

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021
GOOD TIME TO BUY	57%	55%	54%	61%	59%	53%	53%	47%	45%	41%	40%	37%	39%
UNCERTAIN, DEPENDS	5	5	5	6	8	5	6	8	4	8	5	5	4
BAD TIME TO BUY	38	40	41	33	33	42	41	45	51	51	55	58	57
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	601	603	604	604	601	606	608	604	600	612	604	602	603
INDEX SCORE	119	115	113	128	126	111	112	102	94	90	85	79	82

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES

All	114	116	116	119	122	122	116	108	103	95	90	85	82
Age 18 to 44	112	112	111	114	116	118	115	111	104	99	92	89	86
Age 45 to 64	110	114	113	115	120	120	117	103	99	85	80	71	72
Age 65+	120	124	125	131	133	131	118	113	105	104	98	95	89
Income Bottom Third	107	107	111	113	118	120	115	115	111	107	99	93	95
Income Middle Third	116	113	112	117	121	121	117	109	105	101	96	90	81
Income Top Third	119	128	125	126	127	125	117	103	92	80	73	69	69
Educ High School or Less	101	111	107	111	113	117	111	113	106	107	99	98	96
Educ Some College	114	111	114	121	126	121	117	111	107	98	95	90	88
Educ College Degree	119	121	120	120	124	124	118	106	99	90	84	77	73
Democrat	111	114	117	119	127	129	124	113	106	98	89	86	86
Independent	106	108	110	117	121	118	114	110	106	98	91	88	86
Republican	130	132	124	123	120	122	111	103	94	92	87	75	69

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100