

# REGION SOUTH

1

**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| March 1978            | 80.9       | 733          |
| April 1978            | 81.0       | 751          |
| May 1978              | 81.9       | 754          |
| June 1978             | 81.9       | 749          |
| July 1978             | 80.9       | 750          |
| August 1978           | 78.6       | 734          |
| September 1978        | 78.9       | 753          |
| October 1978          | 78.8       | 765          |
| November 1978         | 78.3       | 859          |
| December 1978         | 74.0       | 879          |
| January 1979          | 71.0       | 942          |
| February 1979         | 70.1       | 915          |
| March 1979            | 70.3       | 939          |
| April 1979            | 71.1       | 996          |
| May 1979              | 69.7       | 948          |
| June 1979             | 69.3       | 1024         |
| July 1979             | 66.4       | 1045         |
| August 1979           | 64.3       | 1077         |
| September 1979        | 64.4       | 1061         |
| October 1979          | 64.6       | 1123         |
| November 1979         | 65.6       | 1127         |
| December 1979         | 63.2       | 1066         |
| January 1980          | 65.6       | 886          |
| February 1980         | 65.6       | 831          |
| March 1980            | 64.6       | 821          |
| April 1980            | 57.7       | 839          |
| May 1980              | 52.2       | 721          |
| June 1980             | 52.1       | 694          |
| July 1980             | 57.4       | 666          |
| August 1980           | 65.1       | 659          |
| September 1980        | 70.3       | 670          |
| October 1980          | 74.5       | 687          |
| November 1980         | 76.1       | 697          |
| December 1980         | 75.3       | 700          |
| January 1981          | 73.1       | 707          |
| February 1981         | 70.7       | 705          |
| March 1981            | 69.2       | 708          |
| April 1981            | 68.7       | 692          |
| May 1981              | 71.1       | 669          |
| June 1981             | 74.6       | 642          |
| July 1981             | 76.4       | 651          |
| August 1981           | 78.3       | 662          |
| September 1981        | 77.4       | 670          |
| October 1981          | 74.9       | 675          |
| November 1981         | 67.5       | 680          |
| December 1981         | 64.8       | 690          |
| January 1982          | 65.9       | 666          |
| February 1982         | 69.5       | 658          |
| March 1982            | 69.6       | 621          |
| April 1982            | 67.2       | 649          |
| May 1982              | 65.4       | 654          |
| June 1982             | 65.5       | 686          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| July 1982             | 65.1       | 672          |
| August 1982           | 64.3       | 653          |
| September 1982        | 66.3       | 649          |
| October 1982          | 69.7       | 642          |
| November 1982         | 72.8       | 650          |
| December 1982         | 73.3       | 645          |
| January 1983          | 73.1       | 633          |
| February 1983         | 74.0       | 674          |
| March 1983            | 77.4       | 704          |
| April 1983            | 81.9       | 730          |
| May 1983              | 87.7       | 704          |
| June 1983             | 91.0       | 681          |
| July 1983             | 91.8       | 648          |
| August 1983           | 91.1       | 657          |
| September 1983        | 90.0       | 666          |
| October 1983          | 90.6       | 701          |
| November 1983         | 90.7       | 698          |
| December 1983         | 92.7       | 697          |
| January 1984          | 94.7       | 678          |
| February 1984         | 95.3       | 651          |
| March 1984            | 97.5       | 623          |
| April 1984            | 97.1       | 624          |
| May 1984              | 98.2       | 654          |
| June 1984             | 95.8       | 678          |
| July 1984             | 96.9       | 683          |
| August 1984           | 97.1       | 662          |
| September 1984        | 98.9       | 645          |
| October 1984          | 99.6       | 628          |
| November 1984         | 99.2       | 668          |
| December 1984         | 96.9       | 688          |
| January 1985          | 94.6       | 710          |
| February 1985         | 94.9       | 662          |
| March 1985            | 93.7       | 651          |
| April 1985            | 93.7       | 628          |
| May 1985              | 92.2       | 633          |
| June 1985             | 95.2       | 601          |
| July 1985             | 94.6       | 598          |
| August 1985           | 95.2       | 572          |
| September 1985        | 91.2       | 625          |
| October 1985          | 90.4       | 630          |
| November 1985         | 88.7       | 661          |
| December 1985         | 90.4       | 604          |
| January 1986          | 92.9       | 588          |
| February 1986         | 94.5       | 550          |
| March 1986            | 94.2       | 605          |
| April 1986            | 93.0       | 648          |
| May 1986              | 93.1       | 702          |
| June 1986             | 95.5       | 641          |
| July 1986             | 97.9       | 591          |
| August 1986           | 96.9       | 530          |
| September 1986        | 94.7       | 581          |
