REGION NORTH CENTRAL
TABLE 1A
THE INDEX OF CONSUMER SENTIMENT
(Three Month Moving Averages)

Date of Survey		ICS	Cases
March	1978	81.4	839
April	1978	79.8	867
May	1978	79.7	896
June	1978	80.7	876
July	1978	79.8	888
August	1978	79.4	829
September	1978	78.8	833
October	1978	79.4	809
November	1978	76.9	883
December	1978	72.9	868
January	1979	71.6	891
February	1979	72.5	849
March	1979	74.4	850
April	1979	70.9	878
May	1979	68.4	878
June	1979	65.7	990
July	1979	63.2	1079
August	1979	61.4	1015
September	1979	62.1	938
October	1979	62.9	889
November	1979	63.2	925
December	1979	61.3	932
January	1980	61.2	858
February	1980	61.8	721
March	1980	61.1	633
April	1980	60.4	574
May	1980	55.4	509
June	1980	55.6	506
July	1980	55.8	513
August	1980	60.9	487
September	1980	64.3	481
October	1980	68.2	459
November	1980	71.6	485
December	1980	68.8	502
January	1981	69.0	521
February	1981	64.5	518
March	1981	65.4	521
April	1981	66.0	523
May	1981	70.6	551
June	1981	74.4	567
July	1981	74.3	581
August	1981	72.1	593
September	1981	70.7	597
October	1981	69.4	598
November	1981	67.6	591
December	1981	66.0	587
January	1982	65.8	601
February	1982	64.4	624
March	1982	61.2	642
April	1982	60.3	619
May	1982	62.3	592
June	1982	65.4	571

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Date of Survey		ICS	Cases
July	1982	65.2	579
August	1982	63.2	580
September	1982	63.9	599
October	1982	64.7	613
November	1982	67.1	610
December	1982	68.0	602
January	1983	69.5	579
February	1983	70.9	562
March	1983	72.2	549
April	1983	78.0	575
May	1983	84.1	595
June	1983	89.1	615
July	1983	90.8	579
August	1983	91.3	542
September	1983	91.0	509
October	1983	87.8	538
November	1983	86.6	582
December	1983	89.4	581
January	1984	93.8	537
February	1984	97.1	513
March	1984	97.9	528
April	1984	97.7	579
May	1984	97.0	604
June	1984	94.8	589
July	1984	93.6	545
August	1984	94.9	568
September	1984	97.3	634
October	1984	96.3	706
November	1984	94.0	699
December	1984	91.0	683
January	1985	92.7	590
February	1985	91.7	562
March	1985	91.8	535
April	1985	90.9	585
May	1985	92.1	586
June	1985	92.0	614
July	1985	92.1	598
August	1985	91.9	600
September	1985	92.2	547
October	1985	88.9	537
November	1985	88.0	522
December	1985	87.7	566
January	1986	91.8	609
February	1986	92.5	649
March	1986	93.8	611
April	1986	93.3	574
May	1986	92.4	535
June	1986	92.2	582
July	1986	92.5	630
August	1986	93.4	669
September	1986	91.0	621
October	1986	89.9	579

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Date of Survey		ICS	Cases
November	1986	87.5	536
December	1986	88.7	554
January	1987	87.3	555
February	1987	88.6	568
March	1987	87.2	529
April	1987	89.2	513
May	1987	90.3	495
June	1987	92.3	507
July	1987	93.6	520
August	1987	93.0	507
September	1987	93.8	495
October	1987	91.0	433
November	1987	87.2	418
December	1987	83.5	416
January	1988	84.8	465
February	1988	89.0	476
March	1988	92.1	468
April	1988	93.0	426
May	1988	94.1	414
June	1988	93.5	425
July	1988	92.9	462
August	1988	94.7	476
September	1988	98.3	491
October	1988	99.6	474
November	1988	96.2	465
December	1988	92.3	443
January	1989	91.7	452
February	1989	94.5	450
March	1989	96.4	451
April	1989	96.5	446
May	1989	92.4	454
June	1989	90.8	454
July	1989	89.9	447
August	1989	92.2	428
September	1989	94.8	428
October	1989	94.0	445
November	1989	95.7	463
December	1989	92.5	448
January	1990	94.0	415
February	1990	90.5	391
March	1990	89.3	396
April	1990	89.8	424
May	1990	92.5	444
June	1990	94.7	448
July	1990	94.0	431
August	1990	87.8	413
September	1990	81.7	394
October	1990	71.8	396
November	1990	68.2	409
December	1990	66.7	420
January	1991	68.4	417

