

**TABLE 27**

**TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS**

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023
TREND:													
Continuous increase (a)	13%	12%	9%	12%	11%	13%	13%	10%	11%	14%	16%	14%	13%
Intermittent increase (b)	13	15	14	15	22	18	19	16	16	16	20	23	21
Remain unchanged (c)	4	2	2	3	5	3	6	6	4	5	5	4	5
Intermittent decline (d)	25	26	26	25	23	26	20	26	23	27	27	22	24
Continuous decline (e)	28	31	31	30	26	24	30	30	33	25	21	25	25
Mixed change (f)	14	11	14	13	11	14	11	10	10	10	8	10	9
DK, NA	3	3	4	2	2	2	1	2	3	3	3	2	3
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	601	600	602	600	600	602	603	601	605	600	601	604	603
INDEX SCORE	73	70	66	72	84	81	82	70	71	78	88	90	85

**TREND IN PAST AND EXPECTED CHANGES IN BUSINESS CONDITIONS - INDEX SCORE  
THREE MONTH MOVING AVERAGES**

All	68	71	70	69	74	79	82	78	74	73	79	85	88
Age 18 to 44	73	74	74	74	82	85	87	79	77	75	81	85	87
Age 45 to 64	61	65	63	63	65	71	73	72	64	66	70	83	85
Age 65+	69	74	71	70	73	81	89	85	84	80	87	89	93
Income Bottom Third	76	83	83	84	85	87	88	82	77	77	77	80	78
Income Middle Third	69	70	67	64	69	74	79	75	73	68	77	83	90
Income Top Third	63	64	62	63	69	75	80	77	75	75	84	94	96
Educ High School or Less	69	69	65	63	73	83	87	80	69	63	66	70	68
Educ Some College	64	70	74	74	78	75	77	73	74	74	75	84	88
Educ College Degree	70	74	70	70	73	79	85	81	79	78	87	94	97
Democrat	102	107	109	110	108	108	109	108	111	113	124	132	136
Independent	69	71	67	64	73	80	84	77	69	66	69	80	82
Republican	30	35	35	34	37	42	49	47	46	41	42	44	46

Combination of the responses to the questions on Tables 25 and 26.

- Key: (a) Better than a year ago/Better a year from now
- (b) Better/Same or Same/Better
- (c) Same/Same
- (d) Worse/Same or Same/Worse
- (e) Worse/Worse
- (f) Worse/Better or Better/Worse

Index Score is the percent favorable minus the percent unfavorable plus 100