| October 1986          | 93.0       | 625          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| November 1986         | 93.9       | 685          |
| December 1986         | 93.1       | 648          |
| January 1987          | 92.9       | 614          |
| February 1987         | 92.1       | 582          |
| March 1987            | 91.4       | 623          |
| April 1987            | 90.6       | 664          |
| May 1987              | 91.1       | 693          |
| June 1987             | 92.4       | 688          |
| July 1987             | 92.5       | 669          |
| August 1987           | 93.5       | 662          |
| September 1987        | 94.6       | 669          |
| October 1987          | 92.8       | 632          |
| November 1987         | 90.4       | 583          |
| December 1987         | 88.9       | 512          |
| January 1988          | 88.6       | 494          |
| February 1988         | 90.3       | 477          |
| March 1988            | 90.7       | 478          |
| April 1988            | 91.0       | 503          |
| May 1988              | 90.4       | 525          |
| June 1988             | 91.9       | 532          |
| July 1988             | 92.9       | 509          |
| August 1988           | 94.0       | 489          |
| September 1988        | 93.2       | 463          |
| October 1988          | 93.5       | 475          |
| November 1988         | 92.2       | 485          |
| December 1988         | 93.2       | 506          |
| January 1989          | 95.5       | 479          |
| February 1989         | 94.9       | 468          |
| March 1989            | 94.9       | 454          |
| April 1989            | 92.8       | 465          |
| May 1989              | 92.3       | 469          |
| June 1989             | 91.7       | 477          |
| July 1989             | 92.4       | 471          |
| August 1989           | 91.7       | 473          |
| September 1989        | 91.5       | 484          |
| October 1989          | 92.8       | 496          |
| November 1989         | 93.6       | 501          |
| December 1989         | 93.4       | 492          |
| January 1990          | 91.5       | 492          |
| February 1990         | 92.9       | 503          |
| March 1990            | 92.6       | 505          |
| April 1990            | 94.7       | 497          |
| May 1990              | 93.5       | 482          |
| June 1990             | 91.2       | 491          |
| July 1990             | 86.3       | 502          |
| August 1990           | 83.2       | 519          |
| September 1990        | 78.1       | 519          |
| October 1990          | 71.1       | 513          |
| November 1990         | 66.6       | 494          |
| December 1990         | 66.0       | 497          |
| January 1991          | 67.2       | 507          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| February 1991         | 69.0       | 511          |
| March 1991            | 76.7       | 510          |
| April 1991            | 80.6       | 498          |
| May 1991              | 83.4       | 485          |
| June 1991             | 81.5       | 481          |
| July 1991             | 83.2       | 478          |
| August 1991           | 85.3       | 485          |
| September 1991        | 85.5       | 469          |
| October 1991          | 83.7       | 464          |
| November 1991         | 79.1       | 468          |
| December 1991         | 73.5       | 481          |
| January 1992          | 71.5       | 503          |
| February 1992         | 72.4       | 508          |
| March 1992            | 76.1       | 494          |
| April 1992            | 77.2       | 483          |
| May 1992              | 79.4       | 467          |
| June 1992             | 80.0       | 471          |
| July 1992             | 82.4       | 483          |
| August 1992           | 82.4       | 498          |
| September 1992        | 81.9       | 498          |
| October 1992          | 80.0       | 478          |
| November 1992         | 82.0       | 474          |
| December 1992         | 85.5       | 479          |
| January 1993          | 89.7       | 500          |
| February 1993         | 90.3       | 511          |
| March 1993            | 89.5       | 508          |
| April 1993            | 88.5       | 505          |
| May 1993              | 85.3       | 500          |
| June 1993             | 83.5       | 512          |
| July 1993             | 81.9       | 515          |
| August 1993           | 84.2       | 522          |
| September 1993        | 82.8       | 517          |
| October 1993          | 84.2       | 506          |
| November 1993         | 83.9       | 505          |
| December 1993         | 87.0       | 514          |
| January 1994          | 89.2       | 522          |
| February 1994         | 92.9       | 517          |
| March 1994            | 93.0       | 517          |
| April 1994            | 93.1       | 519          |
| May 1994              | 91.5       | 518          |
| June 1994             | 93.0       | 514          |
| July 1994             | 91.3       | 514          |
| August 1994           | 92.0       | 510          |
| September 1994        | 91.0       | 515          |
| October 1994          | 92.0       | 515          |
| November 1994         | 90.0       | 517          |
| December 1994         | 92.5       | 519          |
| January 1995          | 95.7       | 519          |
| February 1995         | 98.9       | 521          |
| March 1995            | 96.8       | 519          |
| April 1995            | 95.1       | 510          |
