

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023
GOOD TIME TO BUY	34%	42%	34%	36%	41%	42%	38%	43%	37%	44%	46%	47%	44%
UNCERTAIN, DEPENDS	5	6	5	5	5	6	6	5	7	4	9	8	9
BAD TIME TO BUY	61	52	61	59	54	52	56	52	56	52	45	45	47
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	601	600	602	600	600	602	603	601	605	600	601	604	603
INDEX SCORE	73	90	73	77	87	90	82	91	81	92	101	102	97

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	72	77	79	80	79	85	86	88	85	88	91	98	100
Age 18 to 44	73	76	78	82	80	86	86	91	85	93	95	100	98
Age 45 to 64	63	70	72	74	73	78	79	79	81	84	88	93	96
Age 65+	84	89	87	83	83	93	98	95	91	89	91	103	109
Income Bottom Third	76	90	88	91	86	93	92	92	88	92	88	90	89
Income Middle Third	75	76	78	79	79	83	81	88	87	93	94	101	104
Income Top Third	66	68	71	72	73	79	86	83	80	80	93	103	106
Educ High School or Less	69	79	81	80	76	79	81	85	82	89	87	89	89
Educ Some College	77	83	84	87	81	86	86	92	94	94	90	94	95
Educ College Degree	71	74	75	75	78	87	90	87	81	83	92	104	107
Democrat	74	85	89	91	89	89	87	88	92	98	102	108	111
Independent	77	81	80	79	76	83	86	89	84	89	95	100	101
Republican	62	65	66	68	70	80	86	85	79	76	75	83	85

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100