

**TABLE 37**

**BUYING CONDITIONS FOR VEHICLES**

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023
GOOD TIME TO BUY	20%	24%	22%	25%	33%	31%	29%	29%	27%	29%	31%	31%	26%
UNCERTAIN, DEPENDS	3	6	3	2	3	5	3	4	4	3	4	4	4
BAD TIME TO BUY	77	70	75	73	64	64	68	67	69	68	65	65	70
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	601	600	602	600	600	602	603	601	605	600	601	604	603
INDEX SCORE	43	54	47	52	69	67	61	62	58	61	66	66	56

**BUYING CONDITIONS FOR VEHICLES - INDEX SCORE  
THREE MONTH MOVING AVERAGES**

All	44	46	48	51	56	63	66	63	60	60	62	64	63
Age 18 to 44	48	51	51	56	63	67	69	62	61	62	65	64	61
Age 45 to 64	40	42	44	45	50	57	60	61	56	55	56	61	59
Age 65+	43	45	48	50	53	63	70	69	66	64	65	69	69
Income Bottom Third	47	52	56	61	62	69	66	64	58	60	57	59	54
Income Middle Third	40	40	43	46	52	57	61	61	61	61	63	65	65
Income Top Third	46	48	46	47	53	62	69	63	59	60	67	71	69
Educ High School or Less	43	44	48	51	52	58	63	64	57	55	55	62	60
Educ Some College	41	43	50	53	60	66	64	63	59	63	59	62	56
Educ College Degree	44	48	46	49	56	63	69	63	62	61	66	66	68
Democrat	44	45	49	57	64	66	68	66	68	70	73	74	72
Independent	45	49	49	53	55	63	68	65	61	59	61	62	61
Republican	37	39	42	41	48	56	57	56	48	50	51	58	54

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a new vehicle, such as a car, pickup, van, or sport utility vehicle?"

\*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100