| May 1995              | 93.8       | 502          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| June 1995             | 95.7       | 508          |
| July 1995             | 95.1       | 510          |
| August 1995           | 95.4       | 511          |
| September 1995        | 92.9       | 492          |
| October 1995          | 91.5       | 498          |
| November 1995         | 90.1       | 488          |
| December 1995         | 89.8       | 495          |
| January 1996          | 89.5       | 492          |
| February 1996         | 88.3       | 528          |
| March 1996            | 88.6       | 530          |
| April 1996            | 89.6       | 536          |
| May 1996              | 91.3       | 507          |
| June 1996             | 91.3       | 515          |
| July 1996             | 92.9       | 501          |
| August 1996           | 94.4       | 519          |
| September 1996        | 94.6       | 501          |
| October 1996          | 93.8       | 507          |
| November 1996         | 95.4       | 492          |
| December 1996         | 97.0       | 496          |
| January 1997          | 97.7       | 501          |
| February 1997         | 98.2       | 506          |
| March 1997            | 98.5       | 505          |
| April 1997            | 100.2      | 495          |
| May 1997              | 101.2      | 496          |
| June 1997             | 104.5      | 496          |
| July 1997             | 108.4      | 506          |
| August 1997           | 107.0      | 525          |
| September 1997        | 106.0      | 528          |
| October 1997          | 104.0      | 520          |
| November 1997         | 106.2      | 488          |
| December 1997         | 105.9      | 505          |
| January 1998          | 106.5      | 513          |
| February 1998         | 108.7      | 551          |
| March 1998            | 108.8      | 558          |
| April 1998            | 109.9      | 566          |
| May 1998              | 107.0      | 539          |
| June 1998             | 107.9      | 526          |
| July 1998             | 105.0      | 517          |
| August 1998           | 104.6      | 531          |
| September 1998        | 103.0      | 526          |
| October 1998          | 101.0      | 542          |
| November 1998         | 100.0      | 538          |
| December 1998         | 98.6       | 542          |
| January 1999          | 101.2      | 521          |
| February 1999         | 103.9      | 527          |
| March 1999            | 107.2      | 528          |
| April 1999            | 107.9      | 531          |
| May 1999              | 106.8      | 518          |
| June 1999             | 107.3      | 517          |
| July 1999             | 107.8      | 518          |
| August 1999           | 108.5      | 523          |
| September 1999        | 107.5      | 534          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| October 1999          | 104.9      | 527          |
| November 1999         | 104.9      | 525          |
| December 1999         | 103.2      | 515          |
| January 2000          | 106.5      | 531          |
| February 2000         | 108.2      | 547          |
| March 2000            | 110.3      | 553          |
| April 2000            | 108.7      | 550          |
| May 2000              | 108.0      | 530          |
| June 2000             | 107.4      | 525          |
| July 2000             | 107.3      | 519          |
| August 2000           | 105.8      | 535          |
| September 2000        | 105.9      | 517          |
| October 2000          | 106.1      | 503          |
| November 2000         | 105.7      | 496          |
| December 2000         | 103.9      | 522          |
| January 2001          | 98.7       | 529          |
| February 2001         | 94.7       | 536          |
| March 2001            | 93.9       | 518          |
| April 2001            | 92.6       | 537          |
| May 2001              | 92.9       | 530          |
| June 2001             | 91.7       | 535          |
| July 2001             | 93.8       | 526          |
| August 2001           | 94.3       | 520          |
| September 2001        | 91.4       | 533          |
| October 2001          | 88.2       | 544          |
| November 2001         | 85.2       | 559          |
| December 2001         | 86.9       | 525          |
| January 2002          | 89.6       | 505          |
| February 2002         | 92.1       | 500          |
| March 2002            | 94.9       | 522          |
| April 2002            | 94.8       | 544          |
| May 2002              | 95.8       | 550          |
| June 2002             | 95.5       | 548          |
| July 2002             | 94.0       | 545          |
| August 2002           | 91.6       | 533          |
| September 2002        | 88.1       | 543          |
| October 2002          | 86.7       | 554          |
| November 2002         | 84.8       | 572          |
| December 2002         | 86.5       | 560          |
| January 2003          | 86.2       | 537          |
| February 2003         | 86.3       | 510          |
| March 2003            | 83.2       | 520          |
| April 2003            | 84.9       | 532          |
| May 2003              | 88.2       | 553          |
| June 2003             | 91.1       | 538          |
| July 2003             | 92.4       | 527          |
| August 2003           | 92.0       | 494          |
| September 2003        | 93.4       | 521          |
| October 2003          | 94.2       | 521          |
| November 2003         | 95.8       | 534          |
| December 2003         | 95.3       | 526          |

