

**TABLE 36**  
**SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS**  
**FOR LARGE HOUSEHOLD DURABLES**

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021
<b>GOOD TIME TO BUY</b>													
Prices are low; good buys available	33%	30%	31%	28%	31%	35%	29%	25%	26%	21%	17%	22%	19%
Prices won't come down; are going higher	4	3	4	3	4	3	5	7	11	10	10	11	8
Interest rates are low	7	8	9	8	9	8	8	9	7	7	8	6	6
Borrow-in-advance of rising interest rates	*	*	*	*	*	*	*	*	*	*	*	*	*
Times are good; prosperity	4	6	7	9	7	7	8	10	13	18	14	12	13
<b>BAD TIME TO BUY</b>													
Prices are high	7	11	10	10	10	8	9	9	11	13	23	25	27
Interest rates are high; credit is tight	4	3	2	3	3	2	1	2	1	1	2	1	1
Times are bad; can't afford to buy	14	15	11	15	15	14	12	13	10	9	7	7	8
Bad times ahead; uncertain future	27	23	22	19	18	16	19	18	12	10	11	7	7

**SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS**  
**PRICES LOW - PRICES HIGH (THREE MONTH MOVING AVERAGES)**

All	30	25	22	19	20	22	23	21	17	13	6	0	-6
Age 18 to 44	25	21	16	16	17	21	21	19	13	11	4	1	-4
Age 45 to 64	29	24	23	21	20	22	23	23	20	16	8	3	-5
Age 65+	39	36	32	25	25	25	25	21	18	12	6	-4	-8
Income Bottom Third	28	24	19	16	15	20	20	21	17	16	8	3	0
Income Middle Third	30	29	27	25	24	21	21	19	17	12	5	-1	-7
Income Top Third	33	25	23	19	23	26	28	23	17	11	5	-2	-9
Educ High School or Less	26	24	19	16	16	18	19	18	14	12	7	3	1
Educ Some College	27	24	21	20	16	18	17	19	20	18	6	-1	-6
Educ College Degree	34	28	24	20	24	26	27	23	17	12	6	0	-8

**RATES LOW - RATES HIGH (THREE MONTH MOVING AVERAGES)**

All	4	4	5	6	6	6	6	7	7	6	6	6	5
Age 18 to 44	5	4	5	5	5	5	5	5	6	6	7	6	5
Age 45 to 64	4	3	5	6	7	7	8	8	8	7	5	4	4
Age 65+	3	5	6	6	6	5	6	7	7	7	6	6	6
Income Bottom Third	0	1	3	5	3	2	1	2	2	2	4	4	4
Income Middle Third	2	2	3	4	4	3	4	5	6	6	5	4	4
Income Top Third	10	9	10	9	11	12	14	13	12	10	9	8	6
Educ High School or Less	3	3	3	2	2	1	3	3	3	1	2	3	5
Educ Some College	1	1	2	6	5	6	6	6	5	5	6	5	3
Educ College Degree	7	6	7	7	9	8	9	8	9	8	8	7	6

Response to the query: "Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions.

\*: Less than half of one percent.