REGION SOUTH
TABLE 1A
THE INDEX OF CONSUMER SENTIMENT
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Date of Survey		ICS	Cases
March	1978	80.9	733
April	1978	81.0	751
May	1978	81.9	754
June	1978	81.9	749
July	1978	80.9	750
August	1978	78.6	734
September	1978	78.9	753
October	1978	78.8	765
November	1978	78.3	859
December	1978	74.0	879
January	1979	71.0	942
February	1979	70.1	915
March	1979	70.3	939
April	1979	71.1	996
May	1979	69.7	948
June	1979	69.3	1024
July	1979	66.4	1045
August	1979	64.3	1077
September	1979	64.4	1061
October	1979	64.6	1123
November	1979	65.6	1127
December	1979	63.2	1066
January	1980	65.6	886
February	1980	65.6	831
March	1980	64.6	821
April	1980	57.7	839
May	1980	52.2	721
June	1980	52.1	694
July	1980	57.4	666
August	1980	65.1	659
September	1980	70.3	670
October	1980	74.5	687
November	1980	76.1	697
December	1980	75.3	700
January	1981	73.1	707
February	1981	70.7	705
March	1981	69.2	708
April	1981	68.7	692
May	1981	71.1	669
June	1981	74.6	642
July	1981	76.4	651
August	1981	78.3	662
September	1981	77.4	670
October	1981	74.9	675
November	1981	67.5	680
December	1981	64.8	690
January	1982	65.9	666
February	1982	69.5	658
March	1982	69.6	621
April	1982	67.2	649
May	1982	65.4	654
June	1982	65.5	686

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Date of Survey		ICS	Cases
July	1982	65.1	672
August	1982	64.3	653
September	1982	66.3	649
October	1982	69.7	642
November	1982	72.8	650
December	1982	73.3	645
January	1983	73.1	633
February	1983	74.0	674
March	1983	77.4	704
April	1983	81.9	730
May	1983	87.7	704
June	1983	91.0	681
July	1983	91.8	648
August	1983	91.1	657
September	1983	90.0	666
October	1983	90.6	701
November	1983	90.7	698
December	1983	92.7	697
January	1984	94.7	678
February	1984	95.3	651
March	1984	97.5	623
April	1984	97.1	624
May	1984	98.2	654
June	1984	95.8	678
July	1984	96.9	683
August	1984	97.1	662
September	1984	98.9	645
October	1984	99.6	628
November	1984	99.2	668
December	1984	96.9	688
January	1985	94.6	710
February	1985	94.9	662
March	1985	93.7	651
April	1985	93.7	628
May	1985	92.2	633
June	1985	95.2	601
July	1985	94.6	598
August	1985	95.2	572
September	1985	91.2	625
October	1985	90.4	630
November	1985	88.7	661
December	1985	90.4	604
January	1986	92.9	588
February	1986	94.5	550
March	1986	94.2	605
April	1986	93.0	648
May	1986	93.1	702
June	1986	95.5	641
July	1986	97.9	591
August	1986	96.9	530
September	1986	94.7	581
October	1986	93.0	625

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Date of Survey		ICS	Cases
November	1986	93.9	685
December	1986	93.1	648
January	1987	92.9	614
February	1987	92.1	582
March	1987	91.4	623
April	1987	90.6	664
May	1987	91.1	693
June	1987	92.4	688
July	1987	92.5	669
August	1987	93.5	662
September	1987	94.6	669
October	1987	92.8	632
November	1987	90.4	583
December	1987	88.9	512
January	1988	88.6	494
February	1988	90.3	477
March	1988	90.7	478
April	1988	91.0	503
May	1988	90.4	525
June	1988	91.9	532
July	1988	92.9	509
August	1988	94.0	489
September	1988	93.2	463
October	1988	93.5	475
November	1988	92.2	485
December	1988	93.2	506
January	1989	95.5	479
February	1989	94.9	468
March	1989	94.9	454
April	1989	92.8	465
May	1989	92.3	469
June	1989	91.7	477
July	1989	92.4	471
August	1989	91.7	473
September	1989	91.5	484
October	1989	92.8	496
November	1989	93.6	501
December	1989	93.4	492
January	1990	91.5	492
February	1990	92.9	503
March	1990	92.6	505
April	1990	94.7	497
May	1990	93.5	482
June	1990	91.2	491
July	1990	86.3	502
August	1990	83.2	519
September	1990	78.1	519
October	1990	71.1	513
November	1990	66.6	494
December	1990	66.0	497
January	1991	67.2	507

