TABLE 36
SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS
FOR LARGE HOUSEHOLD DURABLES

	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017
GOOD TIME TO BUY													
Prices are low; good buys available	44%	40%	34%	32%	34%	38%	34%	37%	38%	33%	36%	45%	47%
Prices won't come down; are going higher	9	13	16	15	12	11	10	10	8	12	11	9	9
Interest rates are low	12	11	8	10	13	9	10	11	10	11	13	10	8
Borrow-in-advance of rising interest rates	2	3	1	2	3	1	1	2	1	2	2	*	1
Times are good; prosperity BAD TIME TO BUY	15	16	13	18	14	16	15	13	17	16	18	16	15
Prices are high	5	6	6	7	7	5	7	6	9	7	5	6	6
Interest rates are high; credit is tight	2	2	2	1	2	2	3	2	2	2	*	2	3
Times are bad; can't afford to buy	4	4	5	5	3	5	5	3	5	4	4	2	3
Bad times ahead; uncertain future	5	6	4	4	6	5	5	4	5	6	4	3	4
SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS													
SELECTED I	REASOI	NS FO	R OPI	NIONS	S ABO	UT DU	JRABL	ES B	UYING	CON	DITIO	NS	
	REASOI										DITIOI	NS	
											DITIOI 29	NS 32	37
All Age 18 to 44	ICES LO	W - PR	RICES	HIGH (1 29 27	THREE 27 23	MON	ГН МО 29 27	VING A	29 26	GES) 29 26	29 24	32 29	35
All Age 18 to 44 Age 45 to 64	34 33 34	36 35 38	34 31 38	29 27 33	27 23 28	28 27 25	29 27 25	30 30 30 30	29 26 31	29 26 32	29 24 31	32 29 32	35 36
All Age 18 to 44	34 33	36 35	34 31	HIGH (1 29 27	THREE 27 23	28 27	ГН МО 29 27	30 30	29 26	GES) 29 26	29 24	32 29	35
All Age 18 to 44 Age 45 to 64	34 33 34	36 35 38	34 31 38	29 27 33	27 23 28	28 27 25	29 27 25	30 30 30 30	29 26 31	29 26 32	29 24 31	32 29 32	35 36
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third	34 33 34 35 31 36	36 35 38 36 30 41	34 31 38 30 27 37	29 27 33 27 24 31	27 23 28 30 25 25	28 27 25 34 27 28	29 27 25 35 28 31	30 30 30 30 31 27 36	29 26 31 30 22 38	29 26 32 29 21 35	29 24 31 32 22 32	32 29 32 36 28 35	35 36 39 32 42
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third	34 33 34 35 31	36 35 38 36 30	34 31 38 30 27	29 27 33 27 24	27 23 28 30 25	28 27 25 34 27	29 27 25 35 28	30 30 30 30 31 27	29 26 31 30 22	29 26 32 29 21	29 24 31 32 22	32 29 32 36 28	35 36 39 32
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	34 33 34 35 31 36	36 35 38 36 30 41 39	34 31 38 30 27 37 37	29 27 33 27 24 31 31	27 23 28 30 25 25 29	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30	29 26 31 30 22 38 30	29 26 32 29 21 35 32	29 24 31 32 22 32	32 29 32 36 28 35	35 36 39 32 42
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	34 33 34 35 31 36 36	36 35 38 36 30 41 39	34 31 38 30 27 37 37	29 27 33 27 24 31 31	27 23 28 30 25 25 29	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30	29 26 31 30 22 38 30	29 26 32 29 21 35 32	29 24 31 32 22 32	32 29 32 36 28 35	35 36 39 32 42
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	34 33 34 35 31 36 36 36	36 35 38 36 30 41 39	34 31 38 30 27 37 37 37	29 27 33 27 24 31 31	27 23 28 30 25 25 29 THREE	28 27 25 34 27 28 29 MONT	29 27 25 35 28 31 29	30 30 30 31 27 36 30 7ING A	29 26 31 30 22 38 30 VERAC	29 26 32 29 21 35 32 38 38	29 24 31 32 22 32 33	32 29 32 36 28 35 34	35 36 39 32 42 37
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third All Age 18 to 44 Age 45 to 64	34 33 34 35 31 36 36 36 ATES LO	36 35 38 36 30 41 39 W - RA	34 31 38 30 27 37 37 ATES H	29 27 33 27 24 31 31 IIGH (T	27 23 28 30 25 25 29 THREE	28 27 25 34 27 28 29 MONT 9	29 27 25 35 28 31 29 H MOV	30 30 30 31 27 36 30 7ING A	29 26 31 30 22 38 30 VERAC	29 26 32 29 21 35 32 35 32 36 ES)	29 24 31 32 22 32 33 10	32 29 32 36 28 35 34	35 36 39 32 42 37
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third All Age 18 to 44	34 33 34 35 31 36 36 36 ATES LO 11	36 35 38 36 30 41 39 W - RA	34 31 38 30 27 37 37 ATES H 8	29 27 33 27 24 31 31 31 8 5	27 23 28 30 25 25 29 THREE 9	28 27 25 34 27 28 29 MONT 9	29 27 25 35 28 31 29 H MOV 8	30 30 30 31 27 36 30 7ING A	29 26 31 30 22 38 30 VERAC 8	29 26 32 29 21 35 32 32 35 32 38 38	29 24 31 32 22 32 33 10 9	32 29 32 36 28 35 34	35 36 39 32 42 37
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third All Age 18 to 44 Age 45 to 64	34 33 34 35 31 36 36 36 ATES LO 11	36 35 38 36 30 41 39 W - RA 11 9	34 31 38 30 27 37 37 37 ATES H 8 6 9	29 27 33 27 24 31 31 31 31 31 31 31	27 23 28 30 25 25 29 THREE 9 7	28 27 25 34 27 28 29 MONT 9 9	29 27 25 35 28 31 29 H MOV 8 9 8	30 30 30 31 27 36 30 7ING A	29 26 31 30 22 38 30 VERAC 8	29 26 32 29 21 35 32 32 38 39 9	29 24 31 32 22 32 33 10 9 10	32 29 32 36 28 35 34 10 10	35 36 39 32 42 37 9 9
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third All Age 18 to 44 Age 45 to 64 Age 65+	34 33 34 35 31 36 36 36 ATES LO 11 10 12 12	36 35 38 36 30 41 39 W - RA 11 9 11	34 31 38 30 27 37 37 37 ATES H 8 6 9 10	29 27 33 27 24 31 31 31 31 31 31 31 31 31 31 31 31	27 23 28 30 25 25 29 THREE 9 7 11 8	28 27 25 34 27 28 29 MONT 9 9 10 8	29 27 25 35 28 31 29 H MOV 8 9 8	30 30 30 31 27 36 30 7ING A 8 9 7	29 26 31 30 22 38 30 VERAC 8 8 8	29 26 32 29 21 35 32 32 38 39 9	29 24 31 32 22 32 33 10 9	32 29 32 36 28 35 34 10 10 10	35 36 39 32 42 37 9 9

Response to the query:

"Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.