

TABLE 25

CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024
BETTER NOW	30%	35%	38%	39%	36%	32%	29%	39%	44%	40%	42%	40%	29%
SAME	8	8	9	9	9	10	10	10	9	11	11	12	18
WORSE NOW	61	57	52	50	53	57	60	51	47	48	46	47	53
DK, NA	1	*	1	2	2	1	1	*	*	1	1	1	*
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	605	600	601	604	602	605	600	600	601	602	602	801	991
INDEX SCORE	69	78	86	89	83	75	69	88	97	92	96	93	76

**CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	71	71	78	84	86	82	76	77	85	92	95	94	88
Age 18 to 44	73	73	79	82	85	80	74	74	84	93	97	91	85
Age 45 to 64	61	64	69	81	81	81	73	76	77	84	84	89	86
Age 65+	80	77	85	91	93	86	79	82	94	101	105	103	97
Income Bottom Third	73	74	75	78	75	76	72	73	78	81	80	82	77
Income Middle Third	69	69	77	83	88	81	73	76	87	97	98	92	85
Income Top Third	71	71	82	93	95	89	82	83	91	100	108	108	105
Educ High School or Less	68	62	64	66	63	63	59	64	66	73	71	69	56
Educ Some College	69	71	74	83	87	84	72	67	74	77	81	78	74
Educ College Degree	75	75	84	92	95	91	85	88	98	109	113	113	109
Democrat	103	109	121	130	131	126	119	118	128	136	141	142	138
Independent	65	64	69	80	83	81	72	72	80	89	95	92	83
Republican	47	40	41	43	44	43	35	43	43	50	45	49	45

The question was: "Would you say that at the present time business conditions are better or worse than they were a year ago?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100