

**TABLE 24**

**SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS**

	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023
<b>FAVORABLE NEWS:</b>													
Government; elections	5%	5%	3%	1%	1%	3%	2%	3%	4%	4%	2%	2%	1%
Employment	14	16	13	13	9	11	13	10	7	9	12	12	12
Higher consumer demand	5	5	4	3	2	2	3	2	1	3	2	3	3
Lower prices	*	*	*	*	1	3	5	2	1	3	6	5	4
Easier credit	*	1	*	*	*	*	*	*	*	1	1	1	*
Stock market	*	*	*	*	*	1	1	*	1	1	1	2	*
Trade; global economy	*	*	*	*	*	*	*	*	*	*	*	*	*
Economy	4	5	4	3	3	4	4	3	5	5	4	4	3
<b>UNFAVORABLE NEWS:</b>													
Government; elections	18	15	12	10	11	12	12	11	7	7	6	8	9
Unemployment	21	20	19	19	26	23	22	19	19	20	26	28	23
Lower consumer demand	4	5	5	5	5	6	5	6	5	5	5	5	5
Higher prices	33	31	32	38	37	29	28	27	32	25	21	21	19
Tighter credit	3	6	7	8	8	7	9	12	13	10	10	7	12
Energy crisis	*	1	1	1	*	1	1	1	1	2	1	1	*
Stock market	3	2	6	5	4	3	4	5	3	2	3	3	2
Trade; global economy	*	1	*	1	1	1	1	*	*	1	1	*	*
Economy	16	15	21	19	21	19	11	14	14	12	10	8	6

**SELECTED ITEMS OF NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS**

**EMPLOYMENT - UNEMPLOYMENT (THREE MONTH MOVING AVERAGES)**

All	-12	-9	-6	-5	-10	-12	-13	-10	-10	-11	-12	-14	-14
Age 18 to 44	-15	-11	-6	-7	-12	-15	-14	-11	-11	-11	-13	-17	-17
Age 45 to 64	-10	-6	-7	-7	-9	-8	-12	-11	-12	-10	-12	-14	-15
Age 65+	-10	-9	-6	-5	-7	-10	-9	-8	-9	-12	-14	-10	-6
Income Bottom Third	-16	-17	-10	-7	-11	-15	-14	-7	-6	-7	-11	-10	-12
Income Middle Third	-12	-4	-2	-4	-10	-12	-13	-11	-9	-11	-11	-14	-10
Income Top Third	-7	-4	-4	-3	-5	-4	-9	-11	-16	-15	-17	-19	-20
Educ High School or Less	-15	-12	-14	-14	-16	-16	-16	-13	-11	-11	-10	-8	-9
Educ Some College	-17	-13	-6	-3	-10	-14	-18	-15	-14	-12	-13	-16	-17
Educ College Degree	-7	-4	-1	-2	-7	-7	-8	-5	-7	-10	-14	-16	-15
Democrat	-1	6	8	10	1	-2	-3	-2	-2	-4	-7	-10	-9
Independent	-14	-12	-8	-9	-11	-12	-11	-9	-11	-11	-11	-12	-14
Republican	-21	-20	-16	-16	-17	-19	-23	-19	-19	-18	-21	-21	-20

**GOVERNMENT FAVORABLE - UNFAVORABLE (THREE MONTH MOVING AVERAGES)**

All	-9	-10	-11	-9	-9	-9	-10	-9	-7	-5	-3	-4	-6
Age 18 to 44	-8	-9	-10	-7	-5	-4	-5	-7	-6	-4	-2	-3	-3
Age 45 to 64	-11	-11	-12	-9	-10	-10	-12	-11	-8	-5	-5	-4	-7
Age 65+	-9	-10	-11	-11	-14	-14	-12	-9	-7	-5	-3	-7	-8
Income Bottom Third	-6	-5	-7	-8	-9	-7	-7	-5	-4	-2	-2	-4	-4
Income Middle Third	-10	-12	-12	-9	-9	-9	-10	-8	-6	-2	-2	-4	-6
Income Top Third	-12	-12	-13	-10	-9	-10	-9	-11	-10	-9	-6	-6	-7
Educ High School or Less	-7	-5	-7	-5	-5	-5	-7	-5	-6	-4	-4	-3	-3
Educ Some College	-10	-11	-9	-11	-12	-12	-10	-8	-6	-6	-4	-5	-6
Educ College Degree	-9	-12	-13	-10	-9	-9	-11	-11	-8	-5	-3	-4	-6
Democrat	-1	-4	-7	-6	-6	-6	-5	-2	0	3	3	-1	-2
Independent	-9	-11	-10	-7	-7	-8	-9	-9	-7	-6	-4	-5	-6
Republican	-18	-16	-17	-15	-15	-14	-15	-16	-16	-13	-11	-9	-10

The questions were: "During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

\*: Less than half of one percent.

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