

TABLE 26

EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR

	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024
BETTER	22%	21%	18%	18%	20%	23%	22%	21%	17%	19%	22%	27%	29%
SAME	45	43	46	40	46	49	44	46	48	41	44	47	46
WORSE	31	35	34	40	31	26	33	32	33	38	31	23	23
DK, NA	2	1	2	2	3	2	1	1	2	2	3	3	2
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	603	601	605	600	601	604	603	605	600	600	601	602
INDEX SCORE	91	86	84	78	89	97	89	89	84	81	91	104	106

EXPECTED CHANGE IN BUSINESS CONDITIONS IN A YEAR - INDEX SCORE
THREE MONTH MOVING AVERAGES

All	90	89	87	83	84	88	92	92	87	85	85	92	100
Age 18 to 44	92	92	90	86	86	92	95	93	90	87	88	93	101
Age 45 to 64	85	83	85	78	78	80	88	91	86	81	79	87	95
Age 65+	92	92	88	85	88	92	93	91	86	86	89	98	106
Income Bottom Third	94	92	94	88	91	89	92	89	90	89	87	89	98
Income Middle Third	84	84	82	79	79	86	90	91	83	81	85	91	99
Income Top Third	92	89	85	82	81	88	93	95	89	85	85	98	105
Educ High School or Less	89	90	88	80	81	86	90	87	80	81	79	86	92
Educ Some College	83	82	83	81	83	84	88	85	83	77	81	87	99
Educ College Degree	94	94	91	87	86	91	95	98	94	91	90	98	105
Democrat	116	113	114	113	114	120	125	125	116	114	113	120	121
Independent	88	88	85	81	80	83	88	88	86	80	78	83	94
Republican	62	62	61	55	58	59	62	62	60	60	67	73	84

The question was: "And how about a year from now, do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100