TABLE 37

BUYING CONDITIONS FOR VEHICLES

	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023
GOOD TIME TO BUY	21%	24%	21%	22%	16%	22%	19%	20%	24%	22%	25%	33%	31%
UNCERTAIN, DEPENDS	2	4	5	2	3	3	4	3	6	3	2	3	5
BAD TIME TO BUY	77	72	74	76	81	75	77	77	70	75	73	64	64
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	600	602	600	601	602	601	602	601	600	602	600	600	602
INDEX SCORE	44	52	47	46	35	47	42	43	54	47	52	69	67

BUYING CONDITIONS FOR VEHICLES - INDEX SCORE
THREE MONTH MOVING AVERAGES

All	49	47	48	48	43	43	41	44	46	48	51	56	63
Age 18 to 44	50	49	49	52	47	48	47	48	51	51	56	63	67
Age 45 to 64	40	40	40	40	35	35	37	40	42	44	45	50	57
Age 65+	61	57	56	56	48	46	39	43	45	48	50	53	63
Income Bottom Third	57	56	56	61	57	52	46	47	52	56	61	62	69
Income Middle Third	48	47	50	46	39	40	39	40	40	43	46	52	57
Income Top Third	44	41	39	39	32	36	41	46	48	46	47	53	62
Educ High School or Less	54	55	50	52	49	48	42	43	44	48	51	52	58
Educ Some College	56	52	53	52	44	42	37	41	43	50	53	60	66
Educ College Degree	43	42	44	45	40	40	43	44	48	46	49	56	63
Democrat	56	54	57	57	53	51	48	44	45	49	57	64	66
Independent	50	48	45	48	41	44	42	45	49	49	53	55	63
Republican	39	37	40	37	32	29	30	37	39	42	41	48	56

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a new vehicle, such as a car, pickup, van, or sport utility vehicle?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100