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Date of Survey		ICS	Cases
February	1991	69.0	511
March	1991	76.7	510
April	1991	80.6	498
May	1991	83.4	485
June	1991	81.5	481
July	1991	83.2	478
August	1991	85.3	485
September	1991	85.5	469
October	1991	83.7	464
November	1991	79.1	468
December	1991	73.5	481
January	1992	71.5	503
February	1992	72.4	508
March	1992	76.1	494
April	1992	77.2	483
May	1992	79.4	467
June	1992	80.0	471
July	1992	82.4	483
August	1992	82.4	498
September	1992	81.9	498
October	1992	80.0	478
November	1992	82.0	474
December	1992	85.5	479
January	1993	89.7	500
February	1993	90.3	511
March	1993	89.5	508
April	1993	88.5	505
May	1993	85.3	500
June	1993	83.5	512
July	1993	81.9	515
August	1993	84.2	522
September	1993	82.8	517
October	1993	84.2	506
November	1993	83.9	505
December	1993	87.0	514
January	1994	89.2	522
February	1994	92.9	517
March	1994	93.0	517
April	1994	93.1	519
May	1994	91.5	518
June	1994	93.0	514
July	1994	91.3	514
August	1994	92.0	510
September	1994	91.0	515
October	1994	92.0	515
November	1994	90.0	517
December	1994	92.5	519
January	1995	95.7	519
February	1995	98.9	521
March	1995	96.8	519
April	1995	95.1	510
May	1995	93.8	502

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Date of Survey		ICS	Cases
June	1995	95.7	508
July	1995	95.1	510
August	1995	95.4	511
September	1995	92.9	492
October	1995	91.5	498
November	1995	90.1	488
December	1995	89.8	495
January	1996	89.5	492
February	1996	88.3	528
March	1996	88.6	530
April	1996	89.6	536
May	1996	91.3	507
June	1996	91.3	515
July	1996	92.9	501
August	1996	94.4	519
September	1996	94.6	501
October	1996	93.8	507
November	1996	95.4	492
December	1996	97.0	496
January	1997	97.7	501
February	1997	98.2	506
March	1997	98.5	505
April	1997	100.2	495
May	1997	101.2	496
June	1997	104.5	496
July	1997	108.4	506
August	1997	107.0	525
September	1997	106.0	528
October	1997	104.0	520
November	1997	106.2	488
December	1997	105.9	505
January	1998	106.5	513
February	1998	108.7	551
March	1998	108.8	558
April	1998	109.9	566
May	1998	107.0	539
June	1998	107.9	526
July	1998	105.0	517
August	1998	104.6	531
September	1998	103.0	526
October	1998	101.0	542
November	1998	100.0	538
December	1998	98.6	542
January	1999	101.2	521
February	1999	103.9	527
March	1999	107.2	528
April	1999	107.9	531
May	1999	106.8	518
June	1999	107.3	517
July	1999	107.8	518
August	1999	108.5	523
September	1999	107.5	534

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Date of Survey		ICS	Cases
October	1999	104.9	527
November	1999	104.9	525
December	1999	103.2	515
January	2000	106.5	531
February	2000	108.2	547
March	2000	110.3	553
April	2000	108.7	550
May	2000	108.0	530
June	2000	107.4	525
July	2000	107.3	519
August	2000	105.8	535
September	2000	105.9	517
October	2000	106.1	503
November	2000	105.7	496
December	2000	103.9	522
January	2001	98.7	529
February	2001	94.7	536
March	2001	93.9	518
April	2001	92.6	537
May	2001	92.9	530
June	2001	91.7	535
July	2001	93.8	526
August	2001	94.3	520
September	2001	91.4	533
October	2001	88.2	544
November	2001	85.2	559
December	2001	86.9	525
January	2002	89.6	505
February	2002	92.1	500
March	2002	94.9	522
April	2002	94.8	544
May	2002	95.8	550
June	2002	95.5	548
July	2002	94.0	545
August	2002	91.6	533
September	2002	88.1	543
October	2002	86.7	554
November	2002	84.8	572
December	2002	86.5	560
January	2003	86.2	537
February	2003	86.3	510
March	2003	83.2	520
April	2003	84.9	532
May	2003	88.2	553
June	2003	91.1	538
July	2003	92.4	527
August	2003	92.0	494
September	2003	93.4	521
October	2003	94.2	521
November	2003	95.8	534
December	2003	95.3	526

