

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024
GOOD TIME TO BUY	38%	44%	46%	47%	44%	47%	42%	46%	53%	48%	51%	51%	40%
UNCERTAIN, DEPENDS	6	4	9	8	8	8	8	8	5	10	7	7	8
BAD TIME TO BUY	56	52	45	45	48	45	50	46	42	42	42	42	52
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	605	600	601	604	602	605	600	600	601	602	602	801	991
INDEX SCORE	82	92	101	102	96	102	92	100	111	106	109	109	88

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	85	88	92	98	100	100	97	98	101	106	109	108	102
Age 18 to 44	85	93	96	100	97	97	97	99	106	107	110	105	102
Age 45 to 64	81	84	89	93	95	93	87	90	89	98	96	102	91
Age 65+	91	89	91	103	108	113	106	105	108	113	120	119	114
Income Bottom Third	89	93	89	90	89	98	96	98	96	100	99	94	85
Income Middle Third	87	94	94	101	103	99	95	92	99	101	108	108	105
Income Top Third	81	80	93	103	107	103	100	105	110	118	119	119	114
Educ High School or Less	82	89	87	89	89	92	92	88	94	98	101	99	88
Educ Some College	94	94	91	94	95	100	94	96	92	94	98	98	96
Educ College Degree	81	84	93	104	107	104	101	103	108	114	116	116	109
Democrat	92	98	102	108	110	111	114	117	123	126	128	127	121
Independent	84	89	95	100	101	103	98	99	97	102	102	101	96
Republican	80	76	75	83	85	86	81	82	83	88	95	96	88

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100