TABLE 23

NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS

	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024
FAVORABLE NEWS	30%	26%	21%	21%	28%	38%	37%	31%	26%	25%	37%	48%	44%
UNFAVORABLE NEWS	90	90	103	108	86	74	72	79	82	88	64	59	65
NO MENTIONS	31	32	28	26	31	32	34	35	35	33	38	38	35
INDEX SCORE	40	36	18	13	42	64	65	52	44	37	73	89	79

NEWS HEARD OF RECENT CHANGES IN BUSINESS CONDITIONS - INDEX SCORE
THREE MONTH MOVING AVERAGES

	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024
All	38	39	31	22	24	40	57	60	54	44	51	66	80
Age 18 to 44	38	40	27	19	20	41	57	58	50	39	43	59	73
Age 45 to 64	34	30	30	21	27	32	50	53	51	40	52	65	84
Age 65+	44	52	40	30	29	49	68	74	63	56	59	77	87
Income Bottom Third	54	52	45	38	41	47	58	62	59	53	50	57	62
Income Middle Third	38	41	32	28	24	41	52	57	50	41	52	71	84
Income Top Third	21	23	15	-1	9	33	60	62	49	36	49	72	97
Educ High School or Less	62	55	49	42	42	47	50	51	44	39	47	59	71
Educ Some College	33	32	26	22	28	35	54	50	50	39	44	52	58
Educ College Degree	30	36	25	13	14	38	61	70	60	48	55	76	95
Democrat	63	65	57	47	53	80	105	110	99	88	94	110	120
Independent	35	34	26	16	17	27	46	51	46	36	38	54	71
Republican	13	15	10	3	2	10	20	20	19	9	25	35	51

The questions were: "During the last few months, have you heard of any favorable or unfavorable changes in business conditions?" and "What did you hear?"

May add to more than 100% due to multiple mentions.

Index Score is the percent favorable minus the percent unfavorable plus 100