

TABLE 36

**SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS
FOR LARGE HOUSEHOLD DURABLES**

	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024
GOOD TIME TO BUY													
Prices are low; good buys available	20%	19%	22%	21%	23%	23%	25%	26%	27%	28%	23%	22%	18%
Prices won't come down; are going higher	9	10	11	11	10	12	7	10	12	10	15	14	9
Interest rates are low	1	2	1	2	2	2	1	2	1	2	3	2	2
Borrow-in-advance of rising interest rates	1	*	1	1	*	*	*	*	*	*	*	*	*
Times are good; prosperity	4	4	6	5	3	4	2	3	7	5	5	4	3
Supply Adequate	5	6	5	4	5	4	3	4	5	4	3	3	3
BAD TIME TO BUY													
Prices are high	39	32	31	31	35	31	35	33	27	30	27	29	36
Interest rates are high; credit is tight	11	11	10	11	10	10	12	11	8	10	10	9	9
Times are bad; can't afford to buy	10	17	11	7	10	10	9	7	10	9	8	9	9
Bad times ahead; uncertain future	11	7	8	8	8	7	9	7	6	7	8	6	7
Supply Inadequate	10	4	4	5	4	3	4	4	2	2	2	2	2

SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS

PRICES LOW - PRICES HIGH (THREE MONTH MOVING AVERAGES)

All	-18	-15	-14	-11	-10	-10	-10	-8	-6	-3	-2	-4	-10
Age 18 to 44	-18	-11	-11	-11	-14	-14	-10	-7	-4	-5	-4	-7	-10
Age 45 to 64	-20	-17	-15	-11	-11	-10	-14	-10	-9	-4	-6	-5	-12
Age 65+	-13	-15	-16	-9	-4	-3	-6	-7	-3	1	4	0	-5
Income Bottom Third	-11	-9	-13	-14	-16	-10	-10	-6	-7	-6	-11	-15	-21
Income Middle Third	-16	-11	-12	-8	-7	-8	-10	-13	-7	-4	1	-2	-7
Income Top Third	-24	-22	-17	-11	-9	-10	-9	-4	0	3	5	4	-1
Educ High School or Less	-18	-16	-16	-14	-14	-12	-11	-13	-12	-10	-11	-15	-23
Educ Some College	-8	-7	-13	-13	-14	-9	-10	-7	-8	-8	-7	-7	-10
Educ College Degree	-23	-19	-14	-9	-7	-10	-9	-7	-2	2	4	2	-4
Democrat	-12	-9	-9	-7	-7	-6	1	7	12	10	9	6	3
Independent	-18	-13	-10	-7	-7	-7	-10	-11	-10	-6	-6	-7	-12
Republican	-21	-21	-23	-23	-22	-18	-20	-18	-18	-13	-11	-13	-19

RATES LOW - RATES HIGH (THREE MONTH MOVING AVERAGES)

All	-10	-10	-9	-9	-9	-8	-9	-9	-9	-8	-7	-7	-7
Age 18 to 44	-7	-7	-6	-7	-6	-6	-6	-8	-7	-7	-5	-4	-4
Age 45 to 64	-12	-14	-10	-11	-10	-10	-12	-11	-11	-7	-9	-9	-10
Age 65+	-13	-11	-12	-10	-10	-9	-11	-12	-11	-10	-10	-10	-10
Income Bottom Third	-8	-7	-6	-8	-8	-7	-5	-7	-7	-7	-7	-7	-7
Income Middle Third	-11	-10	-10	-8	-7	-8	-10	-11	-9	-10	-9	-9	-8
Income Top Third	-12	-14	-11	-11	-10	-11	-13	-12	-10	-7	-5	-6	-7
Educ High School or Less	-7	-8	-5	-6	-5	-6	-5	-6	-6	-7	-7	-9	-8
Educ Some College	-9	-10	-10	-11	-10	-10	-9	-10	-11	-8	-8	-8	-7
Educ College Degree	-13	-12	-11	-10	-9	-9	-10	-11	-10	-8	-8	-7	-7
Democrat	-11	-11	-9	-8	-6	-6	-7	-6	-7	-5	-5	-4	-5
Independent	-10	-10	-9	-8	-8	-7	-7	-8	-7	-7	-8	-8	-8
Republican	-10	-10	-9	-10	-10	-12	-15	-16	-14	-12	-10	-10	-9

Response to the query: "Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.