

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017
GOOD TIME TO BUY	79%	80%	77%	78%	80%	79%	76%	78%	76%	78%	81%	81%	82%
UNCERTAIN, DEPENDS	6	5	7	6	6	6	9	7	6	6	6	6	4
BAD TIME TO BUY	15	15	16	16	14	15	15	15	18	16	13	13	14
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	601	602	603	602	611	604	603	602	612	604	606	604
INDEX SCORE	164	165	161	162	166	164	161	163	158	162	168	168	168

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	161	164	163	163	163	164	164	163	161	161	163	166	168
Age 18 to 44	163	165	162	162	160	164	164	166	159	158	158	164	170
Age 45 to 64	160	162	163	163	162	160	158	158	158	164	163	165	162
Age 65+	161	165	166	163	169	169	172	164	167	163	169	171	175
Income Bottom Third	151	152	153	151	154	152	155	154	150	147	151	158	163
Income Middle Third	166	170	169	166	166	167	167	167	167	167	166	169	173
Income Top Third	167	169	169	170	170	173	170	167	166	169	172	172	170

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100