70	4	26	100	144	1000
September 2016	67	5	29	100	138	1049

MALE
TABLE 37
BUYING CONDITIONS FOR VEHICLES
(Three Month Moving Averages)

<u>Date of Survey</u>		<u>Good Time</u>	<u>Uncertain</u>	<u>Bad Time</u>	<u>Total</u>	<u>Relative</u>	<u>Cases</u>
October	2016	68	4	28	100	140	1056
November	2016	68	5	27	100	141	1126
December	2016	69	6	25	100	144	1126
January	2017	70	5	25	100	145	1152
February	2017	71	4	24	100	147	1120
March	2017	74	4	23	100	151	1101
April	2017	74	4	22	100	152	1105
May	2017	72	4	24	100	148	1117
June	2017	69	4	26	100	143	1155
July	2017	67	5	28	100	140	1148
August	2017	67	6	27	100	140	1141
September	2017	68	5	27	100	142	1127
October	2017	70	5	26	100	144	1128
November	2017	71	4	25	100	146	1123
December	2017	72	4	24	100	148	1122
January	2018	70	4	25	100	145	1139
February	2018	69	5	26	100	143	1136