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Date of Survey		ICS	Cases
February	1991	71.3	398
March	1991	76.8	390
April	1991	82.3	397
May	1991	82.6	413
June	1991	81.4	414
July	1991	80.9	400
August	1991	83.2	386
September	1991	82.9	391
October	1991	81.1	408
November	1991	76.8	418
December	1991	72.3	429
January	1992	67.1	426
February	1992	65.9	429
March	1992	68.5	416
April	1992	72.4	399
May	1992	76.9	399
June	1992	77.8	405
July	1992	78.5	424
August	1992	76.9	428
September	1992	76.4	429
October	1992	76.1	418
November	1992	80.4	387
December	1992	85.3	370
January	1993	90.1	356
February	1993	90.1	364
March	1993	88.7	377
April	1993	86.7	379
May	1993	84.3	387
June	1993	82.7	363
July	1993	79.2	359
August	1993	77.3	359
September	1993	75.0	378
October	1993	79.2	387
November	1993	80.7	384
December	1993	82.9	393
January	1994	86.2	390
February	1994	91.1	386
March	1994	94.3	372
April	1994	94.2	378
May	1994	94.2	391
June	1994	94.2	402
July	1994	94.0	401
August	1994	94.0	408
September	1994	93.6	399
October	1994	93.6	392
November	1994	93.3	382
December	1994	95.0	389
January	1995	95.7	385
February	1995	96.0	386
March	1995	95.4	374
April	1995	95.8	374
May	1995	94.3	371

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(Three Month Moving Averages)

Date of Survey		ICS	Cases
June	1995	93.2	370
July	1995	91.6	382
August	1995	94.5	395
September	1995	94.4	391
October	1995	96.0	385
November	1995	94.1	375
December	1995	95.5	399
January	1996	93.9	403
February	1996	94.5	399
March	1996	95.8	388
April	1996	97.0	381
May	1996	97.1	383
June	1996	97.4	378
July	1996	97.8	380
August	1996	97.9	384
September	1996	98.5	398
October	1996	98.7	402
November	1996	98.5	401
December	1996	98.0	398
January	1997	98.7	397
February	1997	99.2	393
March	1997	100.3	397
April	1997	101.1	403
May	1997	102.1	404
June	1997	103.8	405
July	1997	105.1	395
August	1997	107.4	386
September	1997	107.2	381
October	1997	107.2	392
November	1997	106.0	403
December	1997	104.7	386
January	1998	105.5	384
February	1998	107.0	370
March	1998	109.2	384
April	1998	108.2	365
May	1998	108.2	385
June	1998	107.4	370
July	1998	107.7	382
August	1998	106.0	364
September	1998	103.3	377
October	1998	100.8	364
November	1998	101.2	377
December	1998	101.8	371
January	1999	103.1	378
February	1999	104.6	366
March	1999	105.5	367
April	1999	105.4	368
May	1999	103.7	370
June	1999	103.0	375
July	1999	103.3	382
August	1999	102.6	385
September	1999	103.8	379

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Date of Survey		ICS	Cases
October	1999	102.4	381
November	1999	104.2	388
December	1999	105.2	409
January	2000	109.0	420
February	2000	109.6	421
March	2000	108.1	395
April	2000	106.8	382
May	2000	108.7	387
June	2000	109.2	402
July	2000	109.7	402
August	2000	107.2	391
September	2000	107.0	395
October	2000	105.6	397
November	2000	106.8	391
December	2000	105.1	370
January	2001	101.6	382
February	2001	92.4	387
March	2001	88.6	402
April	2001	86.9	389
May	2001	89.9	388
June	2001	91.3	368
July	2001	91.7	377
August	2001	90.4	382
September	2001	86.4	389
October	2001	83.8	378
November	2001	82.9	370
December	2001	85.1	382
January	2002	89.1	394
February	2002	91.8	395
March	2002	93.8	380
April	2002	92.8	377
May	2002	93.1	369
June	2002	91.8	389
July	2002	92.2	377
August	2002	90.4	389
September	2002	87.9	369
October	2002	82.0	371
November	2002	81.1	366
December	2002	82.3	389
January	2003	84.8	381
February	2003	84.6	381
March	2003	80.7	370
April	2003	81.2	377
May	2003	83.3	378
June	2003	89.3	387
July	2003	90.7	392
August	2003	90.4	412
September	2003	86.8	391
October	2003	86.3	388
November	2003	87.2	386
December	2003	88.8	388

