

**TABLE 37**

**BUYING CONDITIONS FOR VEHICLES**

	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026
GOOD TIME TO BUY	27%	23%	22%	22%	25%	25%	24%	22%	23%	20%	19%	22%	24%
UNCERTAIN, DEPENDS	5	5	3	4	5	6	3	6	4	3	5	5	4
BAD TIME TO BUY	68	72	75	74	70	69	73	72	73	77	76	73	72
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	977	1482	1104	1181	1095	1287	1066	1241	1184	1129	1079	1283	1297
INDEX SCORE	59	51	47	48	55	56	51	50	50	43	43	49	52

**BUYING CONDITIONS FOR VEHICLES - INDEX SCORE  
THREE MONTH MOVING AVERAGES**

All	63	58	52	49	50	53	54	52	50	48	45	45	48
Age 18 to 44	59	51	45	38	42	44	44	39	40	37	37	33	37
Age 45 to 64	64	60	51	45	45	50	54	54	51	47	44	47	51
Age 65+	70	66	60	57	56	59	62	62	60	55	52	50	53
Income Bottom Third	56	51	47	44	47	47	49	45	46	40	37	35	39
Income Middle Third	61	57	53	47	49	52	56	54	50	48	47	46	50
Income Top Third	73	66	55	51	51	56	55	57	54	53	49	50	53
Educ High School or Less	59	51	46	52	61	67	67	56	49	41	42	48	50
Educ Some College	56	50	52	46	50	48	47	49	46	46	43	44	49
Educ College Degree	67	63	54	48	47	51	54	52	51	47	45	43	46
Democrat	66	54	45	39	41	43	44	41	37	34	33	33	37
Independent	64	60	53	48	47	49	48	48	48	46	42	40	39
Republican	60	65	64	64	67	74	81	81	80	74	71	73	82

The question was: "Speaking now of the automobile market -- do you think the next 12 months or so will be a good time or a bad time to buy a new vehicle, such as a car, pickup, van, or sport utility vehicle?"

\*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100