# REGION SOUTH

7

**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| January 2004          | 100.3      | 540          |
| February 2004         | 100.0      | 538          |
| March 2004            | 102.9      | 542          |
| April 2004            | 98.0       | 532          |
| May 2004              | 96.2       | 542          |
| June 2004             | 94.5       | 537          |
| July 2004             | 97.7       | 545          |
| August 2004           | 101.3      | 543          |
| September 2004        | 102.2      | 533          |
| October 2004          | 98.8       | 537          |
| November 2004         | 97.1       | 543          |
| December 2004         | 97.8       | 534          |
| January 2005          | 98.6       | 525          |
| February 2005         | 100.3      | 523          |
| March 2005            | 98.6       | 516          |
| April 2005            | 97.2       | 497          |
| May 2005              | 92.9       | 498          |
| June 2005             | 93.2       | 522          |
| July 2005             | 95.0       | 541          |
| August 2005           | 94.8       | 548          |
| September 2005        | 88.2       | 540          |
| October 2005          | 82.1       | 541          |
| November 2005         | 81.1       | 540          |
| December 2005         | 85.8       | 542          |
| January 2006          | 90.1       | 545          |
| February 2006         | 88.7       | 532          |
| March 2006            | 87.9       | 516          |
| April 2006            | 86.7       | 500          |
| May 2006              | 85.0       | 505          |
| June 2006             | 83.2       | 516          |
| July 2006             | 82.8       | 518          |
| August 2006           | 84.2       | 520          |
| September 2006        | 84.7       | 525          |
| October 2006          | 88.3       | 520          |
| November 2006         | 93.1       | 516          |
| December 2006         | 96.0       | 524          |
| January 2007          | 96.4       | 522          |
| February 2007         | 95.7       | 531          |
| March 2007            | 93.0       | 523          |
| April 2007            | 89.8       | 519          |
| May 2007              | 89.6       | 515          |
| June 2007             | 89.0       | 504          |
| July 2007             | 89.2       | 538          |
| August 2007           | 87.1       | 539          |
| September 2007        | 87.8       | 549          |
| October 2007          | 84.1       | 517          |
| November 2007         | 83.7       | 512          |
| December 2007         | 81.8       | 512          |
| January 2008          | 82.3       | 549          |
| February 2008         | 77.3       | 543          |
| March 2008            | 72.7       | 542          |
| April 2008            | 68.1       | 511          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| May 2008              | 65.1       | 526          |
| June 2008             | 61.5       | 524          |
| July 2008             | 60.7       | 531          |
| August 2008           | 61.5       | 516          |
| September 2008        | 66.8       | 505          |
| October 2008          | 65.7       | 509          |
| November 2008         | 63.2       | 510          |
| December 2008         | 59.8       | 524          |
| January 2009          | 60.6       | 524          |
| February 2009         | 61.6       | 522          |
| March 2009            | 61.1       | 510          |
| April 2009            | 61.6       | 513          |
| May 2009              | 66.6       | 513          |
| June 2009             | 71.0       | 525          |
| July 2009             | 72.5       | 507          |
| August 2009           | 68.9       | 517          |
| September 2009        | 67.2       | 504          |
| October 2009          | 67.4       | 503          |
| November 2009         | 68.3       | 511          |
| December 2009         | 68.7       | 515          |
| January 2010          | 70.4       | 526          |
| February 2010         | 73.8       | 509          |
| March 2010            | 74.1       | 510          |
| April 2010            | 71.7       | 500          |
| May 2010              | 70.2       | 508          |
| June 2010             | 71.9       | 499          |
| July 2010             | 71.2       | 504          |
| August 2010           | 69.2       | 504          |
| September 2010        | 66.8       | 496          |
| October 2010          | 67.6       | 497          |
| November 2010         | 69.6       | 478          |
| December 2010         | 70.5       | 496          |
| January 2011          | 71.6       | 494          |
| February 2011         | 74.3       | 495          |
| March 2011            | 72.2       | 483          |
| April 2011            | 71.0       | 482          |
| May 2011              | 69.6       | 493          |
| June 2011             | 71.2       | 498          |
| July 2011             | 69.4       | 509          |
| August 2011           | 63.2       | 489          |
| September 2011        | 59.1       | 488          |
| October 2011          | 58.6       | 473          |
| November 2011         | 61.1       | 486          |
| December 2011         | 64.3       | 482          |
| January 2012          | 68.5       | 495          |
| February 2012         | 72.1       | 487          |
| March 2012            | 74.5       | 488          |
| April 2012            | 75.1       | 477          |
| May 2012              | 76.3       | 501          |
| June 2012             | 76.3       | 496          |
| July 2012             | 76.0       | 513          |
| August 2012           | 75.3       | 506          |



