

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018
GOOD TIME TO BUY	79%	76%	78%	76%	78%	81%	81%	82%	77%	81%	84%	79%	77%
UNCERTAIN, DEPENDS	6	9	7	6	6	6	6	4	6	4	5	7	6
BAD TIME TO BUY	15	15	15	18	16	13	13	14	17	15	11	14	17
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	611	604	603	602	612	604	606	604	622	609	619	604	602
INDEX SCORE	164	161	163	158	162	168	168	168	160	166	173	165	160

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	164	164	163	161	161	163	166	168	165	165	166	168	166
Age 18 to 44	164	164	166	159	158	158	164	170	165	160	158	160	161
Age 45 to 64	160	158	158	158	164	163	165	162	163	166	170	171	167
Age 65+	169	172	164	167	163	169	171	175	171	172	174	175	173
Income Bottom Third	152	155	154	150	147	151	158	163	157	151	154	157	161
Income Middle Third	167	167	167	167	167	166	169	173	171	171	171	171	168
Income Top Third	173	170	167	166	169	172	172	170	171	174	177	178	174

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100