

TABLE 14

## EXPECTED CHANGE IN REAL HOUSEHOLD INCOME DURING THE NEXT YEAR

|                | Feb<br>2023 | Mar<br>2023 | Apr<br>2023 | May<br>2023 | Jun<br>2023 | Jul<br>2023 | Aug<br>2023 | Sep<br>2023 | Oct<br>2023 | Nov<br>2023 | Dec<br>2023 | Jan<br>2024 | Feb<br>2024 |
|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| INCOME UP MORE | 16%         | 16%         | 18%         | 16%         | 15%         | 20%         | 19%         | 20%         | 15%         | 16%         | 18%         | 22%         | 20%         |
| INCOME UP SAME | 35          | 34          | 33          | 34          | 34          | 35          | 35          | 32          | 36          | 33          | 37          | 36          | 35          |
| PRICES UP MORE | 48          | 49          | 47          | 49          | 50          | 44          | 45          | 47          | 48          | 49          | 44          | 41          | 44          |
| DK, NA         | 1           | 1           | 2           | 1           | 1           | 1           | 1           | 1           | 1           | 2           | 1           | 1           | 1           |
| TOTAL          | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        | 100%        |
| CASES          | 602         | 603         | 601         | 605         | 600         | 601         | 604         | 603         | 605         | 600         | 600         | 601         | 602         |
| INDEX SCORE    | 68          | 67          | 71          | 67          | 65          | 76          | 74          | 73          | 67          | 67          | 74          | 81          | 76          |

EXPECTED CHANGE IN REAL HOUSEHOLD INCOME DURING THE NEXT YEAR - INDEX SCORE  
THREE MONTH MOVING AVERAGES

|                          |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|
| All                      | 70 | 69 | 69 | 68 | 68 | 69 | 72 | 74 | 71 | 69 | 69 | 74 | 77 |
| Age 18 to 44             | 83 | 86 | 86 | 88 | 86 | 89 | 89 | 90 | 84 | 81 | 80 | 86 | 92 |
| Age 45 to 64             | 66 | 63 | 62 | 60 | 63 | 65 | 69 | 73 | 71 | 70 | 68 | 70 | 72 |
| Age 65+                  | 55 | 53 | 51 | 49 | 47 | 48 | 52 | 56 | 53 | 53 | 58 | 64 | 64 |
| Income Bottom Third      | 61 | 59 | 60 | 60 | 63 | 63 | 64 | 63 | 59 | 58 | 59 | 64 | 66 |
| Income Middle Third      | 62 | 63 | 62 | 63 | 58 | 62 | 64 | 70 | 67 | 68 | 68 | 71 | 73 |
| Income Top Third         | 86 | 85 | 82 | 81 | 81 | 84 | 87 | 89 | 85 | 82 | 81 | 87 | 91 |
| Educ High School or Less | 62 | 64 | 68 | 65 | 64 | 64 | 68 | 69 | 65 | 63 | 62 | 67 | 65 |
| Educ Some College        | 58 | 56 | 58 | 63 | 65 | 61 | 64 | 65 | 67 | 64 | 63 | 62 | 67 |
| Educ College Degree      | 79 | 79 | 75 | 72 | 71 | 76 | 77 | 81 | 76 | 74 | 76 | 82 | 86 |
| Democrat                 | 82 | 81 | 82 | 84 | 84 | 84 | 83 | 89 | 86 | 84 | 85 | 91 | 93 |
| Independent              | 70 | 67 | 64 | 64 | 66 | 70 | 74 | 74 | 71 | 68 | 69 | 73 | 77 |
| Republican               | 54 | 58 | 58 | 55 | 49 | 51 | 55 | 59 | 58 | 55 | 55 | 58 | 61 |

The question was: "During the next year or two -- do you expect that your (family) income will go up more than prices will go up, about the same, or less than prices will go up?"

\*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100