

TABLE 27

TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS

	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017
TREND:													
Continuous increase (a)	23%	23%	27%	32%	34%	32%	27%	23%	29%	26%	29%	29%	31%
Intermittent increase (b)	21	24	19	19	22	22	23	26	24	27	24	27	25
Remain unchanged (c)	5	6	5	6	5	8	7	7	7	7	8	9	7
Intermittent decline (d)	14	11	13	16	12	15	15	20	15	16	13	12	13
Continuous decline (e)	5	5	10	13	13	13	17	13	14	13	16	14	15
Mixed change (f)	28	27	22	10	9	7	8	8	8	7	6	7	6
DK, NA	4	4	4	4	5	3	3	3	3	4	4	2	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	601	602	603	602	611	604	603	602	612	604	606	604
INDEX SCORE	125	131	123	122	131	126	118	116	124	124	124	130	128

**TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	117	123	126	125	125	126	125	120	119	121	124	126	127
Age 18 to 44	125	128	126	125	123	126	126	124	118	120	118	125	126
Age 45 to 64	116	123	128	127	126	125	122	116	119	120	126	124	126
Age 65+	104	114	124	124	127	127	127	120	121	127	131	132	131
Income Bottom Third	108	112	119	114	113	107	107	106	109	115	117	119	116
Income Middle Third	117	122	126	130	130	135	133	127	122	118	119	121	126
Income Top Third	125	134	134	131	131	136	134	127	127	131	137	140	143

Combination of the responses to the questions on Tables 25 and 26.

Key: (a) Better than a year ago/Better a year from now

(b) Better/Same or Same/Better

(c) Same/Same

(d) Worse/Same or Same/Worse

(e) Worse/Worse

(f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100