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Date of Survey		ICS	Cases
January	2004	93.5	391
February	2004	93.1	392
March	2004	94.8	390
April	2004	93.0	381
May	2004	91.4	392
June	2004	91.7	400
July	2004	89.6	381
August	2004	92.2	366
September	2004	91.9	368
October	2004	91.8	391
November	2004	90.5	398
December	2004	92.0	408
January	2005	93.1	398
February	2005	91.4	383
March	2005	90.1	374
April	2005	88.0	397
May	2005	87.1	413
June	2005	86.8	422
July	2005	89.0	428
August	2005	91.1	412
September	2005	85.1	408
October	2005	78.1	401
November	2005	74.2	408
December	2005	77.6	409
January	2006	82.5	398
February	2006	86.4	391
March	2006	87.3	388
April	2006	88.5	398
May	2006	84.7	404
June	2006	81.4	424
July	2006	78.9	427
August	2006	79.3	431
September	2006	82.4	410
October	2006	84.7	411
November	2006	87.8	408
December	2006	87.4	415
January	2007	89.5	432
February	2007	89.8	448
March	2007	91.9	434
April	2007	87.7	423
May	2007	85.0	410
June	2007	84.5	437
July	2007	85.5	424
August	2007	84.2	409
September	2007	80.5	404
October	2007	78.0	408
November	2007	76.3	430
December	2007	73.1	431
January	2008	73.3	419
February	2008	72.2	408
March	2008	73.0	389
April	2008	66.7	395

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TABLE 1A
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Date of Survey		ICS	Cases
May	2008	63.4	395
June	2008	58.3	405
July	2008	57.5	405
August	2008	59.9	406
September	2008	64.0	386
October	2008	63.7	383
November	2008	60.4	382
December	2008	57.5	402
January	2009	59.3	401
February	2009	58.9	404
March	2009	56.7	405
April	2009	56.5	408
May	2009	59.9	413
June	2009	65.5	417
July	2009	66.4	438
August	2009	66.9	429
September	2009	68.4	418
October	2009	70.1	420
November	2009	71.2	418
December	2009	71.5	419
January	2010	74.5	417
February	2010	74.2	421
March	2010	73.9	425
April	2010	72.2	413
May	2010	75.9	424
June	2010	76.1	442
July	2010	74.4	445
August	2010	70.7	438
September	2010	67.7	429
October	2010	68.9	424
November	2010	69.9	426
December	2010	74.5	440
January	2011	76.0	421
February	2011	77.6	410
March	2011	73.9	390
April	2011	72.5	406
May	2011	72.2	404
June	2011	73.7	412
July	2011	71.6	384
August	2011	66.7	388
September	2011	62.4	370
October	2011	59.6	412
November	2011	60.7	412
December	2011	63.9	421
January	2012	69.5	391
February	2012	74.1	376
March	2012	75.1	373
April	2012	75.7	396
May	2012	77.1	406
June	2012	77.7	405
July	2012	77.0	386
August	2012	74.4	384

