TABLE 36
SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS
FOR LARGE HOUSEHOLD DURABLES

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018
GOOD TIME TO BUY													
Prices are low; good buys available	34%	32%	34%	38%	34%	37%	38%	33%	36%	45%	47%	36%	34%
Prices won't come down; are going higher	16	15	12	11	10	10	8	12	11	9	9	8	12
Interest rates are low	8	10	13	9	10	11	10	11	13	10	8	9	8
Borrow-in-advance of rising interest rates	1	2	3	1	1	2	1	2	2	*	1	1	2
Times are good; prosperity BAD TIME TO BUY	13	18	14	16	15	13	17	16	18	16	15	17	20
Prices are high	6	7	7	5	7	6	9	7	5	6	6	6	6
Interest rates are high; credit is tight	2	1	2	2	3	2	2	2	*	2	3	3	1
Times are bad; can't afford to buy	5	5	3	5	5	3	5	4	4	2	3	4	3
Bad times ahead; uncertain future	4	4	6	5	5	4	5	6	4	3	4	5	5
SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS													
SELECTED R	EASO	NS FO	R OPI	NIONS	S ABO	UT DU	JRABL	ES B	UYING	CON	DITIO	NS	
	EASOI CES LO										DITIOI	NS	
											DITIOI 37	NS 37	33
PRI	CES LO	29 27	RICES	HIGH (THREE	MON	гн мо	VING A	VERA	GES) 32 29			33 28
All Age 18 to 44 Age 45 to 64	34 31 38	29 27 33	27 23 28	28 27 25	29 27 25	30 30 30 30	29 26 31	29 26 32	29 24 31	32 29 32	37 35 36	37 35 37	28 35
All Age 18 to 44	34 31	29 27	27 23	HIGH (28 27	THREE 29 27	30 30	ГН МО 29 26	VING A 29 26	29 24	GES) 32 29	37 35	37 35	28
All Age 18 to 44 Age 45 to 64	34 31 38	29 27 33	27 23 28	28 27 25	29 27 25	30 30 30 30	29 26 31	29 26 32	29 24 31	32 29 32	37 35 36	37 35 37	28 35
All Age 18 to 44 Age 45 to 64 Age 65+	34 31 38 30	29 27 33 27	27 23 28 30	28 27 25 34	29 27 25 35	30 30 30 30 31	29 26 31 30	29 26 32 29	29 24 31 32	32 29 32 36	37 35 36 39	37 35 37 38	28 35 35
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third	34 31 38 30 27	29 27 33 27 24	27 23 28 30 25	28 27 25 34 27	29 27 25 35 28	30 30 30 30 31 27	29 26 31 30 22	29 26 32 29 21	29 24 31 32 22	32 29 32 36 28	37 35 36 39 32	37 35 37 38 33	28 35 35 25
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	34 31 38 30 27 37	29 27 33 27 24 31 31	27 23 28 30 25 25 29	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30	29 26 31 30 22 38 30	29 26 32 29 21 35 32	29 24 31 32 22 32 33	32 29 32 36 28 35 34	37 35 36 39 32 42	37 35 37 38 33 42	28 35 35 25 39
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	34 31 38 30 27 37 37	29 27 33 27 24 31 31	27 23 28 30 25 25 29	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30	29 26 31 30 22 38 30	29 26 32 29 21 35 32	29 24 31 32 22 32 33	32 29 32 36 28 35 34	37 35 36 39 32 42	37 35 37 38 33 42	28 35 35 25 39
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third	34 31 38 30 27 37 37 TES LO	29 27 33 27 24 31 31 9W - RA 8	27 23 28 30 25 25 29	28 27 25 34 27 28 29	29 27 25 35 28 31 29	30 30 30 31 27 36 30 MONT 8	29 26 31 30 22 38 30 H MOV	29 26 32 29 21 35 32 VING A	29 24 31 32 22 32 33 VERAC	32 29 32 36 28 35 34 36	37 35 36 39 32 42 37	37 35 37 38 33 42 37	28 35 35 25 39 36
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RA All	34 31 38 30 27 37 37 TES LO	29 27 33 27 24 31 31 31 6W - RA 8	27 23 28 30 25 25 29 ATES H 9 7	28 27 25 34 27 28 29 IIGH (T	29 27 25 35 28 31 29 THREE	30 30 30 31 27 36 30 MONT 8 9 7	29 26 31 30 22 38 30 H MOV 8 8	29 26 32 29 21 35 32 /ING A	29 24 31 32 22 32 33 VERAC	32 29 32 36 28 35 34 35 34 35 10	37 35 36 39 32 42 37	37 35 37 38 33 42 37 6 5	28 35 35 25 39 36 6 4 8
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RA All Age 18 to 44	34 31 38 30 27 37 37 TES LO 8	29 27 33 27 24 31 31 9W - RA 8	27 23 28 30 25 25 29 ATES H 9	28 27 25 34 27 28 29 IIGH (T 9	29 27 25 35 28 31 29 THREE 8	30 30 30 31 27 36 30 MONT 8	29 26 31 30 22 38 30 H MOV 8	29 26 32 29 21 35 32 VING A	29 24 31 32 22 32 33 VERAC 9	32 29 32 36 28 35 34 35 34 35 31	37 35 36 39 32 42 37	37 35 37 38 33 42 37	28 35 35 25 39 36
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RA All Age 18 to 44 Age 45 to 64	34 31 38 30 27 37 37 TES LO 8 6 9	29 27 33 27 24 31 31 31 6W - RA 8	27 23 28 30 25 25 29 ATES H 9 7	28 27 25 34 27 28 29 IIGH (T 9 9	29 27 25 35 28 31 29 THREE 8 9	30 30 30 31 27 36 30 MONT 8 9 7	29 26 31 30 22 38 30 H MOV 8 8	29 26 32 29 21 35 32 /ING A 9	29 24 31 32 22 32 33 VERAC 10 9 10	32 29 32 36 28 35 34 35 34 35 10	37 35 36 39 32 42 37 9 9	37 35 37 38 33 42 37 6 5	28 35 35 25 39 36 6 4 8
All Age 18 to 44 Age 45 to 64 Age 65+ Income Bottom Third Income Middle Third Income Top Third RA All Age 18 to 44 Age 45 to 64 Age 65+	34 31 38 30 27 37 37 TES LO 8 6 9 10	29 27 33 27 24 31 31 31 2W - RA 8 5 11 7	27 23 28 30 25 25 29 ATES H 9 7 11 8	28 27 25 34 27 28 29 IIGH (T 9 9 10 8	29 27 25 35 28 31 29 THREE 8 9 8	30 30 30 31 27 36 30 MONT 8 9 7	29 26 31 30 22 38 30 H MOV 8 8 8	29 26 32 29 21 35 32 /ING A 9 8 9	29 24 31 32 22 32 33 VERAC 10 9 10 9	32 29 32 36 28 35 34 35 34 36 10 10	37 35 36 39 32 42 37 9 9	37 35 37 38 33 42 37 6 5 8 7	28 35 35 25 39 36 6 4 8 7

Response to the query: "Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.