

TABLE 35

BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026
GOOD TIME TO BUY	40%	40%	43%	44%	39%	37%	34%	30%	29%	32%	32%	32%	32%
UNCERTAIN, DEPENDS	2	3	2	3	2	4	4	4	2	3	3	4	2
BAD TIME TO BUY	58	57	55	53	59	59	62	66	69	65	65	64	66
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CASES	1104	1181	1095	1287	1066	1241	1184	1129	1079	1283	1297	1504	1223
INDEX SCORE	82	83	88	91	80	78	72	64	60	67	67	68	66

**BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES - INDEX SCORE
THREE MONTH MOVING AVERAGES**

All	86	85	84	87	86	83	77	71	65	64	65	67	67
Age 18 to 44	83	80	76	77	77	77	71	63	54	52	53	59	60
Age 45 to 64	84	81	84	86	86	80	72	66	61	63	66	69	67
Age 65+	94	94	94	99	98	94	86	80	74	71	74	75	75
Income Bottom Third	75	78	80	84	80	75	69	63	59	58	58	59	57
Income Middle Third	87	84	80	83	86	85	78	70	64	61	66	70	74
Income Top Third	96	93	93	94	94	89	84	79	70	68	70	75	72
Educ High School or Less	69	84	95	101	94	83	74	67	62	73	69	76	69
Educ Some College	80	79	81	84	81	81	74	69	67	69	73	72	69
Educ College Degree	93	88	85	87	88	84	77	70	62	59	61	65	66
Democrat	87	81	77	77	74	70	61	53	44	45	48	52	48
Independent	89	85	82	86	85	83	76	70	63	59	57	59	62
Republican	87	96	104	109	112	110	109	104	101	102	111	116	117

The question was: "About the big things people buy for their homes -- such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or a bad time for people to buy major household items?"

*: Less than half of one percent. Index Score is the percent favorable minus the percent unfavorable plus 100