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Date of Survey		ICS	Cases
September	2012	75.4	378
October	2012	80.4	396
November	2012	85.7	406
December	2012	85.3	412
January	2013	80.0	404
February	2013	75.7	394
March	2013	78.1	375
April	2013	79.8	382
May	2013	82.3	391
June	2013	82.8	430
July	2013	84.7	428
August	2013	82.7	427
September	2013	79.2	414
October	2013	76.7	410
November	2013	76.3	410
December	2013	78.5	417
January	2014	80.8	410
February	2014	82.7	409
March	2014	81.8	402
April	2014	82.8	431
May	2014	82.4	437
June	2014	83.0	421
July	2014	79.8	393
August	2014	79.5	387
September	2014	79.8	408
October	2014	82.8	433
November	2014	85.0	439
December	2014	88.7	407
January	2015	92.7	371
February	2015	93.2	365
March	2015	92.2	393
April	2015	91.3	397
May	2015	92.3	402
June	2015	94.7	386
July	2015	94.8	382
August	2015	94.8	396
September	2015	91.5	393
October	2015	89.8	391
November	2015	89.2	359
December	2015	92.3	383
January	2016	94.3	401
February	2016	96.1	414
March	2016	94.5	402
April	2016	92.4	403
May	2016	92.0	411
June	2016	91.2	407
July	2016	90.1	399
August	2016	88.3	405
September	2016	89.6	431
October	2016	89.6	455
November	2016	90.8	450
December	2016	93.4	446

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TABLE 1A
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(Three Month Moving Averages)

Date of Survey		ICS	Cases
January	2017	96.3	427
February	2017	97.7	427
March	2017	96.8	421
April	2017	96.5	437
May	2017	97.1	468
June	2017	95.5	480
July	2017	95.4	496
August	2017	95.4	463
September	2017	96.4	462
October	2017	99.1	443
November	2017	99.0	464
December	2017	99.6	456
January	2018	98.0	478
February	2018	98.4	461
March	2018	99.8	475
April	2018	100.5	466
May	2018	100.5	463
June	2018	100.1	446
July	2018	99.9	441
August	2018	98.9	448
September	2018	97.3	473
October	2018	97.3	470
November	2018	97.3	477
December	2018	96.9	466
January	2019	94.8	467
February	2019	93.1	457
March	2019	93.7	458
April	2019	96.3	456
May	2019	99.1	464
June	2019	99.0	456
July	2019	98.2	465
August	2019	95.2	479
September	2019	93.9	474
October	2019	93.8	485
November	2019	93.6	467
December	2019	95.2	464
January	2020	97.2	457
February	2020	101.3	483
March	2020	98.3	509
April	2020	88.4	514
May	2020	78.1	479
June	2020	75.2	450
July	2020	75.9	439
August	2020	76.8	470
September	2020	78.5	474
October	2020	82.4	460
November	2020	82.5	430
December	2020	81.4	431
January	2021	77.5	457
February	2021	78.5	460
March	2021	79.0	466

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Date of Survey		ICS	Cases
April	2021	83.9	429
May	2021	83.2	424
June	2021	83.7	435
July	2021	80.6	463
August	2021	78.8	463
September	2021	76.3	456
October	2021	72.9	454
November	2021	70.3	461
December	2021	67.3	446
January	2022	67.7	457
February	2022	67.7	460
March	2022	64.7	471
April	2022	62.3	458
May	2022	60.1	458
June	2022	56.3	449
July	2022	52.6	450
August	2022	53.7	440
September	2022	60.1	450
October	2022	62.6	447
November	2022	61.1	435
December	2022	60.9	424
January	2023	61.9	426
February	2023	65.2	429
March	2023	65.3	425
April	2023	65.7	412
May	2023	64.4	431
June	2023	65.6	441
July	2023	68.2	442
August	2023	70.1	436
September	2023	71.1	417
October	2023	68.2	425
November	2023	66.9	430
December	2023	66.0	444
January	2024	71.3	438
February	2024	74.8	427
March	2024	78.2	412
April	2024	75.5	483
May	2024	74.0	605
June	2024	69.7	748
July	2024	66.5	775
August	2024	63.4	850
September	2024	64.5	833
October	2024	68.2	849
November	2024	73.5	750
December	2024	74.1	753
January	2025	73.0	778
February	2025	68.7	843
March	2025	63.6	985
April	2025	56.8	1006
May	2025	51.9	1041
June	2025	52.0	963
July	2025	55.7	1025

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Date of Survey		ICS	Cases
August	2025	59.7	997
September	2025	59.4	1018
October	2025	57.8	994
November	2025	53.8	1016
December	2025	52.3	973
January	2026	51.8	1003
February	2026	53.9	1035
March	2026	54.8	1164
April	2026	53.5	1133
May	2026	49.8	1079
June	2026	48.8	1050
July	2026	48.8	1078