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Date of Survey		ICS	Cases
January	2004	100.3	540
February	2004	100.0	538
March	2004	102.9	542
April	2004	98.0	532
May	2004	96.2	542
June	2004	94.5	537
July	2004	97.7	545
August	2004	101.3	543
September	2004	102.2	533
October	2004	98.8	537
November	2004	97.1	543
December	2004	97.8	534
January	2005	98.6	525
February	2005	100.3	523
March	2005	98.6	516
April	2005	97.2	497
May	2005	92.9	498
June	2005	93.2	522
July	2005	95.0	541
August	2005	94.8	548
September	2005	88.2	540
October	2005	82.1	541
November	2005	81.1	540
December	2005	85.8	542
January	2006	90.1	545
February	2006	88.7	532
March	2006	87.9	516
April	2006	86.7	500
May	2006	85.0	505
June	2006	83.2	516
July	2006	82.8	518
August	2006	84.2	520
September	2006	84.7	525
October	2006	88.3	520
November	2006	93.1	516
December	2006	96.0	524
January	2007	96.4	522
February	2007	95.7	531
March	2007	93.0	523
April	2007	89.8	519
May	2007	89.6	515
June	2007	89.0	504
July	2007	89.2	538
August	2007	87.1	539
September	2007	87.8	549
October	2007	84.1	517
November	2007	83.7	512
December	2007	81.8	512
January	2008	82.3	549
February	2008	77.3	543
March	2008	72.7	542
April	2008	68.1	511

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Date of Survey		ICS	Cases
May	2008	65.1	526
June	2008	61.5	524
July	2008	60.7	531
August	2008	61.5	516
September	2008	66.8	505
October	2008	65.7	509
November	2008	63.2	510
December	2008	59.8	524
January	2009	60.6	524
February	2009	61.6	522
March	2009	61.1	510
April	2009	61.6	513
May	2009	66.6	513
June	2009	71.0	525
July	2009	72.5	507
August	2009	68.9	517
September	2009	67.2	504
October	2009	67.4	503
November	2009	68.3	511
December	2009	68.7	515
January	2010	70.4	526
February	2010	73.8	509
March	2010	74.1	510
April	2010	71.7	500
May	2010	70.2	508
June	2010	71.9	499
July	2010	71.2	504
August	2010	69.2	504
September	2010	66.8	496
October	2010	67.6	497
November	2010	69.6	478
December	2010	70.5	496
January	2011	71.6	494
February	2011	74.3	495
March	2011	72.2	483
April	2011	71.0	482
May	2011	69.6	493
June	2011	71.2	498
July	2011	69.4	509
August	2011	63.2	489
September	2011	59.1	488
October	2011	58.6	473
November	2011	61.1	486
December	2011	64.3	482
January	2012	68.5	495
February	2012	72.1	487
March	2012	74.5	488
April	2012	75.1	477
May	2012	76.3	501
June	2012	76.3	496
July	2012	76.0	513
August	2012	75.3	506

