

**TABLE 35**

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES**

	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025
GOOD TIME TO BUY	37%	39%	41%	39%	52%	51%	41%	42%	40%	40%	43%	44%	39%
UNCERTAIN, DEPENDS	4	4	3	4	4	4	4	5	2	3	2	3	2
BAD TIME TO BUY	59	57	56	57	44	45	55	53	58	57	55	53	59
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	1166	953	948	824	843	1044	977	1482	1104	1181	1095	1287	1066
INDEX SCORE	78	82	85	82	108	106	86	89	82	83	88	91	80

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE  
THREE MONTH MOVING AVERAGES**

All	82	80	82	83	92	99	100	94	86	85	84	87	86
Age 18 to 44	81	77	79	81	91	99	100	93	83	80	76	77	77
Age 45 to 64	78	78	80	81	86	90	94	91	84	81	84	86	86
Age 65+	89	89	89	91	102	111	111	104	94	94	94	99	98
Income Bottom Third	72	69	70	69	77	83	86	80	75	78	80	84	80
Income Middle Third	80	77	79	82	90	96	97	94	87	84	80	83	86
Income Top Third	98	98	99	101	111	118	119	108	96	93	93	94	94
Educ High School or Less	61	47	57	59	69	68	71	69	69	84	95	101	94
Educ Some College	77	73	68	70	79	86	91	84	80	79	81	84	81
Educ College Degree	89	90	92	93	101	109	110	104	93	88	85	87	88
Democrat	105	105	108	110	121	125	120	103	87	81	77	77	74
Independent	79	77	80	78	88	96	103	98	89	85	82	86	85
Republican	60	51	51	52	61	68	76	82	87	96	104	109	112

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

\*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100