TABLE 36

SELECTED REASONS FOR OPINIONS ABOUT BUYING CONDITIONS FOR LARGE HOUSEHOLD DURABLES

	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	Apr 2026	May 2026	Jun 2026	Jul 2026
GOOD TIME TO BUY													
Prices are low; good buys available	11%	10%	7%	8%	8%	12%	12%	12%	10%	8%	8%	11%	11%
Prices won't come down; are going higher	17	15	15	14	10	8	8	9	9	11	9	9	11
Interest rates are low	1	1	*	1	1	1	1	1	1	1	*	1	*
Borrow-in-advance of rising interest rates	*	*	*	*	*	*	*	*	*	*	*	*	*
Times are good; prosperity	1	1	1	1	1	1	1	1	1	1	1	1	1
Supply Adequate	1	*	1	1	*	1	1	1	1	1	*	1	1
BAD TIME TO BUY													
Prices are high	27	35	31	34	35	36	36	36	35	38	42	40	37
Interest rates are high; credit is tight	4	4	3	5	2	2	4	3	3	3	2	4	3
Times are bad; can't afford to buy	5	5	5	4	7	8	10	10	8	10	10	14	12
Bad times ahead; uncertain future	6	6	7	6	8	8	7	8	8	8	8	9	6
Supply Inadequate	1	1	*	1	*	1	1	*	1	1	1	1	2

SELECTED REASONS FOR OPINIONS ABOUT DURABLES BUYING CONDITIONS

PRICES LOW - PRICES HIGH (THREE MONTH MOVING AVERAGES)

All	-19	-20	-22	-25	-26	-26	-25	-24	-24	-26	-30	-31	-30
Age 18 to 44	-25	-26	-25	-27	-28	-31	-32	-31	-29	-32	-36	-37	-33
Age 45 to 64	-18	-19	-22	-26	-28	-28	-24	-22	-22	-27	-29	-32	-33
Age 65+	-15	-16	-19	-23	-24	-23	-23	-22	-24	-23	-27	-27	-28
Income Bottom Third	-19	-22	-24	-28	-27	-24	-22	-23	-25	-29	-30	-30	-30
Income Middle Third	-19	-18	-19	-22	-25	-28	-30	-28	-26	-23	-29	-32	-33
Income Top Third	-20	-21	-21	-23	-24	-26	-27	-25	-24	-26	-30	-31	-30
Educ High School or Less	-9	-14	-23	-28	-25	-18	-15	-18	-21	-27	-29	-27	-23
Educ Some College	-18	-19	-20	-24	-24	-21	-19	-18	-21	-23	-27	-28	-28
Educ College Degree	-21	-21	-23	-26	-28	-31	-31	-29	-27	-29	-31	-33	-32
Democrat	-25	-26	-30	-33	-35	-39	-37	-36	-34	-38	-40	-42	-40
Independent	-20	-23	-24	-27	-26	-26	-27	-27	-26	-27	-29	-30	-29
Republican	-7	-4	-5	-8	-9	-6	-5	-1	-4	-4	-10	-10	-13

RATES LOW - RATES HIGH (THREE MONTH MOVING AVERAGES)

All	-3	-3	-3	-3	-3	-2	-2	-2	-2	-2	-2	-2	-3
Age 18 to 44	-1	-2	-2	-3	-2	-2	-2	-1	-2	-1	-2	-2	-3
Age 45 to 64	-2	-4	-5	-5	-4	-2	-2	-2	-2	-2	-2	-2	-3
Age 65+	-5	-4	-3	-3	-2	-3	-2	-2	-2	-2	-2	-3	-4
Income Bottom Third	-3	-3	-3	-4	-4	-4	-3	-3	-3	-2	-2	-2	-3
Income Middle Third	-4	-3	-4	-4	-3	-1	-2	-2	-3	-2	-2	-3	-3
Income Top Third	-3	-3	-3	-3	-2	-1	-1	-1	-2	-1	-2	-3	-4
Educ High School or Less	-3	-2	-3	-3	-3	-1	-1	-1	-2	-1	0	0	0
Educ Some College	-5	-5	-4	-4	-4	-3	-3	-3	-3	-3	-2	-3	-4
Educ College Degree	-2	-3	-3	-3	-2	-1	-1	-2	-2	-2	-2	-3	-3
Democrat	-3	-3	-3	-3	-3	-3	-3	-2	-2	-2	-2	-3	-3
Independent	-3	-3	-3	-3	-2	-2	-2	-3	-4	-3	-3	-3	-3
Republican	-2	-3	-5	-5	-2	-1	-1	0	-1	0	-1	-1	-2

Response to the query: "Why do you say so?" following the question on Table 35.

May add to more than 100% due to multiple mentions. *: Less than half of one percent.