

TABLE 27

TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS

	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024
TREND:													
Continuous increase (a)	11%	15%	16%	14%	12%	11%	13%	13%	18%	17%	16%	15%	14%
Intermittent increase (b)	16	16	20	23	21	18	14	21	23	21	23	23	15
Remain unchanged (c)	4	5	5	4	5	7	5	5	5	7	7	8	10
Intermittent decline (d)	23	28	27	22	24	25	25	22	23	21	25	21	22
Continuous decline (e)	33	25	21	25	25	27	32	23	17	18	14	17	26
Mixed change (f)	10	9	8	10	10	9	9	13	11	13	10	11	10
DK, NA	3	2	3	2	3	3	2	3	3	3	5	5	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	605	600	601	604	602	605	600	600	601	602	602	801	991
INDEX SCORE	71	78	88	90	84	77	70	89	101	99	100	100	81

**TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	74	73	79	85	87	84	77	79	87	96	100	100	94
Age 18 to 44	77	75	81	84	86	81	74	75	84	96	101	97	91
Age 45 to 64	64	66	69	82	85	84	75	76	79	88	89	93	88
Age 65+	84	79	87	89	93	87	83	86	97	106	111	111	105
Income Bottom Third	77	77	77	80	78	79	76	75	81	86	87	88	83
Income Middle Third	73	69	78	84	89	82	74	79	90	101	102	100	92
Income Top Third	74	74	83	93	95	89	81	82	92	104	112	111	108
Educ High School or Less	70	64	66	69	67	65	63	67	71	79	79	79	66
Educ Some College	74	74	75	84	87	85	71	69	77	85	88	86	80
Educ College Degree	79	78	86	93	97	92	86	88	98	109	115	115	111
Democrat	111	113	124	132	135	130	124	121	130	134	139	140	137
Independent	69	66	69	80	83	82	71	72	79	93	99	95	85
Republican	46	41	42	43	46	43	36	44	48	59	57	66	62

Combination of the responses to the questions on Tables 25 and 26.

- Key: (a) Better than a year ago/Better a year from now
- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100