

TABLE 27

TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021
TREND:													
Continuous increase (a)	3%	5%	4%	3%	4%	3%	3%	8%	19%	33%	37%	38%	34%
Intermittent increase (b)	3	2	4	5	4	4	4	5	8	11	11	14	18
Remain unchanged (c)	*	*	1	1	2	1	1	1	1	2	*	1	2
Intermittent decline (d)	20	26	26	23	24	20	23	19	18	14	13	12	14
Continuous decline (e)	23	20	16	13	19	16	17	21	20	17	17	16	14
Mixed change (f)	46	43	43	47	41	50	50	44	32	22	19	15	15
DK, NA	5	4	6	8	6	6	2	2	2	1	3	4	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	603	660	601	605	604	601	603	604	604	601	606	608	604
INDEX SCORE	63	61	66	72	65	71	67	73	89	113	118	124	124

**TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	64	63	63	66	68	69	68	70	76	92	107	118	122
Age 18 to 44	60	58	57	63	64	69	69	79	85	101	115	130	134
Age 45 to 64	64	64	64	65	66	66	64	65	74	90	102	110	115
Age 65+	70	69	71	74	75	75	71	65	68	82	102	113	114
Income Bottom Third	62	60	59	64	65	69	65	67	72	83	102	110	114
Income Middle Third	63	62	66	66	68	65	66	70	76	93	103	115	119
Income Top Third	64	63	64	69	70	72	71	74	82	101	119	134	137
Educ High School or Less	63	66	68	73	75	74	66	61	62	66	80	89	99
Educ Some College	66	63	64	69	68	68	64	66	68	83	96	106	110
Educ College Degree	64	62	61	63	64	68	70	76	85	104	122	136	139

Combination of the responses to the questions on Tables 25 and 26.

- Key: (a) Better than a year ago/Better a year from now
 (b) Better/Same or Same/Better
 (c) Same/Same
 (d) Worse/Same or Same/Worse
 (e) Worse/Worse
 (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100