

TABLE 37

BUYING CONDITIONS FOR VEHICLES

	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024
GOOD TIME TO BUY	31%	29%	29%	28%	29%	31%	31%	26%	27%	27%	29%	35%	35%
UNCERTAIN, DEPENDS	5	3	4	3	3	4	3	4	3	2	4	5	6
BAD TIME TO BUY	64	68	67	69	68	65	66	70	70	71	67	60	59
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	602	603	601	605	600	601	604	603	605	600	600	601	602
INDEX SCORE	67	61	62	59	61	66	65	56	57	56	62	75	76

**BUYING CONDITIONS FOR VEHICLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	63	66	63	61	61	62	64	62	59	56	58	64	71
Age 18 to 44	68	69	63	61	62	65	64	61	58	55	56	62	71
Age 45 to 64	57	59	61	56	56	56	61	60	58	53	56	60	69
Age 65+	63	70	69	66	64	64	68	69	65	63	63	71	73
Income Bottom Third	69	67	65	58	60	57	58	54	56	56	58	61	63
Income Middle Third	57	61	61	61	61	63	64	64	59	54	53	59	64
Income Top Third	62	69	63	60	60	68	71	70	64	60	65	73	86
Educ High School or Less	59	64	64	57	54	55	63	60	62	58	58	60	64
Educ Some College	66	64	64	60	64	59	62	56	58	50	51	52	60
Educ College Degree	63	69	63	62	61	67	66	68	60	59	62	72	80
Democrat	66	68	66	68	70	73	73	71	66	70	73	81	87
Independent	64	68	64	61	60	61	62	61	61	57	57	60	67
Republican	56	57	56	48	50	51	58	54	51	43	48	51	57

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a new vehicle, such as a car, pickup, van, or sport utility vehicle?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100