

TABLE 36

SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021
GOOD TIME TO BUY													
Prices are low; good buys available	35%	29%	25%	26%	21%	17%	22%	19%	19%	18%	16%	16%	19%
Prices won't come down; are going higher	3	5	7	11	10	10	11	8	8	9	8	9	10
Interest rates are low	8	8	9	7	7	8	6	6	4	6	5	4	3
Borrow-in-advance of rising interest rates	*	*	*	*	*	*	*	*	*	*	*	*	*
Times are good; prosperity	7	8	10	13	18	14	12	13	8	7	4	4	4
BAD TIME TO BUY													
Prices are high	8	9	9	11	13	23	25	27	29	28	30	40	41
Interest rates are high; credit is tight	2	1	2	1	1	2	1	1	2	2	2	1	2
Times are bad; can't afford to buy	14	12	13	10	9	7	7	8	5	7	6	5	7
Bad times ahead; uncertain future	16	19	18	12	10	11	7	7	9	9	6	5	6

SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS

PRICES LOW - PRICES HIGH (THREE MONTH MOVING AVERAGES)

All	22	23	21	17	13	6	0	-6	-7	-9	-11	-16	-20
Age 18 to 44	21	21	19	13	11	4	1	-4	-5	-5	-10	-12	-16
Age 45 to 64	22	23	23	20	16	8	3	-5	-8	-15	-15	-21	-22
Age 65+	25	25	21	18	12	6	-4	-8	-9	-6	-7	-14	-22
Income Bottom Third	20	20	21	17	16	8	3	0	3	3	-1	-9	-10
Income Middle Third	21	21	19	17	12	5	-1	-7	-8	-9	-8	-11	-21
Income Top Third	26	28	23	17	11	5	-2	-9	-16	-22	-25	-28	-29
Educ High School or Less	18	19	18	14	12	7	3	1	0	2	-3	-5	-11
Educ Some College	18	17	19	20	18	6	-1	-6	-4	-6	-5	-11	-14
Educ College Degree	26	27	23	17	12	6	0	-8	-12	-15	-17	-22	-27
Democrat	24	24	24	21	19	12	5	-1	-3	-3	-6	-13	-17
Independent	20	21	21	16	11	3	-2	-6	-6	-10	-11	-13	-16
Republican	23	23	18	14	10	3	-5	-11	-15	-16	-18	-27	-35

RATES LOW - RATES HIGH (THREE MONTH MOVING AVERAGES)

All	6	6	7	7	6	6	6	5	4	4	3	3	2
Age 18 to 44	5	5	5	6	6	7	6	5	3	2	3	4	3
Age 45 to 64	7	8	8	8	7	5	4	4	6	5	4	2	2
Age 65+	5	6	7	7	7	6	6	6	3	3	2	4	2
Income Bottom Third	2	1	2	2	2	4	4	4	2	2	1	3	2
Income Middle Third	3	4	5	6	6	5	4	4	4	5	5	4	3
Income Top Third	12	14	13	12	10	9	8	6	5	5	5	3	2
Educ High School or Less	1	3	3	3	1	2	3	5	4	4	2	2	2
Educ Some College	6	6	6	5	5	6	5	3	2	2	2	2	1
Educ College Degree	8	9	8	9	8	8	7	6	5	5	4	4	3
Democrat	2	4	6	8	8	7	5	4	4	4	3	4	3
Independent	5	5	5	5	5	6	8	7	4	2	2	2	2
Republican	13	12	9	9	7	5	3	3	4	5	4	4	2

Response to the query: "Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

*: Less than half of one percent.