

TABLE 24

SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021
FAVORABLE NEWS:													
Government; elections	7%	7%	10%	13%	12%	14%	11%	6%	6%	5%	6%	4%	7%
Employment	14	14	17	22	34	31	33	30	23	19	19	15	15
Higher consumer demand	1	1	1	3	4	8	10	9	7	5	4	7	9
Lower prices	*	*	*	*	*	*	*	1	*	1	*	*	*
Easier credit	*	1	1	1	1	1	1	1	2	1	*	*	*
Stock market	6	4	3	3	3	2	3	1	2	2	1	2	1
Trade; global economy	1	*	*	*	*	*	*	*	*	*	*	*	*
Economy	7	5	5	14	9	10	7	7	8	6	6	4	5
UNFAVORABLE NEWS:													
Government; elections	19	16	22	17	21	21	14	13	16	17	16	18	13
Unemployment	61	65	49	34	23	27	28	25	27	35	27	32	33
Lower consumer demand	8	11	5	5	3	3	3	3	4	3	3	2	4
Higher prices	1	2	3	6	6	9	17	17	14	11	15	24	25
Tighter credit	*	*	*	1	*	*	1	1	1	*	1	*	1
Energy crisis	*	*	2	3	*	1	*	1	*	1	*	*	*
Stock market	1	1	2	1	1	*	2	2	1	*	1	1	2
Trade; global economy	*	*	*	*	*	1	1	*	1	1	1	*	*
Economy	10	10	7	5	6	4	5	8	12	13	22	23	21

SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

EMPLOYMENT - UNEMPLOYMENT (THREE MONTH MOVING AVERAGES)

All	-45	-47	-43	-32	-11	1	7	5	2	-5	-9	-14	-14
Age 18 to 44	-44	-47	-39	-29	-10	0	7	3	4	-1	-4	-10	-15
Age 45 to 64	-42	-47	-44	-34	-13	-3	3	4	0	-8	-16	-19	-19
Age 65+	-49	-48	-50	-33	-10	9	13	7	1	-7	-10	-12	-7
Income Bottom Third	-40	-45	-43	-34	-17	-4	-1	-3	-5	-11	-11	-17	-18
Income Middle Third	-47	-47	-42	-29	-9	-1	5	4	5	-1	-6	-9	-12
Income Top Third	-50	-51	-46	-32	-6	10	17	13	6	-3	-10	-13	-11
Educ High School or Less	-31	-38	-34	-25	-15	-9	-7	-7	-10	-13	-17	-15	-22
Educ Some College	-42	-46	-43	-35	-19	-9	-6	-7	-10	-11	-11	-17	-16
Educ College Degree	-52	-52	-48	-33	-7	10	18	16	13	2	-5	-10	-9
Democrat	-64	-58	-51	-31	0	20	25	23	21	12	6	2	3
Independent	-38	-44	-42	-36	-17	-7	2	-2	-4	-10	-12	-15	-17
Republican	-31	-37	-38	-28	-16	-10	-10	-7	-11	-17	-23	-29	-28

GOVERNMENT FAVORABLE - UNFAVORABLE (THREE MONTH MOVING AVERAGES)

All	-12	-11	-11	-8	-8	-7	-6	-6	-7	-10	-11	-12	-10
Age 18 to 44	-11	-10	-9	-6	-8	-7	-4	-2	-2	-7	-7	-10	-5
Age 45 to 64	-11	-12	-13	-11	-9	-7	-9	-8	-10	-11	-11	-14	-13
Age 65+	-14	-12	-13	-8	-8	-7	-8	-8	-9	-11	-13	-12	-11
Income Bottom Third	-10	-8	-9	-7	-7	-5	-6	-6	-5	-7	-8	-12	-10
Income Middle Third	-17	-17	-16	-12	-10	-11	-9	-8	-6	-7	-9	-10	-10
Income Top Third	-9	-9	-8	-5	-6	-3	-4	-3	-8	-12	-16	-14	-11
Educ High School or Less	-9	-9	-15	-12	-15	-12	-11	-9	-10	-10	-12	-11	-11
Educ Some College	-13	-13	-15	-13	-13	-12	-11	-9	-9	-12	-13	-15	-14
Educ College Degree	-12	-11	-7	-4	-4	-2	-2	-1	-2	-6	-8	-11	-7
Democrat	-9	-4	3	12	17	17	14	12	9	5	3	1	4
Independent	-12	-10	-13	-12	-12	-7	-7	-6	-6	-9	-10	-11	-7
Republican	-16	-21	-26	-28	-33	-37	-35	-28	-26	-27	-27	-28	-28

The questions were: "During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.