**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| September 2012        | 76.3       | 521          |
| October 2012          | 78.4       | 520          |
| November 2012         | 79.0       | 523          |
| December 2012         | 75.1       | 518          |
| January 2013          | 72.4       | 500          |
| February 2013         | 70.3       | 486          |
| March 2013            | 72.3       | 500          |
| April 2013            | 73.1       | 521          |
| May 2013              | 76.3       | 525          |
| June 2013             | 79.4       | 509          |
| July 2013             | 80.9       | 499          |
| August 2013           | 81.5       | 503          |
| September 2013        | 80.4       | 501          |
| October 2013          | 79.6       | 516          |
| November 2013         | 75.9       | 511          |
| December 2013         | 77.3       | 511          |
| January 2014          | 76.0       | 511          |
| February 2014         | 79.5       | 527          |
| March 2014            | 79.1       | 540          |
| April 2014            | 82.3       | 520          |
| May 2014              | 81.9       | 496          |
| June 2014             | 81.4       | 490          |
| July 2014             | 81.2       | 515          |
| August 2014           | 80.5       | 527          |
| September 2014        | 82.1       | 535          |
| October 2014          | 83.1       | 538          |
| November 2014         | 85.6       | 538          |
| December 2014         | 88.6       | 548          |
| January 2015          | 92.2       | 544          |
| February 2015         | 96.2       | 560          |
| March 2015            | 95.4       | 564          |
| April 2015            | 95.4       | 562          |
| May 2015              | 92.5       | 556          |
| June 2015             | 94.6       | 542          |
| July 2015             | 93.6       | 552          |
| August 2015           | 93.2       | 573          |
| September 2015        | 89.3       | 585          |
| October 2015          | 88.1       | 572          |
| November 2015         | 88.1       | 561          |
| December 2015         | 89.9       | 545          |
| January 2016          | 90.3       | 562          |
| February 2016         | 90.0       | 549          |
| March 2016            | 89.4       | 562          |
| April 2016            | 88.5       | 529          |
| May 2016              | 89.9       | 538          |
| June 2016             | 91.4       | 542          |
| July 2016             | 92.9       | 596          |
| August 2016           | 91.7       | 631          |
| September 2016        | 88.6       | 646          |
| October 2016          | 86.2       | 629          |
| November 2016         | 87.5       | 618          |
| December 2016         | 93.2       | 638          |

**REGION SOUTH**  
**TABLE 1**  
**THE INDEX OF CONSUMER SENTIMENT**  
**(Three Month Moving Averages)**

| <u>Date of Survey</u> | <u>ICS</u> | <u>Cases</u> |
|-----------------------|------------|--------------|
| January 2017          | 98.7       | 676          |
| February 2017         | 100.7      | 686          |
| March 2017            | 100.0      | 677          |
| April 2017            | 99.3       | 659          |
| May 2017              | 99.8       | 659          |
| June 2017             | 98.6       | 651          |
| July 2017             | 97.7       | 604          |
| August 2017           | 96.7       | 597          |
| September 2017        | 96.7       | 595          |
| October 2017          | 98.6       | 636          |
| November 2017         | 99.8       | 645          |
| December 2017         | 100.0      | 659          |