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Date of Survey		ICS	Cases
September	2012	76.3	521
October	2012	78.4	520
November	2012	79.0	523
December	2012	75.1	518
January	2013	72.4	500
February	2013	70.3	486
March	2013	72.3	500
April	2013	73.1	521
May	2013	76.3	525
June	2013	79.4	509
July	2013	80.9	499
August	2013	81.5	503
September	2013	80.4	501
October	2013	79.6	516
November	2013	75.9	511
December	2013	77.3	511
January	2014	76.0	511
February	2014	79.5	527
March	2014	79.1	540
April	2014	82.3	520
May	2014	81.9	496
June	2014	81.4	490
July	2014	81.2	515
August	2014	80.5	527
September	2014	82.1	535
October	2014	83.1	538
November	2014	85.6	538
December	2014	88.6	548
January	2015	92.2	544
February	2015	96.2	560
March	2015	95.4	564
April	2015	95.4	562
May	2015	92.5	556
June	2015	94.6	542
July	2015	93.6	552
August	2015	93.2	573
September	2015	89.3	585
October	2015	88.1	572
November	2015	88.1	561
December	2015	89.9	545
January	2016	90.3	562
February	2016	90.0	549
March	2016	89.4	562
April	2016	88.5	529
May	2016	89.9	538
June	2016	91.4	542
July	2016	92.9	596
August	2016	91.7	631
September	2016	88.6	646
October	2016	86.2	629
November	2016	87.5	618
December	2016	93.2	638

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Date of Survey		ICS	Cases
January	2017	98.7	676
February	2017	100.7	686
March	2017	100.0	677
April	2017	99.3	659
May	2017	99.8	659
June	2017	98.6	651
July	2017	97.7	604
August	2017	96.7	597
September	2017	96.7	595
October	2017	98.6	636
November	2017	99.8	645
December	2017	100.0	659
January	2018	99.0	663
February	2018	99.7	663
March	2018	101.8	656
April	2018	103.1	640
May	2018	100.9	643
June	2018	100.0	667
July	2018	99.8	684
August	2018	101.3	682
September	2018	102.1	660
October	2018	101.7	669
November	2018	100.6	668
December	2018	99.4	670
January	2019	97.4	670
February	2019	98.0	687
March	2019	99.3	671
April	2019	99.9	663
May	2019	101.5	648
June	2019	100.2	674
July	2019	102.1	663
August	2019	98.3	644
September	2019	97.9	654
October	2019	96.2	693
November	2019	99.7	706
December	2019	101.3	704
January	2020	103.6	690
February	2020	103.7	677
March	2020	100.2	701
April	2020	90.3	692
May	2020	81.2	723
June	2020	76.0	701
July	2020	77.5	701
August	2020	77.3	693
September	2020	78.9	688
October	2020	81.1	663
November	2020	81.4	649
December	2020	81.1	633
January	2021	80.3	624
February	2021	79.7	618
March	2021	81.4	629

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Date of Survey		ICS	Cases
April	2021	83.2	637
May	2021	85.6	634
June	2021	85.3	616
July	2021	81.4	631
August	2021	77.3	647
September	2021	72.5	650
October	2021	69.7	652
November	2021	68.6	649
December	2021	68.6	666
January	2022	67.3	650
February	2022	64.6	659
March	2022	59.7	641
April	2022	59.5	650
May	2022	58.6	639
June	2022	56.2	668
July	2022	51.6	671
August	2022	51.5	693
September	2022	52.9	676
October	2022	55.7	665
November	2022	55.8	657
December	2022	57.4	677
January	2023	60.9	685
February	2023	66.0	687
March	2023	66.6	666
April	2023	64.7	668
May	2023	60.0	652
June	2023	60.7	647
July	2023	62.5	653
August	2023	67.0	668
September	2023	67.8	676
October	2023	66.7	686
November	2023	62.4	650
December	2023	63.6	647
January	2024	68.3	625
February	2024	75.2	670
March	2024	78.6	661
April	2024	78.5	750
May	2024	74.1	829
June	2024	70.1	942
July	2024	65.5	929
August	2024	66.8	1010
September	2024	67.4	1024
October	2024	69.1	1047
November	2024	68.5	921
December	2024	70.6	833
January	2025	71.7	866
February	2025	71.0	889
March	2025	66.3	1138
April	2025	60.0	1138
May	2025	57.0	1219
June	2025	58.6	1065
July	2025	62.9	1101

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Date of Survey		ICS	Cases
August	2025	63.6	1058
September	2025	62.1	1110
October	2025	57.6	1095
November	2025	55.7	1108
December	2025	54.7	1056
January	2026	56.5	1069
February	2026	59.6	1128
March	2026	59.6	1223
April	2026	57.3	1225
May	2026	51.3	1176
June	2026	50.0	1153
July	2026	50.9	1181
August	2026	54.6	1150