

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018
GOOD TIME TO BUY	77%	78%	80%	79%	76%	78%	76%	78%	81%	81%	82%	77%	81%
UNCERTAIN, DEPENDS	7	6	6	6	9	7	6	6	6	6	4	6	4
BAD TIME TO BUY	16	16	14	15	15	15	18	16	13	13	14	17	15
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	603	602	611	604	603	602	612	604	606	604	622	609
INDEX SCORE	161	162	166	164	161	163	158	162	168	168	168	160	166

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	163	163	163	164	164	163	161	161	163	166	168	165	165
Age 18 to 44	162	162	160	164	164	166	159	158	158	164	170	165	160
Age 45 to 64	163	163	162	160	158	158	158	164	163	165	162	163	166
Age 65+	166	163	169	169	172	164	167	163	169	171	175	171	172
Income Bottom Third	153	151	154	152	155	154	150	147	151	158	163	157	151
Income Middle Third	169	166	166	167	167	167	167	167	166	169	173	171	171
Income Top Third	169	170	170	173	170	167	166	169	172	172	170	171	174

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100