

**TABLE 24**

**SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS**

	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024
<b>FAVORABLE NEWS:</b>													
Government; elections	2%	2%	4%	4%	3%	2%	2%	2%	4%	2%	3%	2%	4%
Employment	8	11	13	12	11	11	8	9	13	12	11	11	9
Higher consumer demand	2	3	4	3	3	2	2	3	3	4	3	2	2
Lower prices	3	3	6	5	4	3	4	8	8	6	5	5	3
Easier credit	1	2	3	2	1	*	1	4	10	6	5	4	2
Stock market	1	2	2	2	1	1	1	2	4	6	4	4	2
Trade; global economy	*	*	*	*	*	*	*	*	*	*	*	*	*
Economy	2	3	5	7	4	4	5	4	5	7	4	6	3
<b>UNFAVORABLE NEWS:</b>													
Government; elections	12	12	9	10	10	12	11	7	7	8	8	8	7
Unemployment	32	21	20	22	22	20	25	17	19	24	23	18	23
Lower consumer demand	6	7	7	5	6	6	6	5	5	4	4	4	5
Higher prices	19	16	14	12	14	16	17	12	12	13	13	15	17
Tighter credit	11	10	9	9	10	11	12	8	4	4	4	5	8
Energy crisis	1	1	1	1	1	1	1	*	*	1	1	1	1
Stock market	2	2	1	2	1	2	3	1	*	1	*	1	1
Trade; global economy	2	1	1	1	1	1	*	1	*	*	*	*	*
Economy	7	7	6	4	7	5	6	6	5	4	5	5	4

**SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS**

**EMPLOYMENT - UNEMPLOYMENT (THREE MONTH MOVING AVERAGES)**

All	-19	-19	-14	-9	-9	-10	-12	-11	-10	-9	-10	-10	-11
Age 18 to 44	-17	-17	-14	-12	-12	-12	-15	-14	-12	-10	-12	-14	-11
Age 45 to 64	-20	-19	-14	-8	-10	-8	-12	-10	-11	-7	-11	-8	-13
Age 65+	-20	-20	-12	-6	-5	-8	-9	-10	-8	-7	-6	-8	-10
Income Bottom Third	-16	-15	-12	-11	-11	-12	-15	-15	-12	-12	-15	-13	-15
Income Middle Third	-15	-19	-14	-11	-10	-11	-11	-10	-7	-8	-10	-12	-10
Income Top Third	-24	-21	-15	-7	-8	-8	-12	-11	-10	-5	-6	-6	-7
Educ High School or Less	-17	-16	-13	-13	-14	-16	-17	-14	-11	-10	-11	-12	-14
Educ Some College	-19	-19	-17	-10	-12	-11	-16	-16	-17	-16	-16	-16	-12
Educ College Degree	-20	-19	-12	-7	-5	-6	-9	-8	-7	-5	-7	-8	-10
Democrat	-12	-9	-2	5	6	5	1	0	1	1	1	2	5
Independent	-22	-22	-19	-13	-13	-11	-14	-13	-14	-10	-11	-12	-15
Republican	-22	-23	-20	-19	-21	-23	-24	-21	-19	-18	-21	-21	-24

**GOVERNMENT FAVORABLE - UNFAVORABLE (THREE MONTH MOVING AVERAGES)**

All	-9	-9	-8	-7	-6	-8	-9	-8	-6	-5	-5	-6	-5
Age 18 to 44	-6	-7	-4	-4	-4	-7	-8	-7	-6	-4	-3	-4	-3
Age 45 to 64	-10	-9	-10	-8	-7	-7	-10	-10	-8	-4	-4	-6	-5
Age 65+	-11	-11	-12	-9	-7	-9	-9	-9	-5	-6	-6	-7	-7
Income Bottom Third	-7	-8	-7	-5	-4	-6	-6	-8	-5	-7	-6	-5	-4
Income Middle Third	-8	-11	-10	-7	-5	-5	-8	-8	-5	-3	-4	-7	-7
Income Top Third	-10	-9	-9	-8	-8	-11	-12	-10	-7	-4	-4	-5	-5
Educ High School or Less	-6	-7	-6	-5	-3	-4	-6	-6	-4	-1	-1	-4	-5
Educ Some College	-10	-9	-9	-7	-7	-9	-11	-10	-8	-6	-7	-6	-6
Educ College Degree	-9	-10	-9	-7	-6	-8	-9	-8	-5	-4	-5	-6	-5
Democrat	-5	-5	-5	-2	-1	-3	-4	-4	-1	0	1	0	1
Independent	-9	-9	-8	-6	-7	-8	-10	-9	-6	-3	-4	-6	-6
Republican	-13	-13	-13	-12	-11	-11	-12	-12	-11	-11	-11	-12	-10

The questions were: "During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

\*: Less than half of one percent.