

TABLE 25

CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023
BETTER NOW	30%	30%	27%	28%	36%	35%	34%	29%	30%	35%	38%	39%	36%
SAME	5	6	6	6	7	7	9	8	8	8	9	9	9
WORSE NOW	63	63	67	64	56	57	56	63	61	57	52	50	53
DK, NA	2	1	*	2	1	1	1	*	1	*	1	2	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	601	600	602	600	600	602	603	601	605	600	601	604	603
INDEX SCORE	67	67	60	64	80	78	78	66	69	78	86	89	83

**CURRENT BUSINESS CONDITIONS COMPARED WITH A YEAR AGO - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	63	66	65	64	68	74	79	74	71	71	78	84	86
Age 18 to 44	72	73	72	73	80	83	83	74	73	73	79	82	85
Age 45 to 64	56	59	59	57	59	65	70	68	61	64	69	82	82
Age 65+	58	65	61	59	62	73	84	82	81	77	85	91	93
Income Bottom Third	71	77	75	78	78	83	84	77	73	74	75	78	75
Income Middle Third	67	65	62	59	66	73	76	73	69	68	77	83	88
Income Top Third	54	59	59	57	62	67	75	73	71	72	83	94	96
Educ High School or Less	68	67	63	60	69	80	84	77	68	62	64	66	64
Educ Some College	58	66	68	69	72	73	75	69	70	71	74	83	87
Educ College Degree	64	67	64	63	66	73	80	78	75	76	85	93	96
Democrat	91	97	100	100	96	98	101	101	103	108	121	130	132
Independent	67	67	64	60	70	77	81	73	66	65	69	80	83
Republican	27	32	30	30	34	40	49	47	47	40	41	43	45

The question was: "Would you say that at the present time business conditions are better or worse than they were a year ago?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100